Self-Study Report
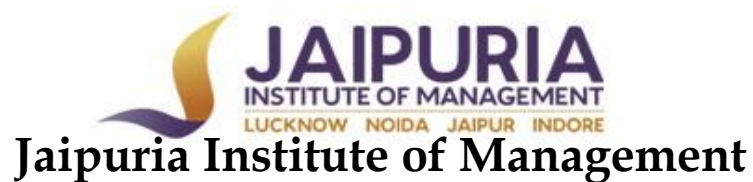
Cycle II

Profile of the Institute and Criteria Wise Inputs

Submitted for Re-accreditation to

The National Assessment & Accreditation Council

Bengaluru

Submitted by

Jaipuria Institute of Management

Vineet Khand, Gomti Nagar, Lucknow 226 010 (U.P)

January 2017

Declaration by the Head of the Institution

I certify that data included in this Self Study Report (SSR) is true to the best of my knowledge.

The SSR is prepared by the institution after internal discussion and no part thereof has been outsourced.

I am fully aware that the peer team will validate the information provided in this SSR during the peer team visit.

Dr. Kavita Pathak
Director (Officiating)

Director
Jaipuria Institute of Management
Vineet Khand, Gomti Nagar
Lucknow - 226 010

Executive Summary

Jaipuria Institute of Management is led by doyens of exceptional vision who have always remained concerned about developing next generation thought leaders. Beginning with Seth Anandram Jaipuria's pioneering initiative to set up Jaipuria College in Calcutta as far as back in 1945, the commitment of the House of Jaipurias to providing superior quality education has only deepened and grown since then.

It is this heritage spanning over seven decades and four generations that distinguishes us from the others.

Commitment to Education: Besides Seth Anandram Jaipuria College in Kolkata (formerly known as Calcutta) which had the distinction of being inaugurated by Pt. Jawaharlal Nehru, the House of Jaipurias later established a Jaipuria School each in the cities of Kanpur and Lucknow. Both these schools are well known not only for imparting quality education but also for effecting all-round development to the students. Jaipuria school at Lucknow is ranked among the top ten in the entire country, as per IMRB survey. Setting up of four Jaipuria Institutes of Management at Lucknow, Noida, Jaipur, and Indore took this commitment to the next level. We are guided by an overarching mission to promote human well being through effective education.

Jaipuria Approach to Learning: We believe in a learner-centric approach where learning is imparted using various means suiting individual abilities and interests. Management being an experiential discipline as opposed to experimental, Jaipuria believes "learning by doing" is one of the best means of internalization of various management concepts. The goal is to develop action oriented mindsets in our students. Hence, continuous emphasis is on the need of trying out ideas or concepts in real situations. In other words, we do not see ourselves as routine producers of MBAs, but as shapers of managerial minds.

Jaipuria Institute of Management was established by Integral Education Society at Lucknow in Uttar Pradesh. The Institute started functioning in the year 1995 offering Post Graduate Diploma in Management (approved by All India Council for Technical Education, Ministry of HRD, Govt. of India) has now become a trusted name amongst all its stake holders, namely, students, their parents, researchers, academicians , employers, other academic institutions offering higher level education. The key milestones it has crossed in the past 21 plus years of its existence are addition of three more programmes namely 3 year part-time Post Graduate Diploma in Management for working executives (1996), Post Graduate Diploma in Management (Retail Management)—2007 and Post Graduate Diploma in Management (Financial Services)—2008. The policy framework is made and decisions are taken by the Board of Governors and Academic Council comprising eminent industrialists and educationists. The

management of the Institute is under the patronage of the Board of Governors comprising prominent personalities from industry, business and academics. The Chairman, Board of Governors, Mr. Sharad Jaipuria and the Vice Chairman, Mr. Shreevats Jaipuria, are committed to providing quality education so as to develop the students into successful & responsible business leaders.

Today the Jaipuria Institute of Management, Lucknow is a place abuzz with activity, enthusiasm and hard work. It looks demure and quiet from outside but is bubbling with activity from inside. It has in fact come a long way since its inception in September, 1995- from rented premises, small classrooms to a sprawling campus. The classrooms are equipped with the best state-of-the-art equipment.

It was indeed an arduous journey to excellence and it continues even till today. The Institute seeks to get better and 'add value' to itself each passing day. The pedagogy, the standard of evaluation and the curriculum have undergone a sea-change. The faculty consistently adapts the courses and pedagogy to the changing corporate needs.

Jaipuria Institute of Management's Vision is: To promote human well being through effective management education. Our **Mission is:** To continuously upgrade and upscale the quality and spread of our educational endeavour.

Curricular Aspects: The Post Graduate Diploma in Management (PGDM) programmes [PGDM; PGDM (Retail Management) and PGDM (Financial Services)] have been designed by Jaipuria Institute of Management on the pattern followed by Indian Institutes of Management to develop in young graduates a high level of professional management skills through:

- Understanding the business fundamentals and developing skills to analyze performance of a business concern
- Developing strategic thinking and integrating functional strategies with overall business strategies
- Creating a corporate personality focusing on developing the skills to create, innovate and lead
- Developing customer orientation in addition to the ability to work out the best combination of price, quality and advertising
- Ability to manage information and manage with information by developing the right technological skills
- Developing the ability to forecast future trends and to conduct risk-return analysis of different business activities

The programmes are designed in the context of the ever evolving business world and through its contemporary syllabi; aims to produce value added human resource needed to run a modern society. The learning pedagogy adopted by us will challenge, excite, and lead

the students to dream big, sharpen their analytical skills and gain endurance to face the complex reality of life. They will learn to formulate strategies but with an eye for detail to make it happen. The focus on business ethics and human values will enrich their 'Aim of Life.'

Eacg program is spread over six trimesters in two years during which 108 credit courses are delivered to the students of which 72 credits courses are compulsory and 36 credit courses are in the shape of elective courses pertaining to specialization in various areas of management such as, marketing, finance, human resource management, information technology. Minimum 45 days summer industry internship on conclusion of first year of the program is to be done

Learning Outcomes: After undergoing one of the three programmes, the students shall be able to:

- Develop themselves as effective management professionals and entrepreneurs, equipped with analytical and creative thinking, communication skills and strong ethical values.
- Learn theories and practices of various functional areas of management.
- Analyse management situations under uncertainty and ambiguity and make effective decisions.
- Understand domestic and international business environment and its impact on organizations
- Evolve an integrative and strategic perspective on business problems and organizational issues.
- Hone self and people management skills to become sensitive, responsive and effective leaders.
- Develop global outlook and integrate it with various management functions and practices.

Teaching-Learning and Evaluation: Our teaching methodology is eclectic in nature. It is more learner-centric than teacher-centric to improve the students' subject knowledge, managerial skills and personal competencies by their direct engagement into the learning process.

The teaching methodologies is participative and experiential and which enhances students' personal and professional competencies by enlarging their Knowledge base, Competitiveness and the agility to function effectively in different Systems (Public, Private, Industry, NGO, etc).There is an optimum combination of Readings, Lectures, Cases, Experiential exercises, Class Discussions, and Project works etc., to inculcate strategic thinking, problem solving and analytical skills and interpersonal skills in students. The institute also focuses on building entrepreneurial and leadership skills among students.

We believe in continuous learning and evaluation. Student Evaluation is therefore continuous and focuses on their understanding of the concepts, theories and their practical application and the underlying skills of analysis and synthesis. Student evaluation comprises of Classroom participation in terms of case presentations, role-play, online quizzes, online discussion forums, management games, Individual and group assignments, fieldwork, term paper, and mid-term and term-end examinations.

The Institute also conducts the continuing education programmes not simply for the professionals but also for the under-privileged sections of the society. Every year, a month long programme on primary education is conducted for under privileged children of Lucknow. The Institute also organises a blood donation camp in every trimester, and, highest numbers of blood bottles are contributed by our students to the Ram Krishna Mission Hospital in Lucknow.

Training & Placement is vital for any educational institute and Jaipuria Institute of Management, Lucknow, has a good track record in this area. We have a large number of repeat companies in campus placements and this indicates their faith in the ability of our students. All the visiting companies have said it time and again that the teaching learning processes at the Institute arc the second to none.

At the Institute, we have Multimedia Lecture Theatres for the Students' lectures, Seminar Hall for Presentation and Conference Room for Policy Making Meetings, Placement Cell, and adequate parking facilities. The course delivery by the faculty is recorded and that is available to the students and the faculty round the clock. The presentation made by the students are also recorded and that is available to the students round the clock for recognizing their strengths and weaknesses and make corrective actions for further improvement.

There are indoor and outdoor playgrounds at the Institute Campus for Cricket, Football. Volleyball, Badminton. Table Tennis and Basketball. The indoor rooms at the campus and hostels are well equipped with the latest gymnasium equipments and the Institute provides equipments for all types of games.

A well-maintained canteen offers healthy food for the students and staff of the Institute. It offers various types of snacks, lunch, dinner, Milk. Juices, Ice Cream are available at very reasonable rates.

JIM, Lucknow has a very strong Alumni Association (JIM Alumni Association - JIMAA) and it was established in 1997 with its headquarters at Jaipuria Institute of Management, Lucknow having chapters at Delhi, Mumbai, Kolkata and Bangalore. It has membership strength of' about 5000. The association is proud of its members, as most of them have excelled in their respective fields. Many of them have won coveted award s and more than 200 members are settled abroad.

SECTION B : PREPARATION OF SELF-STUDY REPORT

1. Profile of the Autonomous College

1. Name and Address of the College:

Name :	Jaipuria Institute of Management	
Address :	Vineet Khand, Gomti Nagar	
City :	Pin : 226010	State : Uttar Pradesh
Website :	www.jaipuria.ac.in	

2.   For communication :

Designation	Name	Telephone with STD code	Mobile	Fax	Email
Principal	Dr. M Ashraf Rizvi (on leave)	O: 0522-2394298	9993347274	-	director.lucknow @jaipuria.ac.in
Steering Committee Co-ordinator	Dr. Vir Ved Ratna	O: 0522-2394297	9838760089	-	vir.ratna@jaipuri a.ac.in

3.   Status of the Autonomous College by management.

    I   Government

    II   Private   -   Yes

    III Constituent College of the University

4.   Name of University to which the College is Affiliated | NA |

5.   a. Date of establishment, prior to the grant of 'Autonomy'   (28/05/1995)

    b. Date of grant of 'Autonomy' to the College by UGC: NA

6. Type of Institution:

    a. By Gender

        i.   For Men

        ii.   For Women

        iii.   Co-education   √

    b. By Shift

        i.   Regular   √

        ii.   Day

        iii.   Evening

    c. Source of funding

        i.   Government

        i.   Grant-in-aid

        ii.   Self-financing   √

        iii.   Any other   (Please specify)

7. It is a recognized minority institution?

    Yes

     No   √

    If yes specify the minority status (Religious/linguistic/ any other) and provide
    documentary evidence.   NA

8. a. Details of UGC recognition:

Under Section	Date, Month & Year (dd-mm-yyyy)	Remarks(If any)
i. 2 (f)		
ii. 12 (B)		

(Enclose the Certificate of recognition u/s 2 (f) and 12 (B) of the UGC Act)

b. Details of recognition/approval by statutory/regulatory bodies other than UGC (AICTE, NCTE, MCI, DCI, PCI, RCI etc.)

Under Section/clause	Day, Month and Year (dd-mm-yyyy)	Validity	Programme/institution	Remarks
i.	05- Apr-2016	2016-17	Programme	
ii.				
iii.				
iv.				

(Enclose the Certificate of recognition/approval)

9. Has the college recognized

   a. By UGC as a College with Potential for Excellence (CPE)?

      Yes ☐   No ☑

      If yes, date of recognition: ………………… (dd/mm/yyyy)

   b. For its contributions / performance by any other governmental agency?

      Yes ☑   No ☐

      If yes, Name of the agency ………

      - National Board of Accreditation (NBA)

      - Association of Indian Universities (AIU)

      Date of recognition: (01/07/2015 and 26/11/ 2013)

10. Location of the campus and area :

Location *	URBAN
Campus area in sq. mts. or acres	2.25 Acres
Built up area in sq. ft.	98010

(* Urban, Semi-urban, Rural, Tribal, Hilly Area, Any others specify)

11. Does the College have the following facilities on the campus (Tick the available facility)? In case the College has an agreement with other agencies in using such facilities provide information on the facilities covered under the agreement.

- Auditorium/seminar complex √

- Sports facilities   √
- * play ground   √

  * swimming pool √
  * gymnasium   √

- Hostel

  * Boys' hostels   √
  * Girls' hostels   √

- Residential   facilities
  * for teaching staff
  * for non teaching staff

- Cafeteria   √

- Health centre –

  * First aid facility   √
  * Inpatient facility   √

  * Outpatient facility
  * Ambulance facility
  * Emergency care facility √

  Health centre staff –
  *   Qualified doctor   Full time   Part-time √
  *   Qualified Nurse   Full time   Part-time

  * Other facilities
      o Bank
      o ATM
      o post office
      o book shops √

- Transport   facilities
  * for students
  * for staff

- Power house

- Waste management facility √

12. Details of programmes offered by the institution : (Give data for current academic year)

SI. No.	Programme Level	Name of the Programme/ Course	Duration	Entry Qualification	Medium of instruction	Sanctioned/ approved Student intake	No. of students admitted
1.	UG						
2.	PG						
3.	Integrated Masters						
4.	M.Phil.						
5.	Ph. D.						
6.	Integrated Ph.D.						
7.	Certificate						
8.	Diploma						
9.	PG Diploma	PG Doploma in Management	2 Years	UG Degree with 50 % marks	English	180	180
		PG Doploma in Management(Retail Management)	2 Years	UG Degree with 50 % marks	English	60	60
		PG Doploma in Management(Financial Services)	2 Years	UG Degree with 50 % marks	English	60	60
10.	Any Other (Please specify)						

13. Does the institution offer self-financed Programmes?

Yes ☑   No ☐

If yes, how many? | 03 |

14. Whether new programmes have been introduced during the last five years?

| Yes | | No | √ |

If yes

| Number | |

15. List the departments: (Do not list facilities like library, Physical Education as departments

unless these are teaching departments and offer programmes to students)

Particulars	Number	Number of Students
Science		
Under Graduate		
Post Graduate		
Research centre(s)		
Arts		
Under Graduate		
Post Graduate		
Research centre(s)		
Commerce		
Under Graduate		
Post Graduate		
Research centre(s)		
Any Other (please specify)		
Under Graduate		
Post Graduate		
PGDM	1	348
PGDM(RM)	1	117
PGDM(FS)	1	117
Research centre(s)		

16. Are there any UG and/or PG programmes offered by the College, which are not covered under Autonomous status of UGC? Give details. NO

17. Number of Programmes offered under (Programme means a degree course like BA, MA, BSc, MSc, B.Com etc.)

   a. annual system

   b. semester system

   c. trimester system

18. Number of Programmes with

   a. Choice Based Credit System

   b. Inter/Multidisciplinary Approach

   c. Any other (specify)

19. Unit Cost of Education

   (Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled)

   (a) including the salary component   Rs. 3.30 lacs

   (b) excluding the salary component   Rs. 2.12 lacs

20. Does the College have a department of Teacher Education offering NCTE recognized degree programmes in Education?

   Yes ☐   No ☑

   If yes,

   a. How many years of standing does the department have? ……… years

   b. NCTE recognition details (if applicable) Notification No.:
      ……………………………………
      Date: ………………………… (dd/mm/yyyy)

   c. Is the department opting for assessment and accreditation separately?

      Yes ☐   No ☑

21. Does the College have a teaching department of Physical Education offering NCTE recognized degree programmes in Physical Education?

Yes ☐   No   √

If yes,

  a. How many years of standing does the department have?

      ……… years

  b. NCTE recognition details (if applicable) Notification No.:

      ……………………………………

      Date: …………………………… (dd/mm/yyyy)

  c. Is the department opting for assessment and accreditation separately?

      Yes ☐   No ☐

22. Whether the College is offering professional programme?

    Yes ☐√   No ☐

    If yes, please enclose approval / recognition details issued by the statutory body governing the programme.

    -       03 Post Graduate Management Programmes

23. Has the College been reviewed by any regulatory authority? If so, furnish a copy of the report and action taken there upon.
    Yes every year, Copy of eligibility for 2016-17 is attached

24. Number of teaching and non-teaching positions in the College

	Teaching Faculty						Non-teaching Staff		Technical Staff	
Positions	**Professor**		**Asso. Prof.**		**Assist. Prof.**					
	M	**F**	**M**	**F**	**M**	**F**	**M**	**F**	**M**	**F**
Sanctioned by the UGC / University /State Government										

Sanctioned by Management / Society or other authorized bodies										
Recruited	5	1	4	3	14	15	21	6	5	0
Yet to Recruit	-	-	-	-	-	-	-	-	-	-

*M - Male *F – Female

25. Qualifications of the teaching staff

Highest qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent teachers							
D.Sc./D.Litt.							
Ph.D.	4	1	4	3	6		
10 28							
M.Phil.							
PG							
Temporary teachers							
Ph.D.							
M.Phil.							
PG							
Part-time teachers							
Ph.D.							
M.Phil.							
PG							

26. Number of Visiting Faculty/ Guest Faculty engaged by the College.   70/10

27. Students enrolled in the College during the current academic year, with the following details:

Students	UG		PG		Integrated Masters		M.Phil.		Ph.D.		Integrated Ph.D.		D.Litt./ D.Sc.		Certificate		Diploma		PG Diploma	
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
From the state where the																				

	M	F
College is located	246	231
From other states of India	64	41
NRI students		
Foreign students		
Total	310	272

* M - Male   * F - Female

28. Dropout rate in UG and PG (average for the last two batches)

    UG [　　　]   PG [4.445]

29. Number of working days during the last academic year.   [286]

30. Number of teaching days during the last academic year   [2][2][5]

31. Is the College registered as a study centre for offering distance education

    programmes for any University?   Yes [　]   No [√]

    If yes, provide the

    a.   Name of the University   [　　　　　　　　]

    b.   Is it recognized by the Distance Education Council?
         Yes [　]   No [　]

    c.   Indicate the number of programmes offered.   [　　　　]

32. Provide   Teacher-student   ratio   for   each   of   the programme/course offered 1:15

33. Is the College applying for?
    Accreditation :   Cycle 1 [　]   Cycle 2 [√]   Cycle 3 [　]   Cycle 4 [　]
    Re-Assessment: [　]

34. Date of accreditation* (applicable for Cycle 2, Cycle 3, Cycle 4 and re-assessment only)

    Cycle 1: (10/03/2012) Accreditation outcome/results A Grade

    Cycle 2: …………………… (dd/mm/yyyy) Accreditation outcome/results

    Cycle 3: …………………… (dd/mm/yyyy) Accreditation outcome/results *

    Kindly enclose copy of accreditation certificate(s) and peer team report(s)

    Cycle 1 refers to first accreditation; Cycle 2 and beyond refers to

reaccreditation

35. a. Date of establishment of Internal Quality Assurance Cell (IQAC)
21/06/2012 (dd/mm/yyyy)

    b. Dates of submission of Annual Quality Assurance Reports (AQARs).

        (i) AQAR for year 2015-16 26/12/2016

        (ii) AQAR for year 2014-15 26/12/2016

        (iii) AQAR for year 2013-14 26/12/2016

        (iv) AQAR for year 2012-13 26/12/2016

36. Any other relevant data, the College would like to include. (Not exceeding one page)

TABLE OF CONTENTS

CRITERION I: CURRICULAR ASPECTS

1.1 Curriculum Design and Development

1.1.1 *How are the institutional vision / mission reflected in the academic programmes of the College?*

Higher education in any society is a major pillar of social and economic development and it is a major factor in socio-economic transformation. It is built for creation, acquisition and dissemination of knowledge, enhancement of employability skills and improvement of quality of wellbeing of humankind. Jaipuria Institute of Management, Lucknow firmly cements its foundations in its celebrated ethos that true education is an act of intellectual awakening of a latent mind by filling it with fresh insights into the world. 'Learning with the mind, leading with the heart' is the guiding philosophy at the institute.

VISION

To promote human wellbeing through effective management education.

We firmly believe in the never-ending process of liberating a mind from the darkness of ignorance to the light of knowledge, new perspectives and deeper understanding. Essentially, all good education forms a support system for hidden talents to emerge and for the student to go on and excel in life. We aim to provide our students with a transformational experience; one that will liberate their minds, encourage them to think out of the box, to learn and imbibe the nuances of management practices, to innovate and to make informed choices.

MISSION

To continuously upgrade and upscale the quality and spread of our educational endeavour. An examination of our vision and mission statements would reveal that we continuously strive to:

- Promote the human wellbeing and engrain professional ethics, sustainability and inclusive growth in all its activities.
- Disseminate knowledge, employability skills and attitudes as well as imbibe human values in field of management.
- Continuously channelize our energies to upgrade and upscale the quality of education for raising the employability skills of our students through innovative management education programmes and providing opportunities for continuing education.
- To offer platforms of meaningful partnership for research and consultancy services so as to enhance the decision making skills and processes in corporate and academic institutions.
- To upscale the institute's operations and linkages with eminent management school in India and abroad and equip students for global business leadership.

Hence our vision and mission statements offer clarity and form the guiding light for all our institutional activities. Jaipuria Institute of Management, Lucknow takes pride in sharing this with all the stakeholders. This is done for students during their Orientation Programme right at the outset of their course while general FDP is the platform for discussion on the same for faculty. There is a high level of integration between mission statement and strategic execution at the Jaipuria Institute of Management, Lucknow. Our major goal is to develop competent managers with global, professional and entrepreneurial mindsets through innovative and relevant curricula.

At Jaipuria, our ethos is built around the student. The curriculum and pedagogy at Jaipuria makes the student, an active participant in the teaching-learning process. Our core values demonstrate our commitment of bringing transformation across the community through value-based education. They are our firm foundations that guide our intentions and the aspirations. They are the principles by which we act and lead. In living these core values, we will build a leading business school completely distinctive in its ability to add value to our society. Guided by our visionary leaders, we accept the responsibility to respect and uphold core values such as Empowerment, Leadership, Innovation, Integrity, Diversity, Community and Internationalization.

Directing all its energy and resources to achieve its vision and purpose, the Jaipuria group set up its first campus for imparting higher education at Lucknow city in the year 1995 with the institute offering an AICTE-approved two-year full time Post Graduate Diploma in Management, PGDM. Looking at the robust growth of retail sector and financial services sector, PGDM (Retail Management) was added in 2007 and PGDM (Financial Services) was added in 2008 to cater to the need of professionals in these vital sectors.

Today, Jaipuria Institute of Management, Lucknow offers three AICTE-approved Post Graduate Diploma in Management programmes – PGDM, PGDM – Retail Management, and PGDM – Financial Services.

The 2-year full-time Post Graduate Diploma in Management (PGDM) programme, recognized by AIU (Association of Indian Universities) as equivalent to MBA, is designed to develop world class management professionals with a strong value system. Well established and perfected over a period of time, its industry-oriented syllabi and curriculum is constantly updated to   remain contemporary as well as futuristic in orientation. This is done in order to groom managers for meeting the ever changing demands of global business. 'Learning by doing' methodology encourages our students to go beyond the class room and gain firsthand experience of managing in real world. Our student-centric approach provides flexibility to students to study courses of their choice and specialize in areas of their interest and choice from amongst a large number of elective and innovative courses offered.

The AICTE-approved 2-year full-time Post Graduate Diploma in Management in Retail Management, i.e. PGDM (RM), is a specialized programme with focus on the retail sector.

The programme aims at grooming professionals for managing the vast and the dynamic retail sector. This sector today offers the largest number of jobs and entrepreneurial opportunities both in the new-age economy as well as in the proven sectors such as banking, finance, insurance, FMCG, etc. The other uniqueness of this programme is that students may also combine it with a specialization in finance, marketing, human resources, information system and other domain areas.

The 2-year AICTE-approved full-time Post Graduate Diploma in Management in Financial Services i.e. PGDM (FS), is a management programme with special focus on financial services sector. The programme aims at grooming creative and energetic young professionals to manage the challenges of the vast size and diversity of the Indian and global financial market. No other job or function can parallel the exciting and fast growth & reward-oriented job and entrepreneurial opportunities in this sector. The students of this super-specialized course, PGDM (FS), have an edge over others in this regard. Another uniqueness of PGDM (FS) at our institute is that students of this programme may also combine with their specialization elective courses in finance, human resource management, information system, and others. This programme is also recognized as equivalent to MBA by AIU.

The institute promotes academic excellence among students. The passion to encourage students to think out of the box, to learn and imbibe the nuances of management practices, to innovate and to make informed choices was acknowledged when the institute was accredited as 'A' Grade by the National Assessment and Accreditation Council (NAAC) in 2012 and the Association of Indian Universities (AIU) granted an Equivalence Certificate to all the three programmes with MBA. Also all the 3 PGDM Programmes have received NBA accreditations in 2015. Another respectable Ranking by MHRD, NIRF has ranked it as 49th among the top B-Schools in the country.

Acknowledging the growing thrust of research and consultancy, Jaipuria Institute of Management, Lucknow engages in research, faculty development programmes, student driven researches, industry integrated consultancy projects and related activities in almost all areas of management interest. We look forward to be recognized as one of the centers of academic and research excellence in the country and at par with the best institutions in the world. To achieve this, the Institute recognizes the need to enhance engagements with industrial & public sector organizations and develop sustainable long-term interactions with industry.

We look forward to forming a major interface with the wider academic and business world. We firmly believe that academics and research go hand in hand. While quality academic programmes bring visibility to the institute, quality research & consultancy brings credibility to the institute and its integration with the business community. It helps in improvement of skills and competencies based on a thorough understanding of the principles of management, recent advances in the field of management and methods of conducting research and inquiry with rigour in scientific way. The institute is also publishing a refereed research journal to encourage the faculty for quality research work

as well as to participate and share their research output. We are also promoting the collaborative research jointly with all the leading academic institutions across the country. Company/industries problems on various researchable issues are always welcome through its rich intellectual capital.

1.1.2 *Describe the mechanism used in the design and development of the curriculum? Give details on the process. (Need Assessment, Feedback, etc)*

Jaipuria Institute of Management, Lucknow offers three AICTE approved two year full time PGDM, PGDM (Retail Management), PGDM (Financial Services) programmes. All programmes are divided into six trimesters of approximately ten weeks duration each. During the first year students are taught an array of core courses which form the basic pillars of management education. In the second year (trimesters fourth to sixth) students pursue in detail, the courses of interest through specialization(s) offered in the programmes.

Along with the courses, the students need to undergo a Summer Internship Project between April and June after completion of the third trimester. All the academic planning & delivery stages are orientated to demonstrate the cherished core values of leadership, integrity, empowerment, decision making skills, effective communication and diversity.

The course curriculum is designed and reviewed every year in alignment with Jaipuria's Vision and Mission statements and to ensure relevance and quality of contents, pedagogy of delivery and learning outcomes. The courses offered are meticulously drafted and periodically reviewed and revised at regular intervals at the Academic Area level. The process of curriculum development is affected by a host of factors. A curriculum has to be developed as per the basic framework prescribed by the academic regulator (AICTE). It has to be followed by need assessment with the help of industry professionals, academic experts and alumni. The framework and industry needs are discussed at the institute level in the Faculty Council. The Faculty Council and Academic Areas are like statutory academic bodies in a university system. After several iterations, the curriculum is developed. Afterwards courses are developed and validated by the industry and academic experts.

Course Design and Review: The course outlines are designed by the task force constituted across the Academic Areas and after incorporating the feedbacks of the stakeholders it is presented in the Annual area meeting of campus conducted in summers wherein the audience comprises of the faculty members of campus from the particular area, guests from industry and eminent academicians. Brainstorming is done on each and every aspect of the course outline (course learning outcomes, evaluation criteria, text and references, web/other resources and session plans) to ensure learning outcomes are clearly defined and mapped as per the course objectives. The finalized course outline is used by all faculty members teaching the particular course.

Feedback: After completion of each course an online structured feedback form is required to be filled by the students wherein they give a feedback on the course, its stated learning outcomes, course material, pedagogy, and instructor effectiveness. This is shared with faculty members to provide feedback on their effectiveness. We also receive additional online feedback before the mid-term examination, so as to allow for corrective actions if the course learning objectives are not being met. Feedback is also collated from the Industry experts visiting the campus for guest sessions in courses, conclaves, seminars, etc. The Training and Placement (T&P) department also collates the feedback from alumni of the institute and recruiters to ensure the course coverage and delivery meets the Industry requirements.

Curriculum Architecture: Based upon the need assessment and the course revision annual exercise, the alignment is built-in at the Programme. The salient points are as follows:

- To empower students with the required skills for professional progression, each programme has 108 credits.
- Each session is of 75 minutes consisting of 30 class contact hours or 24 sessions.

Programme Architecture: PGDM and PGDM (Financial Services) programmes have a total of 108 credits, of which 66 credits correspond to core courses, 30 credits correspond to elective courses, and 6 credits are for Summer Internship Project. The PGDM (Retail Management) also has 108 credits of which 69 correspond to core courses, 27 credits correspond to elective courses and 6 credits are for Summer Internship Project. Two 3-credit courses - 'General Awareness & Current Affairs' and 'Training & Industry Interface Programme' - have been introduced from the current academic year. After the completion of first year, students are allowed to choose their specialization of interest and the courses they are interested in. This emphasizes the knowledge and skill component necessitated for effective decision making at the corporate level.

Orientation Programme: A detailed orientation programme of about two-weeks is organized for the students joining the institute. The objective of this comprehensive programme is orienting them about the challenges of PGDM, requirements of the industry, shift in methodology required for doing a professional course, how they can prepare themselves for challenging job environment and an introduction to the Jaipuria ethos. The programme includes informational sessions like sessions by experts, panel discussions, motivational sessions, and remedial classes for essential subjects and learning by doing by using cases in class along with various team building and fun activities like ice-breaking session, yoga, art of living, theatre workshop, CSR activities, movie screening, dramatics, sports, leadership programme, talent hunt and Spic-Macay events.

Experiential Learning: To inculcate learning-by-doing each course offers multiple tools of experiential learning. In addition Summer Internship Project and Live projects add to the corporate exposure of students.

Course Material: Each student is provided the Academic Calendar, detailed course outline and prescribed text book in each course at commencement of the trimester. Soft copy of presentations, articles, cases and additional readings are shared with students though use of Moodle.

Assessment: The Institute believes and practices continuous feedback on performance and follows a system of continuous assessment. The evaluation components are spread over entire trimester and focus is on evaluating students' performance as an individual as well as a team player.

- *Continuous Assessment*: Performance of students is continuously evaluated during the trimester through his/her participation in class, case studies, quizzes, assignment, presentation, term paper, field project, etc. The instructor can design appropriate method of evaluation as per the requirements of the course and method of instruction. It carries a 40 percent weightage in total evaluation.
- *Term Examinations*: It is compulsory to hold mid-term and end-term examinations, the dates of which are mentioned in the Institute's academic calendar. In total term examinations carry 60% weightage of which 20% is for midterm examination and 40% for end-term examination.

Academic Integrity: The students enrolled at the Institute are required to maintain the highest standards of academic honesty. All the academic planning & delivery stages demonstrate the cherished core values of leadership, integrity, empowerment, decision making skills, effective communication and diversity.

1.1.3 How does the College involve industry, research bodies, and civil society in the curriculum design and development process? How did the College benefit through the involvement of the stakeholders?

The institute ensures a regular contact programme with corporate experts, visiting faculties, leading entrepreneurs, recruiters, alumni, MDP participants among others to help in ensuring the best in class programme design and delivery. The guest talks in each course as well as industry interaction and field visits are a regular feature of all the courses. Special emphasis is placed to invite the corporate experts as session panelists in various conclaves and conferences organized by the institute. Discussions on the current practices are received and forwarded to the Academic Area which goes in as input during the curriculum revision exercise.

We also invite the entrepreneurs during course work as well as periodic E-week activity organized by the institute's entrepreneurial cell. Besides, industry mentorship programme offers a unique opportunity of one-on-one discussions with each student. IDP (Individual Development Programme) sessions are conducted for the students to abreast the students with the latest developments in different sectors with a feedback of the skill requirements for very individual. The corporate exposure during orientation and reorientation programmes also offers a close involvement of the students with the

corporate stakeholders. The skill mapping exercise is done bi-annually which again is embedded in the curriculum as a feedback.

The MDP cell of the institute also engages with the leading practitioners and tries to understand the changing Industry landscape and employability requirements. Furthermore, the interaction of faculty members with MDP participants also leads to improvement in course delivery and provides an opportunity to discuss contemporary issues in Business and Industry.

The college derives maximum mileage by the close engagement of the various stakeholders in all its activities at the campus.

A). **Conferences and seminars:**
The corporate bring in a wealth of insights related to current management practices through their interactions with students and faculty in important events including seminars, conferences and summits etc. organized by Jaipuria Institute of Management, Lucknow. Some of the seminars and conferences organized by the Institute on regular basis are:
- Interdependence, Integration and Co-creation Conference (IIC), an yearly conference
- Marketing Conclave
- HR Conclave
- Finance concave
- IT& Operations Conclave
- Communication Conclave
- Various Workshops, panel discussions and summits etc.

These are some of the best academic platforms for providing opportunities to the student fraternity in order to develop their analytical, conceptual, communication as well as teamwork skills. Students are made to engage in group to make presentations, role play, club work, cultural activities.

B). **Short Term Projects**
The students get ample opportunities to take up practical work or project under the
guidance of faculty mentors. In the process they also engage in active interaction with
the industry mentors. Besides, providing feasible logistical support by the institute, students are guided by the faculty concerned. The choice of identification and finalization of short term projects (STP) rests with the student. The students can take up STP during any time of the trimester II, III and IV except during examination. During these projects they have to follow STP guidelines given in the Student Hand Book.

C). **Summer Internship (SIP)**

Students are also given opportunities to transfer their analytical, integrative, team play etc. skills honed in classroom to the work place, as well as to understand the complexities of the corporate world first hand. SIP is the part of the programme structure with six credits. For about eight weeks, students have to visit the assigned industry and understand the nuances of the corporate environment. The following are the declared objectives of Summer Internship:

(i)   To train students to focus on a narrow bandwidth of a selected topic/field, (micro and not macro themes) to facilitate its in-depth study using quantitative/qualitative measurement tools to organize and analyze data, intensely focusing on the area and arrive at reasoned conclusions/about the issue or problem.

(ii)   To provide opportunities for networking with people who matter in industry/corporate/ organizations and

(iii)   To aim at the acquisition of pre-placement offers wherever feasible and appropriate.

After completion of the project student has to compile a written report and make a presentation before a panel of faculty and industry professional.

D).   Industrial Visits:

There is an academic field study for all the first year students of PGDM during their

course work in Marketing Management-II & Sales Management & Business Development every year. This is evaluated for credits in respective courses after students make a presentation before the panel of industry & faculty members.

E).   Orientation & Cohort training:

Alumni and corporate actively interact with students during orientation programme, sub-cohort training sessions, pre-placement sessions. The Alumni Committee is responsible for maintaining links with an active base of over 4000+ alumni, who contribute to the institute's placement and corporate relations activity.

Students get a golden opportunity to interact with the alumni and get insights into the functioning of the corporate world. The Alumni Association offers an online alumni community where various Alumni Affairs and business of alumni are taken care of.

F).   Course Design & Review Process:

The course design process is rigorously conducted to ensure that the students are offered a high quality of learning in each course and are trained as per the requirements of the industry. The course outlines are designed by the task force created and after incorporating the feedbacks of the stakeholders it is presented in the area meeting conducted annually wherein the audience comprises of the corporate, alumni, faculty members from the particular area, and other eminent academicians. Brainstorming is done on each and every aspect of

the course outline (course learning outcomes, evaluation criteria, text and references, web/other resources and session plan) to ensure learning outcomes are clearly defined and mapped as per the course objectives. The finalized course outline is used by all faculty members teaching the particular course.

G). **Individual Development Programme (IDP):**
Panel of Industry experts and faculty interviews students before and after SIP to identify their potential, strengths and weakness. Each student is required to fill Individual Assessment Form which is reviewed by the panel. Based on the recommendations of the panel, specific development needs of students are identified and their individual development plan is formulated. Second IDP also evaluates the summer internship project of the student and it forms an integral part of SIP evaluation.

1.1.4 ***How are the following aspects ensured through curriculum design and development?***
- *Employability*
- *Innovation*
- *Research*

Employability is the hallmark of any good management programme. Employability at the Institute is ensured through a two-fold strategy. First, curricula of the different programmes are made relevant and cutting-edge as explained earlier. Curricula are designed in sync with the needs of the industry. Further, courses are validated by experts from the academe and industry. Secondly, mentoring scheme is intended at enhancing the employability of students. In this scheme, students are imparted training on group discussion, personal interview and aptitude practices. They are also given personal counseling to groom their personality. Additional courses on communication are also offered. Finally, guest lectures are organized to help students understand the needs of the corporate world and develop themselves accordingly. The Institute organizes special tutorials for students in different verticals. For example, various sessions were organized on advanced excel, six sigma, analytics, etc. for the previous batches.

Specifically the following interventions take care of employability acumen of the graduates as:

a) **Pedagogy**: Each course is developed under a well-established mechanism of incorporating opinions of various stakeholders to ensure that it is in sync with the best global practices and also takes care of the desired skills and attitudes required by the industry during placements. For instilling employability skills and practical orientation, the students are exposed to various pedagogical tools as exercises, case, field visits, field projects, individual and group presentations. Course pedagogy allows flexibility to instructor to choose components of continuous evaluation based on the course learning outcomes. For example a role play may be required in the courses of Marketing and OB, whereas projects may be more suitable to test numerical acumen, and simulation games may be preferable in the course of Strategy. So through an array of continuous evaluation components students get to develop and hone their managerial skills.

b) **Industry Interface**: Industry interface helps a lot in development of managerial skills of the students and bringing Industry relevant learning to them. The following are the Industry interventions used in the Institute:

- *Industry Visits*: There is an academic field study for all first year students wherein they visit work stations of reputed organization under the supervision of faculty members. The students are encouraged to interact with the Industry experts and are required to make a report upon return.
- *Industry Mentoring*: Each study group is allotted one Industry mentor who along with the faculty mentor perseveres to help the mentees understand the nuances of the Industry and make them more employable.
- *Guest Sessions*: Guest sessions are organized periodically to ensure students get to know the corporate practices and are able to link theory and practice. In each course there is a compulsory requirement to invite guests from Industry
  for at least two sessions. In addition corporate guests are invited at various forums
  (Conclaves, Conferences, Club/Committee activities, Panel Discussions, etc.) throughout the year.
- *Live Projects*: In order to facilitate development of managerial skills among students, various live projects are offered to students based on their areas of interest.
- *SIP*: Summer internship project (SIP) is a six credit course to be undertaken after third trimester for a period of eight weeks. Students are required to submit the certificate of completion of Summer Internship before Registration for second year.
  In case of delay in submission of the certificate of completion of the summer project, provisional registration to the second year may be permitted by the Chairperson of each programme, subject to obtaining the certificate within a specified period time.
- *IDP*: Panel of Industry expert and faculty interview students before and after SIP to identify their potential, strengths and weakness and based on these inputs suggest areas of improvement and a possible career path. Each student is required to fill Individual Assessment Form which is reviewed by the panel. Based on the recommendations of the panel, specific development needs of students are identified and their individual development plan is formulated. Second IDP also evaluates the summer internship of student.

c) **Workshops/ Training:**
- *Pre-SIP Workshop*: The students undergo a week long pre-SIP workshop in the third trimester. The workshop aims to sensitize them with the requirements of Summer Internship and aims to help them understand the intricacies of same with the twin objective of doing effective internship and producing a conclusive research report.

- *Orientation and Re-orientation Workshops*: In order to help students in developing managerial skills workshops are conducted at the time students join the PGDM programme which is followed by one more structured workshop when they join back in fourth trimester after SIP.
- *Sub-Cohort Training*: In order to ensure that students have relevant and up to date knowledge of the Industry they are interested in, the institute's training and placement department trains students with the help of faculty members and industry experts based on their specific area of interest. Students are grouped based on their sub-cohort like (FMCG, BFSI, Consultancy etc.), for each of their chosen specialization and imparted specific and specialized training.
- *Pre-Placement Training*: The training and placement department with the help of faculty members and experts from Industry regularly conduct training sessions to increase employability skills of the students. These pre-placement sessions are both general and specific to companies coming to the institute for recruitment.

d) **MDPs**: Senior manager participants in MDPs programmes are also great source of inspiration for our faculty when they interact and deliver training workshop with them. This process enhances the delivery mechanism of the faculty on regular basis and helps in understanding the emerging corporate requirements.

e) **Club/Committee Activities:** The students are engaged in managing cultural as well as corporate events which give them an opportunity to get practical exposure. The Institute organizes various annual events like IIC (management conference), Conclaves (functional area conclaves), Ojas (management festival), and various club and committees also plan their events specific to their theme and interest. Music, drama, poetry and appreciation of the rich Indian cultural heritage through a series of programmes are organized in the campus every year in association with SPIC MACAY. Students are encouraged to participate in co-curricular and extra- curricular activities of the other institutes and professional bodies.

f) **Student Exchange Programme:** Student exchange programme has become an important learning tool in management programmes. The institute has MoUs with leading Universities of the world, which allows students to get an international exposure, understand differences in management problems and solutions and appreciate cross-cultural differences. Under the Uncampus initiative also, a Jaipuria student gets the opportunity to study for one trimester in any of the other Jaipuria campuses. Students are also benefitting immensely from the Faculty exchange programme.

∗ **Innovation**

The institute is focused upon inculcating an innovative learning environment at the campus. We not only invite innovations in the field of Teaching-Learning process but also start-ups and new ventures. The institute has set up an Entrepreneurial & Innovation Cell.

Since students who have brilliant ideas of starting their small businesses and operations must be guided and nurtured well, this would bring about integrated qualities of all the specializations and nurture mental ability to think differently with an entrepreneurial bent of mind.

We also invite the entrepreneurs during course work as well as annual E-week activity. Besides, industry mentorship programme offers a unique opportunity of one-on-one discussions with each mentee. Also IDP (Individual Development Programme) sessions are conducted for the students to abreast the students with the latest developments in different economic sectors with a feedback of the skill requirements for each student. The corporate exposure during orientation and reorientation programmes also offers a close involvement of the students with the corporate stakeholders.

1.1.5 *How does College ensure that the curriculum developed addresses the needs of the society and have relevance to the regional / national developmental needs?*

The vision of Jaipuria Institute of Management, Lucknow is to promote human well-being through effective management education. The Institute serves the societal needs by supplying competent managers to different organizations and by providing executive education. The society also requires a large number of entrepreneurs. More importantly, we focus on the development of right values and ethical thinking among the students. The curriculum development process incorporates the inputs from prominent stakeholders including corporate, academicians both global and national, entrepreneurs, policy-makers, etc. to include the changing economic framework and realities of the work-place in mind during course revision. Further, during induction programme, the students are exposed to ethical framework on managerial decision making.

We understand the importance of our contribution in nation building primarily through business and industry. Our interface with the job market is through Career Management Center (CMC). The employment markets that we serve are business, academia, NGOs etc. The institute is aiming to emerge as a Centre of Excellence in all facets of management education which is rooted in its stated ethos and value system.

1.1.6 *To what extent does the College use the guidelines of the regulatory bodies for developing or restructuring the curricula? Has the College been instrumental in leading any curricular reform which has created a national impact?*

The courses offered are meticulously drafted and periodically reviewed and revised at regular intervals at the Academic Area level. The process of curriculum development is affected by a host of factors. A curriculum has to be developed as per the basic framework prescribed by the academic regulator (In our case, the AICTE). It has to be followed by need assessment with the help of industry and academic experts and alumni. We follow both the processes. The framework and industry needs are discussed in Faculty Council. After several iterations, the curriculum is developed. Afterwards courses are developed and validated by the industry and academic experts.

Faculty Council and Academic Areas are like statutory academic bodies in a university system.

We are quite focused in upholding corporate-centric and student-centric approach to Teaching-Learning process. Majority of courses use experiential learning as the prime teaching-learning tool / approach. The techniques of experiential learning are: case, exercise, simulation, field visit, field project, managerial interview, etc. There is a course design
policy that stresses on the development of learning outcomes, following Bloom's taxonomy and design of a course, using various techniques of experiential learning. As a course is designed at the Academic Area level, the members ensure that experiential learning is used as the primary method of teaching-learning process. Ethics and environment are the running themes of different programmes. In other words, issues related to ethics and values are deliberated upon in the different courses. Inputs on ethics are also given during induction programme.

We have also introduced a pioneering concept of go-to-the-market approach in the course of Marketing Management-II which has received national acclaim and has been judged among the Top-3 management innovations in pedagogy at Indian Management Conclave 2016 held at IIM-Ahmedabad.

1.2   Academic Flexibility

1.2.1   Give details on the following provisions with reference to academic flexibility a. Core / Elective options; b. Enrichment courses; c. Courses offered in modular form; d. Credit transfer and accumulation facility; e. Lateral and vertical mobility within and across programmes and courses.

(a) Core / Elective Options:

Programme-wise Core / Elective options available to students are summarized below:

Description	Number of Courses/Course-equivalents		
	PGDM	PGDM (FS)	PGDM (RM)
Domain Courses – Core	22	22	23
Domain Courses – Elective	10	10	9
Other Courses	4	4	4
General Awareness & Current Affairs (GACA)	1	1	1
Training & Industry Interface Programme (TIIP)	1	1	1
Summer Internship Project (SIP)	2	2	2

Students of PGDM and PGDM (FS) programmes are required to subsribe to 22 core domain courses and 10 elctive domain courses whereas students of PGDM (RM) programme are mandated to subscribe to 23 core domain courses (which includes one Retail Management specific course) and 9 elective domain courses. In addition, two courses on General Awareness and Current Affairs (GACA) and Training and Industry Interface Programme (TIIP)

and two-course-equivalent Summer Internship Project (SIP) are mandatory for students of all the three programmes. Students are provided an option for single or dual domain thrust. Domain thrusts include Marketing, Finance, Human Resources, Information System, Operations Management, and Retail. While 'Retail' thrust is available only (also manadatory) to students of PGDM (RM) programme, other thrusts are available to students of all the three programmes. Minimum of four elective courses from a domain need to be subscribed in order to make it a thrust. Students are offered a rich basket of elctive domain courses to choose from. A total of 46 elective domain courses were offered to students of batch 2015-17. Domain-wise break-up of elective courses is: Finance – 11 courses, Human Resources – 7 courses, Information System – 6 courses, Marketing – 10 courses, Operations Management – 5 courses, Retail – 7 courses.

(b) Enrichment Course:

The Institute does not offer any Enrichment Course.

(c) Courses offered in modular form:

The Institute does not offer any course in modular form.

(d) Credit transfer and accumulation facility:

Since the Institute offers only one discipline, i.e. Management course, the credit transfer and accumulation facility does not apply.

(e) Lateral and vertical mobility within and across programmes and courses:

All the three programmes and various courses offered thereunder are independent in nature. Hence, lateral and vertical mobility within and across programmes and courses do not apply.

1.2.2   *Have any courses been developed specially targeting international students? If so, how successful have they been? If 'no', explain the impediments.*

In the present global business environment, Jaipuria Institute of Management, Lucknow is vigilant towards international academic collaboration. Globalization has resulted into new opportunities to the management graduates to work with MNCs and global companies. The faculty members of the institute are well acquainted with global business environment to develop students who are ready to take a role in current and future global work environment.

In this direction, the institute has already been involved in academic collaboration with many foreign universities and institutions. The institute has a well-established international relations committee with elected student coordinators and designated faculty members.

1.2.3   *Does the College offer dual degree and twinning programmes? If yes, give details.*

Jaipuria Institute of Management, Lucknow does not offer any dual degree and twinning programme.

1.2.4 ***Does the College offer self-financing programmes? If yes, list them and indicate if policies regarding admission, fee structure, teacher qualification and salary are at par with the aided programmes?***

Jaipuria Institute of Management, Lucknow is a self-financing institution. Institute offers three Post Graduate Diploma in Management programmes, i.e., PGDM, PGDM (Financial Services), and PGDM (Retail Management). The policies regarding admission, fee structure, teacher qualification and salary are in accordance with the guidelines issued by the regulatory bodies.

1.2.5 *Has the College adopted the Choice Based Credit System (CBCS)? If yes, how many programmes are covered under the system?*

Yes. All the three programmes follow choice-based credit system.

1.2.6 *What percentage of programmes offered by the College follows: ∗ Annual system / ∗ Semester system/ ∗ Trimester System?*

All the three programmes follow the trimester system.

1.2.7 *What is the policy of the College to promote inter-disciplinary programmes? Name the programmes and what is the outcome?*

All the three programmes of the Institute are inter-disciplinary in nature with due coverage of various functional areas of management such as Marketing, Finance, Human Resources, Information System, and Operations.

1.3   Curriculum Enrichment

1.3.1 *How often is the curriculum of the College reviewed for making it socially relevant and/or job oriented / knowledge intensive and meeting the emerging needs of students and other stakeholders?*

The course curriculum is designed and reviewed every year in alignment with Jaipuria's Vision and Mission statements. It ensures academic and industry relevance. Constant interaction with recruiters, industry expert and academicians facilitates the realization of changing needs of the industry and due deliberation on curriculum.

1.3.2 *How many new programmes at have been introduced UG and PG level during the last four years? Mention details.*
  ∗ **Inter-disciplinary**
  ∗ **programmes in emerging areas**

No new programme was introduced during the last four years.

1.3.3 *What are the strategies adopted for revision of the existing programmes? What percentage of courses underwent a major syllabus revision?*

Curriculum and course upgradation is a continuous process. Its purpose is basically to enhance the learning of students. Business realities are changing fast. The Institute, therefore, modifies and upgrades it's curriculum from time to time to provide the latest knowledge and skills to our students.

The Institute follows a rigorous policy of course design, its audit and curriculum review of the existing programmes. Our curriculum revamping is based on input from all the stakeholders, which include students, recruiters, industry expert, academicians and

alumni. The courses offered are meticulously drafted and periodically reviewed and revised annually at the Area level. The following practices and strategies are followed to ensure that the content, delivery methods and material are relevant, up-to-date and of high quality:

A. Course Design and Review: The course outlines are designed by the task force created across the four campuses and after incorporating the feedbacks of the stakeholders it is presented in the pan area meeting of all Jaipuria campuses conducted annually. The forum comprises of the faculty members from all Jaipuria campuses from the particular area, guests from industry and eminent academicians. Brainstorming is done on each and every aspect of the course outline (course learning outcomes, pedagogy, evaluation criteria, text and references, web/other resources and session plan) to ensure learning outcomes are clearly defined and mapped as per the course objectives. The finalized course outline is used by all faculty members teaching the particular course.

B. Feedback: It is mandatory for the students to fill a structured online feedback form, pre mid-term and pre end-term for every course. Pre mid-term feedback facilitates the faculty in enhancing and developing the delivery of the course as per the requirements of the current batch manifested through their feedback.

The feedback form comprises of questions related to the course, achievement of stated learning outcomes, course material, pedagogy, and instructor effectiveness. The same is shared with faculty.

Feedback is also collated from the alumni, recruiters and industry experts visiting the campus for sessions in courses, conclaves, seminars, etc. to keep the course curriculum updated as per the industry requirements.

C. Academic Audit: At the end of each trimester an academic audit is conducted by the institute's Academic Audit Committee (AAC) which consists of Dean-Academics, Programme Chairs and Area Chairs. Each course instructor is required to fill an internal audit form on completion of the course detailing the evaluation components used and learning outcomes achieved. It helps in mapping the course learning outcomes with the assessment. The Area is then required to note and act upon the observations of the AAC to ensure better course delivery in the future.

As per suggestions by the accrediting bodies and by following the process as detailed above, the PGDM-FS and PGDM-RM programmes have been revamped for the forthcoming academic year. The focus is on the cohort based specialization. The curricula of both the programmes are revamped to leverage the opportunity and to equip the students with the required skillset for the specific industry.

Approximately, 15-20 percent courses underwent syllabus revision.

1.3.4 ***What are the value-added courses offered by the College and how does the College ensure that all students have access to them?***

The students are offered an integrative course of strategy with hands-on experience of

running a corporate through computer based simulation exercises. An annual Business Simulation Game is administered on the students.

A three credit course on General Awareness and Current Affairs has been introduced to keep the students abreast with the latest news related to business world and to develop in them a lifelong habit of reading newspaper, watching news, etc.

Additionally a three credit course has been introduced in the current year by the name "Training & Industry Interface Programme" under mentoring and industry interface interventions.

1.3.5 *Has the College introduced any higher order skill development programmes in consonance with the national requirements as outlined by the National Skills Development Corporation and other agencies?*

No. The College has not introduced any higher order skill development programmes in consonance with the national requirements as outlined by the National Skills Development Corporation and other agencies. However, the following activities are initiated in our college:

A). **Summer Internship**: The institution has brought in the concept of experiential learning quite early where the students are to undertake a compulsory summer internship of 8 weeks in corporate where they are exposed to various practical aspects of running various business functions.

B). **Centre for Entrepreneurship Development (CED)**: CED conducts workshops for the students to help them in ideation and venture creation and also help students to develop critical thinking and problem solving skills. The students are encouraged to visit different types of ventures to provide practical exposure about different sectors. Continuous mentoring by successful entrepreneurs is provided to the students aspiring to take up entrepreneurship as their career.

C). **Business Simulation**: The students are also offered an integrative course of strategy with hands-on experience of running a corporate through computer based simulation exercises.

D). **Communication Skills**: One of the core competencies required for running an organization successfully is effective communication. At Jaipuria Institute of Management, Lucknow we take initiatives in this direction right from the onset of the academic journey of the student at the campus. Besides the presentations taken by faculty in different courses to hone the presentation and communication skills, the Area of Business Communication offers mandatory courses in Business Communication in all the trimesters of First Year across programmes. Not only verbal communication but written communication and body language are also prime focus areas.

E). **IDP**: Individual Development Programme helps uncovering student's leadership potential. One to one interaction of the first year students with faculty members is done

in order to identify their strengths and weaknesses and thereby to formulate the future development plan for each individual student. One interaction is done with second year students in order to discern the SIP experiences and learnings of the students and to assess their level of preparedness for the placement season. The interaction also aims at identifying the aspirations of the students and understanding their strengths and weaknesses so that a development plan for each individual student can be formulated by the CMC team. Based on the gaps identified during IDP process, the development plan of the students is carried forward by the training and development team of the institute and progress of the students is regularly evaluated.

F) **Workshops and other activities**: Workshops like Theatre Workshop introduce the budding managers of the institute to various nuances of standard theatrical techniques, such as voice modulation, facial expression, body language, role plays, etc.

G). **Mentoring Sessions**: Additionally mentoring sessions with faculty also focus on polishing communication skills of the students.

H) **On Job Training**: Opportunities are provided to the students who aspire to make their career in retail sector and sales and marketing field. They participate in the OJT provided by local big retailers and sales task provided by the different brands.

I). **Club/ Committee Activities**: In order to help students gain confidence, the anchoring of events of clubs and committees is always done by the students. Coordinators always encourage the students to coordinate the stage and interact with the guests.

1.4   Feedback System

1.4.1   *Does the College have a formal mechanism to obtain feedback from students regarding the curriculum and how is it made use of?*

The Institute has a formal feedback mechanism in place. Student feedback is solicited on individual courses as well as overall curriculum. Student feedback on individual courses offered in each trimester is taken at two stages, mid-term and end-term. Both mid-term and end-term feedbacks are taken online; are anonymous; and include both quantitative and qualitative parameters. Students are also invited to forward their qualitative comments on the courses. Mid-term feedback by students is used by the concerned faculty to refine the post mid-term course delivery. End-term feedback on individual course is utilized to improve the course plan for the ensuing year. Feedback on overall curriculum is obtained from students on yearly basis. Yearly feedback on curriculum serves as an input in the process of curriculum review that takes place before commencement of the next academic session. In addition to online feedback, the Director and the Dean-Academics undertake open class review of course delivery and provide their feedback and suggestions to the concerned faculty members. Both the feedback mechanisms are unfailingly used to improve and strengthen the curriculum. Specimen of student feedback form/questions is given below:

STUDENT FEEDBACK FORM

A)   Objectives Questions (questions from a. to g. are related to course & h. to p. are related to faculty). Students rate the course and faculty on a 5-point scale; one for Strongly Disagree and five for Strongly Agree.

Related to course
a.   This course helped understand the subject matter effectively
b.   The course achieved its stated learning outcomes.
c.   The course material (e.g., text, cases, readings, etc) were helpful towards learning from the course.
d.   The interactive processes of the course (e.g., class participation and presentations, group discussions, project work, etc) were helpful towards learning from the course.
e.   The evaluation was well paced during the course.
f.   All things considered, the course was excellent.
g.   The different components of the course had an evaluation weight in relation to the workload.

Related to Faculty/instructor
h.   The instructor provided the timely feedback on the various components of the course (quizzes, exams, assignments, projects, and class participation).
i.   The instructor was responsive to students learning difficulties.
j.   The instructor effectively managed the class time.
k.   The instructor stimulated interest in the subject matter.
l.   The instructor adequately engaged students in class participation
m.   The instructor was organized and well prepared for class.
n.   The instructor was effective in communicating the concept in the class.
o.   All things considered, the instructor did an excellent job in teaching this course
p.   The instructor delivered most of the lectures in English language

B)   Descriptive Questions
a.   Comments on Course
b.   Comments on Instructor
c.   Most liked session/ case
d.   Least liked session/ case

1.4.2   Does the College elicit feedback on the curriculum from national and international faculty? If yes, specify a few methods adopted to do the same - (conducting webinar, workshop, online forum discussion etc.). Give details of the impact of such feedback.

Curriculum review is a yearly exercise at the Institute. The Institute has various domain areas comprising of faculty of the concerned areas in place. Respective domain areas designate an Anchor Faculty for each course offered by the area. The anchor faculty shares the course outline (containing course content and structure, pedagogy and evaluation framework, etc) with national/international academicians for their comments and suggestions in the light of latest developments in management education. The anchor faculty compiles such comments and suggestions. These inputs are discussed in detail at the domain area level before forwarding the same for annual review process which takes place in summer break. Eminent academicians are also invited to be part of annual review

process. After incorporating the collectively-agreed changes, the curriculum is updated in accordance with latest trends in management education at premier B-schools of India and abroad.

1.4.3 *Specify the mechanism through which alumni, employers, industry experts and community give feedback on curriculum enrichment and the extent to which it is made use of.*

Feedback is taken from alumni on the individual course outlines as well as overall curriculum through email. In addition, course architecture is tabled for rigorous review and discussion during Annual General Meeting of alumni at Lucknow, and Mumbai, Kolkata, New Delhi and Bangalore chapter meets.

Employers/recruiters are requested to give their feedback on the curriculum when they visit our campus for summer and final placement interviews. They also give feedback on students' performance pertaining to domain knowledge, business awareness, and managerial acumen. They also highlight the areas of improvement which are taken into consideration while revising and updating the curriculum for ensuing year.

Industry experts are frequently invited to the campus for interaction with students and faculty. They discuss emerging requirements of the corporate world and also suggest necessary changes in the curriculum. Corporate captains are also engaged in student mentoring and Individual Development Programme (IDP) process for students. IDP is a significant initiative towards profiling and planning for overall development of students as elaborated earlier.

Solicitation and documentation of feedback from alumni, recruiters and industry experts is continuous process which goes on round the year. Such feedbacks are compiled and put for further review and discussion during the annual review process.

1.4.4 *What are the quality sustenance and quality enhancement measures undertaken by the institution in ensuring effective development of the curricula?*

The institute has multiple mechanisms for sustenance and enhancement of quality in the process of development of curricula. The Board of Governors, comprising of industry doyens and eminent academicians, guides the development of broad framework for designing and refining the curriculum in order to meet our primary goal of producing competent managers with global, professional and entrepreneurial mindset. The Academic Council provides guidelines for continuous updating of the curriculum in light of latest developments in the field of management education. The Faculty Council, led by the Institute Director, is harbinger of entire process of academic review and curriculum development. It seeks guidelines and suggestions from the Board of Governors and the Academic Council and ensures their effective implementation through different domain areas and functional heads.

Since faculty members are one of the key players in the process of development and refinement of curricula, the institute undertakes various measures to upgrade their academic skills and competencies. Domain-specific Faculty Development Programs are

organized to enhance the capability of faculty in delivering the desired output. Faculty members are also nominated to attend faculty development programs organized at prominent institutions in India. In addition, faculty members are sponsored to participate in national and international seminars and conferences to update their academic skills and quality. The Institute awards Seed Money grants to faculty members to undertake applied research and case development. On-campus research seminars are also organized for the faculty to sharpen their research skills. Off-campus faculty development programs are organized on yearly basis, during summers, in which domain experts, industry experts and corporate leaders are invited to interact with faculty members. These measures have helped in comprehensive development of the faculty resources of the Institute who are the key players in the process of curriculum development and delivery.

In order to track and ensure the quality academic delivery, the Institute has an Academic Audit Committee (AAC) in place. The AAC is headed by the Dean-Academics with other Deans, Program Chairs, Chairs of Functional Areas and some senior faculty as members. Current composition of AAC is described below:

Composition of Academic Audit Committee

S. No.	Name	Designation
1.	Prof. Vir Ved Ratna	Dean, Academics and Chair, General Management & Strategy Area
2.	Prof. Masood Siddiqui	Dean, Research
3.	Prof. Himanshu Misra	Dean, Student Welfare
4.	Prof. Dheeraj Misra	Senior faculty
5.	Prof. S. S. Parihar	Chairperson, Placements
6.	Prof. R. K. Ojha	Chairperson, PGDM and Chair, Economics Area
7.	Prof. Athar Mahmood	Chairperson, RM
8.	Prof. Rashmi Chaudhary	Chairperson, FS and Chair, Finance Area
9.	Prof. Shalini Singh	Chair, Marketing Area
10.	Prof. Pallavi Srivastava	Chair, Human Resources Area
11.	Prof. V. K. Chib	Chair, Operations & Decision Sciences Area
12.	Prof. Sanchita Ghatak	Chair, Information Technology Area
13.	Prof. Abha Dixit	Chair, Business Communication Area

The AAC conducts trimester-wise academic audit of the courses for which a semi-structured format is used. The specimen of updated Course Audit Form is given below:

COURSE AUDIT FORM

Academic Year		**Course Learning Outcomes (CLOs)**	
Trimester		1.	
Programme			
Batch			
Course Title			
Section(s)			
Course Code			
Course Credit	3.0 / 1.5		
Nature of Course	Core / Elective		
Course Instructor			

A. QUANTITATIVE COMPLIANCE WITH COURSE OUTLINE

S. No.	Particulars	Planned	Accomplished	Level of accomplishment [Full / Partial / Nil]
1	Delivery of sessions (nos.)			
2	Quizzes – Pen & paper (nos.)			
3	Quizzes – Moodle (nos.)			
4	Individual Assignment (nos.)			
5	Group Assignment (nos.)			
6	Group Project (nos.)			
7	Group presentations (nos.)			
8	Cases used in class (nos.)			
9	Reading material/handouts (nos.)			
10	Role Plays (nos.)			
11	Moodle Discussion Forum (nos.)			
12	Guest Sessions (nos.)			
13				
14				

B. EVALUATION COMPONENTS (ADMINISTERED TO MEASURE CLOs)

Component 1: Quizzes

Particulars	Mode [Pen & paper / Moodle]	No. of questions	Type of questions [MCQ / FITB / SA / TF]	CLO measured
Quiz-1				
Quiz-2				
Quiz-3				
Quiz-4				

Component 2: Assignments [Applicable / Not Applicable]
(Please attach the list of assignments as Annex-1)

Particulars	Description	Nature [Individual/ Group]	Mode of submission [Hand copy / soft copy]	CLO measured
Assignment-1				
Assignment-2				

Component 3: Project [Applicable / Not Applicable]
(Please attach the list of projects as Annex-2)

Particulars	Description	Nature [Individual/ Group]	Mode of submission [Hand copy / soft copy]	CLO measured
Project-1				
Project-2				

Component 4: Presentations [Applicable / Not Applicable]
(Please attach the list of topics for presentation as Annex-3)

Particulars	Description	Nature [Individual/ Group]	Mode of presentation [PPT / w/o PPT]	CLO measured
Presentation-1				
Presentation-2				

Component 5: Role Plays [Applicable / Not Applicable]

(Please attach the list of themes/topics for Role Plays as Annex-4)

Particulars	Description	CLO measured
Role Play-1		
Role Play-2		

Component 6: Moodle Discussion Forum [Applicable / Not Applicable]

Particulars	Topic/question	CLO measured
Discussion Forum-1		
Discussion Forum-2		
Discussion Forum-3		
Discussion Forum-4		

Component 7: Any other Continuous Evaluation Component

(Please attach the details as Annex-5)

Activities	CLO measured

Component 8: Mid-term Examination/Assessment

Questions	CLO measured
Question-1	
Question-2	
Question-3	
Question-4	
Question-5	

Component 9: End-term Examination/Assessment [Internal / External question paper]

Questions	CLO measured
Question-1	
Question-2	
Question-3	
Question-4	
Question-5	
Question-6	
Question-7	
Question-8	

C. ANY INNOVATION IN COURSE DELIVERY AND/OR EVALUATION

1. 2. 3.

Signature of course instructor: ……………………………………………… Date: ………………………………..

D. OBSERVATIONS OF AAC

Overall Observations of AAC Auditors:	Full / Partial adherence to the Course Outline:
Name of AAC Auditors: 1. 2.	If Partial, please list the deviations: 1.
Overall Observations of AAC Chair:	

Signature of AAC members:	(1)
	(2)
Name and Signature of AAC Chair:	
Date:	

CRITERION II: TEACHING-LEARNING AND EVALUATION

2.1   **Student Enrolment and Profile**

2.1.1   *How does the College ensure publicity and transparency in the admission process?*

The Institute follows a highly transparent process of admission and ensures that the stakeholders are informed through proper channels on a wide platform using all possible methods. Every year an admission brochure is published containing the details of the Institute, faculty, programmes, assessment, fees, placement, etc. The Institute has an active website and the students can also apply for a programme on-line. Admission notice is published in national dailies like Hindustan Times, Hindustan, Dainik Jagran and Times of India, while it is also published in regional dailies, like Telegraph and Tribune. Jaipuria Institute of Management acknowledges the growth of social media as a powerful platform of information dissemination and has leveraged it to reach out to the prospective candidates through its Facebook page and twitter account. We have also launched an App 'Jaipuria One' to facilitate the information sharing at a single point. The Institute has students hailing from several states of India. It is this mix of various regions of India with diversified cultural backgrounds, academic and professional experiences which makes its campuses one of the most exciting and enriching business schools in India.

The Institute uses CAT /XAT/MAT/CMAT/ATMA for selection of students as such it is felt that all the details of these entrance examinations are in open domain and are well accepted in various reputed Institutes all over India. These test are conducted by IIM's, XLRI, AIMA, AICTE and Association of Indian Management Schools respectively. The complete information about them lies in public domain which ensures transparency.

2.1.2   *Explain in detail the process of admission put in place for UG, PG and Ph.D. programmes by the College. Explain the criteria for admission (Ex. (i) merit, (ii) merit with entrance test, (iii) merit, entrance test and interview, (iv) common test conducted by state agencies and national agencies (v) others followed by the College?*

Every year Institute forms an admission committee which is duly represented by an Admission Chairperson, Faculty members and student representative of student excellence council. Admission committee takes all decision regarding selection criteria, fees, marketing plans, scholarship and its criteria etc.

The Institute uses CAT /XAT/MAT/CMAT/ATMA for selection of students. As such it is felt that all the details of these entrance examinations are in open domain and are well accepted in various reputed Institutes all over India. These test are conducted by IIM's, XLRI, AIMA, AICTE and Association of Indian Management Schools respectively. The complete information about them lies in public domain which ensures transparency.

The Institute has clearly stated its criteria as well as general guidelines for conducting case

analysis and personal interview. These criteria and general guidelines are followed by expert panelist when they conduct admission process at outstation locations and at Lucknow campus. The guidelines state clearly the timeline and criteria for conducting case analysis & personal interviews. The students for our three PGDM programmes are selected on the basis of their performance in national entrance/competitive tests, past academic performance, work experience and their performance in Case Analysis and Personal Interview. Evaluation format is attached at Annexure B.2.1.

2.1.3   ***Does the College have a mechanism to review its admission process and student profiles annually? If yes, what is the outcome of such an analysis and how has it contributed to the improvement of the process?***

The admission process and students' profiles are reviewed after each cycle and the expectations are built in for the next cycle. The Admission policy is followed for different procedures during admission process. The processes are consistently reviewed by Admission Committee. The entire admission process at various stages like admission announcement, publication of the institute's information bulletin, advertisements in the leading newspapers for more exposure in public domain, online applications for admissions, short listing of probable candidates, holding of CA & PI, and issuance of offer letters demonstrate our adherence and promotion of stated values of integrity, transparency, and professionalism in our conduct. The profile of applicants for a particular cycle is matched with the previous cycle to map the quality increment.

2.1.4   ***What are the strategies adopted to increase / improve access to students belonging to the following categories***

   * **SC/ST**
   * **OBC**
   * **Women**
   * **Different categories of persons with disabilities**
   * **Economically weaker sections**
   * **Outstanding achievers in sports and extracurricular activities**

The admission in the Institute is basically merit-based. There is no reservation to any section of admission seekers. Equal opportunity is available to anyone based on their performance in national level management entrance test followed by CAPI. Almost 50% of our students are female. The Institute also provides scholarship to the meritorious students.

There exists a provision of providing additional credits for sports persons with due weightage during the admission process. Finally, excellence awards are given for annual academic performance.

2.1.5   Furnish the number of students admitted in the College in the last four academic years.

Category/Gender wise Details

Batch	Program	GEN		SC		ST		OBC		PH		Total
		M	F	M	F	M	F	M	F	M	F	
2013-15	PGDM	78	86	2	--	--	--	5	4	--	--	175
	PGDM (FS)	28	26	--	--	--	--	2	-	--	--	56
	PGDM (RM)	23	21	--	1	--	--	6	3	--	--	54
2014-16	PGDM	82	66	1	--	--	--	5	5	--	--	159
	PGDM (FS)	18	27	--	--	--	--	5	2	--	--	52
	PGDM (RM)	27	25	--	--	--	--	6	1	--	--	59
2015-17	PGDM	77	73	--	1	--	--	11	6	--	--	168
	PGDM (FS)	33	20	--	--	--	--	2	4	--	--	59
	PGDM (RM)	31	20	2	--	--	--	3	1	--	--	57
2016-18	PGDM	75	82	1	3	--	--	10	9	--	--	180
	PGDM (FS)	28	23	2	--	--	--	2	3	--	--	58
	PGDM (RM)	28	25	--	--	--	--	5	2	--	--	60

2.1.6 Has the College conducted any analysis of demand ratio for the various programmes offered by the College? If so, indicate significant trends explaining the reasons for increase / decrease.

Programmes	Applications	students admitted	Ratio
UG 1. 2. 3. 4.	NA		
PG 1. 2. 3. 4.	NA		
Integrated Masters 1. 2.	NA		
M.Phil. 1. 2.	NA		
Ph.D. 1. 2	NA		
Integrated Ph.D. 1. 2.	NA		
Certificate 1. 2. 3.	NA		
Diploma 1. 2. 3.	NA		
PG Diploma 1. 2. 3.	1230	300	4.1*
Any other (please Specify)			

- For the academic year 2016-17.

The institute has seen rising trend in the demand ratio because of its commitment to upscale and upgrade the quality and spread of management education in India and abroad. The academic rigour and industry connect is visible to the stakeholders who are appreciative of the pace of change that the institute has embarked upon in the last couple of years. This is reflected in the positive rise of the demand ratio.

2.1.7 *Was there an instance of the College discontinuing a programme during last four years? If yes, indicate the reasons.*

None of the post Graduate programmes have been discontinued in the last four years.

2.2 **Catering to Student Diversity**

2.2.1 *Does the College organize orientation / induction programme for freshers? If yes, give details of the duration of programme, issues covered, experts involved and mechanism for using the feedback in subsequent years.*

Jaipuria Institute of Management, Lucknow organizes a comprehensive 2 Weeks orientation cum induction programme for every batch of PGDM students. The objective of this programme is to prepare them for the rigorous schedule and experiential methods of learning practiced in management education. Furthermore, through this process an effort is made to bring students together on a similar platform. The Orientation and Induction Program's is also aimed to familiarize the students with faculty, staff, and their peers as well as with the processes, systems, and culture of the institute in order to equip them with some basic knowledge and tools that will help them adapt to the challenging life as a post-graduate management student. The Orientation programme is spread over a time period of 2 weeks and consists of a series of fun, informative, networking, and academic activities before the formal beginning of the first trimester. The Orientation Program also involves the process of identifying students' critical skills essential for participation in management teaching classes and for them to get inducted into a meaningful corporate life. Large number of experts from academics & industry are invited to interact with students on a formal basis on topics that are relevant for their professional growth. Feedback from subsequent years is used to make the programme more value adding and relevant.

2.2.2 *Does the College have a mechanism through which the "differential requirements of student population" are analyzed after admission and before the commencement of classes? If so, how are the key issues identified and addressed?*

One to one interaction under 'Uncovering your leadership sessions' during the Orientation Programme is undertaken with each individual student in order to find out differential requirements of students and identify their strengths and weakness. This helps to formulate the future development plan for each individual student. It also provides the faculty panelists with a first-hand insight into the credentials and aspirations of the students. This goes a long way in helping the faculty and CMC team to introspect on the line of action to be taken in teaching,

training, and mentoring the students to success.

2.2.3 *Does the College provide bridge /Remedial /add - on courses? If yes, how are they structured into the time table? Give details of the courses offered, department-wise/faculty-wise?*

Foundation classes on accounting, quantitative techniques and IT fundamentals are held during the Orientation Programme to familiarize the students with the basic concepts of these subjects. This serves as a bridge for those students who come with diverse backgrounds and are not familiar with these fundamentals.

During the first year two courses namely GACA (General Awareness & Current Affairs) & TIIP (Training and Industry interphase programme) have in addition been offered to the students as regular add on courses and are duly embedded in the time table.

2.2.4 *Has the College conducted a study on the incremental academic growth of different categories of students; - student from disadvantaged sections of society, economically disadvantaged, physically challenged and slow learners etc.? If yes, give details on how the study has helped the College to improve the performance of these students.*

The Institute does not have on record any educationally disadvantaged or slow students. However, the Institute does offer provision for tutorials, in special circumstances. The students reach out to Programme Chairperson or Dean (Academics) with the topics that require extra inputs and the tutorial sessions are arranged in consultation with the course faculty.

However, the students are subjected to IDP (Individual Development Programme) to measure their managerial abilities and employability as the course progresses. On the basis of assessment, feedback is given to the students and extra inputs are also provided to them to help them improve and grow. The institute has designed a well-knit system of in-class and beyond-class engagement using technology like Impartus and Moodle. The student can view the class lectures at their own convenience of hostel and come up with their queries in the next session as they meet the faculty. A formal mentoring system is also in place where designated Faculty Mentors provide mentoring to a small group of students.

2.2.5 *How does the institution identify and respond to the learning needs of advanced learners?*

The faculty is professionally sensitive to the needs of the advanced learners who take up extra assignments and work upon them for the extra edge that they seek. The interventions in the class makes the learning process quite an exciting one with their peers. Besides, the Institute has a well-laid out mentoring system and there is a course on Training & Industry Interface which is a credit course. There are well laid sessions that map the skills and impart the right blend of holistic knowledge that the students seek. Each faculty member is assigned about ten students whom he or she mentors to help them grow academically, professionally and personally.

2.2.6 *How does the institution cater to the needs of differently-abled students and ensure adherence to government policies in this regard?*

We have facilitating physical infrastructure, for easy access to the learning and general amenities within the college premises and support the unique needs of differently-able students.

The mentors and programme directors also take care of the social-psychological needs of differently-abled students.

2.3   Teaching-Learning Process

2.3.1   *How does the College plan and organize the teaching, learning and evaluation schedules? (Academic calendar, teaching plan and evaluation blue print, etc.)*

Our pursuit for excellence in Academic processes is achieved through the multi-layered activities that are continuously benchmarked against the best practices around the globe. It is reflected in the academic programs as well as course review process, its delivery and matching it with the learning outcomes achieved. Similarly continuous upgradation is done in the achievement of administrative and community extension activities. Further, every year, faculty meets over 3-4 days of workshop where courses to be delivered in the upcoming academic year are reviewed. The workshop also focuses on building a common understanding and acceptance of the core values of the institution which form a firm standing in its growth. Strong thrust on developing relevant and innovative curricula with a view to produce competent managers with global, professional and entrepreneurial mindsets reflect our ownership of core values in the academic planning and delivery processes.

Board of Governors brings in the collective pool of knowledge and an insight of future of higher education in India. The Faculty Council which forms the apex of the academic processes at the institute level oversees the planning and implementation of the process in alignment with respective Area. The course content and pedagogy is innovated every year to assure the up-keeping of the stated values. The Institute publishes an academic calendar every year. It is prepared by the joint committee of programme chairpersons in consultation with the different departments of the Institute under the supervision of Academic Dean. It is notified to the students using online platform (Moodle, etc.). The academic calendar is strictly adhered to. In addition, time table for different terms is issued in the beginning of a term. Minor modifications can be made in the time table to adjust to the emerging needs. The evaluation criterion for every individual course is communicated to students right at the beginning of the course through the course outline. The detailed evaluation blue print about mid term and term end exams is communicated to students at the beginning of the programme through the academic manual.

2.3.2 ***Does the College provide course outlines and course schedules prior to the commencement of the academic session? If yes, how is the effectiveness of the process ensured?***

Each student is provided the Academic Calendar, detailed course outline and prescribed text book in each course at commencement of the trimester. Soft copy of presentations, articles, cases and additional readings are shared with students though use of Moodle. The Programme Director of each programme ensures the availability of learning resources in collaboration with Academic Area Chair under the supervision of Academic Dean. There is an independent Programme Management Centre that facilitates this process. Besides the IT department takes care of the online resource management and complaint redressal process to ensure the connectivity between the various stakeholders in the learning process.

2.3.3 ***What are the courses, which predominantly follow the lecture method? Apart from classroom interactions, what are the other methods of learning experiences provided to students?***

Only a few courses, such as, Macro-economics & Business Environment and Legal Aspects of Management use lecture cum discussion as a predominant method.. In order to facilitate learning various components are included to augment classroom teaching like extensive use of Case Studies, Role Play, Simulation, Quizzes, Presentations, role plays, individual and group projects, independent research, field visits, sessions by subject matter experts, preparation of Business Plans, panel discussion, flipped classroom and learning logs, etc. are also used. The teaching pedagogy at the Institute is essentially student centric and experiential. Much emphasis is laid upon the student

2.3.4 ***How is 'learning' made more student-centric? Give a list of participatory learning activities adopted by the faculty that contribute to holistic development and improved student learning, besides facilitating life-long learning and knowledge management.***

Learning at the Institute is student-centric. Teachers are the facilitators of learning. The students are made aware that the onus of learning is on them and instructors are facilitator for and resource of learning. Lecture method is generally teacher-centric; therefore, we place less emphasis on lecture. The emphasis of the curricula is not to deliver loads of contents; rather, the instructors prefer to deliver what is fundamental and vital and encourage the students to learn on their own. Specifically, the following participatory learning techniques are used in the different programmes:

- Case
- Role play
- Simulation
- Exercise & Quizzes
- Field study project
- Student presentation
- Industry interaction
- Project Based Learning (PBL)

To inculcate employability skills in the students, it is always mandated to offer hands-on experience to the students in all possible manners during the delivery of course curriculum. To create student centric environment, the role of the faculty is that of facilitator during the conduct of the classes. The institution lays great emphasis on offering opportunities in form of field assignments in majority of courses, industrial visits, live projects, Summer Internship Programme, simulation games in management where students work in a team which simulates a real organization in an industry an take similar decisions as that of a corporate. In order to ensure students get a knack of working in teams to build interpersonal and leadership qualities. At the time of joining students are divided into homogeneous mix of five to six students and the group thus formed is known as learning team. The group is permanent across different courses and activities in the first year of the programme. The purpose of creating such groups is that the group members would actively and intensively learn from one another through working together on a variety of tasks and develop teamwork and social skills. The learning teams are required in each course to do group assignments, presentations, field work, etc. together which further helps each student to learn from other group members. In addition, the Institute facilitates Industry relevant learning to students through regular interventions. The most prominent of all is the Summer Internship Programme (SIP) which is a six credit course to be undertaken after third trimester for a period eight weeks. In order to ensure the benefits of summer internship are reaped fully, the institute organizes a rigorous pre-SIP workshop. The workshop is conducted in the third trimester to sensitize students with the requirements of Summer Internship and would help them with the intricacies of same with the twin objective of doing effective internship and producing a conclusive research report. The institute organizes functional area specific conclaves, panel discussions, lectures, and conferences which help students understand the practical side of business. Students are encouraged to identify and communicate with the Industry experts, coordinate and plan these events which in turn help them gain confidence and plan a development path for themselves.

Furthermore Industry interventions like guest sessions, live projects, Industry mentoring, Industrial visits, Individual Development Plans (IDP), Orientation and reorientation programmes, pre-placement trainings are regular feature of the institute and allow for bridging the gap between theory and practice. The institute promotes students to organize and manage institute's events through various committees and they are also encouraged to participate in co-curricular and extracurricular activities of the other institutes and professional bodies. The students are also offered an experience of simulation games which are integrative in

nature and focus on developing analytical and strategic skills in students.

2.3.5 *What is the College policy on inviting experts / people of eminence to provide lectures / seminars for students?*

The corporate exposure begins right from the entry stage and corporate are invited during orientation and reorientation programmes which offers a close involvement of the students with the corporate stakeholders. The institute ensures a regular contact programme with corporate experts, visiting faculties, leading entrepreneurs, recruiters, alumni, MDP participants among others to help in ensuring best in class programme design and delivery. The guest talks in each course as well as industry interaction and field visits are regular feature of most of the courses. They also involve mentoring, offering live projects as well as IDPs for students for providing hands on training. Industry people also join for guest talks in each course and also induction programme. Besides, industry mentorship programme offers a unique opportunity of one-on-one discussions with each mentee. The IDP (Individual Development Programme) sessions are conducted for the students to abreast the students with the latest developments in the different economic sectors with a feedback of the skill requirements for each student. The participation of the employers in the orientation Programme as well as during Individual Development Programmes greatly supports our teaching and learning process. The IDP panel which has industry representatives in them evaluates the student. Both the industry and academic mentors submit evaluation sheets for each student. Faculty takes into account the findings of corporate and brings them during class discussions, tutorials etc.

We also invite the entrepreneurs during course work as well as annual E-week activity. Conference, Seminars and Conclaves are another opportunity of industry interaction. Special emphasis is placed to invite the corporate experts as session panelists in various conclaves and conferences organized by the institute.

2.3.6 *What are the latest technologies and facilities used by the faculty for effective teaching? Ex: Virtual laboratories, e-learning, open educational resources, mobile education, etc.*

The classes are equipped with modern audio-visual equipment. We have also installed Video-based Learning platform, Impartus that enables educators to capture, edit, and distribute content. This innovative learning solution drives better outcomes for the management education. An Integrative Learning App is in the process of development that will bring all the processes and content under a single touch point.

The Institute has three computer labs which are used for computer-based learning. At times videography is also used for communication classes. Propriety computer based simulation business games, are also used for advancing learning.

We have Virtual Learning Environment (Moodle) which makes it easy for student engagement beyond class-room and provides online support for learning in a course. Providing a central space on the web where students, faculty and staff can access a set of tools and resources

anytime anywhere. Staff and students of the Department have found most valuable aspects like a quick way to share documents, Discussion Forums, Online assignment handling etc.

OLT installed in the Computer Lab Server and its accessible from anywhere within the campus network, students appear in online tests administered through this application and results of Examination and Internal marks are also recorded and archived and student also give their feedback on teaching.

2.3.7 *Is there a provision for the services of counselors / mentors/ advisors for each class or group of students for academic, personal and psycho-socio guidance? If yes, give details of the process and the number of students who have benefitted.*

The institute offers mentorship support to all its students to encourage the students to develop their personal growth agenda. All the students in first year and second year (effectively 600) avail the support of their respective faculty mentors. Right from Orientation programme, we have dedicated mentoring sessions wherein the respective mentors take ethical issues of businesses to sensitize the mentees with the responsibilities of businesses to the community, nation and world at large. The faculty mentor helps the student understand their strength area as well as highlight their areas of improvement. The outcome of this leads to building a personal development agenda during one-on-one interaction. Mentors guide their mentees in their own ways, so as to ensure that mentees always tread on the right path and are not trapped by the glittering path which shows unethical ways of achieving the aims. These mentors guide students in the planning and conducting their research projects. They also evaluate the performance and the project quality of the student. Besides, each student is allotted an Industry Mentor during their summer internship from the organisation that they pursue it in. The Industry mentorship programme caters to professional development needs of a student. These mentors help students in understanding the industry expectations and growth in their chosen career paths.

The entire mentoring process is of great benefit to students from an academic as well as personal and emotional viewpoint. The rewarding residential experience including dedicated mentoring sessions for students is a foundation of the culture we believe in, which includes teamwork and the building of lifelong relationships.

2.3.8 *Are there any innovative teaching approaches/methods/ practices adopted/put to use by the faculty during the last four years? If yes, did they improve the learning? What methods were used to evaluate the impact of such practices? What are the efforts made by the institution in giving the faculty due recognition for innovation in teaching?*

Strong thrust on developing relevant and innovative curricula with a view to produce competent managers with global, professional and entrepreneurial mindsets reflect our ownership of core values in the academic planning and delivery processes. Well established and perfected over a period of time, its industry oriented syllabi and curriculum is constantly updated to remain contemporary as well as futuristic in orientation in order to groom managers to be ready to meet the ever changing demands of global business. 'Learning by doing' methodology encourages our students to go beyond the class room and gain firsthand experience of managing in real world. Our student-centric approach provides flexibility to students to study courses of their choice and earn dual specialization from amongst a large number of elective and innovative courses available.

Based on the previous experiences during placement seasons as well as continuous feedback of the recruiters, alumni and graduating students about academia- industry disconnect, Jaipuria Institute of Management embarked upon a tough call of curriculum review from a totally new perspective in summers of 2015.

The major challenges were:

o   How to ingrain and assure the required learning outcomes among the management graduates to bridge the gap of academia-industry disconnect?

o   How to upscale the job profile of graduating students as well as entry level compensation that is par excellence in industry while inculcating the graduate attributes sought by the recruiters in job market that was getting tougher?

Set against this backdrop, a high voltage brain storming session was conducted with representations from industry, placement department, top management to get on to the genesis of the problem. The outcome of the brain storming session was an innovative initiative that took a tectonic drift from conventional faculty-centered and student-centered approach of curriculum review to the 'industry-centric approach' which was diametrically different and far beyond. Since the larger pool of outgoing batch consisted of aspirants for the marketing & sales job profile, it was decided to initiate redesigning the Marketing Area curriculum, with industry representatives taking the charge of this process. The entire basket of core and elective courses in Area of Marketing was screened through the lens of industry relevance. The gaps became wide clear, indicating a radical change in the offing. The initial task was to develop a new basket of core and elective courses in marketing area institution-wide framework for teaching and learning that reflects the tangible expected learning outcomes for students.

A dedicated team of leading industry representatives led this innovative initiative. They clearly spelled out the industry aspirations of the graduates coming out of B-schools. This led to re-define the graduate attributes and closely realign the course design and delivery process to reflect the set of skills demanded by the recruiters. Multiple industry and faculty interventions were done to provide an anchor to monitor the coherent set of initiatives - at institution, programme and course level - and track the intended learning outcomes in the fundamental course of Marketing Management.

Top management soon formed in a core task force of 11 members in early April 2015 comprising of industry representatives, members of placement team, directors of the campuses including Vice Chairman to crystallize the bouquet of courses to be offered in the Area of Marketing from the lens of industry requirements of graduate attributes and job-positions at the entry level. The industry representatives were offered a clean slate to sketch their thoughts on course contents, pedagogies of delivery and evaluation mechanism of learning outcomes of a respective course in marketing. This was then brought out to the senior faculty members of marketing area (including 4 Deans of campuses) in May 2016 at Noida campus. It was a prime case of 'role reversal' wherein the industry representatives were drafting their thoughts on a course with modular contents. The course contents were completely based upon corporate practices and requirements of skill sets by the industry. A very close interaction followed in after each presentation of the 10 selected course outlines by the industry representatives, turn by turn. The academia representatives took their turn of injecting foundational concepts that were partially attended during the course outline presentation. The relevance of each course concept, pedagogy and evaluation mechanism was put to litmus test before academia representatives took the further handholding to fine tune the course as per academic guidelines of the institute.

A complete revamp of the course of Marketing Management was done in which the first course (MM-I) was to be built around conceptual knowledge and second course (MM-II) had to be completely field based.

Marketing Management-I: The course on MM-I was to build on theoretical framework and stretched from 24 sessions (30 hours) delivery to 40 sessions. Its 8 modules used a rich blend of evaluation tool as quizzes, group exercise presentation, ad-analysis presentation, in-class activity presentations, case analysis presentations, field work presentations, report on integrated marketing communications (both individual & team based evaluations). The innovation in evaluation process of modular evaluation marked the hall-mark of the battery of initiatives in this course.

Marketing Management- II: The Game Changer

Course Design: The main objective of this course was to enable the students design "Marketing Plan" of a company. This was to ensure the highest level of thinking skills imbibed is students as conceptualized in Revised Blooms Taxonomy (RBT).Hence, to have a real feel of the industry, MM-II was designed as a completely field-based course that marked a radical departure from the previous years of old school model of in-class, passive learning to an active learner. The course outline was phased in 6 modules each with a distinct and progressive focus of an element of Marketing Plan, helping students draft the Marketing Plan as the course winds off. The evaluation tools were a mix of quizzes, viva voce, field evidences gathered, field visit reports, and finally Marketing Plan presentation to corporate led team.

Module Designed:
- Module 1: Introduction to Marketing Plan
- Module 2: Situation Analysis
- Module 3: Market Opportunity Identification
- Module 4: Designing the Market Offering (aspects of Product and Price)
- Module 5: Delivering and Communicating customer Value
- Module 6: Feasibility, implementation and control of Marketing Plan

Corporate Tie-ups: The Training & Placement department made a judicious choice of corporate tie- ups with companies from sun-shine industries as telecom, healthcare, retail, consultancy & training, banking & finance, food & beverages, digital marketing, FMCG, real estate, etc. with operations in India and emerging economies.

Stages of Course Delivery: The students were placed in a specific company before the course commencement, in learning teams of 5-6 students per team. This was facilitated by the Training & Placement department and Programme Office. The 28 sessions were spun around learning team-led experiential learning mode. At first the briefing on elements of Marketing Plan was done by faculty using an illustration of a company. It was followed by student learning team-led desk research on the allocated company. A briefing session followed for gauging the understanding of the students on the specified element of marketing plan for which the students had to leave for field research/ field visit. This was to ensure that the students were prepared with the right set of information and queries that would be answered during field visit. The 10 half-a-day field visit days were earmarked for visiting industry and seek information for developing Marketing Plan for the company. The students met the company manager to get the insight of the corporate thinking part and left for field to meet the customer, retailers, dealers and associates. The field data was captured through the templates that were designed by the faculty. The field attendance sheet ensured students presence and participation during off-campus activity. On return back to campus the student team made presentations on their findings during desk research and actual field visits during de-briefing sessions specified for the purpose. A round of questions were fired by the other learning groups as well faculty incharge to initiate critical thinking within teams. Each sub-set of this activity

was evaluated and the Project Based Learning (PBL) based learning & evaluation mechanism was intended to allow the faculty to communicate in a progressive and contextual way a range of marketing issues to students and at the same time have multiple assessment opportunities.

Student Experiences:

The students enjoyed their field sessions as the learning set-up was typically different than regular class-room setting. The opportunity to meet the corporate people, retailer, dealers, customers and receive both positive and negative feedback of product portfolio and marketing strategies was a right setting for experiential and real-life learning.

Corporate Experience:

The industry managers were also quite enthusiastic to receive the students on continuous stretch of entire trimester who bubbly came in with lots of field experiences of customers, retailers, dealers, competitors which helped managers gain an insight of their market from a different perspective.

Review & Evaluation Mechanism:

The review of the students learning and progress was done on continuous basis (both individual and group) with a rich bouquet of evaluation tools comprising of quizzes, viva voce, field evidences gathered, field visit reports, regular de-briefing sessions and finally Marketing Plan presentation to corporate led team. The industry representative who had been instrumental in drafting this course made a Mid-review of the progress by personal feedback sessions with students in each section taught. The final presentation of Marketing Plan by the learning teams was done by the evaluation panel co-chaired by the industry representative as well as subject faculty. This was followed by viva voce to gauge the student's understanding of the practical connect of the corporate practices with the fundamental concepts of marketing management course. This broad spectrum of tools ensured the multiple and holistic evaluation of the students.

Final Outcome: By bringing real-life business context to the Marketing Management -II curriculum, the students were encouraged to become independent learners, critical thinkers, team players and lifelong professionals. It was also intended to benefit students to demonstrate his or her marketing & sales acumen while working in real-life marketing environment.

Similarly other 8 courses in marketing area were presented by the industry representatives, marking an innovative initiative that yet was unimagined by peer B-schools. The task team again met in June 2015 where the academia representatives showcased the draft course outline to the task force to ensure that the course retained the spirit of industry centered approach while distilling within the academic guidelines. After the due inputs of the industry, placement department, top management and academia, the course outline was accepted for administering on Batch of 2015-17 of management students. The rubrics of evaluation was prepared for each evaluation tools, control sheets were discussed and descriptive course outline circulated among faculty community for similar academic experience among students across campuses.

The course saw its first run across this campus (close to 300 students) in Trimester I & Trimester II as Marketing Management-I (MM-I) and Marketing Management-II (MMII) course respectively during Academic Year 2015-17.

The initiative was adjudged among the Top 3 initiatives of the year by Indian Management Conclave 2016 at IIM Ahmedabad.

2.3.9   *How does the College create a culture of instilling and nurturing creativity and scientific temper among the learners?*

The course content and pedagogy is innovated every year to assure the up-keeping of the stated values as well as nurture creativity and analytical temper among the learners. The following methods are used for teaching-learning process which enhance creative and scientific thinking:

- **Lecture and discussions**
- **Cases**
- **Exercises**
- **Project-based learning**
- **Behavioural simulation**
- **Computer simulation**
- **Role plays**
- **Field visit**
- **Panel discussions**
- **Special workshops**

All courses outlins are designed on the basis of learning outcomes as per Bloom's Taxonony.

2.3.10   *Does the College consider student projects a mandatory part of the learning programme? If so, for how many programmes is it made mandatory?*

* **Number of projects executed within the College**
* **Names of external institutions associated with the College for student project work**
* **Role of the faculty in facilitating such projects**

To inculcate employability skills in the students, it is always mandated to offer hands-on experience to the students in all possible manners during the delivery of course curriculum. To create student centric environment, the role of the faculty is that of facilitator during the conduct of the classes. The institution lays great emphasis on offering opportunities in form of field assignments in majority of courses, industrial visits, live projects, Summer Internship Programme, simulation games in management where students work in a team which simulates a real organization in an industry an take similar decisions as that of a corporate.

Each course is developed under a well-established mechanism of incorporating opinions of various stakeholders to ensure that it is in sync with the best global practices and also takes care of the desired skills and attitudes required by the industry during placements. For instilling

employability skills and practical orientation, the students are exposed to various pedagogical tools as exercises, case, field visits, field projects, individual and group presentations. Course pedagogy allows flexibility to instructor to choose components of continuous evaluation based on the course learning outcomes. For example a role play may be required in the courses of Marketing and OB, whereas projects may be more suitable to test numerical acumen, and simulation games may be preferable in the course of Strategy. So through an array of continuous evaluation components students get to develop and hone their managerial skills.

Live Projects: In order to facilitate development of managerial skills among students, various live projects are offered in the core courses of Marketing Management & Sales Management & Business Development (SMBD), besides the students are motivated to take multiple live projects based on their areas of interest. Companies like Big Bazaar, Pantaloons Reliance Jio, and Airtel etc have been providing opportunities of live projects to the students.

SIP: Summer internship project (SIP) is a six credit course to be undertaken after third trimester for a period eight weeks in close to 40-45 companies. Students are required to submit the certificate of completion of Summer Internship before Registration for second year.

The faculty anchors and guides the students through their live projects and SIP. A well-structured plan is detailed in by a designated SIP committee for the smooth handholding across the extended duration on these assignments. The faculty not only takes the workshop/ class room preparatory sessions but also supports the students during on-field challenges and final report submission. A detailed SIP Manual is in place.

2.3.11 ***What efforts are made to facilitate the faculty in learning / handling computer-aided teaching/ learning materials? What are the facilities available in the College for such efforts?***

We have Virtual Learning Environment (Moodle) which makes it easy for provide online support for in course. Providing a central space on the web where students, faculty and staff can access a set of tools and resources anytime anywhere. Staff and students of the Department have found most valuable aspects like a quick way to share documents, Discussion Forums, Online assignment handling etc. We manage our intranet backbone using ADDC, DNS, DFS, and DHCP which is used for sharing of academic related resources using Online Learning and Teaching modules (OLT) and (MOODLE) with all faculty, staff engaged in academic activities and students for academic engagement. IT training is provided to Faculty, Staff and Students for using MOODLE as an academic LMS. Prompt access to e-learning resources is ensured through free high speed internet Connectivity (50 Mbps), Wi-Fi connectivity and intranet facility for all departments. To facilitate access to on-line teaching and learning resources for the staff and students the college has web based VLE - Learning Management Systems (Moodle), Online learning & Teaching and a Comprehensive Video-Based Learning Platform (Impartus). To facilitate access to on-line teaching and learning resources for the staff and students the college has subscribe EBESCO, DELNET, MANLIBNET, JGATE, SAGE.

2.3.12 ***Does the College have a mechanism for evaluation of teachers by the students / alumni? If yes, how is the evaluation used in achieving qualitative improvement in the teaching-learning***

process?

The online feedback mechanism and open house with the program chairs of each programme offer students a platform to air their views for strengthening the existing system.

a) Student Feedback Mechanism: After completion of each course an online structured feedback form is required to be filled by the students wherein they give a feedback of the course, its stated learning outcomes, course material, pedagogy and instructor effectiveness, the same is shared with faculty. The feedback form allows for confidentiality and anonymity of students thereby assuring that students give a fair opinion.

b) Open House sessions: In addition, informal feedback is taken by the Director, Dean and Programme Director through class representatives and by meeting all students in an open house. In case of any issues the feedback and suggested improvements are conveyed to the faculty to ensure course delivery helps in achievement of course learning outcomes.

c)   Alumni are invited to offer their valuable inputs during Orientation Programme, Class-room delivery, conferences and conclaves, as well as during the course review process. They also do the hand-holding during pre-placement sessions, IDP and industry mentoring sessions. They share the best practices that the institute needs to continue as well as also highlight the areas of improvements. The feedback is also sought from the passed out students, members from Industry and subject matter experts by the faculty to identify gap areas and to make the course content and pedagogy relevant and current.

2.3.13   ***Does the institution face any challenges in completing the curriculum within the planned time frame and calendar? If yes elaborate on the challenges encountered and the institutional approaches to overcome these.***

The Academic calendar is religiously followed at the institute and other activities take care of the dates mentioned herein. At Jaipuria, we maintain a healthy balance between the academics, co-curricular, curricular and the placement activities. The respective departments have always maintained a clear stance of not affecting the core-academic calendar and activities.

2.3.14   ***How are library resources used to augment the teaching-learning process?***

Library Resource Centre (LRC) is the hub for the library and information services in the Institute. It serves as a creative and innovative player in supporting the teaching, learning, scholarship and research activities of the Institute. The LRC is entirely devoted to the academic needs of the students and faculty. Over a period of twenty one years, the LRC has grown quite impressively and now it stocks a core collection of over 32000 volumes on management and related areas, which includes collection of books, CD-ROMs, Audio-Video, Serials, and Project Reports etc. Currently library has subscribed 175 periodicals which includes journals/business magazines. The Library also made significant progress by developing the "**Harvard Corner**" (having more than 700 titles of management and related disciplines from Harvard Business School Press) and also by subscribing online corporate and academic databases PROWESS, EBSCO (18 databases includes Business Source Complete), J-Gate: Social & Management Sciences, EBSCO (E-Books)

and DELNET databases. The library collection is available in Libsys software and can be accessed the library catalogue through WEBOPAC. The LRC is doing its best efforts to give quality services to its users by using the State-of-the-art facilities.

2.3.15 *How does the institution continuously monitor, evaluate and report on the quality of teaching, teaching methods used, classroom environments and the effect on student performance.*

The feedback mechanism and open house with the process owners of each programme offer various stakeholders a platform to air their views for strengthening the existing system.

a) Student Feedback Mechanism: After completion of each course an online structured feedback form is required to be filled by the students wherein they give a feedback of the course, its stated learning outcomes, course material, pedagogy and instructor effectiveness, the same is shared with faculty. The feedback form allows for confidentiality and anonymity of students thereby assuring that students give a fair opinion.

b) Open House sessions: In addition, informal feedback is taken by the Director, Dean and Programme Director through class representatives and by meeting all students in an open house. In case of any issues the feedback and suggested improvements are conveyed to the faculty to ensure course delivery helps in achievement of course learning outcomes. The feedback is also sought from the passed out students, members from Industry and subject matter experts by the faculty to identify gap areas and to make the course content and pedagogy relevant and current.

c) Academic Audit: At the end of each trimester an academic audit is conducted by the institute's internal auditor's team which is comprised of Dean, Programme Directors and Area Chairs. Each course instructor is required to fill an internal audit form on completion of the course detailing the assessment techniques used and learning outcomes achieved. It helps in mapping the course learning outcomes with the assessment.

2.4 Teacher Quality

2.4.1 *What is the faculty strength of the College? How many positions are filled against the sanctioned strength? How many of them are from outside the state?*

The present total faculty strength is 42. The sanctioned faculty strength of the Institute is 40 for an intake of 600 students.

Faculty belonging to the State: 38

Faculty from rest of India: 04

2.4.2 *How are the members of the faculty selected?*

The selection process of the faculty is as per the AICTE norms. The selection process consists of advertisement in national newspapers/website, resumes in the live file and referrals by IIMs / IITs. Short-listed candidates are invited for faculty seminar presentations before the selection panel and followed by personal interview (Refer to Annexure B.2.2).

2.4.3 *Furnish details of the faculty*

Highest qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
D.Sc./D.Litt.	-	-	-	-	-	-	-
Ph.D.	4	1	4	3	6	10	28
M.Phil.							
PG	1	-	-	-	8	5	14
Temporary teachers- NIL							
Ph.D.	-	-	-	-	-	-	-
M.Phil.	-	-	-	-	-	-	-
PG	-	-	-	-	-	-	-

2.4.4	*What percentage of the teachers have completed UGC-*	Part-time teachers- NIL							
		Ph.D.	-	-	-	-	-	-	-
		M.Phil.	-	-	-	-	-	-	-
		PG	-	-	-	-	-	-	-

CSIR-NET, UGC-NET, and SLET exams? In that what percentage of teachers are with PG as highest qualification?

a. UGC-NET- 17%

b. PG as highest qualification (out of a.)- 100%

2.4.5   *Does the College encourage diversity in its faculty recruitment? Provide the following departments-wise details.*

Yes. The candidate from any part of the country and the world can apply for the faculty position in Jaipuria Institute of Management, Lucknow.

Department	% of faculty who are product of the same College	% of faculty from other Colleges within the	% of faculty from other States	% of faculty from abroad
Management	12%	80%	8%	nil

2.4.6   Does the College have the required number of qualified and competent teachers to handle all the courses for all departments? If not, how do you cope with the requirements? How many faculty members were appointed during the last four years?

Yes we have the competent and experienced faculty. Notwithstanding, given the vast offering of specialized elective courses that we offer, we do associate external experts to teach a course / module as adjunct faculty. The following faculty members have been appointed during the last four years.

1	Hemendra Gupta
2	Pallavi Srivastava
3	Kajal Srivastava
4	Suneel Gupta
5	Mirza S. Saiyadain
6	Richa Srivastava
7	Jatin Srivastava
8	Ankita Singh
9	Monika Sharma
10	Richa Dwivedi
11	Ankur Awasthi
12	Nitin Mohan

2.4.7   How many visiting Professors are on the rolls of the College?

Visiting faculty are engaged on course need basis. They are paid honorarium for teaching 30 hour (24 sessions) course along with conveyance. The list of faculty who are on the rolls of the institute is given below:

Sl.No.	Name of the	Course	No. of	Batch	TERM	Section
1	Prof. Nidhi Saxena	QAM-II	2	2014-16	II	A+B
2	Prof. Shivanjali M.	BC-III	2	2014-16	III	D+C
3	Prof. Nidhi Saxena	RMM	2	2014-16	III	A+B
4	Prof. Tauseef	OM	1	2014-16	III	D
5	Prof. Shipra Jain	SDM	1	2014-16	IV	A
6	Prof. Smita Singh	SM	1	2014-16	IV	A
7	Prof. Deepak Singh	CCBM	1	2014-16	V	---
8	Prof. Sonia J. Kushwaha	QAM-I	1	2015-17	I	E

9	Prof. Rashi Tandon	BC—II	1	2015-17	II	E
10	Prof. Deepali Kacker	OB-II	1	2015-17	II	E
11	Prof. Pankaj	OM	2	2015-17	III	D+E
12	Prof. Nidhi Saxena	RMM	2	2015-17	III	A+B
13	Prof. Mohit Bhatnagar	RMM	1	2015-17	III	C
14	Prof. Vinay P. Singh	SMBD	2	2015-17	III	A+B
15	Prof. Sanjay Arora	SMBD	1	2015-17	III	C
16	Prof. Smita Singh	CB	1	2015-17	IV	E
17	Prof. Manish Srivastava	DM	2	2015-17	IV	A+B
18	Prof. Ritu Dubey	SMGT-II	2	2015-17	V	A+B
19	Prof. Vinay P. Singh	DCM	1	2015-17	V	C
20	Prof. Harsh Kumar	ITM	2	2016-18	I	A+D
21	Prof. Jyotishree Pandey	MEBE	2	2016-18	II	A+B

2.4.8 *What policies/systems are in place to recharge teachers? (eg: providing research grants, study leave, nomination to national/ international conferences/Seminars, in-service training, organizing national/international conferences etc.)*

Jaipuria Institute of Management is committed to promote and support research by faculty. We believe that research is the only way through which new and relevant knowledge can be created to improve the effectiveness of managerial practice in India. Research enriches the quality of teaching and training by bridging gap between the theory and practice. The Institute would encourage faculty to undertake research in their area of interest as well as the areas of research priority identified by the Institute. Development of cases will form part of the scope. Research sponsored by industry or other external funding agencies will be permitted on case by case basis.

Research Projects and Proposals
A member of faculty either singly or jointly with other colleagues may submit a research proposal for undertaking research in any of the following categories:
1. Exploratory Research
2. Pilot /Small Research Project
3. Case and Course Development Project

Incentive for Publishing and Promote Research Paper Rs. 1,00,000/- for 'A' Category & Rs.50,000/- for 'B' Category

Seed Grant
As a part of Institute's commitment to promote research by faculty, a seed money grant limited to Rs. 25,000 (Rupees Twenty five thousand only) will be provided to the approved research project

belonging to any one of the three categories i.e., exploratory, Pilot /Small Research, or Case and Course Development.

National/International Seminars /Conferences

Award of grants and nominations to participate in various national and international conferences and seminars held in India and aboard is a common feature of the Jaipuria Institute of Management since its inception. Endeavor shall be made by the Institute to facilitate the same as much as possible, and strengthen the organization of management seminars and conferences in the country and at the Institute in a cost effective manner, subject to availability of funds and institutional commitment of the faculty. Director may also nominate faculty member(s) to participate in regional / national / international conference.

Keeping the above in mind the following rules has been formulated to facilitate faculty members of the Institute to present their papers:

a) Participation in a Regional / National Conference every year.
b) Participation in an International Conference once in three years.

All Regular/Contract/Adjunct faculty of the Institute. Each faculty can attend at the maximum of 3 conferences. The cost per faculty should not exceed Rs. 70,000/- in a year including travel and registration fee.

In addition to this, Jaipuria encourages the faculty by way of attending MDP at IIMs and Master Teacher Programme at ISB Hyderabad. Jaipuria is also provided study leave for faculty members to encourage research work.

2.4.9 ***Give the number of faculty who received awards / recognitions for excellence in teaching at the state, national and international level during the last four years.***

Year	Award	No. of Faculty
	Best Paper Award	2

2.4.10   Provide the number of faculty who have undergone staff development programmes during the last four years. (Add any other programme if necessary)

Academic Staff Development Programmes	Number of faculty
Refresher courses	Nil
HRD programmes	2
Orientation programmes	Nil
Staff training conducted by the College	All faculty
Staff training conducted by University/ other Colleges	11
Summer / winter schools, workshops, etc.	All faculty
Any other (please Specify)	Nil

2.4.11   What percentage of the faculty have
  - ∗ **been invited as resource persons in Workshops / Seminars / Conferences organized by external professional agencies – 10%**
  - ∗ **participated in external Workshops / Seminars / Conferences recognized by national/ international professional bodies – 25%**
  - **presented papers in Workshops / Seminars / Conferences conducted or recognized by professional agencies – 80%**
  - ∗ **teaching experience in other universities / national institutions and others – 90%**
  - ∗ **industrial engagement – 40%**
  - ∗ **international experience in teaching – 10%**

2.4.12   How often does the College organize academic development programmes for its faculty, leading to enrichment of teaching-learning process?

  ∗   Curricular Development-Every Year
  ∗   Teaching-learning methods-Every Year
  ∗   Examination reforms-Every Year
  ∗   Content / knowledge management-Every Year
  ∗   Any other (Participation in Workshops for Assurance of Learning)-Every Year

2.4.13 What are the teaching innovations made during the last five years? How are innovations rewarded?

Digitally assisted teaching Case based and Workshop mode teaching. IT applications have seen a significant improvement in its usage in almost all teaching sessions and academic processes (recording of attendance, recording of course delivery which is available to students and faculty round the clock, online discussion forums, online quizzes, online submission of projects and assignments, usage of anti plagiarism software, evaluation etc.).

2.4.14 Does the College have a mechanism to encourage
∗ Mobility of faculty between institutions for teaching?
∗ Faculty exchange programmes with national and international bodies?
If yes, how have these schemes helped in enriching quality of the faculty?

Yes. Our faculty members have taught courses in the institutions of repute including IITs and IIMs. We have a sound policy for mobility of faculty between institutions for teaching. Nationally, we have faculty exchange programmes with Jaipuria Institute of Management, Noida; Jaipuria Institute of Management, Jaipur; Jaipuria Institute of Management, Indore. Internationally, we have faculty exchange programmes with the following foreign universities/institutions:

- The University of Illinois at Urbana-Champaign, USA,
- Satakunta University of Applied Sciences, Finland
- HEID-VID School of Business and Engineering University of Applied Sciences Western Switzerland
- Eastern Mennonite University
- Jonkoping International Business School, Jonkoping University, Sweden
- Naresuan University
- Asian Institute of Technology, Thailand
- Business and Law University of New Castle Callaghan, NSW 2308, Australia
- University of east London
- Christchurch: Polytechnic Institute of Technology (CPIT)
- Unitec Institute of Technology, Auckland, New Zealand
- Isc Paris Business School

2.5   Evaluation Process and Reforms

2.5.1   How does the College ensure that all the stakeholders are aware of the evaluation processes that are operative?

At the time of the orientation (before the commencement of each academic year), a copy of Student Handbook is given to each student. The entire evaluation process is described in the Student Handbook. The elements of the evaluation process are described in the Student Handbook. There is also the online availability of the evaluation process of the institute.Also these are incorporated in all course outlines.

57

2.5.2 ***What are the major evaluation reforms initiated by the College and to what extent have they been implemented in the College? Cite a few examples which have positively impacted the evaluation management system?***

In the last five years, many evaluation reforms have been initiated and implemented by the institute. The major reforms which have been initiated and implemented by the institute include:

- Online recording of attendance. The students can view their attendance on a course round the clock.
- Online Discussion forums as one of the components of evaluation. Through these discussion forums, the students demonstrate their learning by participating in these forums.
- Centralized submission of Projects/Assignments.
- Online quizzes through which the students can judge their performance instantly and can take immediate corrective actions for improvement.
- Recording of Project Presentations by the students. This helps the students to judge their performance themselves and take corrective actions for improvement.

2.5.3 ***What measures have been taken by the institution for continuous evaluation of students and ensuring their progress and improved performance?***

Jaipuria Institute of Management believes in continuous systems of assessment and evaluation of the learning of the students. The system comprises of assessment and evaluation through a mix of tools & methods such as online quizes, projects presentations, class presentations, online discussion forums etc. On the basis of their performance on the above components, the students get the feedback from the faculty immediately on their learnings and skills development.

2.5.4 ***What percentage of marks is earmarked for continuous internal assessment? Indicate the mechanisms strategized to ensure rigour of the internal assessment process?***

40% weightage is earmarked for continuous internal assessment. The components of continuous internal assessment include online quizzes (in the Moodle Plateform), online discussion forums, centralized submission of Assignment/Projects, Class Participation, Project Presentation. The rigour of the internal assessment is evaluated by Academic Audit Committee by examining the quality of quizzes, projects/assignments, distribution of marks, watching the quality of recorded presentation by the students.

2.5.5 ***Does the College adhere to the declared examination schedules? If not, what measures have been taken to address the delay?***

Yes, the institute adheres to the declared examination schedule. The examination schedules of each trimester are mentioned in the Academic Calendar which is given to each student in the beginning of the commencement of each Academic year (that is, in the beginning of the First Trimester to the first year students and in the beginning of the fourth trimester to the second year students)

58

2.5.6	***What is the average time taken by the College for declaration of examination results? Indicate the mode / media adopted by the College for the publication of examination results e.g., website, SMS, email, etc.***

The results are declared within 20 days after the completion of end term examinations. The individual result is communicated through email to each student.

2.5.7	***Does the college have an integrated examination platform for the following processes?***

∗ Pre-examination processes – Time table generation, OMR, student list generation, invigilators, squads, attendance sheet, online payment gateway, etc.

∗ Examination process –Examination material management, logistics.

∗ Post examination process – attendance capture, OMR based exam result, auto processing, generic result processing and certification.

Yes, we have an integrated examination platform from pre-examination process to the declaration and communication of results to the students.

2.5.8	***Has the College introduced any reforms in its Ph.D. evaluation process?***

We do not offer Ph.D. programme.

2.5.9	***What efforts are made by the College to streamline the operations at the Office of the Controller of Examinations?***

Mention any significant efforts which have improved process and functioning of the examination division/section?

We have fully fledged office of the controller of examinations. His office calls for the exam papers, its moderation, smooth conduct of examinations, relieving of marks and answer sheets, compilation of marks and grades and their publication. The Controller of Examination has an office with three dedicated ministerial staff work. They all report to Controller of Examinations and in their capacity they are entrusted with the job of communicating with faculty, visiting faculty, students, and administrative departments. They are responsible to smooth conduct of examination and compilation of continuous assessment and centralized components of examination under overall supervision of the Controller of Examinations.

The process and functioning of Examination Office have significantly improved by making the entire examination processes online.

2.5.10	***What is the mechanism for redressal of grievances with reference to evaluation?***

A PGDM committee is vested with this authority of redressing students grievance regarding evaluation. They can raise their grievance before the committee. If any student is not satisfied with the response of the committee, s(he) may approach the Director with a written grievance. The Director decision will be final and binding.

2.6.	**Student Performance and Learning Outcomes**

2.6.1	***Does the College have clearly stated learning outcomes for its programmes? If yes, give details on how the students and staff are made aware of these?***

Yes, the institute has clearly stated learning outcomes for each proggramme. In the beginning of each trimester, the detailed course outline of each course that the students have to study in that trimester is provided to each student. In addition to session details, description about the course and evaluation methodology, the learning outcomes of each course are mentioned in the course outlines of the course. Each session of the course is mapped with learning outcome and the programme objective.

2.6.2 *How does the institution monitor and ensure the achievement of learning outcomes?*

In order to ensure effective delivery of the programme, the Institute follows a rigorous policy of programme design and course structuring, its audit and review. To facilitate standardization of course curriculum and delivery and to ensure uniformity in learning across all programmes, we follow standard uniform academic practices to ensure that the content, delivery methods and material are relevant, uptodate and of high quality:

a) **Programme Design**: The programme design process is rigorously conducted to ensure that the students are offered a high quality of learning in each course and are trained as per the requirements of the industry. The course outlines are designed by the task force based on the needs of the corporate world and after incorporating the feedbacks of the stakeholders. It is presented in the academic review meetings conducted after each term and the annually wherein the audience comprises of the faculty members from all functional areas, guests from industry and eminent academicians. Brainstorming is done on each and every aspect of the course outline (Course learning outcomes, evaluation criteria, text and references, web/other resources and session plan) to ensure learning outcomes are clearly defined and mapped as per the course objectives. The finalized course outline is used by all faculty members teaching the particular course.

b) **Course Pedagogy**: At Jaipuria Lucknow, Teaching learning process is a planned interaction that promotes behavioural change that is not a result of maturation or coincidence. While the instructor serves as the main control, the learner is considered the key participant in the teaching learning process. Putting the onus of learning onto the student, facilitated by the instructor forces the student to think actively and to develop a new perspective on reality. In order to facilitate learning various components are included to augment classroom teaching like extensive use of Case Studies, Role Play, Simulation, Quizzes, Presentations, individual and group projects, sessions by subject matter experts, preparation of Business Plans, etc.

c) **Course Evaluation Audit**: An external committee formed by the Director to evaluate a) adherence to course outline/syllabus, b) quality of the question paper and coverage of the syllabus in the question paper, and c) evaluation of sample answer sheets and personal interaction with members of expert panel.

d) **Expert Sessions**: In order to bring Industry experience in classroom, each course has a provision of two to three sessions by Industry experts relevant to the course, an effort is made to invite the experts from different managerial levels. In addition the Industry experts are invited in Conclaves, Conferences, Workshops, Training Programmes, Panel Discussions, Orientation and Reorientation programmes organized periodically by the

institute. Feedback is sought from experts to identify contemporary topics in their areas of expertise and to incorporate the same into classroom teaching.

e) **IDP**: Panel of Industry expert and faculty interview students before and after SIP to identify their potential, strengths and weakness. Each student is required to fill Individual Assessment Form which is reviewed by the panel. Based on the recommendations of the panel, specific development needs of students are identified and their individual development plan is formulated. Second IDP also evaluates the summer internship project of the student and it accounts for 25 marks in SIP evaluation.

f) **Feedback Mechanism**: After completion of each course an online structured feedback form is required to be filled by the students wherein they give a feedback of the course, its stated learning outcomes, course material, pedagogy and instructor effectiveness, the same is shared with faculty. The feedback form allows for confidentiality and anonymity of students thereby assuring that students give a fair opinion. In addition informal feedback is taken by the Director, Dean and Programme Director through class representatives and by meeting all students in an open house. In case of any issues the feedback and suggested improvements are conveyed to the faculty to ensure course delivery helps in achievement of course learning outcomes. The feedback is also sought from the passed out students, members from Industry and subject matter experts by the faculty to identify gap areas and to make the course content and pedagogy relevant and current.

g) **Academic Audit**: At the end of each trimester an academic audit is conducted by the institute's internal auditor's team which is comprised of Dean, Programme Directors and Area Chairs. Each course instructor is required to fill an internal audit form on completion of the course detailing the assessment techniques used and learning outcomes achieved. It helps in mapping the course learning outcomes with the assessment.

h) **Course Review Process**: Each Programme offered is reviewed every year for its relevance and quality of contents, pedagogy of delivery and the materials offered annually.

i) **Open Class**: The faculty colleagues from the same area or different areas are invited by the faculty members in his/her class to act as an observer. The observer provides a detailed feedback to the faculty with a copy to the Dean and Director sharing the observations on achievement of learning outcomes, effectiveness of instructional resources, pedagogy, level of student engagement, use of whiteboard, etc. These sessions are taken positively by faculty

2.6.3 *How does the institution collect and analyze data on student learning outcomes and use it for overcoming barriers of learning?*

Putting collective leadership view to practice, the institute has entrusted the responsibility of monitoring and reviewing the academic activities with the Academic Programme Committee comprising of Associate Dean, Area Chairs and Programme Directors. The review meet is chaired by the Director of the institute and all the decisions related to regular functioning of the programmes are taken here. The review meeting is held monthly or on any day in case required so. The course delivery by the faculty is evaluated by the students after every trimester and open house is also conducted frequently by the Programme Directors and or Director of the

institute for informal feedback from the students. A Student Committee sets as a bridge between the students and the Academic Programme Committee for providing feedback and constructive suggestions.

The following systems are in place:

1. Open House system Students express their views and word their problems before the House comprising the Director, Dean, Associate Dean, Programme Chairpersons and Faculty.

2. Student Feedback System Faculty and course feedback is taken in every subject. This is done thrice in a course after 4th lecture, before midterm examination and towards the end of the course.

3. Student Council Class representatives and an empowered student council also exist.

4. Programme Chairpersons work based on the feedback from Open House and Student Bodies.

The Programme administration is done by the respective Programme Chairs under the leadership of Dean Academics with the help of Programme Management Office staffed by the Manager Programme Office and the Office Secretaries and Programme executives. It is also supported by the general administration under the Chief Administrative Officer. The Academic Administration & General Administration is led and supervised by the Director of the institute. Proper documentation is maintained for every activity and function related to programme management and administration. The faculty chairs and officials in the department perform their duties & responsibilities in the most coordinated manner so that optimum time & energy is devoted to the various functions of the institute. The functions like timetable preparation, leave maintenance, attendance report preparation or preparing short term projects etc of the students as well as queries relating to time table etc of the faculty colleagues are addressed promptly. The student handbook that is distributed among the students before the beginning of the academic session is followed as sacrosanct to ensure consistency of policy and execution. In the absence of a rule on a particular issue, a suitable policy guidelines is designed, drafted and is approved from the designated authority before implementing the same.

2.6.4   *Give Programme-wise details of the pass percentage and completion rate of students.*

Batch 2014-16

Title of the Programme	Total no. of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
PGDM	159	10	97	43	19	100
PGDM(FS)	52	2	22	21	9	100
PGDM(RM)	59	5	31	17	11	100

Evaluation Sheet For CA & PI

Student Name: _____Date: _____

Form No.: _____ Contact No: _____Venue: _____

CASE ANALYSIS (C A)

CHARACTERISTICS	POOR	FAIR	AVERAGE	GOOD	VERY GOOD
Understanding Issues X 1	1	2	3	4	5
Isolating Problem X 1	1	2	3	4	5
Identifying Alternatives X 1	1	2	3	4	5
Linkage Between Problem and Solutions X 1	1	2	3	4	5
Clarity of Written Communication X 2	1	2	3	4	5

Weightage as above: 1:1:1:1:2   (Total out of 30) _____

PERSONAL INTERVIEW (P I)

CHARACTERISTICS	POOR	FAIR	AVERAGE	GOOD	VERY GOOD
Poise and maturity X 1	1	2	3	4	5
General Awareness X 1	1	2	3	4	5
Subject Knowledge X 1	1	2	3	4	5
Energy & Enthusiasm X 1	1	2	3	4	5
Determination & Conviction X 1	1	2	3	4	5
Thought Clarity X 2	1	2	3	4	5
Communication in English X2	1	2	3	4	5
Placement Potential X 2	1	2	3	4	5

Weightage as above: 1:1:1:1:1:2:2:2   (Total out of 55) _____

Remarks: - Kindly Tick on appropriate comment/comments.

Sincere	Career Focused	Will do well in Programme
Leadership Qualities	Attitude Issue	Extracurricular (sports, Music, Other)
Optimistic	Overall Positive Outlook	Overall Good Impression

Overall Weightages for Selection:

- CAT /MAT/XAT/CMAT/ATMA (IN PERCENTILE) : 30%

- Case Analysis : 15%

- Personal Interview : 35%

- Academic : 15%

- Work Experience : 5%

Reference table for allotting marks for academics & work experience.

Academic		Work Experience/CAT Sco	
Graduation (>= 60%)	4	Less than 6 months	Nil
Graduation (55 – 59.99%)	3	6 to 11 months	3
Graduation (50 – 54.99%)	2	12 + months	5
XII (>=60%)	3	CAT>50	4
XII (55-59.99%)	2	CAT<50	2
XII (50-54.99%)	1		
X (>=60%)	2		
X (50– 59.99%)	1		
BE / B.Tech / Masters / CA *****	1		
Total **(Between 1 to 10)**		**Total** **(Between 1 to 5)**	

Additional 1 mark if student has any of these degrees. This is apart from the graduation marks but the total will be out of 10.

Date:

_____   _____

Interviewer 1   Interviewer 2

(Name & Sign)   (Name & Sign)

FACULTY RECRUITMENT AND SELECTION PROCESS

➢ **Sourcing of resumes for faculty positions should be done by the following means:**

- Newspaper Advertisement
- Employee Referral programmes and Social Networks i.e. Linkedin & Naukri.Com
- Career section of company website
- Resumes in the database
- Online ads on various job sites
- Consultants

The responses from all the above mentioned sources will be focus on employee branding and quality of hire are likely to be the top priorities for the recruitment landscape and shortlisted on the basis of the minimum qualification required for the faculty position and number of years of experience.

➢ **Minimum Qualifications of faculty for Management Programmes as per AICTE norms:**

- **Professor**: Ph.D or equivalent with a successful track record of research and publications and a minimum of 10 years of teaching/research/industrial experience of which at least 5 years should be at the level of Associate Professor.

- **Associate Professor**: Ph.D or equivalent with a successful track record of research and publications and a minimum of 5 years of teaching/research/industrial experience of which at least 3 years should be at the level of Assistant Professor.

- **Assistant Professor:** Ph.D or First Class with a brilliant academic background. Experience 2 years is desirable.

➢ **Pay Scale:**

(a) **Professor** :
Pay Band of Rs. 37400-67000 Basic Rs.48000 with AGP of Rs.10500

(b) **Associate Professor** :
Pay Band of Rs. 37400-67000 Basic Rs.42800 with AGP of Rs.9500

(c) **Assistant Professor** :
Pay Band of Rs. 15600-39100 Basic Rs.30000 with AGP of Rs.8000

➢ **Allowance and Benefits:**

Dearness Allowance, House Rent Allowance, Transport Allowance, Provident Fund, Leave Travel Assistance, Medical Reimbursement, Health Medical Insurance including family, Gratuity, contribution to Superannuation Fund.

- **DA rates & HRA as per Central Government Rule**
- **Transport Allowance: Rs. 3200+DA thereon**

➢ **Reimbursement of Travelling Expenses & Free Stay to Candidates:**

Travel expenses (AC II Tier by train for shortest route) of outstation candidates participating in this process will be reimbursed. To claim such reimbursements journey tickets in original or photocopies need to be provided by the claimant. However, the Institute will make stay arrangements of outstation candidates in Guest House.

➢ **Selection process of the faculty will be a two tier system:**

(a) Faculty Selection Seminar: - The shortlisted candidates shall give a presentation on any topic relevant to his area of specialization with a question answer session in the presence of all faculty members and Director of the Institute. Each faculty members present in the faculty selection seminar will give their feedback about the presentation and question answer basis on an evaluation sheet (attached Annexure A). In certain cases, where additional inputs are necessary on the candidates caliber, he/she may be required to attend a confirmatory interview where the Director, Dean (Academics) and the Area Chair shall evaluate the required potential before the selection panel and followed by personal interview.

(b) Personal interview: - The candidates shortlisted from the faculty selection seminar will be called for a personal interview. The selection committee will consist of the following members:-

a. One member of the Board of Governors or their nominee (whenever available).
b. Director of the Institute
c. Vice President HR
d. One expert in the subject area from outside; and
e. Jaipuria Area Chair

All the members of the selection committee will submit the interview evaluation sheet (attached Annexure-B) of each candidates. The shortlisted candidates shall be finalized by the Director. The final selection is announced to the candidate within a week.

1. **FORM FOR ASSESSMENT OF FACULTY SEMINAR**

Name of Candidate:_____
Area:_____

(Rate on a 5 point scale (1 being very poor, 2 average, 3 good, 4 very good, 5 excellent)

1. Knowledge of Subject ☐

2. Clarity of Content ☐

3. Presentation Skills ☐

4. Response To Questions ☐

5. Ability to undertake research independently ☐

6. Any other comments / observations -

_____

Date: Signature

                                                                      Name of the Faculty:

2. **FORM FOR FACULTY INTERVIEW EVALUATION SHEET**

FACULTY RECRUITMENT PROCESS- INTERVIEW EVALUATION SHEET

Name of Applicant	
Position applied for	
Area of Specialization	
Campus	

S No	Parameters	Score	Remarks
1	Qualification & Relevant Experience		
2	Domain Knowledge		
3	Communication/Teaching skills		
4	Research Potential		
5	Team Orientation		
	TOTAL		

FINAL RECOMMENDATIONS

Name and Signature of Interviewer

- Ratings are to be done on the scale of 1 to 5 with 1 being the lowest score and 5 being the highest score.

CRITERION III: RESEARCH, CONSULTANCY AND EXTENSION

3.1   Promotion of Research

3.1.1   Does the College have a research committee to monitor and address the issues of research? If yes, what is its composition? Mention a few recommendations which have been implemented and their impact.

Research has been an essential aspect of any "good" Business School. Considering its importance and in order to create motivating atmosphere for quality research activities of the institute, there is a "Research and Publication Committee" headed by Dean (Research). The Research Committee is appointed by the Director for a period of two years. The Committee comprises of faculty members belonging to various functional areas having substantial research experience.

The vision of the committee is:
- **To build a broad-based research culture in the Institute:**
  - Motivating faculty members
  - Building research capacity
  - Facilitating the research activities
  - Increasing the overall research-output of the institute
- **To extend research into the class room:**
  - Motivating and involving students in writing research papers, cases, conference-presentations
- **Using research-publications for competitive advantage:**
  - Advantage in accreditation and ranking exercises.
  - Higher visibility in research arena.
  - Promoting external research funding.

The functions and responsibilities of the Committee are:
1. Responsible for the research output of the institute as per its Vision; and Roadmap and for the implementation of the institute's research policies
2. Preparing strategic plan for the institute for research excellence and fixing priorities of various works.
3. To advise and assist the Director on all matters related to research and publications.
4. Undertaking processing of research and publications proposals submitted by faculty members and recommends financial and other forms of assistance for projects
5. To initiate and execute institute-funded research projects to be undertaken by faculty groups.
6. Publication of Institute journal/magazine, brochures and newsletters including Management Dynamics (ISSN: 0972-5067, indexed under EBSCO).
7. Develop Collaborative Research Projects with other Jaipuria campuses as well as with outside organizations and agencies.

8. Motivate faculty to write research papers and case studies.
9. To monitor the effective utilization of research funds including externally funded research projects.
10. Plan, promote, and execute external research funding from government and other organizations.
11. Responsible for maintaining and updating record of Research Publications.
12. To ensure sponsoring of faculty members for attending conferences/ seminars/ workshops as per institute norms.
13. Promoting Research Culture amongst students
14. Monitoring the research publication targets on a regular basis and keep the director updated on research work completed in the institute.
16. To ensure adherence to and implement all decisions related to research and publication as approved by the Board of Governors, Academic Council, and Faculty Council.
17. Coordinate the Faculty Appraisal Process related to research performance of the faculty.
18. Coordinate Research and Development Programmes and Activities that connect the institute with the larger society.

The Current "Research and Publication Committee" (2016-18) is as follows:

Chairperson:
Prof Masood H Siddiqui (Associate Dean: Research & Publications)

Members:
Prof. Mirza S. Saiyadain
Prof Dheeraj Mishra
Prof Vir Ved Ratna
Prof Sushma Vishnani
Prof Ankit Mehrotra
Prof R K Ojha
Prof Shalini Nath Tripathi
Prof S Parihar
Prof Hemendra Gupta
Prof Pallavi Srivastava.

Recommendations of Research committee that have been implemented:

- Formation of Research Development Groups:
  - Working on different interest-areas like case development, research paper development, book/book-chapter development
- Internal Seminars and Workshops:
  - Topics: current research concerns, how to decide the research topic, developing conceptual framework, identifying research gaps etc.
  - Area-specific themes
  - Functional area related current concerns/sub-areas/topics of research

- Research-oriented Workshops
- Multifunctional Research
- Research Methodology
- Data Analysis (Basic & Advanced)
  - Seminars and Workshops by external research experts:
    - Editors of reputed journals
    - External Research Experts
- Case Writing Workshops
- Faculty Research Presentation: Presentation by Faculty members in front of faculty group before attending Conferences and incorporating the suggestions to improve research paper.
- Faculty Development Programmes (FDPs)
- Regular meeting of Faculty-members with Director and Dean (Research) related to research and publication activities.
- Institute's Journal (Management Dynamics, ISSN: 0972-5067, indexed under EBSCO is available on online mode also.
- Students Research Committee in Student Excellence Council: Consisting of Sr. Research Coordinator and 10 student members.
- Students Research:
  - Converting SIPs into research publications
  - Research papers, Cases and Conference papers.
  - Students' participation and presentation in conferences.

3.1.2 *What is the policy of the College to promote research culture in the College?*

Jaipuria Institute of Management is committed to promote and support research by faculty. Management research is important not only for enhancing the intellectual capital of the institute but also added up to faculty's upgradation in the academic circle. These research works, in form of research publications and cases, might be very useful in having more effective and relevant academic delivery. Moreover, industry and businesses value the institute and the faculty as per their research work.

Institute encourages and facilitates all forms of research and publication activities e.g. research papers in international and national journals, case studies, book publication, book-chapters, conference paper presentations, participation in conferences, workshops and FDPs.

These is continuous encouragement to faculty members to undertake research and publication activities and various measures have been taken to promote research culture and to facilitate research and publication activities in the institute.

- Creating congenial and conducive atmosphere for research: Limited academic pressure,

linking with career progression, encouragement from director. Faculty members are requested to share their research issues, methodology and findings with other colleagues during Faculty Research Seminars which are organized on the regular basis.

- Research Incentives: As per the research policy, Incentives for publication will be awarded as following:
  o Publication in A Category as per ABDC Category/Additional List of Journals: INR 1,00,000
  o Publication in B Category as per ABDC Category/Additional List of Journals: INR 50,000
  o Ivey Cases: INR 50,000.

- Seed Grant:

  As a part of Institute's commitment to promote research by faculty, a seed money grant limited to Rs. 25,000 will be provided to the approved research project belonging to any one of the three categories i.e., Exploratory, Pilot/Small Research, or Case and Course Development. In addition to the seed grant, Rs. 5000 per student can be claimed as stipend in case students are also involved in the research project.

- Infrastructure support:
  o The institute subscribes to a large number of research journals both in hard copy and online journals in all the management streams.
  o E-Resources:

- Business Source Complete (EBSCO): Provides full-text business and academic journals covering areas of business; marketing, management, economics, finance, accounting, international business.

- J-Gate: Social & Management Sciences: Provides full-text/abstract, business and academic journals covering areas of business; marketing, management, economics, finance, accounting, international business & social sciences.

- Sage Online: - CMIE Prowess: Provides financial information of Indian companies.

- E- Book Academic Collection: Provides access to 130000 full text books on business & management.

- Anti-Plagiarism Software: Ephorus and Turnitin.

- There is a full-fledged research center at the library.

3.1.3 *List details of prioritized research areas and the areas of expertise available with the College.*

Jaipuria-Lucknow being a management institute covers all the areas and aspects related to management in its research publications. Management being an interdisciplinary domain, the faculty is involved in different but related areas of management. The prioritized broad research areas are:

- Marketing and Marketing Research
- Finance and Financial Services
- Human Resource Management and Organization Behavior
- Operations and Decision Sciences
- Information System and Data Analytics
- Economics

- Strategy
- Business Communication

Jaipuria Lucknow has sufficient number of faculty members in all of the above mentioned areas, and hence all these areas of expertise available with the Institute.

3.1.4 What are the proactive mechanisms adopted by the College to facilitate smooth implementation of research schemes/ projects?

Research, being a priority area for Jaipuria-Lucknow, always get sufficient focus for smooth implementation of research projects and research schemes. Research Committee, in particular, take care of facilitating the research and publication activities of the Institute.

- **Advancing funds for sanctioned projects:** The funds received for the sanctioned projects are put at the disposal of the principal researcher/investigator by advancing funds through the account department.
- **Providing seed money:** There is institutional provision for providing seed money grant for the research projects. This "seed money" can be used for field surveys, secondary information collection, organizing FGDs and DIs, Case writing, monitoring etc.
- **Autonomy to the principal investigator/coordinator for utilizing overhead charges:** Principal investigator/ coordinator, being responsible of completion of the project/scheme, has full autonomy to plan and utilize the seed money/sanctioned funds with no interference from any other quarter.
- **Timely release of grants:** Financial grant, being vital for the progression of the research study/project, has always been provided priority treatment. The institutional policy is to ensure timely release of the research grant with Dean (Research) responsible for this. All efforts have been made to remove any irritant in this process so that research work might not hamper.
- **Timely auditing:** For proper and appropriate utilization of the research fund, internal and external auditors audit this activity time to time on regular basis.
- **Submission of utilization certificate** to the funding authorities: After proper auditing the utilization certificate is being submitted to the funding authority/organization.

3.1.5 How is interdisciplinary research promoted?

- **Between/among different departments of the College:** Management research is primarily interdisciplinary in nature because of the interconnected knowledge domains of management education. So, Jaipuria-Lucknow, encourages and supports interdisciplinary research as a policy. Most of the research publications are interdisciplinary in nature. In 'Management Research Series', faculty members present and deliberate research ideas and explore and finalize the partnership areas. Research Committee, facilitate interdisciplinary research through creation of 'research development group'. On the policy level, inter-campus research collaboration has been promoted strongly with collaborative research with other campuses of Jaipuria have been accorded higher credits in Faculty Performance Review.

- **Collaboration with national/international institutes / industries:**

   There have research collaboration with institute of repute nationally and internationally. This collaboration is at individual faculty level as well as at institute level. There have been joint research papers with the faculty of IIMs, IFTI, IMT, MDI, IITs, Central and State Universities. At international level, we have MOUs with some foreign universities/institutes. Efforts are on to have research collaboration with the faculty members of these universities/institutes. Jaipuria-Lucknow has project-collaboration with some industries, departments and industry-bodies e.g. LMA, Govt. of U.P., MIDCOM, CII, PHD Chamber of Commerce, IIA, 1090: Women Cell, TiE-Lucknow, Bootstrap, Round Table Maverick etc.

   List of Foreign Universities/Institutes (Please refer Annexure B.3.1)

3.1.6 Enumerate the efforts of the College in attracting researchers of eminence to visit the campus and interact with teachers and students?

A number of researchers of eminence, both Indian as well as foreigners, have visited the institute in the recent time. They shared their expertise in Workshops, Seminars, Guest Sessions, FDPs etc. A number of sessions have been organized with institute's faculty members as well as students. Combined guest sessions have also been organized where they have interacted with students and also shared the knowledge of their area of expertise.

Researchers & Experts Visiting Jaipuria-Lucknow (2012-16)

2012-13

S. No	Name of Guest	Organization	Topics	Date
1	Dr. Dilip Chhajed	Professor of Business Administration and Director of Technology Management Programme, University of Illinois, Urbana Champaign,USA.	FDP on Quantitative Methods & Operations Management	3-4/8/2012
2	Mr. David Wittenberg	CEO of the Innovation Workshop	Emerging Trends in Marketing (FDP)	13/12/2012
3	Dr. Kamal Ghose	Director of Symbiosis Institute of Business Management, Bangalore	Research Ares in Marketing	18/12/2012

2013-14

S. No	Name of Guest	Organization	Topics	Date
1	Prof.Purnima Agarwal	Professor, RML National Law University, Lucknow	Transactional Analysis	9/23/2013
2	Prof.Purnima Agarwal	Professor, RML National Law University, Lucknow	Change and Change Adaptability	12/16/2013
3	Mr Pallav Chaturvedi	KPMG	Enterprise Risk Management	06.09.2013
4	Mr.Yashwardhan Singh	Grail Research,New Delhi	Data Analysis for Researchers	20.12.2013
5	Prof Prem Purwar	Professor. IIMLucknow	Case Development	10/26/2013

2014-15

S. No	Name of Guest	Organization	Topics	Date
1	Dr. S. B. Singh,	Director, National Sample Survey Organization (NSSO)-Central Zone, Lucknow	Sampling Methods and related Operational Issues used in Survey Research	09/08/2014
2	Prof G. D. Sardana	Prfessor, BIMTECH, New Delhi	Case Writing	09/08/2014
3	Mr. Subhashish Roy	Indian Institute of Information Technology ,Allahabad	Role of Intellectual Property Rights in Start-ups'	9/20/2014
4	Mr. Sanjay Chaubey	SBI Learning Centre,Lucknow	Credit Analysis: Risk Rating of borrowers	12/13/2014
5	Deepak Singh	Writer, U.S.A	Life of an Academecian	06.08.2014
6	Dr Donahue	University of Michigan	Cultural Anthropology	07.08.2014

2015-16

S. No	Name of Guest	Organization	Topics	Date
1	Mr. Sanjay Choubey	State Bank Learning Center	Marketing Trends in Banks	22/09/2015
2	Dr. Dhirendra Kumar	NABARD Faculty Member, Bankers' Institute of Rural Development (BIRD) LUCKNOW-226012	Microfinance & SHG	24/11/2015
3	Prof. Payal Mehra	Professor, IIM Lucknow	Paradigm shift in Communication Research	25-07-2015

8	Dr. S.P.Parashar	Center for Safe and Sound Banking USA	Finance Market & Services-I	10/9/2015
9	Dr. S.P.Parashar	Center for Safe and Sound Banking USA	Banking Regulations & Management.	10/9/2015
10	Dr. S.P.Parashar	Center for Safe and Sound Banking USA	Financial Statement Analysis	10/9/2015
11	Dr. S.P.Parashar	Center for Safe and Sound Banking USA	Financial Services and Markets-II	11/9/2015
12	Dr. S.P.Parashar	Center for Safe and Sound Banking USA	Money, Credit and Financial System	11/9/2015
13	Prof Zafar U. Ahmad	Professor, University of Texas & Univerist of Kuwait	Sales Management overview	18/1/2016
14	Prof Zafar U. Ahmad	Professor, University of Texas & Univerist of Kuwait	Professional Development	18/1/2016
15	Prof Zafar U. Ahmad	Professor, University of Texas & Univerist of Kuwait	Resaerch topics in Marketing	19/1/2016
16	Mr. Rakesh Mishra	Canada, USA	Role of Social Media in Personal Branding	30/1/2016
17	Prof. Kuldeep Kumar	Bond University, Australia	Fraud Detection & Bankruptcy Predictions	28/08/2015

2016-17

S. No.	Name of Guest	Organization	Topics	Date
1	Mr Soumilliya Saha	Cognitio Analytics LLC, New Delhi.	Modelling in the Real Life Situations and Analyzing Dependence Relationship	29/08/2016
2	Mr. Amritendu Roy	Fractal Analytics, Bangalore.	Data Analytics: Essential steps in effective decision making through data	24/09/2016
3	Ms. Rubhi Bakshi Khurdi	Surval Mont Fleuri Women's College, Switzerland	Management Education	18/07/2016
4	Mr. Sam Pack	Kenyon College, Ohio	Sensitivity and Empathy in Intercultural Communication	12/8/2016

5	Prof Kuldeep Kumar	Bond Business School, Bond University, Australia.	Role of Management Research and Enhancing the Research Output	30/8/2016
6	Prof Sanjay Rastogi	IIFT, New Delhi	FDP on SEM & Econometrics	17-18/09/2016

3.1.7   ***What percentage of faculty have utilized sabbatical leave for research activities? How has the provision contributed to the research quality and culture of the College?***

Research being priority area, Jaipuria-Lucknow supports faculty-members in their pursuit of research in all aspects including granting of leave for all research and publication activities. This includes 'duty leave' for research work, data collection, research project, case study, Ph. D. work, attending national and international conferences, workshops, training programmes etc. This encouraging policy results in creating congenial atmosphere for research and promotes quality research output. Institute also has provision of 'Sabbatical leave' that faculty member can avail in order to pursue their research and Ph. D. work. So far, no one has applied for the sabbatical leave, however, Prof. Amit Sharma has been sanctioned leave to complete his Ph.D. work.

All these leaves have no impact on the leave-quota of the faculty members.

3.1.8   ***Provide details of national and international conferences organized by the College highlighting the names of eminent scientists/scholars who participated in these events.***

L**ist of Conferences/Conclaves/Workshops/Sessions at Jaipuria-Lucknow (2015-16)**

10th Annual Conference IIC-2016: Technology and Business
The 10th Annual Conference (IIC-2016) of Jaipuria Institute of Management, Lucknow, was organize on March 12-13, 2016. The theme for this year's conference was "Technology and Business". It was a two day flagship conference that has been conducted by the college annually since 2006.

The Chief Guest for the conference was Mr. Mrutyunjay Mahapatra, Deputy Managing Director and CIO, State Bank of India.

The first technical session woven around the theme - Digital Banking. The theme speakers for the session were Mr. Pramod Dixit, Deputy Director, Punjab National Bank Institute of Information Technology, Lucknow, Mr. Nayagam, General Manager (IT), Tamil Nadu Mercantile Bank and Mr. Amar Habibullah, Co-Founder and Director Trenserv Pvt. Ltd.

The theme for the second technical session was "Role of Technology in Offering New Business Opportunities". Mr. Naveen Luthra, Vice President, Group Strategic Alliances, askme.com and Mr. Kiron Chopra, Chairman and Managing Director, CR Rubber Products Ltd. RBI, Lucknow were the esteemed speakers for the session.

The third session talked about the Role of Technology to Understand Customers Better. The eminent speakers of the third technical session were Dr. Yasho V. Verma, Managing Consultant, SAP, former COO, LG Electronics and former CEO, Onida, Mr. Arun Mehta, Global Head & Director, Data Management, Maersk Line and Mr. Pankaj Maheshwari, Senior Consultant, CSC India.

The fourth technical session of IIC 2016 was woven around the theme "Technology for Innovation and to Gain Sustainable Competitive Advantage." The theme speakers of the session were Mr. Pulkit Trivedi, Head of Industry – e-commerce biz, Google India and Mr. Naveen Tandon, Director, International External Affairs, AT&T.

The Guest of Honor for the valedictory was Mr. Bibhas Kumar Srivastava, Former Executive Director, Corporation Bank.

Seminar on Business Communication:
The first edition of BUSINESS COMMUNICATION SEMINAR was organized on July 25, 2015. The session dealt with some crucial communication challenges in the professional world. Speakers were Prof Payal Mehra (Faculty-IIML) and Mr. Kiron Chopra (MD and Chairman, Retec Rubber Products Ltd).

Marketing Conclave: Customer Value Creation
Jaipuria Institute of Management, Lucknow organized a Marketing Conclave themed around "Customer Value Creation" on August 22, 2015. Mr. Faisal Matin, Country Director, India & Sub-Continent, DelphiIndia Limited, Dr Anirban Chakraborty, Assistant Professor, Marketing Area, IIM-Lucknow and Mr. KN Mann, Assistant General Manager, Zonal office, Lucknow, Bank of India, shared their experience and knowledge.

FDP on Achieving Excellence in Teaching & Research
A FDP was organized on the topic of "Achieving Excellence in Teaching & Research" on September 11th, 2015. The expert for the FDP was Prof S P Parashar (Managing Director, Center for Safe and Sound Banking, Inc, USA; Visiting Faculty, Rady School of Management, USA; Thunderbird School of Global Management, USA; Former Director IIM Indore)

National HR Summit- 2015: Attracting **and Retaining Millennials: Opportunities & Challenges**
On Saturday, October 17, 2015 Jaipuria Institute of Management, Lucknow organised the National HR Summit 2015 on the theme "Attracting and Retaining Millennials: Opportunities & Challenges". Mr. A. K. Mathur, Secretary, Lucknow Management Association, AIMA, was the chief guest for the Summit.
The summit comprised of two technical sessions on "Strategies for attracting millennials" and "Challenges in retaining millennials" and two panel discussions on the themes "Millennials: A new generation with new expectations" and "Meeting the career expectations of the millennials: Attraction and retention".
The speakers for the Summit included Ms. Shalini Naagar, Global Head (HR), Marks and Spencer, Mr. Prashant Srivastava, Head (HR) at Orient Electric, CK Birla Group, Mr. Anshumal Dikshit, VP (HR), Arvato Bertelsmann (India), Mr. Sumant Pai, Head (HR), Yash Papers Ltd, Mr. Chandra Shekhar, Zonal HR Head - North, Ultra Tech Cement, Mr. Indrajit Gupta, Associate VP (HR), SREI

BNP Paribas.

In post lunch session a research based presentation on the topic 'Exploring Candidate Expectations' was made by Ms. Nikita Srivastava and Ms. Pallavi Tiwari, students of batch 2014-16.

Further, there was a panel discussion by the students on "Millennials: A New Generation with New Expectations". The panel consisted of Mr. Syed Ahmed Bilal, Ms. Jahnvi Singh, Mr. Alok Verma, Mr. Ashraf Asif Siddiqui and Mr. Ali Taabish Noorani, students from the 2014-16 batch.
The next panel discussion was on "Meeting the career expectations of the millennials: Attraction and Retention". The panelists included Mr. Anshumal Dikshit, VP (HR) Arvato Bertelsmann (India), Ms. Debyani Sinha, DGM (HR) at NEC Technologies, Mr. Harshit Malviya, Regional Head (HR), Mahindra Finance, Mr. Mayank Chandra, Managing Partner, Antal International Network, and Ms. Neena Dayal, Capability Building Specialist & Mental Resilience Coach, Success Synergy Enterprises.

TiE: Knowledge Sharing Session-2015
On 25th October 2015, Centre for Entrepreneurship Development, Jaipuria Institute of Management, Lucknow and TiE Lucknow together organized a "Knowledge Sharing Session" for the young graduates, aspiring entrepreneurs and the start-ups in the region. The session was attended by about 80 participants from different walks of life.
The speakers for the session were Mr. Sachin Sahni from TiE (the world's largest entrepreneurs' network) and Mr. Pritish Sanyal (co-founder of Click2Deals).

Entrepreneurship of a Turnaround
With an aim of imparting this wisdom to its students, Entrepreneurship cell under the aegis of Centre for Entrepreneurship Development (CED) of Jaipuria Institute of Management, Lucknow organised an interactive session on 'Entrepreneurship of a Turnaround' on the 31st of October, 2015. The session was organised to capture the learnings from the turnaround story of a sick venture with Mr. Anuj Agarwal, Promoter and Director-C P Foods (Owner of brand Gyan Milk) being the guest speaker on the occasion.

FDP: WTO and its role in global trade
On 7th January 2016, a Faculty Development Program with Mr. Diwakar Dixit as the esteemed guest was organized. Mr. Dixit has been associated with World Trade Organization, Geneva since 2006 and his prime responsibility is to support the WTO Agriculture Committee in its task of reviewing government's agriculture policies from the perspective of WTO law applicable in the domain of agriculture; and assist the members in their implementation of WTO commitments. He also assists acceding governments on agriculture issues and handles the food security dossier at the WTO.

Faculty Infraction with Dr. Zafar U.Ahmad
On 19th January, 2016, the faculty members of Jaipuria Institute of Management, Lucknow, had the opportunity to interact with Dr. Zafar U. Ahmad from University of Texas AM (currently on sabbatical and teaching at Kuwait University). Prof. Zafar is a very seasoned professor of marketing and is also the Chair of an Academic Association in USA. Dr. Zafar highlighted for the

audience the need to undertake professional development, wherein you define your own frontiers of knowledge. The interaction focused on issues related to teaching, research, and professional development in business schools.

MSME Banking Conclave-2016

The conclave was held on January 23rd, 2016. It was graced by Honorable Minister of MSME and the Chief Guest on the Occasion. The key theme for the inaugural session of the conclave was "Role of Ministry of MSME in Creating Enabling Environment for Vibrant and Dynamic MSME".

The theme for the first session was "Adequate and timely flow of credit to MSME: Role of Reserve Bank of India and Developmental Financial Institutions". Mr. Sanjay Narain Singh, General Manager, SIDBI, Lucknow and Mr. A.K. Panda, Chief General Manager, NABARD, Lucknow were the speakers for the session.

The second and the final session of the conclave was on the theme "Providing adequate and timely credit to MSME and emerging competition: Role of Banks". The speakers for this session included Mr. Kuldeep K Ganju, Deputy General Manager, State Bank of India Lucknow, Mr. S. C. Baral, Assistant General Manager, Bank of Baroda Lucknow and Mr. B.B. Ratampaul, General Manager, UCO Bank, Lucknow.

Information Systems and Operations Conclave: Innovation in Digitization

On Saturday, 6th February, 2016, Jaipuria Institute of Management, Lucknow organized an Information Systems and Operations Conclave, the theme for which was "Innovation in Digitization".

The guests for the session were Mr. Harsh Gupta, CEO, Troology (MARG Group) and Mr. Aditya Kapoor, Zonal Operations Manager (North India- DIESL). The first session was on the topic: "Innovation in E-Commerce" and the second on the topic "Innovations in SCM".

TiE Lucknow Session on Celebration of Entrepreneurship

TiE Lucknow in association with the Centre for Entrepreneurship Development of Jaipuria Institute of Management, Lucknow, organized a two part of session on "Celebration of Entrepreneurship" on March 11, 2016 in the institute's auditorium. The chief guest and keynote speaker for the occasion was Prof. Abhishek Mishra, Minister of State for Vocational Education and Skill Development, U.P. Govt.

The speaker of the program consisted of Mr. Rahul Jashnani, MD, Jashn and Mr. Neeraj Roy, CEO and MD, Hungama Digital Media, Dr. Arvind Mohan, noted economist and Professor, Department of Economics, University of Lucknow, Mr. Ashish Kaul, Mr. Shyamal Gupta, Mr. Aman Shahpuri, Mr. Gopal Sutwala and Mr. Vishwa Deep.

Session on 'Modelling in the Real Life Situations and Analyzing Dependence Relationship'

The resource person for the workshop was Mr. Soumilliya Saha, Head-Cognitio Analytics LLC, New Delh. The workshop was held on August 29th, 2016.

FDP on Structural Equations Modelling & Econometrics

The 'Centre of Banking and Finance' and The 'Research Committee' of Jaipuria institute of Management, Lucknow organized a two days Faculty Development Programme / Workshop on 'Structural Equation Modelling and Econometrics' on the 17th-18th of September, 2016. The Resource Person for the programme was Prof. Sanjay Rastogi, Faculty, IIFT-New Delhi. He has various international assignments to his name including FDPs in a couple of places like Rwanda, Uganda, Kenya etc. and has led a number of projects sponsored by the state and central government. He has also co-authored the book "Statistics for Management' by Pearson Publications. He is not only a member of the Working Group for the conduct of the 74th round of National Sample Survey, under Ministry of Statistics and Plan Implementation, GOI and Sectoral Innovation Cell of Department of Commerce and Industry, GOI, but is also a Jury Member for Innovation Awards in Commerce, instituted by Department of Commerce, Ministry of Commerce & Industry.

Workshop on 'Data Analytics: Essential steps in effective decision making through data'

The workshop on 'Data Analytics: Essential steps in effective decision making through data' was held on September 24th, 2016. The resource person was Mr. Amritendu Roy, Associate Director-Fractal Analytics, Bangalore.

FDP on Usage of CMIE Prowess-Database

The Centre for Banking & Financial Services (CBFS) of Jaipuria Institute of Management, Lucknow on the 24th of August, 2016, organized a Faculty Development Program for training faculty members on the "Usage of CMIE Prowess-Database". The resource person for the session was Mr. Syed Hasan Jafar, Head Marketing Intelligence, CMIE.

FDP on Role of Management Research and Enhancing the Research Output

FDO on "Role of Management Research and Enhancing the Research Output" was organized on August 30, 2016. with the instructor for the session being Prof. Kuldeep Kumar, Professor & Head, Bond Business School, Bond University, Australia.

Digital Marketing Workshop

The Indus Entrepreneurs (TiE), in collaboration with Jaipuria Institute of Management, Lucknow organized a "Workshop on Digital Marketing" on Septembers 25th, 2016 where deliberations were made on the usage of social networking sites for the purpose of marketing. Speakers for the workshops were Mr. Ashish Kaul (President of TiE-Lucknow), Mr. Aman Singh (Founder of 'Insane Marketers'), Mr.Harsh Gupta (Founder of TROOLOGY), Mr. Kanishk Paul Chadha (Founder of 'Insane Marketers') and Mr. Kulpreet Singh Rekhi. Mr. Paritosh Srivastava (Roundglass Partners: Edifecs).

List of Conferences/Conclaves/Workshops/Sessions at Jaipuria-Lucknow (2012-16)

S. No	Name	Category	Date

1	Workshop on Foundation of Excellence in Teaching	Workshop	Jan 2 and 3, 2012
2	CII - Seminar on Environmental Management in Paper and Pulp Industry	Seminar	22-Mar-12
3	Improving Behavioural Effectiveness for sustained competitive Advantage	FDP	22-Jun-12
4	Quantitative Methods & Operations Management	FDP	Aug 3-4,2012
5	IIC-2012: Demystifying the Indian Consumer-Strategies for Success	7th National Conference	14-16 Dec, 2012
6	Leadership Summit on Child Survival - No Child is Born to die	Summit	2-Mar-13
7	IIC-2013: Corporate Governance	8th National Conference	Dec 21-22, 2013
8	CII Workshop	Workshop	23-Nov-13
9	Conclave on Socio-economic structure of India	Finance and Economics Conclave	8-Feb-14
10	Customer Experience Management	Marketing Conclave	22-Feb-14
11	Recruiters Expectations : From Campus to Corporate	HR Conclave	13-Mar-14
12	Operations Management : Lifeline of Management, Lucknow	Operations Conclave	22-Mar-14
13	Netnography as a Marketing Research Tool	Workshop	4-Jan-14
14	Understanding the Role of Social & Digital Media in Business Development	Workshop	30-May-14
15	Unconvention : Financial Prudence for Social Enterprises	Session	31-Jul-14
16	Unconvention : Workshop on ' Business Model Canvas	Session	29th Aug, 2014

17	Women Empowerment	Seminar	10-Oct-14
18	Scientology study Technology	Session	11-Oct-14
19	Sailing the e-commerce Boat	Conclave	13th dec, 2014
20	IIC-2015: Make in Inida	IIC Conference	March 21-22, 2015
21	Operations for Excellence in Business	Operations Conclave	14 March, 2015
22	Women's conclave: Supporting Women Empowerment	Conclave	15-Mar-15
23	Paradigm Shift in Marketing	Marketing Conclave	4-Apr-15
24	Customer Value Creation	Marketing Conclave	22-Aug-15
25	Attracting and Retaining Millennials: Opportunities & Challenges	National HR Summit 2015	17-Oct-15
26	IIC-2016: Technology and Business	National Conference	12-Mar-16
27	Role of Ministry of MSME in creating enabling environment for vibrant and Dynamics MSME	MSME Banking Conclave	23-Jan-16
28	Innovation in Digitization	Information system and Operations conclave	6-Feb-16
29	Qualitative Research: New Dimensions	Workshop	18th July, 2016
30	FDP on Structural Equation Modelling and Econometrics	FDP	17-18 Sep, 2016

3.1.9 *Details on the College initiative in transferring/advocating the relative findings of research of the College and elsewhere to the students and the community (lab to land).*

The research findings from research papers and cases have been used for class room teaching. Some of the 'cases', developed by faculty members through their research work are being used in the class room teaching also. Some of the research-findings from research projects have been recommended to the concerning authorities for their implementation, latest being project on "Ease of doing business" to Govt. of U. P. etc.

3.1.10 Give details on the faculty actively involved in research (Guiding student research, leading research projects, engaged in individual or collaborative research activity etc.)

Research being high priority area, all the faculty members (individually or in collaboration) are involved in some or other form of the research and publications. A number of students are also involved in research and publication activities e.g. writing research papers, conference paper presentations, case-writing etc. All these research works are under some or other faculty members.

Students' Research

Name	Batch	Topic	Date	Conference Name
Akansha Singh (Under Prof Sanchita Ghatak)	2015-17	Data Usage Pattern and Buying Behaviour in Enterprise: Special Reference to Reliance Jio	22-24 Dec, 2016	MARCON 2016- IIM Calcutta Conference
Divyansha Kumar (Under Prof Masood H Siddiqui)	2015-17	A study on the economies of oligopoly market in india :Problems relating to cartel and role of the competition act, 2002	Jan 5-7, 2017	20th Nirma International Conference on Management (NICOM-2017), organized by Institute of Management, Nirma University.
Sayani Dassgupta & Akansha Srivastava (Under Prof Himanshu Misra)	2012-14	Building Loyalty amongst customers in Organised Retail Outlet in India	Jan 8-11, 2014	Annual Conference of the Emerging Markets Conference Board Listening to Consumers of Emerging Markets, IIML-Noida Centre

3.2   Resource Mobilization for Research

3.2.1   What percentage of the total budget is earmarked for research? Give details of major heads of expenditure, financial allocation and actual utilization for last four years

Dedicated annual-budget has been earmarked for research activities (as per the table

Budget & Expenses for Faculty
Development Expenses (figures in lakhs of
rupees)

Particulars	Budget 2012-13	Actual Exp- 2012-13	Budget 2013-14	Actual Exp. 2013-14	Budget 2014-15	Actual Exp. 2014-15	Budget 2015-16	Actual Exp. 2015-16	Budget 2016-17
Participation in conferences	2.00	0.60	1.00	1.50	3.20	2.60	3.00	2.40	3.75
International Conference									1.75
FDP Noida campus			3.00	2.82	4.25	3.32			
Faculty Mentoring									
Research Support									4.00
Faculty Area Meets (Subject)	2.00	0.55	2.00	1.91	3.00	2.35	2.50	1.96	3.00
Faculty Meet (Combined)							5.00	5.17	6.50
Staff development Expenses									
Staff and Faculty retreat Expenses	1.00	0.65	0.50	0.58	2.00	0.85	1.50	2.07	1.00
Total	5.00	1.80	6.50	6.81	12.45	9.12	12.00	11.60	20.00
	5.00	**1.80**	**6.50**	**6.81**	**12.45**	**9.12**	**12.00**	**11.60**	**20.00**
Seminar, Conference & IIC	**14.00**	**9.01**	**10.00**	**9.24**	**8.84**	**9.72**	**12.00**	**10.61**	**15.00**
Grand Total	**19.00**	**10.81**	**16.50**	**16.05**	**21.29**	**18.84**	**24.00**	**22.21**	**35.00**
Perentage (%)	**1.49**	**0.69**	**1.24**	**0.96**	**1.42**	**1.01**	**1.43**	**1.17**	**1.93**

attached). There is budgetary provisions for research activities e.g. organizing FDPs, Seminars, Workshops, external FDPs and Workshops etc. There is provision for Seed Money Grant for research projects. Budget allocation also includes components of faculty attending conferences, workshops and training programmes. Every faculty member is allowed to attend one National conference every year and one international conference in every three years, entire fees of conference, travel and accommodation is borne by the institute.

3.2.2 ***What are the financial provisions made in the College budget for supporting student research projects?***

Students' research is a thrust area of Jaipuria-Lucknow's research arena. There is a provision of Students participation along with faculty members in "Seed Money Grant". Institute also sponsors students for participation in conferences/seminars/workshops for fees, travel and accommodation expenses.

3.2.3 ***Is there a provision in the institution to provide seed money to faculty for research? If so, what percentage of the faculty has received seed money in the last years?***

As a part of Institute's commitment to promote research by faculty, a seed money grant limited to Rs. 25,000 has been provided to the approved research project belonging to any one of the three categories i.e., Exploratory, Pilot /Small Research, or Case and Course Development. In addition to the seed grant, Rs. 5000 per student can be claimed as stipend in case the student is also involved in the research project.

In this academic year, following projects have been granted "Seed Money":

Name of the Project	Faculty Member (s)
Digital technology adoption in teaching and learning processes : a study of adoption barriers and facilitators	Prof Kavita Pathak
Role of SHG in Women Empowerment in Rural Areas	Prof. Shubhendra Singh Parihar & Prof. Masood Siddiqui
Sanitation conditions in U.P. Police Stations : An Empirical study	Prof Maneesh Yadav & Prof Reena Agarwal
Implications of Increase in Minimum Support Prices for Farmer-Households	Prof R. K. Ojha

3.2.4 ***Are there any special efforts made by the College to encourage faculty to file for patents? If so, provide details of patents filed and enumerate the sanctioned patents.***

Nil.

3.2.5 *Provide the following details of ongoing research projects:*

	Year wise	Number	Name of the project	Name of the funding agency/ Industry	Total grant received
A. College funded					
Minor projects					
Major projects					
Along with Industry					
B. Other agencies - national and international (specify)					
Minor projects					
Major projects	2016	1	Ease of Doing Business in U. P.	Govt of U. P. & LMA	Rs. 0.59 Lac
C. Industry sponsored					

3.2.6 *How many departments of the College have been recognized for their research activities by national / international agencies*

(UGC-SAP, CAS, DST-FIST; DBT, ICSSR, ICHR, ICPR, etc.) and what is the quantum of assistance received? Mention any two significant outcomes or breakthrough due to such recognition.

Jaipuria-Lucknow has only one department i.e. Management department and it has been well recognized for the research activities by various accreditation and rating agencies. The three research centers (Centre for Learning, Innovation, and Case Development, Centre for Entrepreneurship Development) have been constituted as per their recommendations.

3.2.7 *List details of completed research projects undertaken by the College faculty in the last four years and mention the details of grants received for such projects (funded by Industry/ National/International agencies).*

Nil.

3.3   Research Facilities

3.3.1   What efforts are made by the College to keep pace with the infrastructure requirements to facilitate Research? How and what strategies are evolved to meet the needs of researchers?

The institute has a rich library that subscribes to a large number of research journals both in hard copy and online journals belonging to varied management streams.

Details of the E-Resources are :
Business Source Complete (EBSCO): Provides full-text business and academic journals covering areas of business; marketing, management, economics, finance, accounting, international business.

J-Gate: Social & Management Sciences: Provides full-text/abstract, business and academic journals covering areas of business; marketing, management, economics, finance, accounting, international business & social sciences.

Sage Online: - CMIE Prowess: Provides financial information of Indian companies.
E- Book Academic Collection: Provides access to 130000 full text books on business & management.

Anti-Plagiarism Software: Ephorus and Turnitin.

All faculty members are provided with laptops with WiFi and LAN access. Institute also has data analysis softwares like SPSS AMOS etc. There is a full-fledged research center at the library where faculty members can sit and work without any disturbance. Moreover, two dedicated staff members (Research Officer and Research Associate) are there to help faculty members in their research endeavor.

The Research Committee and Library Committee takes care of the changing needs and requirements of the researchers in a continuous manner.

3.3.2   Does the College have an information resource centre to cater to the needs of researchers? If yes, provide details on the facility.

Library Resource Centre (LRC) is the hub for the library and information services in the Institute. It serves as a creative and innovative player in supporting the teaching, learning, scholarship and research activities of the Institute. The LRC is entirely devoted to the academic needs of the students and faculty. Over a period of twenty one years, the LRC has grown quite impressively and now it stocks a core collection of over 32000 volumes on management and related areas, which includes collection of books, CD-ROMs, Audio-Video, Serials, and Project Reports etc. Currently library has subscribed 175 periodicals which includes journals/business magazines. The Library also made significant progress by developing the "**Harvard Corner**" (having more than 700 titles of management and related disciplines from Harvard Business School Press) and also by subscribing online corporate and academic databases PROWESS, EBSCO (18 databases includes Business Source Complete), J-Gate: Social & Management Sciences, EBSCO (E-Books) and DELNET databases. The library collection is available in Libsys software and we can be

access the library catalogue through WEBOPAC. The LRC is doing its best to give quality services to its users by using State-of-the-art facilities.

The institute has a Library advisory committee, which consists of four faculty members and the Librarian. Director is de-facto member of all committees of the institute. Library submits its annuals budgetary requirements to the management. Once the budget is sanctioned at the beginning of each financial year, library is authorized to procure material as per budgetary provisions. Director and Chairperson Library Committee are the final approval authority for procurement of any type of material in library.

A number of initiative taken by the committee, which have been implemented includes subscribing to online databases including Ebsco Business Source Complete and its associated databases like Entrepreneurial Studies, Research Starters, E-books academic Complete, J-Gate Social and Management Sciences; Sage Online management Plus package, Prowess and DELNET. Trial access of various online databases is being organized so that on the basis of usage statistics (during the trial period) new databases can be added in the library collection.

The library operations and services are fully automated using LibSys software, catalogue of the holdings is available 24x7 through Web OPAC for online access. Its online databases are available 24x7 hours to all its users from wherever they want to access the same. Whole campus is Wi-Fi and databases in the campus can be accessed based upon IP-Range. From outside the campus, users can use the databases using User-ID and Password. Library has provided seven computer terminals in library exclusively for students use of our databases, OPAC & for information retrieval.

The library is well equipped with Journals and books for reference. EBSCO Business Source Complete & J-Gate helps the faculty members to search articles related to their areas of interest. Wi-Fi facility supports the research activity in an effective manner. The Library made significant progress by developing the "Harvard Corner" in the 2013-14.

LibSys library management software for all library activities including acquisition, processing, cataloguing, circulations, reports generation, OPAC and Web-OPAC. The entire Library collection can be searched through the web enabled Online Public Access Catalogue (OPAC). Users can access the OPAC to find out the real-time availability of library materials from their own computer terminals.

Library has access to over 3000+ full text journals/magazines as well as indexing/abstracting information of over 12000 journals/magazines through Ebsco Business Source Complete and J-Gate: Social and Management Science.
It also subscribes to 'Sage online Management package, Indian journals.com'. In addition, library provides access of thousands of videos of world prestigious institutions like Harvard Business School and Stanford University through Ebsco database. The Library uses bar-code technology for computerized circulation system. Library also provides facility of online reservation and renewing a book if a user is unable to visit the library personally through web OPAC.
Federated search for other online resources such as various databases of EBSCO, J-Gate can also be access through web OPAC, the multiple library databases such as books, book bank and video are accessible in one platform.

3.3.3 *Does the College provide residential facilities (with computer and internet facilities) for research*

scholars and faculty?

Faculty members and Research Scholars can stay in hostel for a limited time-period. Hostels are well equipped with high speed WiFi Internet facilities. However, most of the faculty members are local residents so they prefer to work on their WiFI enabled laptops during Institute timings (8 A.M. - 8 P.M.).

3.3.4 ***Does the College have a specialized research centre/ workstation to address challenges of research programmes? If yes, give details.***

Yes, Jaipuria-Lucknow has two specialized research centres/workstations, one in the library itself and other on the second floor. These centres have Desk-tops with LAN facility and all the facilities required for the research work.

3.3.5 ***Does the College have research facilities (centre, etc.) of regional, national and international recognition/repute? Give a brief description of how these facilities are made use of by researchers from other laboratories.***

Our rich Library and Research Information Resource Center have a wide range of resources in form of magazines, research journals (online/hard copy), books (online/books), e-resources, softwares and data bases. All these resources have been used by researchers, scholars and faculty members of other institute on a regular basis.

3.4   Research Publications and Awards

3.4.1 ***Highlight the major research achievements of the College through the following:***

Major papers presented in regional, national and international conferences

S. No.	Name of Faculty	Title of Paper	Name of Conference
1	Pallavi Srivastava	Desired Leadership Attributes for Distributed Self-Organized Scrum Teams	Paper presented at 12th International HRM (IHRM) Conference at Management Development Institute, Gurgaon in December 10-13, 2012
2	Pallavi Srivastava	A Multidimensional Scale for Measuring Employer Brand	Paper presented at The 2012 Academy of Management Conference, Boston, Massachusetts held in August 3-7, 2012
3	Abha Dixit	Teaching Business Communication Through Social Media	Paper presented at Tenth Asia TEFL International Conference, Gurgaon, October 4-6,2012

4	Pallavi Srivastava	Talent management dynamics in the healthcare industry: A study of an Indian healthcare provider	Paper presented at International Conference on Management in the New World Order at IIM Ranchi held in August 12-13, 2012
5	Richa Srivastava	Bayes analysis of competing risk models based on failures representing increase and constant hazard rate patterns	Paper presented at ISBA Regional Meeting and International Workshop/Conference on Bayesian Theory and Applications (IWCBTA),DST-CIMS and Department of Statistics, Banaras Hindu University, Varanasi, January 6-10, 2013
6	Richa Srivastava	Use of subjective elicited prior in the Bayesian study of a few lifestyle factors on gallbladder carcinoma	Paper presented at ISBA Regional Meeting and International Workshop/Conference on Bayesian Theory and Applications (IWCBTA),DST-CIMS and Department of Statistics, Banaras Hindu University, Varanasi, January 6-10, 2013
7	Himanshu Misra	An attempt to decipher the decision making style of youth: Application of Consumer Style Inventory in an Indian City	Paper presented at 8th SIMSR Global Marketing Conference organised by KJ Somaiya, Mumbai, School of Management, Xiamen University China, College of Business and Public Administration, California State University, USA, January 4-5, 2013
8	Himanshu Misra	Process Design of Healthcare Insurance in National Insurance Company Limited and Analyzing Role of TPAs	Paper presented at 2nd International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM-2013), April 18-19, 2013
9	Himanshu Misra	Building Loyalty amongst customers in Organised Retail Outlet in India	The 2014 Annual Conference of the Emerging Markets Conference Board Listening to Consumers of Emerging Markets, organized by Indian Institute of Management (IIM) Lucknow, Noida Center, January 8-11t,2014
10	Manish Yadav	Investor Grievance Redressal Mechanism of SEBI: A Study on the Effectiveness of the Mechanism.	Paper presented at International Conference on Management and Business Research, Decemeber 26-27, 2014

11	Reena Agarwal	Journey of A Small Town Entrepreneur: An Indian Case Study	Paper presented at 3rd International Conference on Employment, Education and Entrepreneurship (EEE-2014) in Belgrade, Serbia (Europe), Oct 15-17, 2014
12	Manisha Seth	Managing Talent through Magnetic Employer Branding	Paper presented at Second PAN IIM World Management Conference,IIM Kozhikode, Kerala, November 5-8, 2014
13	Masood Siddiqui	A collaborative Research Model for the Artisan Products: A Multi-methodology Approach	Paper presented at 8th Indian Subcontinent Decision Sciences Institute Conference (ISDSI-2015), Pune, January 2-4, 2015
14	S. S Parihar	To Identify the Effective Based Marketing Tools in Indian Pharmaceutical Industry	Paper presented at International Conference on Evidence Based Management (ICEBM-2015), at BITS Pilani, March 2015
15	Richa Srivastava	Specification of Dirichlet prior hyperparameters in the analysis of a medical data.	Paper presented at International Conference on Statistics and Related Areas for Equity, Sustainability and Development in Conjunction with XXXV Annual Convention of ISPS, Department of Statistics, University of Lucknow, November 28-30, 2015

- Publication per faculty

S. No	Name of Faculty	Title of Article	Name of the Journal	Category	Date of Publication	Vol. No	Issue No.	page No.
1	Pallavi Srivastava	The Turnaround of Tata Nano- Reinventing the Wheel	Vision-The Journal of Business Perspectives	National	2012	16	1	45-52
2	Athar Mahmood	A study on innovation in Indian financial sector: the insider's perceptions and feelings	International Journal of Innovation and Learning	International	2012	11	4	339-351
3	Yadav, M	Regulatory Environment of Indian Organized Retail – Issues and Challenges	*Pragyaan Journal of Law*	National	2012	1	1	16-20
4	Masood Siddiqui and Shalini Nath Tripathi	e Suvidha – A Citizens' Perception Study	Metamorphosis: A Journal of Management Research	National	2012	11	1	64-81
5	Mohd. Irfan Khan	Determinants of Firms' Liquidation and Acquisition in the Indian Electronics Industry.	Margin: The Journal of Applied Economic Research, .	International	2012	6	1	75-90.
6	Khare, S., & Rizvi, S	Factors affecting the capital structure of BSE-100 Indian firms: A panel data analysis	*Indian Journal of Finance*	National	2012	5	6	20-25
7	Masood Siddiqui & Shalini Nath tripathi	Designing Effective Mobile Advertising with Specific Reference to Developing Markets	Strategy, Adoption, and Competitive Advantage of Mobile Services in the Global Economy", Lee I. (Ed.), IGI Publication,	International	2012	Sp. Ed.		299-324

8	Khare, S., Srivastava, N. & Srivastava, S	Changing Role of Women in Indian Advertising.	*International Journal of Transformation in Business Management*	International	2012	1	1	1-17
9	Rizvi, S., & Khare, S	Determinants of Dividend Payout Ratios- A Study of the Indian Banking Sector	*Indian Journal of Finance*	National	2012	5	2	24-31
10	Sandhya, A.S., Jayanthi, K., & Mohamed, H.P.	Understanding Pre-disposition of Consumers towards Private Labels in Indian Grocery Context	*International Journal of Research in Commerce & Management*	International	2012	2	8	81-87
11	Seth, M., & Sethi, D.	Human Resource Outsourcing: Analysis based on literature review.	*International Journal of Innovation, Management and Technology*	International	2012	2	2	127-135
12	Vishnani, S., & Misra, D.	Economic determinants of beta.	*The empirical economics letters : a monthly international journal of economics*	International	2012	10	5	465-474
13	S.S. Parihar	Influence of pharmaceutical marketing promotion on physicians prescription behavior in Tier-III and Tier-IV Towns.	Asia Pacific Marketing Review	International	2012	1	1	45-49
14	Mahmood, Athar & Moid U. Ahmad	A study on innovation in Indian financial sector: the insider's perceptions and feelings	*International Journal of Innovation and Learning*	International	2012		11.4	339-351
15	Dheeraj Misra & Sushma Vishnani	Impact of Corporate Governance Regulation on Market Risk	Vikalpa	National	2012	37	2	19-32
16	Shalini Nath Tripathi and M.H Siddiqui	Marketing of SME Products: A Relationship Approach	ASCI Journal of Management	National	2012	41	2	76-106

17	Gupta, A., Srivastava, R. and Upadhyay, S.K.	A Bayesian Study of Odds Ratio in Case-Control Scenario Using Logistic Regression Model.	*New Methodologies in Statistical Research*	International	2012	Ed Vol.		*33-39*
18	Agarwal, Shailja, and Jaya Chitranshi	Readiness of new recruits on contemporary trends in workplace communication	*International Journal of Indian Culture and Business Management*	International	2013	6	4	491-506
19	Manisha Seth	Do Soft Skills Matter?- Implications for Educators Based on Recruiters' Perspective	The IUP Journal of Soft Skills	National	2013	7	1	7-20
20	Anand Vijay Prakash	Green Marketing and Its importance for Companies	International Journal Of Research In Commerce & Management	International	2013	3	8	46-48
21	Anand Vijay Prakash	A Study Of Green Consumerism And Factors Influencing Green Purchasing Behaviour.	International Journal Of Research In Commerce, Economics & Management	International	2013	3	8	4-7
22	Sushma Vishnani	Asset pricing and co-skewness risk: evidence from India	Afro-Asian J. Finance and Accounting	International	2013	3	3	208-221
23	Mahmood, Athar, and Moid U. Ahmad	An empirical study on awareness about Islamic economics in India	*International Journal of Indian Culture and Business Management*	International	2013	7	3	452-460
24	R. Agarwal	How to Identify and Select a Business Opportunity and Then Implement the Business Idea? A Case on Edupreneurship in India.	*Journal of Business Studies Quarterly*	International	2013	4	4	176-182

25	R. Agarwal	Identifications and Exploitation of a Business Opportunity: Case of Women Entrepreneurship in India	*Journal of Women's Entrepreneurship and Education*	International	2013	1	2	62-73
26	Anand Vijay Prakash	Go Green, The New Success Mantra in Marketing	International Journal of Business Administration and Management	International	2013	3	1	29-34
27	Manisha Seth	An Exploratory Study of Student Perception of Instructor Trait in Effective Learning, ,	Universal Journal of Industrial and Business Management	International	2014	2	1	1-8
28	R. Agarwal	Opportunity Recognition and Growth Dynamics of an MSME Unit–A Case of Women Entrepreneurship in India	Journal of Women's Entrepreneurship and Education	International	2014	3	4	83-94
29	R. Agarwal	Identifying the Inherent Needs of the Society and Accordingly Designing a New Business Proposition - Case of a Medico Entrepreneur in India	Journal of Business Studies Quarterly	International	2014	5	3	1-9
30	Sethi, D. & Seth, M	An Exploratory Study of Student Perception of Instructor Traits in Effective Learning	Universal Journal of Management	National	2014	2	1	1-8
31	Kajal Srivastav	Let Me Be	Journal of ELT and Poetry	International	2014	2	3	Pg. 305
32	Kajal Srivastav	A Lone Desert"	Research Scholar An International Refereed e-Journal of Literary Explorations	International	2014	2	3	Pg. 893

33	Srivastava, R., Upadhyay, S.K. and Shukla, V.K	A Bayes study of bile acid constituents on cholelithiasis and carcinoma of the gallbladder	*International Journal of Statistics in Medical Research*	International	2014	3	Edt.	66-73
34	Srivastava, R., Upadhyay, S.K. and Shukla, V.K	Effect of imprecisely specified life style factors on gallbladder carcinoma: a simple Bayes study	*Recent Statistical Methodologies and Applications, A* Special Issue of Research & Reviews: Journal of Statistics	International	2014	2	Edt.	59-64
35	Yadav, M.	Regulatory Aspects of External Commercial Borrowings in India: An Overview	Banking Cases, Delhi Law Times, Journal Section III	National	2014	3	Section III	321-328
36	Hemendra Gupta	A study on performance of sensex & evaluationof investing lumpsum or Monthly Regular Investment in equity on risk & return for investor	International Journal of Development Research	International	2015	5	4	4323-4327
37	Hemendra Gupta	Challenge and prospect for Agency Distribution Model in Life Insurance in India and Role of regulator in it.	International Journal of Development Research	International	2015	3	5	132-140
38	Abhay Kumar Srivastava	Understanding Linkage between Data Mining and Statistics	IJETMAS	International	2015	3	10	4-12
39	Abhay Kumar Srivastava	Data Mining in Education Sector: A review	International Journal of Advance Networking and Applications	International	2015	Special Conference Issue		184-190

40	Kajal Srivastav	Journey of Life	International Journal of English: Literature, Language and Skills(IJELLS)	International	2015	3	4	Pg. 10
41	Himanshu Misra and Shalini Singh	Do Retail Stores have personality: Empirical Investigation into the Store Personality of Four Indian Retailers	Splint International Journal of Professionals	National	2016	3	6	100-108
42	Maneesh Yadav	Role of settlement agencies in the stock trading in India: An Overview	Legal Mirror	National	2016	1	4	41-56
43	Ankit Mehrotra and Reeti Agarwal	Print Media: Analyzing Indian Customer's Perspective & Satisfaction Level Using CSI	The International Journal of Business & Management (ISSN 2321-8916)	International	2016	4	4	107-113
44	Pallavi Srivastava	Narayana Murthy: The table turner in troubled times?	Amity Business Journal	National	2016	5	2	31-36
45	Agrawal Reena	Enterprise Risk Management' Essential for Survival and Sustainable Development of Micro, Small and Medium Enterprises	*International Review*, Serbia (Europe)	International	2016	1	2	117-124
46	Agrawal Reena	Mobile Money Empowering People Living at Bottom of Pyramid and Boosting Socio-Economic Development in a Big Way	*Economic Analysis*, Serbia (Europe)	International	2016	49	1-2	15-23
47	Saxena Divya & Agrawal Reena	Review of the Literature on Adoption and Use of Electronic Banking Channels Over Last Three	*Imperial Journal of Interdisciplinary Research (IJIR)* Dubai (UAE)	International	2016	2	8	1556-1569

		Decades						
48	Agrawal Reena	Technology Paving Way for Financial Inclusion in India	*Journal of Applied Management-Jidnyasa*	National	2016	8	2	(Accepted)
49	Agrawal Reena	Payment Banks Redefining Indian Banking: An Empirical Study	*Journal of Applied Management-Jidnyasa*	National	2016	8	1	1-8
50	Agrawal Reena	Management Learnings from 'Valmiki Ramayan' –The Oldest Indian Epic	*3D IBA Journal of Management & Leadership*	National	2016	8	1	65-73
51	Saxena Divya, Agrawal Reena, Kumar Pradeep	Banking on Technology: Emerging Trend in Indian Banking Sector	*Journal of Innovative Trends in Engineering (IJITE)*	International	2016	20	2	101-113
52	Kajal Srivastav	The Life Of A Common Man On The Beaten Track	An International Refereed e-Journal Of Literary Explorations	International	2016	4	1	Pg. 414
53	Kajal Srivastav	Without You	International Journal Of English, Literature, Language and Skills	International	2016	5	1	Pg. 20
54	Kajal Srivastav	The Dreariness Of A Desolate Life	International Journal Of Linguistics, Literature and Culture (IJLLC)	International	2016	2	2	66-67
55	Masood Hussain Siddiqui and ShaliniNathTripathi	Grocery Retailing in India: Online Mode versus Retail Store Purchase	International Business Research	International	2016	9	5	180-195
56	Hemendra Gupta	A study on evaluating P/E and its relationship with the return for NIFTY	International Journal of innovate research & development	International	2016	5	7	33-39

57	Raj Kumar Ojha	Women Empowerment through SHGs-A Participatory Assessment	Splint International Journal of Professionals	National	2016	3	6	83-91
58	Manisha Seth and Deepa Sethi	Can organizational grapevine be beneficial? An exploratory study in indian context.	International Journal of English for specific purposes	International	2016	17	49	1-19
59	Rashmi Chaudharyand PritiBakshi	The Critical Review of Gold Monestisation Scheme and Sovereign Gold Bond Scheme	Journals of Applied Management, Jidnyasa	National	2016	8	1	18-38
60	Sanchita Ghatak, Puja Kushwaha & S K Pandey	Impact of Digital Technologies in student Engagement and Learning at Academic Institutions with sepcial Reference to B-Schools	Indian Journals of Commerce &Management Studies (IJCMS)	National	2016	7	2(1)	41-45
61	VirVed Ratna	Rural Entrepreneurs as Intermediary Entrepreneurs-A Promising Vehicle for Business and Economic Growth	The International Journal of Business & Management	International	2016	4	6	216-219
62	Mahmood Athar	The Managerial Dilemma: Managing Time for Management Students	AAYAM, AKGIM Journal of Management	National	2016	5	2	32-37
63	Mahmood Athar	Relationship between Emotional Intelligence and Demographic	Amity Global HRM Review	National	2016	5	Sp. Issue	39-45
64	Sushma Vishnani	An Empirical Investigation into the effectivness of IFR-Directions for developing XBRL Standards	Journals of Research Innovations and Manangement Science	National	2016	1	2	27-36

65	Vijay Prakash Anand	The Role of Bureau of Energy Efficiency (BEE) Star Labeled Products in Green Marketing	International Journal of Science Technology & Management	International	2016	5	5	477- 482
66	Raj Kumar Ojha	Agro-Economic Impact of Uttar Pradesh Sodic Lands Reclamation Project – A Micro level Study	Splint International Journal of Professionals	National	2016	3	10	30-37
67	SushmaVishnani	Quality of financial reporting-influence of corporate governance regulations	International Journals of Indian Journal of Culture and Business Management	International	2016			Accepted
68	Reeti Agarwal	Indian Customers' Attitude towards Bundling: A Basis for Classification and Targeting	Global Business Review	International	2016			Accepted
69	Srivastava, R., Upadhyay, S.K. and Shukla, V.K.	*Srivastava, R., Upadhyay, S.K. and Shukla, V.K. Mutivariate Extension of Generalized Linear Model for Polytomous Data: A Bayes Study.*	*Aligarh Journal of Statistics*	National	2015			Accepted
70	Maneesh Yadav and Himanshu Misra	Anti-Dumping Laws in India: A Paradgm Shift in Business	Legal Wisdom: The Law Oracle	National	2016			Accepted
71	Masood H SiddiquiShalini N Tripathi	Segmenting Emerging Markets based on Consumer Responses towards Social Network Advertising	International Journal of Indian Culture and Business Management	International	2016			Accepted

72	Dheeraj Misra, Sushma Vishnani, Ankit Mehrotra	Four-Moment CAPM Model: Evidence from the Indian Stock Market'	Journal of Emerging Market Finance (JEMF)	International	2016				Accepted
73	Dheeraj Misra, Sushma Vishnani	Accounting Conservatism: Evidence from Indian Markets	Theoretical Economics Letters.	International	2016				Accepted
74	Manisha Seth	High Performance HR Practices: .A Cross Sectoral Study of various organizations in Lucknow, Uttar Pradesh, India	Journal of Research Innovation & Management Science	National	2016				Accepted
75	Reeti Agarwal & Ankit Mehrotra	Analysis of Adoption Pattern of Alternative Banking Channels by Indian Customer	The IUP Journal of Marketing Management	National	2016				Accepted
76	Himanshu Misra & Shalini Singh	Apparel Quality Assessment by Customers in Value and Lifestyle Retail	Journal of Research Innovation and Management Science	National	2016				Accepted
77	Himanshu Misra & Shalini Singh	Deciphering Decision Making Style of Indian Youth: Evidences from Post Graduate Students from Lucknow City	The International Journal of Business and Management	International	2016				Accepted
78	Abhay K Srivastava	A road map to Enhance Employability Index and selection prediction of Management students using K-means Clustering and Binary Regression	International Journal of Data Mining And Emerging Technologies	National	2016				Accepted
79	Sanchita Ghatak	Effectiveness of Women Entrepreneurs: A case based analysis	Women's Empowerment and Microfinance in India (Chapter in	National	2016				Accepted

			the Book) SPRINGER					

- Faculty serving on the editorial boards of national and international journals

S. No.	Name of Faculty	Name of Journal
1	Prof. Maneesha Seth	Editorial Board Member, Journal of Research Innovation and Management Science
2	Prof. Reena Agarwal	Member of Editorial Board of the Journal International Review published by The Faculty of Business Economics and Entrepreneurship, Belgrade (Serbia) (2014-present).
3	Prof. Reena Agarwal	Member of the Editorial Board of SIMSJMR published by Symbiosis Institute of Management Studies, Pune
4	Prof. Sanchita Ghatak	Editorial Board Member, Enriched Publications
5	Prof. Athar Mahmood	Editorial Board Member, Jindyasa - Pubshilshed from Symbiosis Pune
6	Prof. Sushma Vishnani	Editorial Board Member, Journal of Research Innovation and Management Science
7	Prof. Maneesh Yadav	Association of Indian Mgt scholar (Member), Honary fellow of Asian institute of financila law , univ. of hongkong, Live member of Red cross society., Live meber of Rule of Law society , Dehradun.
8	Prof. Masood H Siddiqui	Editorial Board Member, Journal of Research Innovation and Management Science
9	Prof. Masood H Siddiqui	International Reviewer- Tourism Management (Elsevier Journal), Tourism Review, International Journal of E-Business Research, International Journal of Contemporary Hospitality Management

- *Faculty members on the organization committees of international conferences, recognized by reputed organizations / societies.*
    - Nil.

3.4.2   Does the College publish research journal(s)? If yes, indicate the composition of the editorial board, publication policies and whether it is listed in international database?

Jaipuria Institute of Management, Lucknow publishes a bi-annual journal named Management Dynamics (ISSN: 0972-5067, indexed under EBSCO). The journal draws on insights and contributions worldwide. At par with the best international journals in the area of Management, the semi-annual

104

publication is intended to foster knowledge dissemination and exchange of ideas among the business, government and academic communities. The articles in this journal cover a variety of areas including finance, accounting, marketing, operations management, human resource management, international business, information technology, environment, risk management and other related areas. Research papers, case studies, book reviews etc. are invited for inclusion in the journal. The journal is listed with EBSCO and I-Scholar. It is also available online.

The composition of editorial board and the editorial team is as follows:

Copyright
Articles submitted to the journal should be original contributions and should not be under consideration for any other publication at the same time. Authors submitting articles for publication warrant that the work is not an infringement of any existing copyright and will indemnify the publisher against any breach of such warranty.

Editorial scope
The journal draws on insights and contributions worldwide. High quality submissions are sought from academics, researchers and practitioners from around the world. Generally, contributions should cover the theoretical development and the practical application in the field of management and related disciplines. Contributions should emphasize any practical implications of the research or findings as well as future research implications (including lessons from unsuccessful initiatives).

Case study articles should normally specify:

Background and content
Objectives, i.e. what we were trying to do
The salient events
The results and how they are obtained
The implications for others involved in management

The Reviewing Process
Each paper is reviewed by the Editor and if it is judged suitable for this publication it is then sent to two referees for double blind peer review. Based on their recommendations the Editor then decides whether the paper should be accepted as it is, revised (minor or major revision) or rejected. Following major revisions, papers are returned to the original reviewers for their decision.

Final submission of the article
Once accepted for publication, the final version of the manuscript must be e-mailed to editor.lucknow@jaipuria.ac.in. The final revised paper will be considered to be the definitive version of the article.

3.4.3 *Give details of publications by the faculty:*

∗   number of papers published in peer reviewed journals (national / international)
    76
∗   Monographs:
     Nil.
∗   Chapters in Books
     03
∗   Editing Books
     Nil
∗   Books **with ISBN numbers with details of publishers**

Books (2012-16)

S. No.	Name of Faculty	Name of the Book	Name of Publisher	ISBN No.	Year of Publication
1	Mirza Saiyadin	Managing Organization	Trinity Press	978-93-86202-07-9	2016
2	Vijay P. Anand	Marketing Management: An Indian Perspective, 2nd Edition	Biztantra Publication	978-93-51198-25-3	2015
3	Masood H Siddiqui	Statistics for Management, 7th Edition	Pearson Publication	978-81-317-7450-2	2013

∗   number listed in International Database (For *e.g.* Web of Science, Scopus, Humanities
106

International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.): **26**

- Citation Index – range / average:
  - o Range: **1-209**
  - o Average: **36.51**

S. No	Name of Faculty	Citation	h-index	i10-index
	Jaipuria Institute of Management, Lucknow			
	Number of Citations in Google Scholar			
1	Prof. Masood H. Siddiqui	175	6	6
2	Prof. A. K. Srivastava	35	4	1
3	Prof. Ankit Mehrotra	152	4	2
4	Prof. Athar Mahmood	9	2	0
5	Prof. DheerajMisra	51	4	1
6	Prof. Kavita Pathak	45	2	2
7	Prof. Manisha Seth	50	3	3
8	Prof. Mirza Saiyadain	209	15	10
9	Prof. Pallavi Srivastava	137	5	4
10	Prof. R. K. Ojha	53	3	3
11	Prof. Reena Agarwal	29	2	1
12	Prof. Reeti Agarwal	170	4	3
13	Prof. S. S. Parihar	2	1	
14	Prof. Sandhya A. S.	1	1	
15	Prof. Shalini N. Tripathi	118	6	5
16	Prof. SushmaVishnani	187	5	2
17	M. Ashraf Rizvi	74	4	2
	Total	**1497**	**71**	**45**

* h-index: **71**, i10-index**: 45**

3.4.4 *Indicate the average number of successful M.Phil. and Ph.D. scholars guided per faculty.*

Total of 12 Ph. D. scholars have been guided by the Jaipuria-Lucknow faculty.

3.4.5 *What is the stated policy of the College to check malpractices and misconduct in research?*

Jaipuria Institute of Management strongly condemns the growing menace of plagiarism. While it would very much wish and do everything possible to encourage its faculty to practice the value of academic integrity and set highest standards of academic integrity, yet it will not hesitate to impose sanctions against the wrong-doers to curb plagiarism in its institutions. The Research and Publication committee will be required to carry out the following to promote Academic Publications:

- Create greater awareness of the ethics and values of the academics as well as implications and consequences of plagiarism.
- Organize FDPs on 'How to write / publish in reputed Journals' and also counsel faculty in the art of making right citations, referencing, paraphrasing, etc. In addition, periodically reinforce the principles of academic integrity in faculty council meetings.
- Identify and install anti-plagiarism software (many of which are available as 'openware').
- Encourage faculty to put all conference papers and books to be sent for publication to the rigor of anti-plagiarism testing and attach a declaration to that effect along with the paper before submitting to the Chairperson, Research & Publications Committee.
- Likewise, to ensure that all papers received for inclusion in the conferences and seminars organized in the Institute and also the papers received for consideration of publication in the Institute's Journal are put through the same rigor.
- On receipt of any complaint relating to suspicion of plagiarism, initiate an investigation and keep the Director informed on the developments. On the advice of the Director, the concerned faculty must be given the opportunity to present their case to the committee. On completion of the investigation, the committee will submit to Director all the documents relating to the said paper along with its recommendations.
  In cases where the act of plagiarism relates to lifting of a substantially large part of paper from other source(s); or a combination of the abuses of misconduct as listed above found to be severe in the judgment of the Committee, disciplinary proceedings may be initiated against the faculty for imposing appropriate penalty including leading to termination of services by the Director.
- In addition to the above sanctions, all 'such' papers shall stand withdrawn from the list of faculty publications and Institute website. A copy of the tainted paper(s) along with the sanction imposed will be filed in the personal file of the concerned faculty.

3.4.5 ***Does the College promote interdisciplinary research? If yes, how many inter departmental / inter disciplinary research projects have been undertaken and mention the number of departments involved in such an endeavour.***

S. No.	Name of the Project	Departments involved
1	Ease of Doing Business (with Govt. of UP & LMA	Marketing, Finance & General Management
2	Digital technology adoption in teaching and learning processes : a study of adoption barriers and facilitators	Marketing & Information Systems
3	Role of SHG in Women Empowerment in Rural Areas	Marketing & Decision Sciences/Operations
4	Sanitation conditions in U.P. Police Stations : An Empirical study	General Management & Finance
5	Implications of Increase in Minimum Support Prices for Farmer-Households	Economics & Finance

3.4.6 ***Mention the research awards instituted by the College.***

The Institute provides Incentive for Publishing Research Papers to faculty members. The following incentive is offered annually:
- Publication in 'A' Category Journal: Rs. 100,000
- Publication in 'B' Category Journal: Rs. 50,000

3.4.7 ***Provide details of***

- **Research awards received by the faculty**

  - Prof Masood H Siddiqui: 'Best Research Paper Award' in the 8th Indian Subcontinent Decision Sciences Institute Region (ISDSI) International Conference (ISDSI-2015) for research paper "A Collaborative Business Model for the Artisan Products: A Multimethodology Approach'.
  - Prof. Richa Srivastava: 'Second Best Paper' along with a 'Cash Prize' in 'ISBA Regional Meeting and International Workshop/Conference on Bayesian Theory and Applications-2013'.
  - Prof. Kavita Pathak : Paper titled "Perceived Market Skepticism and Chasm in Market Development: A study of High-tech Start-Up Firms" presented at "2017 Annual International Conference of Emerging Markets Conference Board," held at IIM-Lucknow (Noida Campus) on 5th – 7th January, 2017. This paper has been awarded as Arun K Jain Best Paper of the Conference (first runner up).

109

- *Recognition received by the faculty from reputed professional bodies and agencies*

    Nil

3.4.8 State the incentives given to faculty for receiving state, national and international recognitions for research contributions.

The faculty-member receiving state, national and international recognitions for research contributions does not get any monetary benefits for it but the information of their success is shared with the campus and other sister campuses through emails. Their success has also been highlighted in the JIM Vision (Quarterly News Letter) and Institute's Annual Letter.

3.5 Consultancy

3.5.1 What is the stated policy of the College for structured consultancy? List a few important consultancy services undertaken by the College.

Consultancy has been an essential and integral part of every "good" Business School. Faculty is encouraged to undertake training, consultancy and sponsored research in policy, strategy and operational aspects of management in their field of interest both individually as well as together in a group. Considering its importance and in order to create enabling environment for quality consultancy work of the institute, Institute have an "Executive Education and Consultancy Committee". The Committee has been appointed by the Director for a period of two years. The Committee comprises of faculty members belonging to various functional areas having substantial experience in industry net-working and consultancy work. The vision of the committee is:

- **To build a broad-based consultancy culture in the Institute:**
    - Motivating faculty members
    - Building capacity
    - Facilitating the consultancy activities
    - Increasing the overall consultancy output of the institute
- **Using consultancy for competitive advantage:**
    - Advantage in accreditation and ranking exercises.
    - Creating Higher visibility in government departments and organization
    - Mobilizing external funding for consultancy

The functions and responsibilities of the Committee are:

1. Responsible for all matters related to executive education program including open MDPs, EDPs, & FDPs
2. Initiating, developing, designing, and marketing and open enrollment as well as customized executive education program
3. Collaborations and strategic tie ups with companies for customized executive education program and **management consultancy**
4. To advise and assist the Director on all matters related to executive education.

5. Responsible for interpreting the executive education program policies, academic quality assurance, developing guidelines for policy changes relating to the EE program

6. Responsible for program budgets, promotion and scheduling as well as the management of the physical infrastructure for EE program.

7. Responsible for managing the Faculty Development Program offered by the Institute.

The present members of "Executive Education and Consultancy Committee" (2016-18) are:

Prof Shyam Ji Mehrotra (Chairperson)
Prof. Mirza S. Saiyadain
Prof. Kavita Pathak
Prof Dheeraj Mishra
Prof Manisha Seth
Prof. Jatin Srivastava
Prof. Prof S. S. Parihar
Prof. V K Chibb

Institute have well laid down policy of consultancy and sponsored research for individual as well as group of faculty members and policy documents covers scope, policy, strategy and operational parts of the consultancy work in details.

Rules for taking-up consultancy, and payment of honorarium are as follows:

i. Prior written permission of the Director is required before undertaking any such assignment. No such assignment be undertaken that requires any alteration in the work commitment in the institute. In case of Director, written permission of the Vice Chairman is required.

ii. A faculty member, even when on leave, can accept any consultancy assignment only on prior approval of the Director of the Institute.

iii. The faculty members shall be treated on duty whileconducting consultancy assignment

iv. One day per week i.e. 52 days per full year will be the maximum period available to faculty for undertaking such assignments. Any commitments of time of the one-half-day or more will be part of the 52 days limit.

v. After deducting direct expenses, 50% of revenue from consultancy is to be shared with the institute.

vi. All the faculty members shall be required to submit the complete details of any outside assignment including the name of the institute with complete itinerary along with photocopy of the cheque received to the Directors office. Director will be allowed to take maximum 26 days of consultancy assignment.

viii. While accepting any consultancy assignment, institutes revenue from consultancy should justify allocation of faculty resources.

During 2015-16 institute carried a prestigious consultancy assignment of UP Government for **'Ease of doing businesses'** under Make in India program in collaboration with IIM, Lucknow and Lucknow Management Association which is a resource institution with wide industry and bureaucracy connect.

3.5.2 Does the College have College-industry cell? If yes, what is its scope and range of activities?

Yes. We have very active and networked college-industry cell that leverage placement, guest-lectures, conference invitations and management development program.

3.5.3 What is the mode of publicizing the expertise of the College for consultancy services? Mention the departments from whom consultancy was sought.

We leverage our industry net-work through MDP, Placements and Alumni for publicizing our expertise for consultancy services. We did consultancy for **Government of Uttar Pradesh** during 2015-16. We also leverage our relationship through IIM, Lucknow and Lucknow Management Association with who we have undertaken projects in the past. Area of interest of faculty members and their work is also published on web-site of the institute.

3.5.4 How does the College encourage the faculty to utilise the expertise for consultancy services?

College have laid down policy for faculty to do consultancy as per their expertise. Faculty is encouraged to do consultancy for about 52 days in a year after due approval of the competent authority. Even faculty who are on leave can take up consultancy work with due approval. This is however subject to meeting academia and administrative commitments that faculty have at the institute.

3.5.5 List the broad areas of consultancy services provided by the College and the revenue generated during the last four years.

2015-16 'Ease of doing business 'for Government of UP jointly with IIM, Lucknow The project report is based on practical realities and considerations and the constraints that business in UP face today and reflect the evolving reality. The insights from the project resulted from deliberations at different levels with various stakeholders and thus, are profound and can go a long way in working to change the business environment in UP. Revenue generated Rs. 59000/-.

Project Report:

Evidence Based Research Study on Ease of Doing Business in Uttar Pradesh

An evidence based study of Ease of Doing Business in Uttar Pradesh was undertaken by a tri-partite group of Jaipuria Institute of Management Lucknow, Jaipuria, IIM-Lucknow and Lucknow Management Association Lucknow. The project was initiated on behalf of Jaipuria Lucknow by Dr M Ashraf Rizvi, Director who engaged a research team on voluntary participation basis to

investigate the phenomenon. The research team was consisted of Dr Kavita Pathak, DrHemendra Gupta and Dr Maneesh Yadav. The project was based on a multi-method approach and views of multiple stakeholders were incorporated which include Principal Secretaries of various departments, Consultants in Power, Pollution, Industrial plot and officials of District Industry Centers (DICs) and Industry's association such as IIA apart from the business owners etc. Team Jaipuria took lead in preparing the interim report on the study, which was submitted to the Government on 5 May 2016 and circulated to Principal Secretaries of concerned Departments by the Chief Secretary. The interim report has been discussed with some departments to capture their perspective on various issues.

The final report includes among other things a comprehensive chapter on analysis of survey data collected (business owners were respondents) from 16 clusters by a team of three research associates. The design of survey, and the data analysis were primarily contributed by the Jaipuria research team; apart from conducting of industry workshops, and depth interviews with various stakeholders.

Team Jaipuria Lucknow with the Chief Secretary during final report presentation

The research team feels that the opportunity to be able to work on a project with such a multifaceted research project has been a wonderful experience.

business considerations and the constraints that business in UP face today and reflect the evolving reality. The insights from the project resulted from deliberations at different levels with various stakeholders and thus, are profound and can go a long way in working to change the business environment in UP. As part of the team, I feel the project was very timely."

Dr. Kavita Pathak says that 'having closely worked on the project, I observed that the business's

perspective on the government policy framework and its implementation. The insights from the project are very rich and have potential for culmination of multiple other consulting opportunities. It was a pleasure that I represented Team Jaipuria in forums such as meetings with principle secretaries, industry associations and Lucknow Management Association which is a resourceful institution with a wide industry and bureaucracy connect. Look forward to many more learning opportunities in the future'.

Dr. Hemendra Gupta says that 'the project provided an in depth insight and challenges of various industries ranging from manufacturing, leather, handloom etc. It also provided a platform to understand views of various stakeholders in running business in the biggest state of the country which includes industrialist, consultants and senior bureaucrats. It was a great learning experience for me to get a chance to network with all stake holders and that the report findings will be able to contribute in making our state as preferred investment destination for businesses'.

Dr Maneesh Yadav shares his view on the experience by adding that 'I believe the most important thing I have learnt is how to complete a task within deadlines. It is greatly selfsatisfying to see that research project has been completed. Also, extremely pleased with the quality of the final output which has been delivered in a short space of time'.

Snapshot of the workshop conducted at Amausi Industrial Area

Report of two project related events on LMA website

As a part of the Govt. sponsored evidence based research study on Ease of Doing Business in Uttar Pradesh LMA organized an interactive session on the subject on 21 January, 2016 in the office of Chief Secretary U.P. The session was attended among others by Mr. Mahsh Gupta Principal Secretary, Industrial Development, Ms. Kanchan Verma Special Secretary & Jt. Executive Director Udyog Bandhu, Ms. N. Sharma Commissioner & Director Industries, Uttar Pradesh, Mr. Alok Kumar Secretary Govt. of U.P & Principal Staff officer to CS, Mr. Pushyapati Sexena Secretary, Horticulture, Dr. S.K. Chauhan Director RFRAC, Dr. R.P.Singh Joint Director Food Processing. Besides a team from Indian Industries Association and LMA office bearers, LMA Research Group member Prof Kavita Pathak Dean JIML participated in the session.

LMA organized the first Industry stake-holders Workshop on Ease of Doing Business in Uttar Pradesh on 1 March 2016 as a part of an evidence based research study on the subject mandated to LMA by the State Government. Professor Debasish Chatterjee and Professor Jabir Ali of IIM Lucknow and Professor Ashraf Rizvi Director and Professor Kavita Pathak Dean (Academics) of JIML are a part of the Research Group. Both IIML and JIML are LMA's Institutional members and the professors are members of LMA Executive Committee. The participants of the Workshop were SMEs in the Amausi Industrial Area, Lucknow.

3.6   Extension Activities and Institutional Social Responsibility (ISR)

3.6.1   How does the College sensitize the faculty and students on Institutional Social Responsibilities? List the social outreach programmes which have created an impact on students' campus experience.

The Social Responsibility Committee earlier known as "Uddan" was constituted in the institute in 2006 under which several community outreach programs are conducted every year and both faculty and students volunteer in large numbers in those programs. Mention below are some of the events which we conduct on regular basis:

- Motivated people at grass root level to send their children to schools. Educate children who are deprived from acquiring basic education due poor financial position of their family. Arranged items such as uniforms, books, stationeries etc. for these children. Convinced corporate houses and other affluent people in Lucknow to support these children by providing financial assistance.
- Organized Health Check-up Camps for the under privileged children.
- Conducted programs on occasions like Independence Day, Diwali, Janmasthami, Children Day etc. for the under privileged children and also distributed fruits and sweets to them.
- Organized Blood Donation Camps and tree plantation campaigns.
- Spread financial literacy among the people living at grass root level. Explained to them the relevance of banking and helped them in the opening of the banks accounts and thus contributed in boosting financial literacy and financial inclusion.
- Conducted Flash Mob and Nukkad Natak, Marathon to direct people`s attention towards social issues such as child abuse, feticide, child labour, atrocities towards women etc.
- Conducted signature campaign for Swatch Bharat Abhiyan at prominent locations in Lucknow.
- Switched to eco-friendly products such as jute bags and folder in our official events.
- Adopted students of class 10+2 from government run schools and gave career counselling, computer training and personality development.
- Conducted women rights awareness campaign and self-defense training programs for girls.
- Conducted relief work during extreme weather condition and natural calamities.
- Spend quality times with children living in orphanages, slums, shelter homes and elderly people living in old age homes.

3.6.2   How does the College promote College-neighborhood network and student engagement, contributing to holistic development of students and sustained community development?

There was a need felt that in today`s world when everybody is madly chasing the materialistic goals there is an urgent need to nurture qualities like empathy towards fellow being, concern towards deteriorating environment, need for contributing towards social well-being as only an inclusive society can attain sustainable growth and development. It was realized that we should not only groom the young graduate for a bright future but also help them realize their duty and responsibility towards the society in which they live and train them to become responsible human beings. The participation in the various programs conducted by the Social Responsibility Committee help us in nurturing their holistic development leading to sustained community development.

SRC through its humble initiatives has been successful in the following:

- Every year approximately hundred students participate in the various social initiatives conducted by the SRC.
- Till date about three hundred fifty students living in the slums have been motivated and admitted to formal schooling in "Nav Srijan School" run by Jaipuria Group.
- The parents of these three hundred students were educated about the relevance of banking and then the students of SRC helped them in the opening of the bank accounts.
- Every year our students donate about hundred units of blood in the blood donation drive.
- Events like Flash Mob, Nukkad Natak and Marathon on social issues were organized in the heart of the city and in various malls were we attracted ten thousand plus audience.
- We collected eight thousand signature and messages in our "Signature Campaign" for Swatch Bharat Abhiyan at prominent locations in Lucknow.
- Every year about two hundred 10+2 students of "Prakash Bal Vidya Mandir" were trained counselled and developed under "Disha" Program.
- About two hundred girls participated in the women rights awareness campaign and self-defense training programs.
- Distributed clothes, woolen, blankets and other usable items to hundreds of under privileged, deprived and affected families during earthquakes, cold wave, fire hit villages etc.
- Students visited children living in orphanages, slums, shelter homes and elderly people living in old age homes conducted some activities for them, distributed fruits and eatables and new clothes to the deprived groups.

3.6.3 ***How does the College promote the participation of students and faculty in extension activities including participation in NSS, NCC, YRC and other National/ International agencies?***

The institute encourages students to participate community outreach through its social responsibility committee. In addition students are encouraged to take up additional voluntary assignments for giving back to society.

3.6.4 ***Give details on social surveys, research or extension work (if any) undertaken by the College to ensure social justice and empower the under-privileged and most vulnerable sections of society?***

The institute has undertaken various extension activities to empower the underprivileged and most vulnerable groups and section of society. The institute supports the education of underprivileged children. It has imparted computer literacy to the students of class ten plus two of government public college.

	CSR Activities 2016-17
1	'Udaan' is a platform which inspires children from slums and villages to showcase their talents and through this initiative the Foundation helps to bridge the gap between the underprivileged and privileged community of the society.
2	The activity was called, *"Buy Small, Help All"* and the aim of the activity was to encourage people to buy things from the small vendors and also for the students to empathize with the vendors by stepping in their shoes for a few hours and selling their products for a social cause. The activity was conducted in Saharaganj Mall, Hazaratganj, Lucknow.
3	Children Day Celebration for underprivileged children.
4	Social Responsibility Committee conducted a drawing competition for the children of Sarthak Foundation.
5	The people in campus were motivated to purchase the stationery item and donate them to the children of Sarthak Foundation and wish them bright future.
6	A performance was also given by the children and it resulted in big round of applause and appreciation.
7	Blood Donation Camp

	CSR Activities 2015-16
1	Visit to 'Sevaarth' an Old Age Home
2	Flash Mob
3	Initiative to Help Underprivileged Children
4	Nukkad Natak
5	Ojas: Bring the Change
6	*1st* Blood Donation Camp
7	Cloths Distribution Campaign
8	*2nd* Books Donation Camp
9	Fund Donation
10	Session with Bramha Kumari
11	Books Donation
12	Visit to Rajkiye Bal Grah

13	Visit to 'Sevaarth' an Old Age Home

		CSR Activities 2014-15
1		Promotion of Didi's Foods-An NGO run by under privildged ladies
2		Disha day and the counselling activity organised by the Disha members of Jaipuria Institute of Management Lucknow for the underprivileged students
3		Nukkad Natak in Hazrat Ganj Lucknow
4		Blood Donation Camp in the institute on
5		Jaipuria Institute of Management, Lucknow took the initiative to raise voice against the heinous crime which victimized a 25 years old woman
6		Blood Donation Camp will be organized in association with CII
7		Session by Harsh NGO on Women Empowerment.
8		On 23rd November 2014, Jaipuria Institute of Management, Lucknow took an initiative to carry on the campaign "Swachh Bharat Abbhiyan" started by The Honourable Prime Minister Narendra Modi.
9		Disha day was conducted for Prakash Bal Vidya Mandir students . career counseling was done for the under privileged students of class 11th and 12th.

		CSR Activities 2013-14
1		Successfully organized the drive "Sahyog". The club collected clothes, blankets, food items, footware and the club also purchased brand new utensils for thirty two families of Uttrakhand . The goods were dispatched on 4th July 2013.
2		Blood donation Camp set up by KGMU in association with CII.
3		Dushera Celebration for Navshrijan children.
4		Children will promote home-made chocolates manufactured by "Didi`s Food" a society run by under-privileged women and girls.
5		Children will assist Umeed an NGO in motivating the doctors to treat the poor patient at lower service charges.
6		Medical Chech-up for Nav Srijan children (Jaipuria School)
7		Children Day Celebration Nav Srijan children (Jaipuria School)
8		Distribution of new woollen to Nav Srijan children (Jaipuria School)

9	Assisting under-privileged people in opening the No- Frill Accounts
10	Distribution of unused clothes and other useful stuff to under-privileged people.

3.6.5 *Give details of awards / recognition received by the College for extension activities / community development work.*

The CSR initiatives have been applauded by the parents, the recruiters and the public at large. For the Blood donation camps we have been appreciated by the collaborators like HDFC Bank, CII etc. and the Blood Banks for our enthusiastic participation.

3.6.6 *Reflecting on objectives and expected outcomes of the extension activities organized by the College, comment on how they complement students' academic learning experience and specify the values and skills inculcated?*

- It improved the inter-personal skills, organizing skills and marketing skills of the students.
- It helped the student to learn time management and resource management.
- It helped them learn crisis management.
- It helped them in building their emotional quotient.
- It helped in their holistic development.
- They learned that it is important to give back to society.
- It created in the student's empathic approach towards the deprived groups in the society.
- They learned that inclusion of deprived and under privileged group is necessary for the sustainable growth and development of the country.

3.6.7 *How does the College ensure the involvement of the community in its outreach activities and contribute to the community development? Detail the initiatives of the College which have encouraged community participation in its activities.*

- Convinced individuals, entrepreneurs, industry associations, corporate houses and other affluent people in Lucknow to support these children by providing financial assistance.
- Motivated local doctors to organize free of cost Health Check-up Camps for the under privileged children.
- Motivated people to donate blood in the Blood Donation Camps and plant trees during tree plantation campaigns.
- Spread financial literacy among the people living at grass root level. Explained to them the relevance of banking and helped them in the opening of the banks accounts and thus contributed in boosting financial literacy and financial inclusion.
- Attracted the attention of public at large towards social issues such as child abuse, feticide, child labour, atrocities towards women etc. by conducting Flash Mob and Nukkad Natak etc.
- Motivated people in the city to solemnly pledge to participate in the Swatch Bharat Abhiyan.

- Educated people to avoid using polythene bags and switch to eco-friendly products such as jute.
- Motivated people in the city to contribute in the relief work during extreme weather condition and natural calamities. And also to spend quality times with children living in orphanages, slums, shelter homes and elderly people living in old age homes.

3.6.8 *Does the College have a mechanism to track the students' involvement in various social movements / activities which promote citizenship roles?*

The committee of social responsibility of the Institute monitors students' involvement in social activities. The committee in the beginning of session plans its calendar of activities and then keeps a record of student involvement and progress that promote social promote citizenship roles. The Social Responsibility Committee has also created a facebook page where we can upload any such initiative that our students and alumni have taken.

3.6.9 *Give details on the constructive relationships (if any) with other institutions in the nearby locality in working on various outreach and extension activities.*

- **Nav Srijan School:** A school run by Jaipuria for the under privileged children where three hundred children are taught free of cost.
- **Sarthak Foundation:** An NGO that provides informal education and works for the holistic development of the under privileged children free of cost. They have adopted four slums areas in the city.
- **Ehsaas Foundation:** An NGO that works for rights and safety of children and has safely restored hundreds of children to families, shelters, rendering nutrition, health, vocational training, and dedication services and provided support to families in crisis.
- **Didi`s Food:** A Cooperative Society which provide meaning full employment to the unskilled women and approximately employs hundred under privileged women.
- **'Sevaarth':** An Old Age Home which houses about seventy five elderly men and women.
- **Rajkiye Bal Grah:** A Government Shelter Home for girls which houses about three hundred girls.
- **Ashaparivar:** An NGO run by Mr. Sandeep Pandey which has adopted four slums in the city and tries to give informal education to the children living in this slums. They also work for women right, relief work and right to information.

3.6.10 *Give details of awards received by the institution for extension activities and/contributions to the social/community development during the last four years.*

The CSR initiatives have been applauded by the parents, the recruiters and the public at large. For the Blood donation camps we have been appreciated by the collaborators like HDFC Bank, CII etc. and the Blood Banks for our enthusiastic participation.

3.7 Collaboration

3.7.1 *How has the College's collaboration with other agencies impacted the visibility, identity and*

diversity of activities on the campus? To what extent has the College benefitted academically and financially because of collaborations?

Collaboration is vital for the management education in this interconnected business environment. Jaipuria-Lucknow has collaboration with eight foreign universities/institutes and with different organizations and agencies. These collaboration provided richness to curriculum, visibility in international arena, visibility in industry and different sectors. This provided Jaipuria-Lucknow, an image of a business school that is multifaceted and well-connected with business/industry involved not only in academics but also in Management Development Programmes; Consultancy, extension activities. These collaborations have been proved to be beneficial academically as they have provided inputs to course curriculum, industry exposure to students and faculty-members, guest-speakers and trainers, Summer Internship Programmes (SIPs), placements etc. Financially, these collaborations have resulted into higher number of MDPs, consultancy projects etc.

3.7.2 Mention specific examples of, how these linkages promote
- **Curriculum development:**

  o These linkages and collaborations have been proved to be quite effective in industry oriented course curriculum. Experts from different industry and different sectors have been consulted and got them actively involved in identifying future oriented business and management course and this exercise have resulted into offering of many new courses in recent years like: marketing analytics, digital marketing, financial modelling and analysis, talent acquisition, web analysis and social media, dashboard reporting, advanced data analysis, financial planning etc.

  o The curriculum of the ongoing courses are thoroughly revised and have been made fully industry oriented through the process of continuous and detailed interaction and involvement. The course overview, course objectives, learning outcomes, learning resources, pedagogy and course content have been thoroughly revised with wider consultation and feedback of industry and academic experts of that area.

  o Both the academic and industry experts have been regularly invited for the guest sessions (interacting with students and faculty-members), workshops, class-room sessions, area conclaves, conferences, SIP presentations and interviews, admission interviews, individual development programmes (IDPs), placement training etc.

- **Internship, On-the-job training:**

  o MOU with Axis back for summer training and final Placement for consecutive 3 years.
  o MOU with Shoppers Stop for summer training and final placement and for last two years they are absorbing 2 students as Department manager or MT.
  o Tie-up with Pantaloons and Big bazaar for SIP and live projects.
  o Spencer, Madura are some other regular SIP recruiter from retail sector.
  o ICICI Bank, HDFC bank, Bandhan Bank, Ujjivan Micro finance, Spandan Sphoorty,

ICICI securities, Mahindra Finance are amongst a few regular recruiter for last couple of years.

o Mid com a Dubai based retail firm and Impex Lumia, Indonesia are recruiting for last two years regularly.

- **Faculty exchange and development:**
  o Business linkages are used to develop the industry outlook of the faculty so faculty members do visit and interact with industry professions of the collaborating industries and organizations like financial services institutions, banks, organized retail outlets like Shoppers Stop; Big Bazar etc., NGOs and SHGs, Industry bodies like PHD Chamber of Commerce, IIA etc.
  o Efforts are on to implement both-way exchange of faculty members with the foreign collaborating universities and institutes.

- **Research/Publication:**
  o Case-development (Kent RO, SHG in Women Empowerment, Issues in UP Police etc.)

- **Consultancy, Extension:**
  o Consultancy for U. P. Government on "Ease of doing Business.

- **Student placement:**
  o MOU with Axis back for summer training and final Placement for consecutive 3 years.
  o MOU with Shoppers Stop for summer training and final placement and for last two years they are absorbing 2 students as Department manager or MT.
  o ICICI Bank, HDFC bank, Bandhan Bank, Ujjivan Micro finance, Spandan Sphoorty, ICICI securities, Mahindra Finance are amongst a few regular recruiter for last couple of years.
  o Mid com a Dubai based retail firm and Impex Lumia, Indonesia are recruiting for last two years regularly.

3.7.3 *Does the College have MoUs nationally / internationally and with institutions of national importance/other universities/ industries/corporate houses etc.? If yes, explain how the MoUs have contributed in enhancing the quality and output of teaching-learning, research and development activities of the College?*

S.No.	Name & Address of University	Agreement w.e.f.
01	The Finnish University of Applied Sciences Finland	01.12.2006
02	The University of Illinois at Urbana-Champaign, USA	09.03.2009
03	HEIG-VID, School of Business and Engineering, University of Applied Sciences Western Switzerland	

04	Kainan University, Taoyun, Taiwan	23.08.2007
05	Naresuan University, Thailand	November'07
06	Asian Institute of Technology, Thailand	10.07.2012
07	University of Newcastle	28.06.2012
08	Satakunta University of Applied Sciences, Rauma, Finland	2012

3.7.4 *Have the College industry interactions resulted in the establishment / creation of highly specialized laboratories / facilities?*

Yes, because of industry interactions and their recommendations, three "Centre of Excellence" have been established at Jaipuria-Lucknow:

- Centre for Learning, Innovation, and Case Development (CLIC)
- Centre for Entrepreneurship Development (CED)
- Centre for Banking & Financial Services (CBFS)

Annexire B.3.1

- The University of Illinois at Urbana-Champaign, USA,
- Satakunta University of Applied Sciences, Finland
- HEID-VID School of Business and Engineering University of Applied Sciences Western Switzerland
- Eastern Mennonite University
- Jonkoping International Business School, Jonkoping University, Sweden
- Naresuan University
- Asian Institute of Technology, Thailand
- Business and Law University of New Castle Callaghan, NSW 2308, Australia
- University of east London
- Christchurch: Polytechnic Institute of Technology (CPIT)
- Unitec Institute of Technology, Auckland, New Zealand
- Isc Paris Business School

CRITERION IV: INFRASTRUCTURE AND LEARNING RESOURCES

4.1   Physical Facilities

4.1.1   *How does the College plan and ensure adequate availability of physical infrastructure and ensure its optimal utilization?*

On every meeting of Board of Governors, a presentation is made on progress on all issues of Infrastructure development, curriculum, welfare and administration by the Director. The faculty and staff members during the faculty and staff council meeting provide their valuable multiple insights on infrastructure requirement, balanced growth of the institute, development of faculty & staff as well as welfare of students.

Besides, they also facilitate the feedback from the students' community of their experiences at campus through the online mechanism too. Director takes every possible opportunity to meet faculty members, students, parents, alumni and some industry experts for rounded feedback on various issues. The feedback is discussed with the Director and other senior functionaries and rectification measures if required are promptly taken. Sources of receiving feedback for Infrastructure issues from students are through:

- Open House discussion : The feedback mechanism of open house discussion is a discussion of student with each programme/activity. This offer students a platform to air their views for strengthening the existing system.
- The student engagement survey and student satisfaction survey are conducted online independently by a third party agency (Survey Monkey) for understanding the gap in the expectation and actual delivery of services to the students. A service quality feedback form is got filled out from the students where the inputs with regard to Academics, Infrastructure , IT facility, Library Facility, Food Services in the mess and cafeteria, gym, housekeeping, maintenance, etc. are given on a scale of 1-5 during each year.

Other than the Feedback Mechanism we also have efficient complaint system to redress student complaints. The different complaint system are mentioned below :

- Users can give suggestions/complain in the suggestion box kept in the Lobby area of the reception area.

- Efficient Complaint Response System to redress student complain
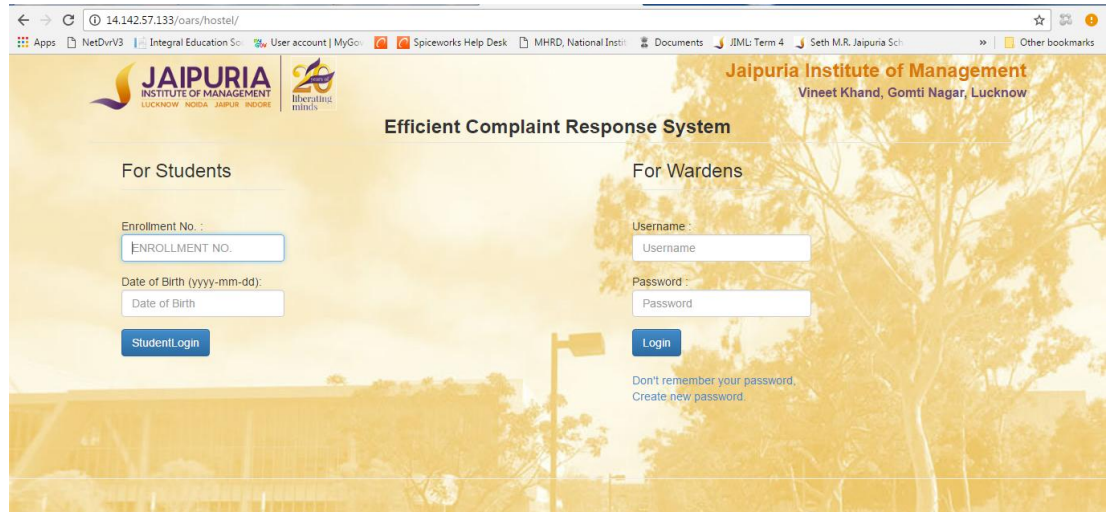
- Spice IT Call Log System for redressal of IT related issues.
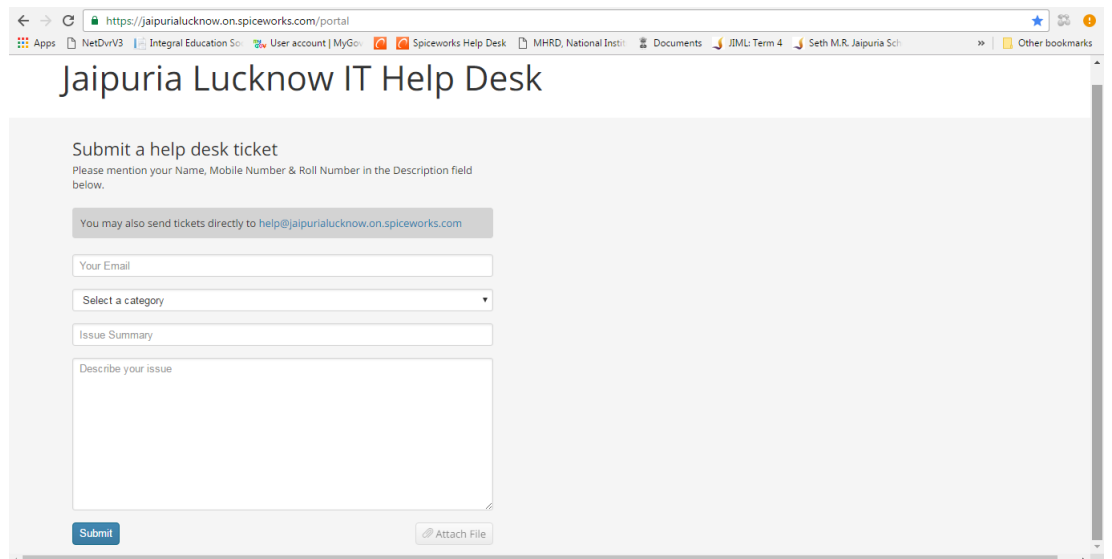
- Student can send their complaints/suggestions through mails to the respective person or department.
- Any user can give a written suggestion directly to director, dean, department head or other staff members
- Users can freely interact with staff and provide their feedback or any other requirements. All staff members are clearly instructed to listen and act upon the users issues on priority basis
  Adequate availability of the Infrastructure is assured by procuring and maintain infra as per the guideline of statutory Authority like AICTE etc.

4.1.2 ***Does the College have a policy for creation and enhancement of infrastructure in order to promote a good teaching-learning environment? If yes, mention a few recent initiatives.***

Adequate focus is on enriching our resources both human and infrasructure so that we can put our stated mission to practice in a manner that is quite evident to all our stakeholders. We emphasize upon the continuous improvement of quality and quantity of available resources to meet the increasing demand of our stakeholders as well as matching the changing dynamics of academic world.

Jaipuria believe in an aesthetic, clean and an environment, conducive to enhance the academic. We have a team of maintenance staff who take care of all supporting activities.

We have a system manual to help us in creation and enhancement of Infrastructure to promote good teaching-learning environment. In addition to that we have several related committees which are listed below to oversee the same

1) IT Committee
2) Library Committee
3) Administrative committee
4) Planning & Purchase Committee

Few recent Initiatives are mentioned below

In keeping with its mission to continuously upgrade and up-scale the quality and spread of educational endeavour, we have chosen to implement the lecture capture solution provided by Impartus. Impartus video lecture solution enabled lightweight video files to be streamed and viewed on-line, without consuming an excessive amount of bandwidth. This will allow our students to either view the lectures in real time as they are taking place, or on an on-demand basis later, after the lecture is finished.

60 Mbps 1:1 fiber connection of TATA Communication and 16 Mbps of Airtel copper connection have been dedicated to cater the browsing of all the user. The facility has been extensively used for improved industry interaction, guest lectures, Placement & Admissions interviews etc

IP/Web based Video-conferencing facility available on both VPN and WAN powered Logitec Lifesize equipment in addition to the traditional video conferencing like Skype etc.

Virtual Learning Environment (Moodle) which makes it easy to provide online support for in course. Providing a central space on the web where students, faculty and staff can access a set of tools and resources anytime anywhere. Staff and students of the Institute have found most valuable aspects like a quick way to share documents, Discussion Forums, Online assignment handling etc.

Efficient online complaint response system powered by Moodle at backend

Spice IT complaint log system.
Online SEC Voting by Moodle at backend

"**Harvard Corner**" having more than 700 titles of management and related disciplines from Harvard Business School Press

Any one can access the library catalogue through Web-OPAC at his /her own laptop/desktop, the same is at the back end supported by Libsys.

Anti-Plagiarism Software: Ephorus and Turnitin

4.1.3 *Does the College provide all departments with facilities like office room, common room, separate rest rooms for women students and staff?*

Yes , at Jaipuria Lucknow separate room is provided to each faculty and department.

Faculty lounge :- A state of art wi-fi enabled common room with LED TV and Tea/Coffee vending machine for Faculty

Student lounge :- A state of art wi-fi enabled common room with 3 LED TV, Games, wired LAN and Photocopy Machine for Student

Modernity, aesthetics, Wi-Fi enabled campus, green lush beautiful central lawn, Audiorium, Conference Hall to contribute immensely to providing a stimulating learning environment in the campus.

Facilities provided in each classroom :- LCD projector with screen, computer system, mike, audio system, white board

Details and description of furniture :-Every classroom has a varying capacity to accommodate 32 students to 60 students, space and furniture is designed such a way that faculty can move and interact freely in class room and students can see the LCD and white board easily.

All the administrative units and Library have been provided with computer & printers and work of all offices is being carried out in an automated environment. We are using Libsys with Web-OPAC for library and in administration we are using own developed HR information system backend supported by Moodle, Payman, Tally 9 ERP.

4.1.4 How does the College ensure that the infrastructure facilities meet the requirements of students/staff with disabilities?

The Institute has Wheel Chair for the same. And the management understands the importance of the same so we have made a Budgetary provision for the Lift in the current Financial Year and it may be operational by the end of the of 2nd quarter year 2017.

All blocks and the Hostel has ramp facility to cater the need of our hostellers.

4.1.5 How does the College cater to the residential requirements of students? Mention ∗ Capacity of the hostels and occupancy (to be given separately for men and women) ∗ Recreational facilities in hostel/s like gymnasium, yoga center, etc. ∗ Broadband connectivity / wi-fi facility in hostel/s.

There are separate boys and girls hostels in the Institute. We have two Girls Hostel and two Boys Hostel . All the Hostels are off-campus. To efficiently address all hosteller related issues we have **Mess committee** as well as **Student Affairs Committee** .

HOSTEL DETAILS

GIRLS HOSTEL (1)		GIRLS HOSTEL (2)		BOYS HOSTEL (1)		BOYS HOSTEL (2)	
Total No. of Rooms	47	Total No. of Rooms	18	Total No. of Rooms	49	Total No. of Rooms	44
Single Occupancy	4	Single Occupancy	01	Single Occupancy	18	Single Occupancy	12
Double Occupancy	43	Double Occupancy	17	Double Occupancy	32	Double Occupancy	32
Total Occupancy	**90**	**Total Occupancy**	**35**	**Total Occupancy**	**82**	**Total Occupancy**	**76**
No. of hostellers at present	**86**	**No. of hostellers at present**	**30**	**No. of hostellers at present**	**59**	**No. of hostellers at present**	**61**
Vacant	**4**		**5**		**23**		**15**
All hostels are having 24x7 security, CCTV surveillance system, gym, common room, 2000 lts. Each solar water heating system, indoor games, AC facility, etc.							

Our decently furnished hostel rooms have well maintained bathroom. Each hostel has a recreational room, a waiting area, a dining area, a gym, medical and sports facilities.

Size of double Occupancy rooms is 154 sq. Ft. (Approx.). Rooms in The size of Common Rooms is 567 sq. ft. Individual rooms are equipped with a Box-bed, a mattress, a study table, a chair, a steel/wooden almirah. Out of total 282 capacity of hostel 92 accommodations are having facility of ACs which is allotted on first come first serve basis. A separate TV

room/entertainment room is available in girls and boys hostel. Separate gym and overnight library facility is given in both the hostels.

The common and TV rooms are equipped with an LED T.V , a wash room, a toilet and a chairs as per requirement.

The students use the common room for recreation and also group discussions. After this they retire to their individual rooms. Hostel room with all the facility takes care of their community life as well as individual privacy. Potable Drinking water and sanitation facilities in hostel.

- Wi-Fi facility is available in the campus as well as in the girls and boys hostels. Information Technology is widely used in different courses.
- All the Hostel are equipped with RO/Aquagard Water Filter as well as Water Cooler

The Potable Water System of the Hostel comprises of the following:

There is a round the clock supply of R.O. /Aquaguard filtered water. The testing of water is ensured on regular basis.

1. Quantity 4 Nos Water Bore well
2. Water Supply connection from Lucknow Nagar Nigam
3. R.O. /Aquaguard machine connected with each water-cooler installed.6 R.O. /Aquaguard in Girls Hostel & 5 R.O. /Aquaguard in Boys Hostel.
4. Drinking Water outlets with R.O. /Aquaguard facility provided at a location of Student gathering.

Hostels have Solar Water Heater facility.

Sanitary facilities

Proper sanitary facilities have been provided on each floor apart from washing area separately. To ensure Hygiene and Sanitation in the Campus and hostels, only Branded items are being used. Further regular spray of pesticides is ensured on regular basis and fogging of Campus on fortnightly basis or as required.

House-keeping and maintenance facilities in hostel

The timings for Housekeeping are from 7AM to 4.00 PM with one hour lunch break, some staff is also detained in the evening shift to attend to the housekeeping requirements of students. Similarly Housekeeping in Academic Block and other areas is also done in extended hours to keep the entire Campus neat and clean. To ensure Hygiene and Sanity in the Campus, only Branded items from the reputed company are used. Further regular spray of pesticides is ensured and fogging of Campus on fortnightly basis/as per the requirement. Laundry system in the institute is managed by Hind Laundry Service, a well reputed company catering washing facility in this area, also a washer man visit both the hostel daily, for

washing and ironing of cloth. Iron available with all the hostels for Ironing facility.

In every Hostel we have Gymnasium with following facility

- Multi Gym Station
- Cycle
- Tread Mill
- Rolling Ball
- Twister
- Weight Lifting machine

Hostel wardens and staff are also regularly reminded to help the students.   If the students have grievances, urgent steps are taken to redress them. Efficient Complaint Response System is also used to redressed student complain related to Hostel.

4.1.6   *How does the College cope with the health related support services for its students, faculty and non-teaching staff on the campus and beyond?*

- A qualified doctor visits the Institute twice a week.
- In case of emergency the institute doctor is available Round the Clock
- First-aid kits are available at reception and in all the hostels.
- Each student is also provided with an insurance cover against an accident.
- A medical policy of upto 2 lakhs are provided for students.
- All Faculty and staff are covered under the umbrella of Cashless medical insurance facility.
- The employees are also provided with Insurance cover, Accident Insurance policy and group medical Insurance policy apart from medical expenses reimbursements of upto 15000/- categorised as per their grade.

4.1.7   *What special facilities are made available on the campus to promote interest in sports and cultural events?*

"All work and no play make Jack a dull boy", considering the importance and role of sports in the overall development of personality. We have well maintained playground to facilitate following outdoor games

- Gully Cricket
- Mini Football
- Hand Ball
- Tug of War
- Kho-Kho
- Volleyball
- Badminton
- Basketball

- Fun and music events like Tug of War

We also have space & facility for following indoor games

1. Table Tennis
2. Carom
3. Chess
4. Counter Strike/NFS

And in order to promote cultural events in the campus we have procured the following

1. Drum set
2. Guitars (different types)
3. Amplifiers
4. Misc. musical Instruments

We have a Sports Committee and a Cultural events Committee to promote and facilitate Sports and Cultural events.

- Intra campus and state wise sports competition are conducted annually. The students are encouraged to participate in state, regional, national and level sport events.
- Medals and trophies are given to the winners and runners up, while participation certificates are given to other participants.

Further we motivate and encourage students to participate and perform in various cultural activities in internal events as mentioned below.

These events are solely organized by the student body with perfectness and precision. They learn the basic concepts of management ie., planning , organizing funding, execution etc.

- Independence day
- Republic day
- Founder day
- Ojas
- Talash
- Freshers
- Farewell
- Teacher's day
- Nukkad Nataks
- Resident day

We also motivate our students to participate in external events, which helps them to get an overall grooming and confidence to face the world and understand how to manage themselves well.

This year our students have won accolades in prestigious national level events like

- IIM-Lucknow festival (MANFEST)
- IIM-Lucknow (index)
- IIT Kanpur (Antaragini)
- Jaipuria – Noida cultural Fest

Institute has a dedicated Choir for purpose of reciting prayers during inaugural ceremony of various major events in the campus.

4.2   Library as a Learning Resource

4.2.1   Does the library have an Advisory Committee? Specify the composition of such a committee. What significant initiatives have been implemented by the committee to render the library, student/ user friendly?

The institute has a Library advisory committee, which consists of four faculty members and the Librarian. Director is de-facto member of all committees of the institute. Library submits its annuals budgetary requirements to the management. Once the budget is sanctioned at the beginning of each financial year, library is authorized to procure material as per budgetary provisions. Director and Chairperson Library Committee are the final approval authority for procurement of any type of material in library.

A number of initiative taken by the committee, which has been implemented includes subscribing to online databases including Ebsco Business Source Complete and its associated databases like Entrepreneurial Studies, Research Starters, E-books academic Complete, J-Gate Social and Management Sciences; Sage Online management Plus package, Prowess and DELNET. Trial access of various online databases is being organized so that on the basis of usage statistics (during the trial period) new databases can be added in the library collection.

The library operations and services are fully automated using LibSys software, catalogue of the holdings is available 24x7 through Web OPAC for online access. Its online databases are available 24x7 hours to all its users from wherever they want to access the same. Whole campus is Wi-Fi and databases in the campus can be accessed based upon IP-Range. From outside the campus, users can use the databases using User-ID and Password. Library has provided seven computer terminals in library exclusively for students use of our databases, OPAC & for information retrieval.

4.2.2   Provide details of the following:

- Total area of the library (in Sq. Mts.)
  Total area of the library (in Sq. Mts.) : 469.18 Sq. Mts.
- Total seating capacity
  Total seating capacity: 105
- Working hours (on working days, on holidays, before examination days, during examination days, during vacation)

     Library timings on all working days are 08.30 AM to 08.00 PM, and library hours are being kept flexible and timings can be extended on request of users. During examinations library

is being kept open even on holidays and Sundays and working hours are extended too. Besides, library facility is made available in hostels as well. Not only this, our library online services are available round the clock throughout the year.

- Layout of the library (individual reading carrels, lounge area for browsing and relaxed reading, IT zone for accessing e-resources)

  Central Library is located at the ground floor of the institute and the Book Bank Library is on the 2nd floor of the same building, which is easily approachable to the users. Adequate signage as required have been put in library. There is provision of fire extinguisher and fire alarm both.

- For accessing the E- resources, a separate information retrieval room equipped with 7 computers available in the library along with scanning & Xerox facilities.

4.2.3 Give details on the library holdings Total No.

a)   Print (Books, back volumes and thesis)

b)   Non Print (Microfiche, AV)

c)   Electronic (e-books, e-Journals)

d)   Special collection (eg. Text book, Reference books, standards, patents)

The library is well equipped with Journals and books for reference. EBSCO Business Source Complete & J-Gate helps the faculty members to search articles related to their areas of interest. Wi-Fi facility supports the research activity in an effective manner. The Library made significant progress by developing the "Harvard Corner" in the 2013-14.

S. No.	Library Holding	Existing from March 2016	Newly added since Nov. 2016	Total
1	Text books	17648	392	18040
2	Reference books	8034	269	8303
3	Book Bank Books	7677	1085	8762
4	E-Books/E -Journals	1300000/3000	0/17	130000/3017
5	AV	**921**	**13**	**934**

4.2.4 What tools does the library deploy to provide access to the collection?

OPAC

LibSys library management software for all library activities including acquisition, processing, cataloguing, circulations, reports generation, OPAC and Web-OPAC. The entire Library collection can be searched through the web enabled Online Public Access Catalogue (OPAC). Users can access the OPAC to find out the real-time availability of library materials from their own computer terminals.

Electronic Resource Management package for e-journals

Library has access to over 3000+ full text journals/magazines as well as indexing/abstracting information of over 12000 journals/magazines through Ebsco Business Source Complete and J-Gate: Social and Management Science.

It also subscribes to Sage online Management package, Indian journals.com. In addition, library provides access of thousands of videos of world prestigious institutions like Harvard Business School and Stanford University through Ebsco database. The Library uses bar-code technology for computerized circulation system. Library also provides facility of online reservation and renewing a book if a user is unable to visit the library personally through web OPAC.

Federated searching tools to search articles in multiple databases

Federated search for other online resources such as various databases of EBSCO, J-Gate can also be accessed through web OPAC, the multiple library databases such as books, book bank and video are accessible in one platform.
Library Website

WEBOPAC: http://10.4.3.29:8280/jopacv11/html/SearchForm
In-house/remote access to e-publications

The databases can be accessible on IP based at campus and remote access by using login id & password

4.2.5 To what extent is the ICT deployed in the library?

∗ Library automation

> The automation of Library is through LibSys the well-known software in Library automation & Greenstone for Digital library to building its online repository.

∗ Total number of computers for public access

> Seven computers are exclusively put in library for public access. Besides, library resources are available through all PCs of Computer Lab plus through personal laptops and mobile devices of students and faculty.

∗ Total numbers of printers for public access

> One in library and rest at various places in the institute

* Internet band width speed 2 mbps 10 mbps 1gb (GB) internet band width speed 2mbps 10 mbp

    Yes

* Institutional Repository

    Through Greenstone Digital Library Software & CD/DVD

* Content management system for e-learning

    Moodle is used for content management system for e-learning.

* Participation in Resource sharing networks/consortia (like Inflibnet)

    Member of DELNET

4.2.6 Provide details (per month) with regard to.

* Average number of walk-ins

    Average number of walk-ins 2126 (Based upon January 2016 to Nov. 2016 data)

* Average number of books issued/returned

    Average number of books issued 1242 per month (Based upon January 2016 to Nov 2016 data)

* Ratio of library books to students enrolled

    Ratio of library books to students enrolled: 44:1

* Average number of books added during last three years

	2013-14	2014-15	2015-16
Volumes	634	939	8335

* Average number of login to OPAC

    Average number of login 600

* Average number of login to e-resources

    Average no. of searches/login 12882

* Average number of e-resources downloaded/printed

    Average no. of full text downloaded/printed 8454

* Number of information literacy trainings organized

    User education is an important activity of library to inform, educate and train users about various resources and services of Library. The library conducted demonstration of various on line databases such for our faculty and students so that they are able to use them in more effective way.

4.2.7 Give details of the specialized services provided by the library

* Manuscripts

    Library helps in providing all types of resources to the users including theses, working papers, and published literature and so on to enable faculty and students to pursue their academic interests

∗ Reference

Ebsco, prowess and J-Gate plus through DELNET, all possible reference service is provided to users. Library goes beyond and uses personal networks to obtain and provide reference service to its users

∗ Reprography

Reprography & scanning facility is available in the library

∗ ILL (Inter Library Loan Service)

DELNET and also uses personal networks for borrowing any knowledge resources on Inter Library Loan services across the India.

∗ Information Deployment and Notification

This service is provided via E-mail to the faculty members and the students, in form of contents of new arrival periodicals, acquisition update, Conference alert, Book reviews.

The Library also provide Daily News Update, Case Studies, Selected Full Text Articles, Company Profiles and other selective dissemination of information to the users community vie E-mail**.**

∗ OPAC

OPAC services are available in library through LibSys. Link below
http://10.4.3.29:8280/jopacv11/html/SearchForm

∗ Internet Access

60 MBPS connectivity is available in addition to Wi-Fi connectivity not only in library but at all places in the institute.

∗ Downloads

Users can download any material from our e-resources free of cost without any limitation in library as well as from their desktops/laptops in institute or outside institute. On need and request base, library also downloads and provides research papers or any other required material to users.

∗ Printouts

Students can take print outs @Re 1 per page

∗ Reading list/ Bibliography compilation

Reading list/ Bibliography compilation on daily basis, reading list of all new journals received in library is sent to all users in form of current contents, acquisition update. Subject bibliography provided to faculty or researchers on request and demand.

∗ Inhouse/remote access to e-resources

In-house/remote access to e-resources are available. Offline databases are available in library only but our online resources can be accessed globally from anywhere through user-ID and password option. For campus, we have IP based enabled access.

∗ User Orientation

User orientation sessions are conducted at the beginning of each session. At the beginning of each new batch, students are introduced about library and its service. Whenever any new faculty joins in, individual orientation session is given by library. The separate training sessions by experts are also arranged in using financial and statistical databases like Prowess. In addition the Library staff is available all the time to provide individual training to any user.

∗ Assistance in searching

Library is initiating a new service, **Student Information Reference Service**. This is to assist them information needs to complete their assignments, projects, class preparation, placement preparation etc. The library professional staff to assist them in addressing their information requirements. The requirements may include help in identifying the appropriate databases for assignments or classwork, customized orientation to specific databases, company information, industry information etc.

4.2.8 *Provide details on the annual library budget and the amount spent for purchasing new books and journals.*

Amount in Lakhs

Annual Budget (Apr	(Books)	(Journals)	E-resources
Total Budget	13.00	3.80	13.60
Spent Amount	7.30 (April-Nov. 2016)	3.05 (April – Nov. 2016)	9.71 (April – Nov. 2016)

4.2.9 *Does the library get the feedback from its users? If yes, how is it analyzed and used for improving the library services.*

Yes. Users' feedback is essential and helps us in providing improvised quality library services. The Library believes in transparent feedback system and takes users' feedback in positive spirit. Library puts all its efforts to improve upon its services further based upon users' feedback to best serve their requirements.

Quality Assurance in its services is ultimate goal of the library. Achieving quality and further improving upon it is a constant journey for LRC. Keeping this in mind, library reviews its policies and services periodically after getting users' feedback. Users feedback to start/stop any services, change in any existing practice, suggestions of adding new collection or any new journal/database etc. are discussed in Library Committee Meetings and necessary corrective measures are taken to further improving or introducing new services or deleting few ones whose usage statistics is poor. Library team/committee put their best efforts to best serve its users by improving its services or building its collections as per users' feedback.

Library Feedback Mechanism

- They can send their suggestions through mails
- Any user can give a written suggestion directly to librarian or other staff members
- Users can freely interact with library staff and provide their feedback or any other requirements. All staff members are clearly instructed to listen and act upon the users issues on priority basis.
- Apart from this the library users is being taken through internal survey methods using questionnaire from time to time.
- Face to face feedback from users also being taken on regular basis to keep check on various services and activities of the library.

Library Internal Feedback form for students' survey is given below. We keep improving and revising upon the same keeping in mind changing needs and requirements with sole intention of providing best services to our users.

<div align="center">

LIBRARY AND RESOURCE CENTRE
(INTERNAL SURVEY)

</div>

Dear Library User,

Please find attached, a questionnaire comprising 13 questions is for you, which we will be answered approximately in 10 minutes. Your correct responses will help us in improving the library collection and services offers for you. Please take part and tell us your opinion about your library.

Looking for your quick response.

1. How frequently visit to the Library? (Pls. Tick)
    a. Everyday
    b. Weekly
    c. Fortnightly
    d. Monthly
    e. Occasionally
2. How much time spent in the Library? (Pls. Tick)
    a. Half an hour
    b. One hour
    c. More than one hours
    d. Less than three
    e. More than 3 hours
3. What purpose of visit to the Library? (Pls. rate in rank)
    a. Issues and return of Books
    b. Consulting the reference books
    c. Consulting of journals/magazines
    d. Using of online databases
    e. Group discussion/Project works
    f. Xeroxing
    g. Any other (Pls. Specify)

4. What types of Library resources used more frequently ?(Pls. rate in rank)
    a. Textbooks
    b. Reference books
    c. Periodicals
    d. EBSCO (E-Journals)
    e. Ebsco (E-Books)
    f. Prowess (Company database)
    g. J-Gate
    h. Any other (Pls. Specify)

5. How important are the following offers for you? (Please rate in Rank)
    a. Books (Print form)
    b. Periodicals (Print form)
    c. E-Journals
    d. E-Books
    e. Economic and business databases
    f. Library Staff Service
    g. Library Bulletin
    h. Daily News
    i. Library Timing
    j. Xerox and printing facility

6. What is the strongest subject area of Library? (Pls. rate in rank)
   a. Marketing
   b. Behavioral Sciences
   c. Decision Science
   d. Economics
   e. Finance
   f. General Management
   g. Fictions
   h. Company Information
   i. Industry Information
   j. Any other (Pls. Specify)

7. How often you find relevant material in the Library?
   a. Always
   b. Occasionally
   c. Hardly
   d. Never

8. How would you describe Library collection?
   a. Very current
   b. Fairly current
   c. Current
   d. Not current

9. What extent is the collection reflects to the curriculum?
   a. Fairly
   b. Sufficiently
   c. Extensive
   d. Remotely

10. How effective is the Library collection?
    a. Very effective
    b. Fairly effective
    c. Effective
    d. Not effective

11. Are you satisfied with following services? (Pls. rate in rank)
    a. Circulation (Issue and return)
    b. Current Awareness Bulletin
    c. Daily News Service
    d. Acquisition Update
    e. ILL service
    f. Library Staff Support
    g. Xeroxing Facility
    h. Library opening hours
    i. Library Atmosphere
    j. Demonstration of online database
    K. Helping in finding the desired information from databases
    L. Any other (Pls. Specify)

12. What problems occurred in finding the desired information?
    a. Good books are only for reference
    b. Required chapter/articles are missing from books/periodicals
    c. Library timings are not convenient
    d. Books are not in classified order

13. How to come across, books, Periodical and other resources (Pls. rate in rank)
    a. OPAC (Online Public Access Catalogue)
    b. Helping by Library Staff
    c. Searching directly to shelves
    d. Subject indicator on shelves
    e. Poster
    f. Library Alert (Current Awareness Bulletin)
    g. Searching in web
    h. Any other (Pls. Specify)

4.2.10 List the infrastructural development of the library over the last four years.

Year Infrastructure Development

2013-14: 2 wooden periodical display rack added

2014-15: 4 wooden self for storage the belonging of students added, 2 moving display rack, 50 chair & 8 were added.

2015-16: 8 New PCs procured and replaced with old ones, Libsys software upgraded & 10 wooden racks for old volume of periodicals have been added.

2016-17: 14 wooden racks for storage of books have been added in book bank library New Steel Books stacks and 1 Scanner added in the library 2016-17 2 New PCs, One new printer and 2 journals display racks (50 capacity) added in the library

4.2.11 Did the library organize workshop/s for students, teachers, non-teaching staff of the College to facilitate better Library usage?

Yes, the user education is an important activity of library to inform, educate and train users about various resources and services of Library. At the beginning of each new batch, students are introduced about library and its services and also the demonstration of databases. Faculty and staff are also appraised from time to time about any new service or new products/database procured by the library. Library also provides the trial access for new databases and invites suggestions/comments for the usefulness of the same from its users including faculty, staff and students.

The Library has also organized 3 days "National Workshop on Leadership in Libraries and GSDL Open Sources Software Oct-13-15 2014". The workshop was a huge success. Approximately 50 participant attended the workshop from various part of UP. The newspaper media provide an excellent coverage on it.

The Library also organizes 2 days Book-Exhibition every year in the month of February. Students and faculty members visit the exhibition and select the relevant books in the field of management and related areas for building the collection of Library.

4.3   IT Infrastructure

4.3.1   *Does the College have a comprehensive IT policy addressing standards on IT Service Management, Information Security, Network Security, Risk Management and Software Asset Management?*

Yes Jaipuria Lucknow has a comprehensive IT policy addressing all the IT related issues. Policy is stated below :

ACCEPTABLE USAGE POLICY

Personal Use

The primary purpose for the Jaipuria Lucknow's Information systems is for Institutional use. Users will make limited, infrequent, or incidental use of Jaipuria Lucknow systems for personal use. Personal Use will:

- Adhere to Jaipuria Lucknow Security Policies and Guidelines notified from time to time;
- Not interfere with Jaipuria Lucknow educational activity, individual's productivity, privacy or their colleagues productivity;
- Not adversely affect the Jaipuria Lucknow's ability to provide effective Computer Systems and
- Not adversely impact on the Jaipuria Lucknow's computing costs.
- The email system is provided to support the Jaipuria Lucknow's educational activities. Personal email, (i.e. communication between individuals or parties which is not in support of the Jaipuria Lucknow's educational activities), whilst not prohibited, will be kept to a bare minimum and will be carried out in a manner which does not negatively affect the use of the Jaipuria Lucknow's systems for educational purposes.

  Personal emails and other forms of communication carried out using the Institute's information systems will be clearly marked personal. This can be done by inserting the word "Personal" in the subject line of the email.

Internet Usage

- Internet access will be provided to the users for carrying out education related activities in a secure manner. All the users will be uniquely identified and authenticated before being allowed to access the internet. All activities performed under a user's identification code (which shall be his/ her domain account) will be identifiable (through web content filtering application) and users will be accountable for any activities performed using their identification code.

- Connections from network to internet will be only made through proxy / web content filtering system at 1st level and shall pass through firewall at the 2nd level
- All web browsers will be configured to use approved secure gateway http proxy. These systems must, at a minimum, prevent all services except those that are explicitly allowed and have the capacity to be actively monitored and logged.
- The internet traffic content will be screened and access to web sites relevant for educational/institute's information will be allowed to the users.
- All access to the internet will be logged and monitored. The management retains the right to inspect any and all files stored on or transmitted over its network assets (including but not limited to, local storage media, memory and mail files) for the purpose of investigating suspected violations of its institutes policies or non-compliance with local regulations.
- Users will not attempt to probe other systems in the external world for security weaknesses, compromise other systems, possess or transfer data illegally, or send offensive or abusive messages. They will not claim to represent the institute on the internet unless authorized to do so by the management. Shall the institute observe such attempts, disciplinary actions may be initiated.
- Jaipuria Lucknow will ensure that practical guidance on internet and email abuse is communicated to the contract personnel from time to time.
- Periodic up-dation of content filtering rules / sites will be performed depending upon the institutional requirement and management decisions.
- Scanning any files downloaded from the Internet for viruses before loading or forwarding to other parties. Confidentiality
- Data created by users on Jaipuria Lucknow information systems will be a property of Jaipuria Lucknow. Because of the need to protect Jaipuria Lucknow network, management cannot guarantee the confidentiality of individual information stored on any network device belonging to the Institute.
- Caution will be exercised over whom users disclose their or a colleague's email address to, as it can be passed on to unwanted third parties and, thereby, result in unsolicited, unpleasant or abusive email.
- Users will not provide information about, or lists of, Jaipuria Lucknow employees to parties outside the Institute.
- Information that users consider sensitive or vulnerable will be classified as per the data classification rules and controls will be placed that are apt for such classification.
- Users shall logout SAP application, if no longer required.

Property

- Employees will adhere to all intellectual property and copyright law. Users will always obtain copyright holder's permission before downloading information from internet or other public computer system.
- No employee or student related information of any kind and no confidential information regarding any third party will be sent over any public computer system unless the third party have specifically agreed to it.

- All intellectual property rights in computer data, computer files and databases created or altered during the course of employment will be property of Jaipuria Lucknow. On termination of employment, users will return all copies of such data, files, and databases in their possession. User will not delete copy of any such computer data, files or databases where that copy is the only, or last remaining, or most up to date copy.

Security

- Users will inform the IT Team of any communication, system problem or other circumstance that may indicate a breach of security or other risk to the integrity of the Institutes information system. ⬚ Users will not circumvent user authentication or security of any host, network or account.

Passwords and Log-in IDs

- Every user will have a unique login ID and password to access information systems of Jaipuria Lucknow. Users will be responsible for setting their passwords as per the Password Management Policy and ensuring that their password is protected.
- Users will not write down their passwords but protect them by committing them to memory.
- In order to prevent unauthorised use, users will ensure that they do not divulge their password to any other person.
- Users will not disclose password protections or allow any other person access to the Institute's information systems.
- Users will not transmit ID's, passwords, internal network configurations or addresses or system names over the Internet.
- Users will not leave their computer unattended while connected to the Internet.

Desktop/Laptop/Handheld Device Security

To prevent any unauthorized access to personal computers/Handheld devices, users will always lock the Desktop/Laptop/ Handheld when not in use, and set screen savers to require password protection on resume.

Offensive Material

- Users will not use Institute's Computer Systems in any way that may be considered detrimental or offensive to others.
- Any user loading, downloading, printing, storing, or receiving (without reporting to their Manager), any material of a sexual or lewd nature via electronic means or otherwise will be subject to disciplinary action. Electronic Games, Jokes and Other Material
Electronic games, jokes, greeting cards, chain letters, non-work related videos and pictures can take up large amounts of server space and adversely impact Institute's Computing Systems. Accessing such material also increases the risk of introducing computer viruses and will thus be considered as a violation of Acceptable Usage Policy.

Prohibited Activities/Use/Communications

The following activities are prohibited for the users of Jaipuria Lucknow information resources. Certain authorized employees may be exempted from some of these restrictions if they are required to perform a particular activity during the course of their legitimate job responsibilities (e.g. systems administration staff may have a need to disable the network access of a host if that host is disrupting production services). The conduct of any of the activities including but not limited to listed below will be viewed by the Institute as misconduct.

- Engaging in any illegal activity (including gambling) while utilising Institute's information systems.
- Installation of unauthorized software's/ applications.
- Introduction of malicious programs into the network or server (e.g. viruses, worms, Trojan horses, email bombs, etc.) or use the Institute's information systems to transmit malicious programs to other parties.
- Hacking into or obtaining access to any systems or accounts that is not permitted (including systems or accounts outside of the Institute) or attempt to do the same or otherwise breach or attempt to breach any computer or network security measures.
- Transmitting (or attempt to transmit) user names, passwords or other information related to the security of the Institute's information systems to third parties.
- Using the Institute's information systems to download, transmit, distribute or process any material which may be considered to be offensive including, without limitation, material which is or may be considered to be racist or sexist, or otherwise discriminatory or to amount to harassment, victimisation or bullying or otherwise to be potentially offensive, upsetting or derogatory to any group or individual or which may be considered to be pornographic, obscene or indecent (in all cases, even if you do not personally consider it to be so).
- Carrying out or assisting others in carrying out any type of port scan or security scan.

- Executing any form of network monitoring which will intercept data not intended for the employee's host, unless this activity is a part of the employee's normal job/duty.
- Providing information about, or lists of, Jaipuria Lucknow employees to parties outside the Institute.
- Loading, downloading, sending, storing, printing or receiving without reporting, offensive, obscene, indecent or defamatory material including any sexual material such as sexually explicit images, messages or cartoons and any material which amounts to harassment or discrimination on the grounds of race, sex or disability.
- Changing the configuration of your hardware or software without the prior approval from IT Department except for cosmetic changes such as colour, font, and resolution or display output device.
- Using the Institute's information systems for your own personal financial gain or for the financial or business advancement of any third party.
- Posting any information of any kind (including gossip, personal opinions, jokes etc)

147

regarding the Institute to any external bulletin board on the Internet.

- Monitoring or intercepting files or electronic communications of other employees or read, delete, or copy   the contents of another person's email mailbox without their consent or appropriate authority.

Password Management Policy

Access to user accounts is controlled by an authentication mechanism utilizing unique used IDs and passwords. These authentication mechanisms ensure controlled and restricted access to the information and information systems according to the institute's requirements. The purpose of this policy is to establish the rules for the creation, distribution, safeguarding, termination, and reclamation of the user authentication mechanisms. This policy document applies to all employees, including full-time staff and off-roll staff who have access to Jaipuria Institute of Management Lucknow's Network and/ or information.

User Responsibility

- Each user will have a unique user identification code and password to access Institute's Computer systems, which preferably, shall be configured out of active directory.
- Users will be personally responsible and accountable for all actions performed under their user account.
- Users will be responsible for protecting their user accounts, passwords and other access codes entrusted to them.
- Users will ensure that:
  - after accessing Computer Systems the machines are logged off;
  - machine is not in use prior to logging on to a computer system;
  - passwords are not written down and stored anywhere around the work place; and
  - passwords are not shared with any person for any reason (not even with administrators).
- Users will not use the same password for Jaipuria Lucknow accounts as for other non Jaipuria Lucknow accounts.
- Users will not share their passwords with anyone through any mode of communication like phone, email, questionnaires-security forms etc.
- "Remember Password" feature not to be used for any applications.
- In case an account or password is suspected to have been compromised, users will
  - Report immediately to the IT Department; and
  - Reset passwords suspected to have been compromised immediately.

Confidentiality of Password

- All User (normal users, administrators) passwords will remain confidential and not shared, posted or otherwise divulged in any manner.
- Passwords will not be stored in clear text on computer systems and will be stored in an encrypted format.

- Passwords will not be displayed on system reports.
- Display and printing of passwords will be masked, suppressed, or otherwise obscured.
- Passwords will be conveyed to users in a secure manner. Passwords will never be disclosed via telephone or through third parties or through unprotected (clear text) electronic mail messages.

Password Management

- Users will be provided with the capability to change their password on the login interface.
- All passwords will be immediately changed if they are suspected of being disclosed, or known to have been disclosed to unauthorized parties.
- Password never expired list to be reviewed periodically by the IT manager and approved by the IT head.

Backup

In order to safeguard information and computing resources from various business and environmental threats, systems and procedures need to be developed and implemented for backup of all institutional data,related application systems and operating systems software. The purpose of the Backup Management Policy is to ensure that the critical information assets of Japuria Institute of Management , Lucknow are backed-up and are recoverable as and when required. This would also ensure that all backups of information assets are in accordance with the approved business and technical requirements and are planned, implemented and tested in a controlled and consistent manner.

Since now major institutional activity are done through mail, so mail backup is an essential part of Back up . We at Jaipuria Lucknow we use Google Apps or you can say that gmail mail server for our mail so a copy of mail is always available at the gmail server due to this mail backup is not critically taken care of.

Types of Backup

a) Scheduled :-
   a. Daily :- TALLY DATA Though the Auto backup feature is enabled in Tally we save the data
      folder of Tally on daily basis and preserve the same for one week duration
   b. Weekly :- SERVER SPACE (the space provided to all employee to store their official data)
      data on updation basis
   c.   Quarterly :- To External Hard Disk :- We have issued External Hard Disk to all key departments(Admission,Placement,Training,PGDM)   to store their institutional data. Quarterly we transfer the content of the same to our Hard Disk as well as we also save the data of other department to that Hard Disk and then make a copy of the same and stire one Hard disk with IT Department and the Other with Director Office/Residence

b) Unscheduled :-   As and when required in view of machine condition etc.

The institute provides the instructional kit with illustrations in digital format to every faculty, staff and students. It includes the required information, dos and don'ts with updated policy. It guides them about the usage of resources as well as warning related to breach in code of conduct.

We provide various types of trainings & awareness sessions for usage of various software packages like, Statistical Packages (SPSS, AMOS), Financial Analyses tools (CMIE-Process), Advanced Excel, MS Office, internet security, and Media & Image editing tools for Faculty & Staff.

We have Cyberoam router cum Firewall CR300iNG and this firewall is our shield against to any kind of virus attack. Moreover, Cyberoam router cum Firewall CR300iNG is also helpful in bandwidth management. Also used for the monitoring and maintaining of internet speed for both academic and recreational purposes and throughput reports are generated on an ongoing basis.

4.3.2   *Give details of the College's computing facilities (hardware and software).*
   o   Number of systems with configuration
   o   Computer-student ratio
   o   Dedicated computing facility
   o   LAN facility
   o   Wifi facility
   o   Propriety software / Open source softwares
   o   Number of nodes/ computers with internet facility
   o   Any other

The Centre has elaborate computing facilities accessible to the students. There

are three modern, state-of-the-art, computer laboratories comprising of hardware configuration (Intel I3 2n[d] Generation, 4GB RAM), Lenovo dual core 2.60,2 GB and IBM P-IV, 1GB.

These labs are equipped with 200 nodes with high quality laser printers, network printers, scanners and multimedia accessories.

There are several high end Servers [IBM model X3650, IBM model X3650M2, HP Blade Servers and tower servers [IBM model X-225 and for the file storage HP SAN Server and CA Backup Server.

Various system software are available that run in environments such as, Windows 2008 Server and Windows Server 2012, Microsoft SQL Server 2008.

The Student PC ratio is 2:1. All the three Computer Lab have more than 60 machines (70/66/64) so each Lab can easily accommodate a section of class consisting of 60 at a time. So we can schedule simultaneous three classes in Lab . Further to that we scheduled classes in the Lab as per availability. As most of the student now carry Laptop with him/herself we also created a classroom with more than 60 number of power connection to facilitate Laptop based class in a classroom.

Hardware & Software Details

S. No.	Computational Details	Nos
1	Internet Bandwidth in MBPS	60
2	PC exclusively available for students	200
3	PCs / Laptop available in different Depts.	35
4	PCs / Laptop available in Library	8
5	PCs / Laptop available in Teaching Area	21
6	PCs / Laptop Faculty Members	40
7	Old P4 PCs as spare	34
8	Printers available	20

System Software / Backend Database Engine Details

S. No.	System Software's	License	Status
1	Windows 2012 Standard	Microsoft	Existing
2	Windows 2008R2 Standard	Microsoft	Existing
	Windows 2003 Server	Microsoft	Existing
4	Windows XP Professional	Microsoft	Existing
5	Windows 7 Professional	Microsoft	Existing
6	LYNC Server 2013	Microsoft	Existing
7	Ubuntu 15.02	Open	Existing
8	MS SQL Server 2008	Microsoft	Existing

Application Software Details

S. No.	Application Software's	License	Status
1	MSOffice 2003 / 2007 / 2010/2013	Microsoft	Existing
2	SPSS 16	IBM	Existing
3	Prowess 4.1	CMIE	Existing
4	Moodle 2.8.1	Open Source /Freeware	Existing
5	WinZip	Open Source / Freeware	Existing
6	Foxit Reader	Open Source / Freeware	Existing
7	Xamp	Open Source / Freeware	Existing
8	Symantec End point Protection	Norton	Existing
9	Libsys	Libsys	Existing
10	Tally9.0 ERP(Multi User)	Tally	Existing
11	Adobe Acrobat 9.0	Open Source / Freeware	Existing
12	Corel Draw	Corel Draw	Existing
13	Adove Professional	Adove	Existing
14	English Edge	Liqvid	Existing
15	AMOS 21	License	Existing

152

Server , Switches & Access Point

S. No	Particulars	No.
1	Servers (Rack, Blade, Tower) IBM & HP	04
2	D-Link Smart Core Switch	05
3	Cyberroam Rourter cum Firewall CR300iNG	01
7	Cisco Switch 1641	01
8	D-Link 3120 Stack Switches	14
9	D-Link 1500 POE Switches	07
10	D-Link DWC 2000 Wireless Controller	01
11	D-Link Indoor Access Point	56
12	D-Link Outdoor Access Point	02

- In keeping with its mission to continuously upgrade and up-scale the quality and spread of educational endeavour, we have chosen to implement the lecture capture solution provided by Impartus. Impartus video lecture solution enabled lightweight video files to be streamed and viewed on-line, without consuming an excessive amount of bandwidth. This will allow our students to either view the lectures in real time as they are taking place, or on an on-demand basis later, after the lecture is finished.
- The E-mail facility is managed through Google which provides web based email client, with chat facility, Google docs, Google apps, Google sites and with many other features as well.
- IP/Web based Video-conferencing facility available on both VPN and WAN powered Logitec Lifesize equipment in addition to the traditional video conferencing like Skype etc.
- We have Virtual Learning Environment (Moodle) which makes it easy for provide online support for in course. Providing a central space on the web where students, faculty and staff can access a set of tools and resources anytime anywhere. Staff and students of the Department have found most valuable aspects like a quick way to share documents, Discussion Forums, Online assignment handling etc.
- 60 MBPS Fiber lease line Internet Connectivity of TATA Communication.
- 16 Mbps Backup Link of Airtel
- We have a cyberroamCR300iNG for internet distribution and managing the usage and user access. Internet connection over Wi-Fi is made available from Main campus to hostels using Motorola/Speedifi Point to point RF connectivity with master slave access point for all the Hostel In addition to that we have also providing optical fiber connection to our one of the Boys Hostel which located at an arial distance of approximately 1.5 Km.
- Institute has implemented 56 DLINK - 6600 AP Wi-Fi access points for smooth running of Wi-Fi connectivity.
- In campus open space lawn/recreational areas we have two DLINK DWS-8600AP outdoor antennas to provide 24*7 internet Wi-Fi connectivity.
- Students use internet facility for Skype for person to person interaction and now IT department is exploring other video conferencing tools as well.
- Internet facilities are used for downloading the software and updates in laptop and mobiles.

- All the labs are connected on LAN devices through Dlink Stack Switches DGS-3120-24TC 100/1000 Gigabyte, CISCO 1641 Switches. Regarding network security we are using cyberroamCR300iNG .
- All labs are equipped with Latest application and operating systems Windows 7, Microsoft Office 2007, SPSS 16, Prowess-4.1, Symantec Endpoint Protection Antivirus Server 12.1,MOODLE 2.8.1, Adobe Reader X, and WinZip 9 with latest browsers and media players.
- Our institute avails academic license from Microsoft for Office applications & Operating Systems, we are also equipped with Google Apps, SPSS, CMIE-Prowess and Adobe Professional.

4.3.3   *What are the institutional plans and strategies for deploying and upgrading the IT infrastructure and associated facilities?*

Institution has been constantly upgrading the IT Infra to meet the current and future IT needs of the Institute, adding more number of classrooms for learning management solution, Moodle consolidation and moving the same to the cloud, addition Lead square CRM for Admission management are some of the changes which are going on and being implemented as part of infrastructure upscale of Along with all the Desktops and PC to be up scaled to new hardware and latest operating system to meet and end computing need of the institute.

We are designing & developing in house on Moodle a single Dashboard interface for all academic activities some of them are listed below :-
- Time Table
- Learning (Course Material, Attendance , Academic Leave, Assignments, Quiz, Discussion Forum, Feedback, Time table alerts , subject & section specific messaging and notifications)
- Plaglarism check powered through Turnitin
- Library Knowledge base circulation interface for Company SWOT Analysis, Case Study, Article, Full Text journal Material, current affairs
- Training portal to enrich student with aptitude test, training for GD & PI with video presentation, brief about the company whose placement process is in pipeline, interaction with alumni.
- Placement portal for placement update, open Job offers. update on open offer & GD, PI schedule, Result , CV database with search facility, contact management
- Fee submission interface currently provided through Jaipuria website and back end supported by Axis Bank Payment Gateway
- mail browsing facility
- Impartus interface to facilitate lecture viewing of recorder lectures
- Web OPAC for library book surfing and

4.3.3 *Give details on access to online teaching and learning resources and other knowledge, and information provided to the staff and students for quality teaching, learning and research.*

Prompt access to e- learning resources is ensured through free high speed internet Connectivity (60 Mbps), Wi-Fi connectivity and intranet facility for all departments.

To facilitate access to on-line teaching and learning resources for the staff and students the college has web based VLE - Learning Management Systems (Moodle) & A Comprehensive Video-Based Learning Platform (Impartus)

To facilitate access to on-line teaching and learning resources for the staff and students the college has subscribed EBESCO, DELNET, JGATE, SAGE.

4.3.4 *Give details on the ICT enabled classrooms/learning spaces available within the College and how they are utilized for enhancing the quality of teaching and learning.*

- The campus has 16 ICT enabled Classrooms, 2 Seminar halls, 3 Computers labs equipped with Internet Facility and high capacity Wi-Fi All Classrooms, Seminar halls and labs are equipped with Desktop, Projectors & Audio Visual Systems
- All Classroom connected through LAN & WI-FI.
- Three Classrooms Equipped With Lecture Recording Systems (Impartus)
- Keeping abreast with the latest technology and needs of stakeholders, the institution has equipped its class rooms, computers labs, libraries and other infrastructural facilities with ICT aids. The faculty use ICT resources in the delivery of curriculum.
- Faculty members are motivated to prepare and use computer aided teaching-learning material.

4.3.5 *How are the faculty facilitated to prepare computer aided teaching-learning materials? What are the facilities available in the College or affiliating University for such initiatives?*

- Faculty members are provided with individual laptop with internet connectivity.
- Institute domain email provides facility for dissemination of learning resource to students.
- Cloud computing facilities like One Drive, Google Drive are provided.
- Web based Facilities Learning Management systems Moodle are used for sharing e-resources, discussion forums.
- Web based lecture capture portal facilities to access recorded lecture beyond class.

4.3.6 *How are the computers and their accessories maintained? (AMC, etc.) The existing system and*

efforts taken to maintain computers and accessories are:

- Qualified and trained in-house system administrators & Technical Support Team.
- Generally Hardware are procured with maximum available onsite warranty and are procured from authorized dealers so that the company can provide regular maintenance
- Regular Hardware Inventory Audits and proactive maintenance is being carried out.
- Required Firewalls, Email security devices and Web security devices are available to secure us from outside world we regularly put them in the Annual maintenance Contract with the procurement vendor.
- All the Hardware is regularly scanned using the updated Antivirus and any suspicious systems are removed for formatting from the network.
- All the Hardware calls are centrally logged on the online call logging
- Tie-up with authorized service centers for regular maintenance and up gradation

4.3.7 *Does the College avail of the National Knowledge Network connectivity directly or through the affiliating University? If so, what are the services availed of?*

The college has access to DELNET under the National Knowledge Network connectivity.

4.3.8 *Provide details on the provision made in the annual budget for update, deployment and maintenance of the computers in the College?*

Provision made in the annual budget for update, deployment and maintenance of the computers

S #	Budget Head	2015-16	2016-17
	Computer Lab Expenses	15.0 Lacs	11.19 Lacs
	Total IT	25.10	19.76

4.4 *Maintenance of Campus Facilities*

Does the College have an Estate Office / designated officer for overseeing maintenance of buildings, class-rooms and laboratories? If yes, mention a few campus specific initiatives undertaken to improve the physical ambience.

Yes The Institute has Administrative team comprising of Chief Administrative Officer as its head and team members of 4 full time executives as Administratibve Staff to take care of the day to day operational matters apart from having contractual staff to assist. The admin. area has separate cubicles with Computer have been provided to each administrative staff.

Maintenance of buildings:

A fully fledged team of dedicated workers of Maintenance staff working under the guidance of Chief Administrative Officer comprising of one administrative assistant, hostel wardens, most of the work are job outsourced or on AMC based, the maintenance staff are always on duty and working in shift (24 hoursx7days), The time frame fixed for readressal of complaints pertaining to Maintenance is 24 hours but complaints are redressed instantly most of the times. Round the clock electricity is ensured with back up of 7 DG Sets of 250,125,100,40,40,40,10 KW capacity .

The timings for Housekeeping are from 7:00A.M to 4.00P.M. with one hour lunch break, some staff is also detained in the evening shift to attend to the housekeeping requirements of students who cannot get their rooms in the morning shift in boys hostel only. Similarly Housekeeping in Academic Block and other areas is also done in extended hours to keep the entire Campus neat and clean. To ensure Hygiene and Sanity in the Campus, only Branded items from the reputed company are used. Further regular spray of pesticides is ensured on daily basis and fogging of Campus on fortnightly basis/as per the requirement. Laundry system in the Hostel is managed by Hind Laundry Service, a well reputed company washing facility in this area, also a washer man visit in all the hostel daily, for washing and ironing of cloth. However, Irons are available with wardens for ironing facility.

Initiatives to improve ambience of the Institute are mentioned below:
- Lush green Lawn
- Small Nursery of Flowers
- Lightning conductors
- Cleanliness & well maintained sanitary facility

4.4.2 Does the College appoint staff for maintenance and repair? If not, how are the infrastructure facilities, services and equipment maintained? Give details.

Yes, the Institute appoints required number of regular/ contractual staff through outsourcing staff for housekeeping, DG operators, gardeners, security guards, plumber, electricians etc. for the maintenance and repair works. Our core administrative staff members keep a watch on their activities and engagement throughout the day and instruct them as per the requirement of the Institute. Annual Maintenance contract has been availed for the maintenance of capital equipment and infrastructure.

Water Tanks are being cleaned at a defined interval and Water samples are tested regularly by RO/Aquaguard AMC Vender on regular basis to ensure quality of drinking water.

Sanitary facilities

Proper sanitary facilities have been provided in all the floors, five W/C for females and five for

males on each floor apart from washing area separately. To ensure Hygiene and Sanitation in the Campus and hostels, only Branded items are being used. Further regular spray of pesticides and fogging of campus is ensured on fortnightly basis or as required.

Open space

Out of 9106 Sq. Meters of Plot size, we have open space of 1649.41 Square meters consisting of Lawns etc. Beautiful lush green lawns with trees along with side wall, Seasonal flowers of various hues and colors add to the beauty of the Campus

Parking

A separate and defined has been earmarked for parking of cars /bikes of faculty and staff. Students vehicles are parked outside the gate under the token system, CCTV and security guards.

Garbage collection system

Dust bins have been placed at various points in the Campus in Academic Block (All Floors), on strategic points on roads and all floors of Hostels. This garbage is collected by a vendor who take this for recycle.

Horticulture

The Campus is occupied with various types of trees and plants like, Asoka, Bottle palms and Rose and many more trees. Some of these plants/trees are laden with colourful flowers seasonally and not only add to the beauty of the Campus but also provide shadow and shelter to the students.

CRITERION V: STUDENT SUPPORT AND PROGRESSION

5.1   Student Mentoring and Support

5.1.1   Does the College have an independent system for student support and mentoring? If yes, what are its structural and functional characteristics?

The institute has an independent and well defined system for student support and mentoring. The students are encouraged to work in teams to build interpersonal and leadership qualities. The institute offers the mentorship support to encourage the students to develop their personal growth agenda. Faculty mentors are allotted to each student for entire two years as soon as he/she joins the institute. The faculty mentor helps the student understand their strength area as well as highlight their areas of improvement. The outcome of this leads to building a personal development agenda during one-on-one interaction.

At the time of joining, students are divided into heterogenous mix of 5 - 6 students and the group thus formed is known as Learning Team. The group is permanent across different courses and activities in the first year of the programme.

The purpose of creating such groups is that the group members would actively and intensively learn from one another through working together on a variety of tasks and develop teamwork and social skills. The Learning Team groups are required in each course to do group assignments, presentations, field work, etc. together which further helps each student to learn from other group members.

In addition, from 2016 onwards specific set of guidelines have been instituted and Mentoring activities have been divided into three phases to make the mentoring process more structured and result oriented. The first phase spans across trimester 1 and 2 and it is focuses on issues related to settling down & adjustment; adaptation to learning style and readings; problems of slow and fast learners; anxiety related to academic performance. In second phase which spans across trimester 3 and 4 and the focus is on issues related to summer internship; elective selections; and academic performance. The most crucial third phase covers last two trimesters of the programme and concentrates on issues related to Placement; Companies; Preparations; Competitive Anxieties; Balancing academics with placement pressures. In all, the activities to be taken up under mentoring sessions are well defined in advance and are communicated to mentors and mentees in advance.

5.1.2   What provisions exist for academic mentoring apart from class room work?

Every week a Mentoring session is scheduled with mentors wherein students have a one-on-one and group level discussions. Mentoring sessions are incorporated in the timetable and one slot is given every week for this activity. Mentoring sessions have now been divided into the three stages as explained below to help students:

Phase 1: Term 1 and 2 and it is broadly comprised of issues related to settling down & adjustment; adaptation to learning style and readings; problems of slow and fast learners; anxiety related to academic performance.

Phase2: Term 3 and 4 and it is broadly characterized by issues related to summer internship; elective selections; and of course academic performance. Phase 3: Term 5 and 6 and it is broadly characterized by issues related to Placement; Companies; Preparations; Competitive Anxieties; Balancing academics with placement running around.

5.1.3 *Does the College provide personal enhancement and development schemes for students? If yes, describe techniques employed e.g., career counselling, soft skill development, etc.*

Yes the Institute provides several platforms to its students for personal enhancement and development. The following are the several platforms for professional and personal development of every student:

Orientation Programme: During the orientation programme various experts from Industry are invited to share their success stories and inspire the young minds. Also various activities are planned like talent hunt, management games, session on business and professional etiquettes, expert sessions to achieve calm and focus through Yoga and Art of Living etc. which help the students identify their strengths, weaknesses and areas to focus for their development.

Mentoring: The institute offers the mentorship support by allotting faculty mentors to each student. The faculty mentor helps the student understand their strength area as well as highlight their areas of improvement. The outcome of this leads to building a personal development agenda during one-on-one interaction. Moreover in the study group, the students get a chance to display and hone their leadership skills and allow them to learn and inculcate team spirit.

IDP: Panel of Industry expert and faculty interview students before and after SIP to identify their potential, level of conceptual understanding, attitude, strengths and weakness. Based on the recommendations of the panel, specific development needs of students are identified and their individual development plan is formulated.

PDC (Professional Development Classes): In order to make students placement ready, structured training in soft skills and essential verbal and non-verbal communication aspects is imparted through PDC sessions taken by faculty members and training Managers of the institute. These PDC sessions are focused on testing the learning of students and identifying the areas of improvement, these are generally done through personal interviews, group discussions and Presentations. The Schedule of one of such classes is attached below.

DATE	DAY	TIME	GROUP	VENUE	RESOURCE PERSON
1-Aug 16	Mon	09:30 - 10:45 am	1 & 2	204 A	Ms. Richa
		11:10 - 12:25 pm	3 & 4	204 A	Prof. Hemendra
2-Aug 16	Tue	12:35 - 01:50 pm	5 & 6	204 A	Ms. Richa
		02:50 - 04:05 pm	7 & 8	204 A	Dr. Suneel Gupta
		02:50 - 04:05 pm	9 & 10	204 B	Ms. Richa
3-Aug 16	Wed	11:10 - 12:25 pm	13 & 14	204 A	Ms. Richa
		04:15 - 05:30 pm	21 & 22	204 A	Ms. Richa
		04:15 - 05:30 pm	23 & 24	204 B	Prof. S. Parihar
4-Aug 16	Thu	09:30 - 10:45 am	11 & 12	204 A	Dr. Suneel Gupta
		12:35 - 01:50 pm	16, 17 & 18	204 A	Ms. Richa
5-Aug 16	Fri	11:10 - 12:25 pm	15 & 25	204 A	Ms. Richa
		02:50 - 04:05 pm	19 & 20	204 A	Ms. Richa

Conclaves, Conferences: The institute organizes functional area specific conclaves, panel discussions, lectures, and conferences which help students understand the practical side of business. Students are encouraged to identify and communicate with the Industry experts, coordinate and plan these events which in turn help them gain confidence and plan a development path for themselves.

Club/Committee Activities: The students are engaged in managing cultural as well as corporate events which give them an opportunity to get practical exposure. The Institute organizes various annual events like IIC (management conference), Area Conferences & Conclaves (functional area), Ojas, (management festival) and various club and committees also plan their events specific to their theme and interest. Music, drama, poetry and appreciation of the rich Indian cultural heritage through a series of programmes is organised in the campus every year in association with SPIC MACAY. Students are nominated for participation in co-curricular and extra-curricular activities of the other institutes and Universities.

Workshops: The institute regularly organizes workshops, guest sessions, panel discussion and training programmes wherein students get to learn the practical intricacies of the corporate world. Workshops like Theatre Workshop introduce the budding managers of the institute to various nuances of standard theatrical techniques, such as voice modulation, facial expression, body language, role plays, etc. In addition, the Institute's faculty members and experts from Industry regularly conduct training sessions to increase employability skills of the students. These pre-placement sessions are both general and specific to companies coming to the institute for recruitment.

Furthermore to train students in preferred specialization, students are divided into Sub-cohort like (FMCG, BFSI, and Consultancy etc.) and then imparted training as per the unique needs of the Industry.

Tests: All students of the institute take the AMCAT / other tests which provides a detailed analysis of the student quality and their employability in the industry. AMCAT is a two and half-hour adaptive test with multiple modules including aptitude, domain skills and personality assessment. The feedback reports are shared with the students and their mentors to help the students identify gap areas and work upon them to become more employable and start their careers on a brighter note. In addition aptitude tests are administered frequently from fourth trimester onwards to help students practice the same.

Simulation Games: The students are also offered an experience of simulation games which are integrative in nature and focus on developing analytical and strategic skills in students.

LMA organized **Chanakya 2016** in Lucknow on 3rd & 4th February 2016. Two teams from our institute also participated in the event (**TEAM 1**- Sanchit Mehrotra, Smita Rastogi, Sanchit Mehrotra and Vaishnavi Gupta **TEAM 2**- Tahir Raza Zaidi, Samidha Prasad, Simran Jaiswal and Apoorv Rastogi) and the other prominent teams were from institutions like **NTPC**, **Reliance Industries**, **Tata Motors**, **LUMBA** etc. It was a simulation game where participants were confronted with business issues, they were asked to take management decisions and see the business effect of such decisions, soon thereafter.

The team consisting of **Sanchit Mehrotra, Smita Rastogi, Sanchit Mehrotra** and **Vaishnavi Gupta** stood at **3rd position** in the event and brought laurels to our institution**,** they were   after the 2 corporate teams from NTPC." It was a realistic and enjoyable learning experience, where participants actually managed a multi-million company and benefited with:

- Understanding the cross-functional relationships among various management functions.
- Exposure of running a company in a simulated environment without causing damage to a live company.
- Honing operative and strategic decision making skills under constraints of time, finances and information.
- Understanding the financial implications of the decisions taken. Helping in finding and employing the available information for the data analysis of their own and competitor's business.
- Understanding the importance of team work under trying business situations and above all gets a synoptic view of a company's operations and experience the thrill of running a company in a competitive environment

Mock GD and Interviews: In order to prepare students holistically for placement and allow them to practice and test their readiness for placement.

5.1.4 *Does the College publish its updated prospectus and handbook annually? If yes, what are the activities / information included / provided to students through these documents? Is there a*

provision for online access?

Yes the Institute publishes its prospectus and handbook annually. The prospective students are given admission prospectus to inform them about the Institute, faculty, infrastructure, programmes, admission process and academic standards of the Institute. Student handbook is a detailed student manual which is uploaded on the Institute's website and students are informed about the contents of handbook in Orientation sessions after their admission. It has the following sections:

a.   Information about the Institute
b.   Details about Institute's Infrastructure
c.   Faculty Details
d.   General information and programme curricula
      Academic Calendar
      Academic Programmes
e.   Teaching Learning Process
      Expectations from the Student
      Expectations from the Study Group
f.   Academic Rules & Regulations
      Attendance Rules
      Assessment Rules
g.   Student Engagement and Support
      Student Council and Clubs
      Support System for Teaching Learning Process
      IT Tools For Teaching-Learning Process
h.   General rules and regulations
      Discipline
      Tuition Fee Rules
      Library Rules
      Computer Centre Rules
      Hostel Rules
      Social Networking Etiquettes
      Placement Policy and Rules
      Committees at Jaipuria
      Important Telephone Numbers

The Institute prospectus and handbook are available at the Institute's website (www.jaipuria.ac.in). These can be downloaded from the link: http://www.jaipuria.ac.in/admissions/download-brochure/

5.1.5 *Specify the type and number of scholarships / free ships given to students (UG/PG/M. Phil/Ph.D./Diploma/others in tabular form) by the College Management during the last four years. Indicate whether the financial aid was available on time.*

Two types of scholarships are given two students as given below:

Scholarship based on performance of students in CAT/MAT/XAT or other National Level Aptitude examination: The institute offers scholarship up-to maximum 75,000/- INR to meritorious students who score good marks in examinations as mentioned above at the time of admissions, the details of such scholarships distributed each year is as follows:

Academic Year	No. Of Scholarships	Amount of Scholarship Given
2012-13	136	31,09,375/-
2013-14	111	38,82,000/-
2014-15	66	25,46,375/-
2015-16	51	1,874,000/-

Performance based Scholarships: With an objective to encourage and motivate students for better performance the institution has a provision of provide merit based scholarship and the amount disbursed is as follows:

Academic Year	No. of Scholarships	Amount of Scholarship Given
2012-13	5 (3 in PGDM, 1 in FS and 1 in RM respectively)	5,25,000/-
2013-14	5 (3 in PGDM, 1 in FS and 1 in RM respectively)	5,05,000/-
2014-15	5 (3 in PGDM, 1 in FS and 1 in RM respectively)	5,10,000/-
2015-16	5 (3 in PGDM, 1 in FS and 1 in RM respectively)	2,00,000/-

5.1.6 ***What percentage of students receives financial assistance from state government, central government and other national agencies? (e.g., Kishore Vaigyanik Protsahan Yojana (KVPY), SN Bose Fellow, etc.)***

None

5.1.7 ***Does the College have an International Student Cell to cater to the needs of foreign students? If so, what measures have been taken to attract foreign students?***

The Institute does not have International Relations Cell. The institute does have an International Relation Committee which is a part of Student Excellence Council. The committee explores opportunities to attract foreign students and send students of Jaipuria to other countries for interaction with other universities and corporates. One such tour was organized from 03rd March to 08th March, 2016 to Dubai, in which 14 students participated and visited institutes like IMT, Dubai, MNR skill and talent development institute and interacted with the Director, Mr. Riazuddin and many other to feel the flavor of management education in Dubai. They also visited MIDCOM where they interacted with the team of MIDCOM under the guidance of Ms Nidhi Chauhan to explore the possible linkages and opportunities for internship and placements. Prof. Himanshu Misra also accompanied the students for this tour.

5.1.8 ***What types of support services are available for***

Overseas students: NA

Physically challenged / differently abled students: The Institute provides the same services to all students. All the students have access to a mentor who takes care of their personal, academic and development needs. Ramps are provided in all buildings. Installation of lift is underway.

SC/ST, OBC and economically weaker sections: The Institute provides the same services to all students. All the students have access to a mentor who takes care of their personal, academic and development needs. At the time of admission the candidates of ST are provided with the relaxation as prescribed by AICTE.

Students to participate in various competitions/ conferences in India abroad: Students are encouraged to participate in various competitions/ conferences in India and abroad. Under Dean Student Affairs there is a specific committee that looks after and promotes student participation in external events. Students are offered official duty for participation and their participation fees, travel expenses and DA are also provided by the Institute. The institute has a guidelines wherein provisions are there to encourage students to participate in various competitions. The institute offers Financial Assistance to students to cover their

Registration/Participation fees, travel expenses, lodging and food expenses. The students have participated in various events held in various parts of the country.

Health centre, health insurance etc.

A qualified doctor visits the Institute twice a week. First-aid kits are available at reception and in the girls and boys hostels. Since the institute is located in the heart of the city and in proximity to good hospitals the institute and hostels are well equipped to handle any medical emergency at any time of the day.

Each student is provided with an insurance cover against an accident. A medical policy of upto 3.0 lakhs are provided for students.

The employees are also provided with Insurance cover, Accident Insurance policy and group medical Insurance policy apart from medical expenses reimbursements of upto 15000/- categorised as per their grade.

Skill development (spoken English, computer literacy, etc.):

The institute greatly focuses on skill development of its students. There is detailed emphasis on development of the basic skills like communication, computer, analytical, target orientation, leadership and problem solving. The following activities are organized regularly to ensure skill development of students:

- Professional Development Course (PDC)
- Credit courses on Business Communication
- Workshops and training programmes
- Mock GDs and Interviews
- Mentoring
- IDP
- Club/Committee activities

Performance enhancement for slow learners / students who are at risk of failure and dropouts:

The institute gives special attention to slow learners. Due to system of continuous evaluation, the students who need special attention are identified during the trimester and the faculty members arrange tutorials and special classes for them. Further, in the hostels we also have an Academic Committee wherein the institute has provided adequate infrastructure for students to ensure peer learning or strengthening the learning culture between juniors and seniors.

Exposure of students to other institutions of higher learning / corporates / business houses, etc.:

The institute encourages students to participate in other institutions of higher learning/ corporates/business houses. Industrial tours and visits are organized from time to time to strengthen their understanding of practical nuances of business. In the past students have visited NTPC, Yash Papers, Faizabad, Chaupal Sagar, Tata Motors to name a few. Apart from that students of the institute also participate in short term events cum training programs organized by Big Bazzar, Pantaloons, Cadburys etc on various occasions like 15th August, New Year etc. The library of the Institute compiles and circulates the list of forthcoming events at prestigious organizations to students fortnightly. It is noteworthy that courses like Marketing Management-II (MM-II) and Sales Management and Business Development (SMBD) have an integral component of field visits and sales pitch.

5.1.9 *Does the College provide guidance / coaching classes for Civil Services, Defense Services, NET/SLET and any other competitive examinations? If yes, what is the outcome?*

No, the institute has no such provision to prepare students for the specific examinations mentioned above. However, training and sessions are arranged by the institute to enhance the aptitude skills of the students in 2nd year of the program. These sessions are outsourced to external experts. This initiative also helps the students in enhancing their aptitude performance in the above mentioned competitive examinations.

5.1.10 *Mention the policies of the College for enhancing student participation in sports and extracurricular activities through strategies such as*

Additional academic support, flexibility in examinations: The institute allows students to participate in such activities and Grant them academic leaves for their participation and also extends financial support for the same.

Special dietary requirements, sports uniform and materials: All students are offered healthy and nutritious diet supplemented with milk, fruits and salad. During sports events, the participants are provided with energy drinks and special diets matching with the needs of the sport. Institute sports team are provided with sports uniform and kits. The Menu for meals are decided in consensus and meeting with the residents wherein every effort is being made to offer a balanced and nutritious diet to the residents. The Menu is changed after every 40-45 days to include more variety and seasonal vegetables. The institute had an allocated budget for purchase of Sports Inventory and institute offers various indoor and outdoor sports facilities to its students which include Carrom, Chess, Table Tennis, Badminton, Cricket, Basket Ball, Volleyball, Football etc. From time to time the institute organizes various matches and also encourages and send sports team to participate in various events. The institute also provided Text Book/ Course material to the students in hard/soft copy to further support their learning.

Any other: Right at the time of Orientation, students are encouraged to participate in Sports events and other extracurricular activities. Talaash is organized in the Orientation week with the aim of identifying sports talent as well as other talents in the new batch. These students are then nominated for various sports competition. Talaash includes variety of activities covering curricular, co-curricular and extra-curricular activities. The entire event is planned, organized and executed by the Senior Students and the participants of various activities are students of Junior Batches. The activity helps in identifying the potential talent of the students and they are provided with suitable opportunities in the future.

The institute organizes its annual Sports fest "Face off" every year to allow our students to organize and participate in various sports. Face Off was started from the year 2015-16 and more than 10 indoor and outdoor activities are organized as a part of Face Off.

Ojas, the Management Fest is a mega event organized every year in the institute. Ojas is organized in the month of November and every year close to 40 activities are organized in curricular, co-curricular and extra- curricular heads. The participants of the events are institute from Lucknow as well as from outside the State. Every year Ojas has grown in terms of participation as well as sponsorship. Another distinctive feature of Ojas is that the entire event is being managed by the students.

5.1.11 *Does the College have an institutionalized mechanism for placement of its students? What services are provided to help students identify job opportunities, prepare themselves for interview, and develop entrepreneurship skills?*

The Placements Committee looks after the Final placement and Summer Internship Project implementation of the students of second and the first year. The department is headed by the Chairperson who is a faculty of the institute and other senior faculty and members of Career Management Centre (CMC) are responsible for this committee. The Career Management Centre is responsible for the following tasks:

- Identify and liaison with companies willing to give placement opportunities to our students
- Planning Industry Visits, Industry mentoring and guest sessions with Industry professionals for first year students to give them corporate exposure
- Student profiling and student segmentation
- Identifying high potential, moderate and low potential students and planning specific trainings based on requirements
- Conducting pre-placement training and workshops
- Offering opportunities for Live projects to students
- Arranging resource persons from the Industry for Conferences,
- Conclaves, Panel Discussions other management events and classroom guest sessions.

- Conducting IDP rounds (Individual development Plans) with mentors to help students do a self-assessment and take a view from the panel to identify the gaps in employability and chart a developmental path.
- Preparing students through Mock GD and Interview sessions
- Preparing Students for process specific training requirements.
- Managing Company visit for campus placement

Ensuring all eligible students to get desired placement according to their competencies as per institute placement policy. Guests from industry are regularly invited for interaction with students. An indicative list of the various Industry Speakers is as follows:

Industry Guest List

S.No	Name	Company	Designation
1	Mr. Imran Farooqui	Tata Motors	Manager
2	Mr. Rohit Gangwar	Indian Bank	Sales head
3	Mr. Mandeep Singh	Amul	Manager
4	Mr. Harshit Malviya	Mahindra Finance	HR Manager
5	Mr. Vishal Kohli	Reliance Communication	Asst. Zonal Manager
6	Mr. Vivek Tripathi	Mahinda Finance	Regional Manager - HR
7	Mr. Manish Tamharkar	HCL	Manager -Sales
8	Mr. Nilesh Keswani	Idea Cellular	Sr. Zonal Manager
9	Mr. Ajay Dubey	Bharti Airtel	Sr. Manager
10	Mr. Shishir Singh	HDFC Bank	HR Head
11	Mr. Siddharth Bishnoi	JK Cement	Manager -Sales
12	Mr. Siddharth Dwivedi	Johnson & Johnson	Manager - Sales
13	Mr. Samarth Kapoor	Max Landmark Group	Sr. Manager Sales
14	Mr. Paritosh Goli	ICICI Bank	Regional Head
15	Mr. Arpan Sanyal	HDFC Bank	Sr. Manager
16	Mr. Praveen Singh	Kotak Life	VP –Sales
17	Mr. Anshuman Vidyarthi	ICICI Securities	HR Manager
18	Mr. Vipul Chawla	Axis Bank	HR Manager
19	Mr. Sanjeev Kumar	Ashirwad Pipes	GM- Sales
20	Mr. Jyoti Verma	TCS	HR -Manager
21	Ms. Priyanka Tripathi	L & T Finance	Regional Manager
22	Mr. Prabhash Sinha	Piaggio	Manager Training
23	Mr. Himanshu Pandey	Havells	Manager Sales
24	Mr. Vineet Dubey	Deloitte India	Sr. Manager
25	Ms. Sagarika	Euromonitor	Sr. Executive

	Bharadwaj		
26	Mr. Somitra Chatterji	Marico	VP – Sales & Marketing
27	Mr. T Sudhakar Pai	Kurlon	Chairman & Managing Director

E-Cell is a student body under the aegis of Centre for Entrepreneurship Development (CED), Jaipuria Institute of Management, Lucknow. This team comprise of selected candidates from PGDM Ist year and IInd year, who are passionate about creating their own venture.

The E-Cell works towards building an inspired Gen Next who has the inbuilt urge to innovate, take risks, shoulder social responsibility and indulge in creative execution of their vibrant ideas. This enthusiastic bunch of people at E-Cell, are working to induce an entrepreneurial mindset into the students and to air an innovative streak in them. They devote a lot of time in creating and organizing value added events and activities to meet the objectives of E-Cell. They not only work towards shaping their own ideas but also support the aspiring entrepreneurs of the campus.

The team strives to communicate to the student community that the idea of entrepreneurship applies as much in politics, religion, society and the arts, as it does in business. The various initiatives taken under the aegis of CED include:

A) **Internal Entrepreneurship Development Initiatives –** CED intends to create all necessary engagements to help our student tread the path of Entrepreneurial Career. Interactive session are conducted with veteran entrepreneurs to familiarize the students with the fundamental characteristics and motivation of successful entrepreneurs. Interaction with industry experts would help the students to learn to identify and exploit market opportunities, arrange necessary funds and create strategic alliances.

1) **Midcom Award:** An annual business idea competition is conducted to encourage 'out of the box' thinking among the young graduates and the same will be evaluated by successful entrepreneurs. The institute would invite entries from the students and the winners will be awarded Rs. 5 lakh by one of our alumni Mr. Anand Narain Kapoor, VC and Owner, Midcom Group. The award consists of :

- A cash award of Rupees 5,00,000 (5 Lacs) given by the MiDCOM Group to the winning team
- A Special Award given by Jaipuria Institute of Management Lucknow
- A Certificate jointly given by MiDCOM Group and Jaipuria Institute of Management Lucknow
- A Citation
- All the members of the award winning team gain access to intensive 1-to-1 mentoring by the top leaders of MiDCOM Group and the chance for further training opportunities through the company

2) **Campus Company:** An annual competition for first year students to start and their own venture while they continue to pursue their PGDM education. This would encourage the students to learn how ventures are created and successfully managed. The winning team will be given an opportunity to set up their venture in campus and run it for as long as they intend to. For the year 2015-16 an outlet named Life-Fuel was started by the students. Currently under the same scheme an initiative called Crazy Straws is operational in the campus.

3) **Entrepreneurship Workshops:** CED conducts structured workshops for 1st year students to help them in ideation and venture creation. This will also help students to develop critical thinking and problem solving skills.

4) **E-Week:** CED along with Student body of E-Cell would conduct week long activities specially dedicated to entrepreneurship. Last year E-week was celebrated from 18—20 March, 2015.

5) **Industry Visit:** The students would be encouraged to visit different types of ventures, incubation centre etc to get the practical exposure in the relevant context.

6) **Live Projects for Real Learning:** CED intends to arrange live projects for the students. It would aim to provide an experiential learning activity and enables students to take up activities such as researching markets for new products / service ideas, conduct pilot studies etc.

7) **Mentoring:** Continuous mentoring by successful entrepreneurs is provided to the students aspiring to take up entrepreneurship as their career.

8) **Entrepreneurship / Business Simulation Workshop**: CED intends to conduct several business simulations in order to help the students apply the concepts in business situations.

B) **External Entrepreneurship Development Initiatives** – Creating an entrepreneurial ecosystem for Startups, SME, Family Business, Student Entrepreneurs, First Generation Entrepreneurs and Female Entrepreneurs in and around Lucknow region. In order to do so CED intends to collaborate with entrepreneurial support groups, educational institutions, financing agencies and other important entities relevant for the purpose.

1. **Active Ecosystem Platform -** CED intends to become an active platform to support entrepreneurial aspirations in the region. In the process CED intends to create active engagements with all stakeholders necessary for a sound entrepreneurial ecosystem. CED also intends to facilitate interactions with government bodies to understand the procedures of starting small-scale enterprises.

a) **Outreach Initiatives**: CED intends to organizes and conduct session, workshops and conferences on different aspects of entrepreneurship to influence the stakeholders of the entrepreneurship ecosystem in and around the region.

b) **Incubation and Handholding:** CED aims to start incubation services to student entrepreneurs, first generation entrepreneurs and female entrepreneurs in due course**.**

c) **Collaborative Activities:** CED intends to actively engage with entrepreneurial support groups to help them conduct various activities in JIM-L. In order to actively engage with the startups and entrepreneurs in the region CED intends to provide them intellectual capital and physical infrastructure support to these activities.

d) **Mentoring:** Continuous mentoring by successful entrepreneurs would be provided to the students aspiring to take up entrepreneurship as their career

2. **Research, Consulting and Policy Interventions –** Active engagements with Startups, MSME, Family businesses, Entrepreneur Alumni and Government Bodies to help them solve business problems in real time.

a) **Research Projects:** Studies (mostly from a practitioner's standpoint) that advance the understanding of entrepreneurship and provide inputs to designing effective policy and programme interventions

b) **Case Writing:** CED intends to facilitate case writing on various contemporary issues and challenges faced by startups, SMEs and Entrepreneurs.

c) **Consulting Assignments:** CED intends to provide consulting in areas such as strategy, finance, marketing, human resource, operations and IT to the start-ups, first generation entrepreneurs and female entrepreneurs.

d) **Policy Advocacy and Advisory:** CED intends to conduct pilot studies to explore the effectiveness of the policy implementation, find out the gaps and suggest measures to plug those gaps.

e) **SME Symposium/Entrepreneurship Summit:** An annual event for bringing all the stakeholders on a common platform to address the real problems and challenges faced by the SME units/Start-ups in the Indian context.

3. **Innovation Augmentation**

a) **Innovation Support and Registration:** CED intends to facilitate innovators, ideators and '*jugaad*' scientists to get their innovations registered with the

172

competent authorities. CED also intends to also help them benefit from the government support for innovations in the current mechanisms.

b) **Collaboration:** CED intends to collaborate with various innovation support bodies such as LMA, Bootstrap, TiE Lucknow, NIF, Read India, EDI, CIIE, GIAN, Honey Bee Network etc.

5.1.12 Give the number of students selected during campus interviews by different employers (list the employers and the number of companies who visited the campus annually for the last four years).

Year	No. of Students Selected
2012-13	199
2013-14	243
2014-15	256
2015-16	234

	On Campus			
	No. of Organization Visited	No. of students Participated	No. of Students placed	% of Students Placed
2012-13	60	229	199	86.90
2013-14	92	248	243	97.98
2014-15	87	266	256	96.24
2015-16	108	238	234	98.32

2015-16		2014-15		2013-14		2012-13	
Company	No. of Students	Company	No. of Students	Company	No. of Students	Company	No. of Students
Mahindra Finance	18	Axis Bank	19	Axis Bank	14	XL Dynamics	18
IndusInd Bank	11	XL Dynamics	15	ICICI Securities	13	Finlace Consulting	14
ICICI Bank	10	Essel Finance	12	Bandhan Microfinance	10	ICICI Bank	10
Telenor-Lko	9	Fairmate	12	XL Dynamics	9	Mahindra Finance	10
Bandhan Bank	8	ICICI Bank	11	City Union Bank	7	Axis Bank	9
Axis Bank	6	Mahindra Finance	10	IIFL	7	India First Life	9
Utkarsh Bank	6	IndusInd Bank	9	Pantaloons	7	IndusInd Bank	8
City Union Bank	5	Vodafone-East	9	ICICI Bank	6	Wealth Mantra	8
L & T Finance	5	Axis Bank-FDO	6	Mahindra Finance	6	EGO Group	7
Pepsi	5	Kent RO	6	HCL	6	Justdal.Com	7
Madura Fashions	5	Ansal API	6	Crystal Crop	6	PNB Metlife	6
Deloitte	4	Airtel	6	Indiabulls	6	Indiabulls	5
ICICI Prudential	4	Balaji. Telefilms	6	Royal Bank of Scotland	5	Nestle	5
Bose India	4	Deloitte	5	Azure Research	5	Ceasefire	5
HDFC Bank	3	ICICI Securities	5	Capital Via	5	Blue Star	5
Huber & Sunher	3	Paarth Infra	5	Onicra Credit Rating	4	Onicra Credit Rating	4
HDB Financials	3	Idea	5	L & T Finance	4	Kurl On	4
Janlaxmi	3	Ujjivan Finance	4	Yash Papers	4	Barclays Bank	3
Muthoot Finance	3	Pantaloons	4	Vodafone	4	ICICI Securities	3
Paarth Infra	3	Vodafone-West	4	Add-Ed	4	Karvy	3
Pantaloons	3	Uninor	4	Mancer Consulting	3	CSR Live Week	3

Airtel	3	HDFC Bank	3	Utkarsh Microfinance	3	Federal Bank	2
Reliiance Comm	3	Capital IQ	3	Cashpor Microfinance	3	Progressive Media	2
Balaji	3	Asian Paints	3	FLIP	3	IDFC Mutual Funds	2
Euromonitor	2	Blue Star	3	Asian Paints	3	RSPL Group	2
Evalue Serve	2	Prism Cements	3	RSPL Ltd	3	Colgate Palmolive	2
Philips	2	Eduguru.Com	3	Shaadi.Com	3	Wipro	2
Spandana	2	RBS	2	Magic Key Consultancy- Self Placed	3	Hindware	2
ICICI Securities	2	SG Analytics	2	Ing Vysya Bank	2	Prism Cement	2
Home First	2	Carte Blanch	2	IndusInd Bank	2	Business Octane	2
Tata Motors Finance	2	LG	2	Market & Markets	2	Deserve Builders	2
Emami	2	L & T Finance	2	Ujjivan Finance	2	Earth Infrastructure	2
Wrigleys	2	Spandana Sphhorty	2	BFC Capital	2	Indiamart Intermesh	2
Asian Paints	2	Reliance Capital	2	Broadridge Financial	2	Tata Mc. Graw Hill	2
Nerolac	2	XL India	2	ITC Ltd	2	JIM	2
Universal Sompo	2	Wrigley	2	Colgate- Palmolive	2	Standard Chartered Bank	1
Tata AIG	2	Tata AIG	2	IDBI Federal	2	Kotak Mahindra Bank	1
Eureka Forbes	2	Crystal Crop	2	Genpact	2	Remorphing	1
Threads India	2	Hindware	2	SM Soft Solutions	2	Ken Research	1
Shoppers Stop	2	Jaro Education	2	Getit Infomedia	2	Archelons	1
Globus	2	Prione Business	2	Superhouse Ltd.	2	Videocon	1
JustDial	2	MPG Bisuness	2	Apollo Tyres	2	IIFL-Premia	1
Jaro	2	Green Thumbs	1	99 Acres.Com	2	BFC Capital	1

Educations							
Bentwood	2	Woodapple	1	3A World Infracon	2	Berger Paints	1
Daimler India	1	Technova (Self Placed)	1	Madura Garments	2	Asian Paints	1
Deutche Bank	1	Simply HR	1	Brand Marketing	2	ITC Ltd	1
Cognitio	1	3rd Eye Advisory	1	Jeevansaathi.com	2	Cadbury	1
AMS	1	Videocon	1	Jaro Experience	2	Polyplex	1
Mirus	1	Whirlpool	1	Srei Sahaj	2	Orient Fans	1
Whirlpool	1	F1F9	1	Jaipuria Institute Of Management	2	TTK Prestige	1
LG Electronics	1	Fusion Microfinance	1	Next Education	2	Dreams 2 Reality	1
Videocon D2H	1	Tata AMC	1	Megha Auto Dealers Self Placed)	1	Collective Growth	1
Capital First	1	Disha Microfinance	1	Chhatrapati Motors	1	Investors Clinic	1
XL Dynamics	1	HDB Financials	1	Deutsche Bank	1	Croma-Tata Group	1
Ujjivan	1	DHFL	1	Citi Bank	1	Vishal Mega Mart	1
Aditya Birla Housing Finance	1	Karvy	1	Standard Chartered Bank	1	Shoppers Stop	1
Indiabulls Housing Finance	1	Mc. NROE	1	Canara Bank (Self Placed)	1	Reliance Digital	1
HDFC AMC	1	Emami	1	IndusInd Bank-Self Placed	1	Gati KWE	1
Fincare	1	Jenson & Nicholson	1	IDBI Bank-Self Placed	1	Orient Blackswan	1
Indiabulls Ventures	1	Varun Beverages	1	South Indian Bank	1	Indiatimes.Com	1
Capital Aim Finance	1	Paras Foods	1	Yes Bank	1		
TCG Hamilton	1	HCL Infosys	1	Wood Apple	1		
Colgate	1	Ken Research	1	Videocon	1		
Khimji Ramdas	1	Superhouse	1	LG Electronics	1		

Flourish Pure Food	1	Orient Craft	1	Samsung-IKYA	1	
Zydus	1	TCG Hamilton	1	Barclays Shared Services	1	
Berger Paints	1	Bausch & Lomb	1	Berger Paints	1	
Kotak Life	1	Indiabulls	1	Pepsico	1	
Bajaj Allianz	1	Apco Infratech	1	Saraswati Bewerages-Self Placed	1	
Mettl	1	JD Group	1	Nile Stream	1	
TP Link	1	Tata Tele	1	Pine Labs	1	
TTND	1	MTS	1	NEC Technologies	1	
Pine Labs	1	MidCom	1	Wipro	1	
IBM-Self	1	Videocon	1	Ingram Micro	1	
Rockstand	1	Grofers	1	Hafele India	1	
Agreeya	1	Ooh Marketing	1	Orient Electricals	1	
Innovsource	1	Writers Corporation	1	R.K. Fabrics-Self Placed	1	
Bajaj Electricals	1	Ecopak	1	Perfect Generator	1	
JK Tyres	1	JIMS	1	Jumbo Electronics	1	
Havells	1	Country Inn	1	Wills Life Style	1	
Prism Cements	1	Kidstoby	1	Collective Growth	1	
Kent RO	1	Health Mate	1	Justdial.Com	1	
Exide Batteries	1	ABP News	1	Shiksha.Com	1	
Crossword	1	Jaipuria	1	CSR Live Week	1	
Arvind Lifestyle	1	Sun Pharmaceuticals	1	Naukri.Com	1	
Reliance Retail	1	Just Dial	1	Vinayak Marine Services-Self Placed	1	
Naukri.Com	1	Srei Sahaj	1	Signal Chem Life Science	1	
Vodafone	1			Rang Sutra-Self Placed	1	
Idea-J	1			I Next	1	
Telenor-J	1			HT Media	1	

Tata Tele	1			Balaji Telefilms-ICE	1		
Airtel-Finance	1			Cadila Pharma-Self	1		
Oppo Mobiles-Self	1						
NSPDT	1						
Amagi	1						
Pomegranate	1						
CSR Live	1						
Human First Capital	1						
Medha	1						
Auto Tab	1						
Pointed Square	1						
ITC Mughal-Self	1						
Sterling Holidays-Self	1						
Cronus Biotech-Self	1						
Jalalpur Gas-Self	1						
A & T Medicals-Self	1						
Dainik Jagran	1						
Carwale.Com	1						

5.1.13 *Does the College have a registered Alumni association? If yes, what are its activities and contributions to the development of the College?*

Jaipuria Institute of Management, Lucknow has an alumni association registered with the registrar of firms, societies and chits since year 1999. Every year Alumni are elected and appointed as the office bearers of the executive body holding positions as president, vice president, secretary, joint secretary, treasurer, executive members.

A separate Alumni committee constituted of faculty members and assisted by student members also exists simultaneously to ensure smooth and active functioning of the alumni related affairs.

Alumni Relations Committee has laid down definite objectives that it wishes to accomplish with the continued support of its Alumni who constitute a significant part towards the overall growth and development of Brand Jaipuria.

1. To keep alumni informed and connected with Jaipuria Lucknow through comprehensive communication and social media technologies that inspires commitment to and confidence in the Institute.

2. To keep track of and acknowledge alumni achievements adding to Institute's repute, thereby promoting Brand Jaipuria.

3. To keep an updated database of graduated students & alumni on the networking website of Alumni association.

4. To publish regular bulletins covering Alumni activities and progress of Jaipuria Lucknow.

5. To arrange meets and reunions at various locations to promote active interaction between alumni and the institute.

6. To further our reach by extending chapter meets at viable locations.

7. To interact and motivate alumni association members to associate and contribute back to Jaipuria community.

8. To nurture a feeling of belongingness between alumni and the institute.

From 2nd December, 2014 the institute launched a brand new portal, ALMA CONNECT, designed exclusively to integrate the Alumni and staff of Jaipuria Institute of Management across all campuses and bring them together on a common platform for better interaction and networking.

The portal has wonderful features at offer and is extremely helpful in engaging the Alumni of Jaipuria in various institutional activities. From approaching the Alumni for Mentoring to Guest Sessions to inviting them for various other events such as Alumni Meet, this portal serves as one stop for all the intended activities. Since the profiles can be linked via Social Networking Sites (Facebook) as well as Professional Networking Sites (LinkedIn) connectivity and information Updation is at its utmost ease. Most importantly the website is serving the most basic function of providing leads for Jobs and Placements in the respective Alumni's organization.

5.1.14 *Does the College have a student grievance redressal cell? Give details of the nature of grievances reported and how they were redressed.*

Yes, the institute has a dedicated Grievance Redressal Committee which is headed by a faculty of the Institute. This committee looks provides a forum for students to raise their grievances. This

committee is headed by Dr. Vir Ved Ratna and has other senior faculty and staff members and help in quick redressal of student grievances. The committee actively interacts with the students to help them curb out their grievances. It attends to both registered and unregistered grievances of the students. The college administration has made the campus environment so congenial that students feel free to share their grievances with the Programme Director, teachers, Dean and the Director also. The necessary action is taken, after issues are discussed in the concerned committee.

5. 1.15 *Does the College have a cell and mechanism to resolve issues of sexual harassment?*

Yes, the institute has a dedicated committee to resolve issues of sexual harassment. This committee has senior faculty member as Chairperson and its members are also mature in handling such issue. Prof. Sandhya A.S. is the chairperson of this committee.

5.1.16 *Is there an anti-ragging committee? How many instances (if any) have been reported during the last four years and what action has been taken on these?*

Yes, the institute has a dedicated committee to resolve issues of anti-ragging harassment. This committee has senior faculty member as Chairperson and its members are also mature in handling such issue.

No case of ragging has been reported in the last four years because of Zero tolerance policy towards ragging which the college administration seriously follows. Posters, banners and information are put up on notice board creating awareness about the evil consequences of ragging. These efforts play pivotal role in maintaining amiable environment in the campus. Prof. V K Chib is the chairperson of this committee.

5.1.17. *How does the College elicit the cooperation from all stakeholders to ensure overall development of the students considering the curricular and co - curricular activities, research, community orientation, etc.?*

All stakeholders contribute to holistic student development. For ensuring the curriculum is contemporary and value adding, the Area faculty members meet with experts from Industry and academia and seek their feedback on same. Based on detailed discussions and emerging trends the course outlines are revised and after the end of trimester a feedback is also obtained from students, alumni and Industry resource persons. Feedback is also sought from recruiters and placement cell. In addition the Institute has Student Excellence Council which is constituted by leaders of the student body. The committee coordinators are chosen from among the final year students. These committees are headed by Student President, assisted by Student Vice - President and they are further assisted by coordinators and co-cordinators of the committee. All these committees work under the guidance of a faculty coordinator. As the apex student body, the Student Excellence Council integrates the academic, and co-curricular spheres of students' lives, linking the out-of-class experience to the academic mission of the Institute and incorporating student's intellectual, public service, and leadership interests

with their future aspirations. It brings together students, faculty, staff members and other stakeholders to ease and complement the quality of life and learning for students. In addition, it creates opportunities for students to learn through active participation and reflection where they can:

- Develop as responsible leaders and as active participants in non-leadership roles
- Apply knowledge in creative ways
- Experiment with new ideas, identities, and skills
- Engage with colleagues and cultivate appreciation for diversity
- Serve society to work for the betterment of our global community

Some of the prominent activities organized with the help of student community covering curricular, extra-curricular and co-curricular are as follows:

OJAS- The ANNUAL MEGA FEST

OJAS, the annual fest of Jaipuria Institute of Management, Lucknow, in true sense is an event of the students, by the students and for the students. The event is a perfect amalgamation of academic, cultural, co-curricular and sports event. Like the name it adds vigour and zeal amongst the student community and participants as a whole. With a vision to captivate and materialize the energy within each individual OJAS provides an interface, a common platform, for various inter college events.

In the last few years OJAS has witnessed success of a new scale in terms of the events and the participants in the same. The Celebrity Night, Fashionista, War-Of-Bands and DJ always became the talk of the town in the past few years. All this became a reality because of the hard work put in by the students and their commitment to scale up the OJAS with every passing year.

OJAS has grown not only in terms of popularity but has also gained acceptance from the sponsors and the participants institutes as well. We also take this opportunity to thank all the participant institute and sponsors for their continued support in past and we wish to strengthen it further in OJAS and times to come.

SNAPSHOT OF VARIOUS EVENTS

Think of a platform where talent meets appreciation, creativity meets avenues, team work meets perfection and where energy is its peak. Come and meet them all at one place in OJAS in November, at Jaipuria Institute of Management, Lucknow. Come and witness performance meeting excellence, and be a part of cultural extravaganza called OJAS .

Co-Curricular

1. **B-Quiz**: It is a team event which would comprise of 4 members. The various rounds will try to evaluate the understanding of the participants about the various functional areas and general business environment. The audio and visuals will add excitement to the quiz.

2. **Present to Win:** Teams of two members will get an opportunity to showcase their Power Point presentation skills which has become a much desired skill in the business world. The unique situations will add to the difficulty level and will electrify the event

3. **MaXimize the Returns:** Guided by the philosophy of practice leads to perfection and co-relating risk with return this simulation game focuses on honing the investment skills of individuals.

4. **Brand Journey:** Creation of the most important intangible asset for any organization remains the most challenging job. This team event is conceptualized to develop problem solving and application orientation amongst the participants.

5. **Xplore:** As a common notion practical reality is different from theory, this team event challenges this basic premise and tries to explore and strengthen the inter linkages between the real life market observations and theory.

6. **Debate:** Thoughts in all forms are beautiful, but thoughts presented in a structured manner may have a long lasting impact. This individual event focuses on presenting the thoughts on a given topic in the best possible manner

7. **Sirf-ek Minute:** Handling elevator's pitch is very often a very crucial and critical art. This age old event tries to refine the elevator's pitch of individual participant to facilitate a roadmap of success for themselves.

8. **Lord of Words (Creative Writing):** The thoughts have no boundaries attached to them. Through thought provoking topics this individual activity provides a platform to individual participants to let their thoughts roam in various directions and dimensions.

9. **Extempore:** Not everything in life is as per the expectations. This individual activity focuses on handling uncertainity and provides a point of view on a given situation provided on the spot.

10. **The Art of Start:** The biggest of the journey starts with the humble beginning. The first step taken is the journey half covered and same is true for business ventures as well. This team activity focuses on creating a blueprint of success for any business venture.

11. **It's all about the sailor:** In the rough sea of uncertainty and competitiveness only those businesses succeed who had a great sailor or captain at its helm. This team activity tries to identify and address the teething problems of the given business venture/situation.

12. **Search-It:** Beauty lies in the eyes of the beholder. Same is true for business solutions as well. This will be an analytical competition wherein the teams would be provided a case study from where they have to come up with an optimal solution.

Extra Curricular

1. **Fashionista:** Versatility, Glamour, Fashion, Style all will converge under one roof in this most awaited event. The success of this event is an outcome of sheer grit determination and hard work of the students. This team event gives an opportunity to the various participant institutes to showcase their creativity and catch hold of the audiences.

2. **Dramatics:** This activity provides an opportunity to take a break from the busy mundane activities of real life and to take life to a different level through perfect mix of thought actions and emotions. A team event with no boundaries attached.

3. **Act and react:** The time and the manner in which one responds can make a difference between flounder to flourish. This team activity tries to enhance the creativity and responsiveness in a given situation**.**

4. **Dance:** Perhaps the best possible way of human expression is the Dance. Be it group or solo, dance always has been a strong medium to communicate without uttering even a single word. The forms may be different, the styles may be varying but the underlying notion remains the same.

5. **Singing:** Nothing can be more soothing as perfect words echoed in a melodious voice. The solo or the group performances can set the tone and mood under any situations.

6. **Nukkad Natak:** Even in the age of mass media proliferation this age old form of drama still holds its relevance because of impact and excitement about the same. This team event focuses on medium which is still used to reach to the tech savvy audiences and connect with them

7. **Rangoli:** Often associated with festivities and colours in Indian culture. This form of art is practised in many ways and using various materials. A style of expressing thoughts through contrasting shades and varied patterns.

8. **Antakshari:** The most traditional and entertaining form of game. A team event which has the potential to generate excitement and curiosity through its novelty and unique interventions.

9. **Face Painting**: Painting on a new canvas to make it more expressive and impactful. Face painting has become a very popular form of art which provides an opportunity to unravel the talent through colours

10. **Poster Making:** The poster remains the same, the palette remains the same the colours remains the same but when they come in touch with the artist it produces beautiful pictures and patterns. This individual activity tries to bring all of them together to produce beautiful shades of life.

11. **Twi-Fac:** Under this event teams will be made responsible for running Social Media Marketing Campaign of Ojas' Celebrity Night. All teams will be asked to attract the maximum traffic on their page on different portals. This event will start with a week before the commencement of the Ojas'.

12. **Click-e-Awadh:** Capturing expressions, moods and various emotions in just one click by flaunting the trendiest gadget. The photographers have an opportunity to explore the city of nawaabs at its best.

Sports Activities

1. **Cricket:** Started by Britishers but perfected in India. Any event is not complete without this event in this cricket crazy nation. Everything remains the same but lot of action will happen in the electrifying environment. Where the best team will fight to prove its supremacy over others.

2. **Football**: From Pele to Zedan to Messi, this event focuses on the best local talent and team. This will be an opportunity to witness the replica of India Super League.

3. **Volleyball:** Playing in teams, working to one's strength, harnessing the weaknesses of opponents are best displayed in this game. The astute drops the ferocious smashes, will decide who emerges to be a better team.

4. **Basketball:** The strategies may remain the same, but one, who can effectively block, dribbles well and scores the maximum baskets will emerge as a winner.

5. **Table Tennis:** Speed with accuracy, spin and toss with a touch of wit, long rallies characterizes the excitement of this game. Hold the nerves, prepare and practice to play your best shots in this game.

6. **Carrom**: In this game, everybody is often fascinated to have queen on his side. But the game is much more than that, and requires perfection, suave and intellect exhibited at the best level.

7. **Chess:** The perfect strategy game and it is not all about what you want to do and what you have but it is equally about anticipating how your opponent will respond. Come and train your brain and prove your mettle.

8. **Tug-O-War:** "Zor laga ke hayisha" chanting all over the mind of participants and from the energetic supporters around. The game is all about pulling a stake to one's end which is in the form of rope. Where body weight with perfect combination of brain and balance helps the team to win the battle.

9. **Badminton:** The high rise, the short one, the fast smash, a gentle drop characterizes this game. Perfect exhibition of stamina with intellect and capturing not only the game but the

mind of opponent as well. Come and be part of nerve wrecking long volleys and exciting matches.

10. **Kho-Kho:** A game characterized by speed, agility and sharp reflexes. You may win or lose a point in a fraction of second. A game very well known, where you need to sprint like a deer and attack like a tiger to win this game.

11. **Need for Speed:** Speed thrills but often kills, but in this game of speed the winner is one who along with top speed can overcome the obstacle, minimizes the damages, outperforms the other and successfully achieves his mission.

12. **Counter Strike:** A perfect virtual game where strategy meets aggression and patience. Here one's concentration level meets a new horizon with a natural essence of team work.

SCHEDULE OF OJAS 2014

	26th Nov, 2014	
09:30-10:30	Registration	
10:30-11:30	Opening Ceremony	Auditorium
11:30-12:30	The Art of Start	Room 116
12:30-14:30	Poster (Kite) Making	
12:30-14:30	Maximize the Returns	Conference Hall
14:30-16:30	Search IT!	Room 116
14:30-16:30	Extempore	Room 115
16:30-18:30	Xplore	
16:30-18:30	Creative Writing	Room 116
20:00-22:00	Indian Saber	Open Stage
	27th Nov	
10:00-12:00	Photography	Auditorium
10:00-12:00	It's All About The Sailor	Room 116
12:00 - 13:30	Debate	Conference Hall
13:30-15:00	Present-to-Win	Room 116
13:30-15:00	Face-Painting	Lawn
15:00-16:30	Brand Journey	Room 112
15:00-16:30	Dramatics	Auditorium
16:30-17:30	Act N React	Room 112
17:30-20:00	Fashionista	Open Stage
20:00-22:00	DJ Night	Open Stage
	28th Nov	
10:00-12:00	B-Quiz	Conference Hall
10:00-12:00	Rangoli	Old Building Open Space
12:00-14:00	Nukkad Natak	Lawn
14:00-15:00	Antakshari	Auditorium
14:00-15:00	JAM	Conference Hall

15:00 - 16:00	Maximize the Returns	Conference Hall
15:00 - 16:00	Singing & Dancing	Open Stage
16:00-18:00	Singing & Dancing	Open Stage
18:00-20:00	Prize Distribution	Auditorium
20:00-22:00	Trishna Band	Open Stage

OJAS -2015

OJAS-15 raised the benchmark further in terms of sponsorship and participation of students.

	4-Dec-16	
9:30am	On Spot Restration	College lwan
10:30am	Badminton	Badminton Court
	Maximize the returns	Computer lab
11:30am	Rangoli	Old building reception
	Let's go filmy	Old building reception
	Build From Scraps	Room No 32, New Building
12:30pm	Counter Strike	Computer lab
	B-Quiz	Conference hall
2:00pm	Ad-mad	Open Stage
	Chess	Mess area
	Dabur Miss Vatika	Amar Ujala (College Lawns)
3:00pm	Table Tennis	New Building reception area
	Poster Making	College Lawns
	Cricket	Jaipuriia School Ground
4:00pm	Sirf ek minute(Hindi)	room no 116
	The Walking Blind	room no.112
	Carrom	mess area
	5-Dec-16	
9:30am	Volley ball	Jaipuria school-grounds
	Basketball	Basket ball court Jaipuria school
10:30am	Extempore	Room no. 112
	Can You solve my problem	room no. 116
11:30am	Youth Parliament	Conference hall
	Act and React	Open Stage
12:30pm	Face Painting	College lawns
	NFS	Computer Lab
2:00pm	Nukkad Natak	College lawns
	Hey Day	computer lab
3:00pm	Sirf Ek Minute (english)	Room No. 112
	Solo Dance & Solo Singing	Open Stage
4:00pm	Antakshari	College lawns
	Dramatics	Open stage
	6-Dec-16	
9:30am	Debate	Conference hall
	risk worth taking	room no. 32
10:30am	Search It	Room no. 116
11:30am	The Amazing Race	College lawns
	Fin-eco quiz	Conference hall
12:30pm	Tug Of War	College lawns

187

2:00pm	Group Singing	Open Stage
	Group Dance	Open Stage
3:00pm	Self Defence Classes Demo	Open Stage
4:00pm	Prize Distribution and Closing	Auditorium
5:00pm		

Annual Co-curricular, extracurricular and sports Events.

Talash: Talash is the Annual Talent Hunt competition of Jaipuria Institute of Management, Lucknow which is organized every year at the beginning of New Session for the newly joined students. Various co-curricular, extra-curricular and sports events are organized as a part of Talash. Some of the activities which are organized every year as follows:

- IT Quiz
- Marketing Activity
- Operations Activity
- HR Activity
- Finance Activity
- Ad Mad
- Creative Writing
- JAM
- Extempore
- Poetry Writing
- Debate
- Tug of War
- Carrom
- Chess
- Dramatics
- Solo Singing
- Singing (Group)
- Solo Dancing
- Dancing (Group)
- Rangoli
- Collage
- Poster Making
- Fashionista
- Cricket
- Football
- TT
- Badminton Boys
- Badminton Boys Doubles
- Badminton Girls
- Badminton Girls Doubles
- Basket Ball
- Volleyball

The event is organized keeping in mind following objective:

a) Provide an opportunity to newly joined students to participate in various activities and showcase their talent.
b) Provides a platform for juniors and seniors to interact and develop a sense of pride for institution.
c) Opportunity to students to plan and manage the events.
d) To identify the potential talent and expertise of newly joined students so that it can be harnessed accordingly in future.
e) To provide some leisure and fun filled time amidst academic pressure.

Talash ends up with Freshers Party and both batches after that are geared for their academics.

The event starts with inviting nominations for participation in various activities either through google doc or through hard copy. A senior student is made in charge of each activity and he along with his team is responsible for identifying the requirements, planning and execution of the activity.

Talaash-2014

S.NO	ACTIVITY		STUDENT COORDINATOR	EMAIL
1	RANGOLI (90 MIN)	31	MONISHA YADAV & TEAM	JL13PGDM147@JAIPURIA.AC.IN
2	COLLAGE (60MIN)	27	UDICHI AWASTHI & TEAM	JL13FS59@JAIPURIA.AC.IN
3	POSTER MAKING (60 MIN)	17	SHEKHAR JAISWAL & TEAM	JL13RM55@JAIPURIA.AC.IN
4	SINGING SOLO	13		JL13FS63@JAIPURIA.AC.IN
5	SINGING GROUP	08	VIPUL SINHA & TEAM	JL13FS63@JAIPURIA.AC.IN
6	DANCE SOLO	11		JL13FS63@JAIPURIA.AC.IN
7	DANCE GROUP	21		JL13FS63@JAIPURIA.AC.IN
8	DRAMATICS (60 MIN)	34	SHEKHAR JAISWAL & TEAM	JL13RM55@JAIPURIA.AC.IN
9	FINANCE ACTIVITY (60 MIN)	17	SHOBHIT TIWARI & TEAM	JL13FS53@JAIPURIA.AC.IN
10	HR ACTIVITY (60 MIN)	42	VIPUL SINHA & TEAM	JL13FS63@JAIPURIA.AC.IN
11	OPERATIONS ACTIVITY (60		SANKAR JYOTI BARUAH & TEAM	JL13PGDM106@JAIPURIA.AC.IN

	MIN)			
12	IT ACTIVITY (60 MIN)	18	SUNNY MANGALANI & TEAM	JL13RM59@JAIPURIA.AC.IN
13	AD-MAD SHOW (30 MIN)	20	SHEKHAR JAISWAL & TEAM	JL13RM55@JAIPURIA.AC.IN
14	CHESS	15	SAURABH PANDEY & TEAM	JL13RM53@JAIPURIA.AC.IN
15	CAROM	18	RISHIKESH GUPTA & TEAM	JL13RM50@JAIPURIA.AC.IN
16	TABLE TENNIS		ANGSHUMAN KALITA & TEAM	JL13PGDM064@JAIPURIA.AC.IN
17	TUG OF WAR (60 MIN)	41	SUNNY MANGALANI & TEAM	JL13RM59@JAIPURIA.AC.IN
18	BADMINTON		ANGSHUMAN KALITA & TEAM	JL13PGDM064@JAIPURIA.AC.IN
19	DEBATE (60 MIN)	22	ANJALI SAXENA & TEAM	JL13PGDM068@JAIPURIA.AC.IN
20	EXTEMPORE (60 MIN)	19	SWETA SINGH & TEAM	JL13PGDM112@JAIPURIA.AC.IN
21	JAM (60 MIN)	12	ANJALI SAXENA & TEAM	JL13PGDM068@JAIPURIA.AC.IN
22	CREATIVE WRITING (60 MIN)	23	SAURABH PANDEY & TEAM	JL13RM53@JAIPURIA.AC.IN
23	POETRY WRITING (HINDI AND ENGLISH) (30 MIN)	9	ARPIT VAISHNAVI & TEAM	JL13FS16@JAIPURIA.AC.IN
24	LOGO DESIGNING	17	ANKUR SRIVASTAVA & TEAM	JL13PGDM072@JAIPURIA.AC.IN
25	PHOTOGRAPHY	2	SAUMITRA ASTHANA & TEAM	JL13FS50@JAIPURIA.AC.IN

List of Activities along-with Students Coordinators

The above activities were organized and the table also indicates the students coordinating the same.

		EVENT	WINNERS
1		IT QUIZ	SYED AHMAD BILAL
2		MARKETING ACTIVITY	SHRUTI RAGHUVANSHI.
			SAGARIKA BHARADWAJ.
			ANKITA SRIVASTAVA.
			SHIVAM.
			MAHINDRA TIWARI
			ANUBHAV AGARWAL
			MOHIT
			ABHISHEK SRIVASTAVA
			KAJAL GUPTA
			VIVEKANANDA MISRA
3		OPERATIONS ACTIVITY	AMAN AHMED
4		HR ACTIVITY	KUMARI AKANKSHA SINGH
			CHANCHAL MOTIANI
5		FINANCE ACTIVITY	AKAASH SRIVASTAVA
6		AD MAD	SYED AHMAD BILAL
			SHIVENDRA SINGH
7		CREATIVE WRITING	SHRUTI RAGHUVANSHI (RM)
8		JAM	PUSHPINDER TANEJA (PGDM)
9		EXTEMPORE	SYED AHMAD BILAL
10		POETRY WRITING	SHRUTI RAGHUVANSHI (ENG)
			APARNA (HINDI)
11		DEBATE	ALOK VERMA (PGDM)
12		TUG OF WAR	SAGAR SARIN. VIBHAS MISHRA, PRIYAM MISRA
			PRERNA MISRA ,SYED AHMAD BILAL
			AYUSHI RAJ, SHITANSHU NIGAM
			SHRIYA SUMAN, AKASH SRIVASTAVA
			APARNA
13		CARROM	SHUBHAM VERMA
14		CHESS	HIMANSHU MOTIYANI
15		DRAMATICS	NIKET UPADHYAY
			ANUBHAV AGARWAL
			KAJAL CHAURASIA
			PRAGATI KUMAR
			ASHI GUPTA

		HARSH PANDEY
		CHAITALI MODAK
		ARPITA SINGH
16	SOLO SINGING	CHETAN
17	SOLO DANCING	NIDHI
18	DANCING (GROUP)	SHIVENDRA SHRIMUKHUM
		NISHANT VERMA
		AKASH SRIVASTAVA
19	RANGOLI	KRATI JAIN
		SAKSHI AGARWAL
20	COLLAGE	ALOK VERMA, SHIKHA & VISHAKA GUPTA
21	POSTER MAKING	NIKITA SRIVASTAVA (RM)
22	FOOTBALL	MITESH ROUTRAY
		AMAN AHMAD
		NIKHIL SHARMA
		VIPUL KUMAR
		AMAN SURI
		AMAN SINGH
		PRAGTI KUMAR
		DHYANENDRA SINGH
		KHUSHAL KHANNA
23	TT	RAJ MOHAN AGARWAL
24	BADMINTON BOYS	PRATEEK SAHNI
25	BADMINTON BOYS DOUBLES	RAJAT ASRANI & SHIKHAR DHIMAN
26	BADMINTON GIRLS	AAKANKSHA SINGH
27	BADMINTON GIRLS DOUBLES	AAKANSHA SINGH & AKANSHA GULATI
28	BASKET BALL	ANUBHAV AGARWAL
		PRIYAM MISHRA
		MOHIT RAJ
		MOHIT KUMAR
		PUSHPINDER TANEJA
29	VOLLEYBALL	MITESH ROUTRAY
		DHYANENDRA SINGH
		NIKHIL SHARMA
		SIDDHARTH TRIPATHI
		AMAN AHMAD
		VIPUL KUMAR
		PRASANN

TALASH-2015

TIME	DATE: 29TH JUNE	DAY : MONDAY	NAME OF COORDINATORS
	ACTIVITY	VENUE	
2:00 PM	INTRODUCTION WITH OFFICE BEARERS OF THE INSTITUTE	AUDITORIUM	
3:00 PM	OVERVIEW OF TALASSH - 15	AUDITORIUM	
3:30 PM	ANTAKSHARI	AUDITORIUM	AVI CHANDRA, ANKITA VERMA, NEERAJ SADANA & MOHD. SHAHID
TIME	DATE: 30TH JUNE	DAY: TUESDAY	
	ACTIVITY	VENUE	
2:00 PM	RANGOLI	RECEPTION AREA OLD BUILDING	SAGARIKA BHARADWAJ & SHUBHAM MEHROTRA
2:00 PM	DEBATE	ROOM NO 112	ROLI VERMA & SWATI TIWARI
2:00 PM	FINANCE QUIZ	ROOM NO 116	ANANYA YADAV & KAJAL CHAURASIA
2:00 PM	CHESS	STUDENT LOUNGE	NEERAJ SADANA & PRAMOD VERMA
3:00 PM	CAROM	MESS AREA	ABHISHEK SRIVASTAVA & UTKARSH SHUKLA
3:00 PM	MARKETING QUIZ	ROOM NO: 113	CHAITALI MODAK & SHITANSH NIGAM
3:00 PM	MEHNDI	RECEPTION AREA OLD BUILDING	ANKITA VERMA & GARIMA SINGH
3:30 PM	SINGING SOLO	AUDITORIUM	SHREYA & MANISH TRIPATHI
5:30 PM	BADMINTON	BADMINTON COURT	MOHD. SHAHID, HIMANI, SHIVAM & SWATI TIWARI
TIME	DATE: 01 JULY	DAY : WEDNESDAY	
	ACTIVITY	VENUE	
2:00 PM	JAM	ROOM NO: 116	RAJSHREE AGARWAL & SWATI TIWARI
2:00 PM	COLLAGE	CONFERENCE ROOM	ANANYA YADAV & ROLI VERMA
2:00 PM	AD MAD SHOW	ROOM NO: 112	SYED AHMAD BILAL & AMANDEEP SINGH
2:00 PM	CAROM	MESS AREA	ABHISHEK SRIVASTAVA & UTKARSH SHUKLA
3:00 PM	DANCE SOLO/SINGING GROUP	AUDITORIUM	SHREYA, MANISH TRIPATHI, UTKARSH SHUKLA & SHIVALI VERMA
5:00 PM	TUG-OF-WAR	LAWN	AVI CHANDRA, SHITANSH NIGAM , NEERAJ SADANA, KAJA CHAURASIA

			& SAMA MEHDI
5:30 PM	BADMINTON	BADMINTON COURT	MOHD. SHAHID, HIMANI, SHIVAM & SWATI TIWARI
TIME	DATE: 02 JULY	DAY : THURSDAY	
	ACTIVITY	VENUE	
2:00 PM	POSTER MAKING	ROOM NO: 112	AMANDEEP SINGH, GARIMA SINGH
2:00 PM	CREATIVE WRITING	ROOM NO 113	SYED AHMAD BILAL & SHIVAM DWIVEDI
2:00 PM	POETRY WRITING	ROOM NO 114	UTKARSH SHUKLA & ANANYA YADAV
2:00 PM	IT QUIZ	ROOM NO 115	PRAMOD VERMA & ABHISHEK SRIVASTAVA
2:00 PM	TABLE TENNIS	MESS AREA	MOHD. SHAHID & HIMANI
3:00 PM	DANCE GROUP	AUDITORIUM	MANISH TRIPATHI, ANKITA VERMA & KAJAL CHAURASIA
4:30 PM	TUG OF WAR	LAWN	AVI CHANDRA, SHITANSH NIGAM , KAJA CHAURASIA & SAMA MEHDI
5:30 PM	BADMINTON	BADMINTON COURT	MOHD. SHAHID, HIMANI, SHIVAM & SWATI TIWARI
TIME	DATE: 03RD JULY	DAY : FRIDAY	
	ACTIVITY	VENUE	
2:00 PM	SCREENING FOR MR AND MS FRESHER	RESPECTIVE CLASSROOM ROOM'	
2:45 PM	GENERAL AWARENESS	ROOM NO 116	SHITANSH NIGAM & SAMA MEHDI
3:30 PM	OPERATIONS QUIZ	ROOM NO 112	SAGARIKA BHARADWAJ & SHUBHAM MEHROTRA
3:30 PM	HR QUIZ	ROOM NO 112	SAMA MEHDI
3:30 PM	TATOO MAKING	ROOM NO: 112	SHUBHAM MEHROTRA & RAJSHREE AGARWAL
3:30 PM	VOLLEY BALL	VOLLEY BALL COURT	MOHD. SHAHID,SHIVAM DWIVEDI & UTKARSH SHUKLA
4:00 PM	FASHIONISTA	AUDITORIUM	CHANDNI GUPTA, SHREYA, SAMA MEHDI, NEERAJ SADANA, RAVI RANJAN, AMANDEEP SINGH & AVI CHANDRA
SUBMISSION OF PHOTOGRAPHS			
TIME	DATE: 04TH JULY	DAY : SATURDAY	
5:30 PM	FRESHERS PARTY	AUDITORIUM	
7:30 PM	DJ STARTS	COLLEGE LAWNS	
8:30 PM	DINNER STARTS	COLLEGE LAWNS	

10:00 PM	CLOSURE		

List of Winners for TALASH-2015

EVENT	WINNER
ANTAKSHARI	ROHIT MISHRA
	PRIYANKA
	SAMIKSHA
	DEEPSHIKA KUMARI
	ASHISH MATHEW
	SHAIFALI SAHU
RANGOLI	AKANKSHA SINGH; GARIMA AGARWAL
DEBATE	PRIYANKA KASHYAP
FINANCE QUIZ	RIA SRIVASTAVA
CHESS	ASEM NAOCH SINGH
CAROM	SYED MOHD MUSA
MARKETING QUIZ	SUBHAYU CHAUDHARY
SINGING SOLO	ANURAG SINGH
BADMINTON	BOYS:VIKAS SINGH
	GIRLS:SWATI SARAWAGI
JAM	PRAKHAR GUPTA
COLLAGE	GROUP:7-
	GARIMA AGARWAL
	AKANSHA SINGH
	NEHA GOEL
AD MAD SHOW	TAHIR
DANCE SOLO	ACHAL BHATNAGAR
SINGING GROUP	ANURAG SINGH
	ASHUTOSH PANDEY
	NAFEES
	KAUSTUBH SINGH
	SIDDHARTH ANAND
	ANIRBAN GOSWAMI
TUG-OF-WAR	TEAM:B-
	SHUBH GUPTA
	AKSHAY BHATLA
	BHANU SINGH
	VIVEK SHUKLA
	SAKSHI

	KINSHUK
	NIKITA
	AKASH
	ARPAN
	ABHISHEK JAJU
	NUPUR
	RICHA
POSTER MAKING	TANUSHREE
CREATIVE WRITING	SUBHAYU CHAUDHARY
POETRY WRITING(HINDI)	KUMAR PRASHANT
POETRY WRITING(ENGLISH)	MANJUSHREE D. CHAURE
IT QUIZ	SHUBHENDRA TRIPATHI
TABLE TENNIS	NAYAR JYOTI
DANCE GROUP	SMITA
	MADHURIMA BOSE
	FARHEEN KHAN
	GARIMA BATRA
	GARIMA AGARWAL
	SHEFALI BHAGAT
	NEHAL GOEL
	AKANSHA SINGH
GENERAL AWARENESS	KUMAR PRASHANT
OPERATION QUIZ	KUMAR SAURABH
HR QUIZ	KAMRAN FARIDI
TATOO MAKING	RUPALI GUPTA
VOLLEYBALL	AVESHA TIWARI
	SUMIT SHARMA
	RAHUL SINGH BAGHE
	ABHISHEK JAJU
	VIKASH SINGH
	VARUN KANDIPA

STUDENT COORDINATORS FOR TALASH - 15

#	NAME	EMAIL ID
1	APOORV RASTOGI	JL15RM05@JAIPURIA.AC.IN
2	MALAY MANOJ KHARE	JL15PGDM064@JAIPURIA.AC.IN
3	KHUSBOO KALRA	JL15FS24@JAIPURIA.AC.IN
4	HARSHIT ASTHANA	JL15FS18@JAIPURIA.AC.IN
5	ISHA NAYYAR	JL15RM17@JAIPURIA.AC.IN
6	SAKSHAM SRIVASTAVA	JL15PGDM102@JAIPURIA.AC.IN
7	ROHAN TRIPATHI	JL15PGDM097@JAIPURIA.AC.IN
8	ROHAN GARG	JL15PGDM095@JAIPURIA.AC.IN
9	SANJANA BATRA	JL15RM38@JAIPURIA.AC.IN
10	AANCHAL SINGH	JL15RM01@JAIPURIA.AC.IN
11	ASEEM ARORA	JL15RM07@JAIPURIA.AC.IN
12	KUMAR KARTIKEYA	JL15RM21@JAIPURIA.AC.IN
13	DEEKSHA NAYAK	JL15FS14@JAIPURIA.AC.IN
14	FATIMA HASAN	JL15FS17@JAIPURIA.AC.IN
16	SIMRAN JAISWAL	JL15RM48@JAIPURIA.AC.IN
17	ABHISHEK JOSHI	JL15RM02@JAIPURIA.AC.IN
18	DIVYANSHA KUMAR	JL15PGDM042@JAIPURIA.AC.IN
19	MOHD SULTAN SALMAN	JL15PGDM055@JAIPURIA.AC.IN
20	ANIRBAN GOSWAMI	JL15FS07@JAIPURIA.AC.IN
21	ABHISHEK TIWARI	JL15FS01@JAIPURIA.AC.IN
23	TAHIR RAZA	JL15PGDM141@JAIPURIA.AC.IN

Literati: The knowledge festival was started from the year 2016 and was organized on the auspicious day which is celebrated as Teachers Day all over India i.e 05th September, 2016.

10 Academic activities were organized on the day which witnessed participation in good numbers. The objective of the activity was:

a) To create interest and encourage students for participation in Academic Activities.
b) Create a sense of competition amongst students.
c) Boost their confidence and self-esteem.
d) Provide students an opportunity to plan, manage and execute the event.

SCHEDULE OF LITERATI- 2016

S.NO.	EVENTS NAME	TIMING	VENUE
1	MARKETING QUIZ	10:00:-11:00	CONFERENCE HALL
2	FINANCE QUIZ	10:00:-11:00	114
3	HR QUIZ	10:00:-11:00	115
4	GENERAL AWARENESS QUIZ	11:00-12:00	CONFERENCE HALL
5	ENGLISH DEBATE	12:00-1:00	114 & 115
6	HINDI DEBATE	12:00-1:00	113
LUNCH 1:00-2:00			
7	JAM-IT	2:00-3:00	115
8	EXTEMPORE	2:00-3:00	116
9	EXPLORE PRESENTATIONS	3:00-4:00	112 & 113

Event Schedule with details of Coordinators

SL NO.	EVENT	CO-ORDINATORS
1	MARKETING QUIZ	SHUBH GUPTA DEEPTANSHU DWIVEDI
2	FINANCE QUIZ	KINSHUK CHHABRA KUMAR PRASHANT GAURAV RAI
3	HR QUIZ	FATIMA HASAN ISHA NAYYAR AYUSHI KAPIL
4	GENERAL AWARENESS QUIZ	DEEKSHA NAYAK INSHA RIZVI

		KONICA ARORA
		ANUBHAV PANDEY
5	ENGLISH DEBATE	KINSHUK CHABBRA
		DIVYANSHU
		INSHA RIZVI SHREYA AGARWAL
6	HINDI DEBATE	FATIMA HASAN
		KARANVEER SINGH
7	JAM-IT	INSHA RIZVI
		DISHA
8	EXTEMPORE	SHUBH GUPTA
		DEEPTANSHU DWIVEDI
		KONICA ARORA
9	EXPLORE	FATIMA HASAN
		SAMIDHA PRASAD
		ATUL KUMAR
		AVINASH AGARWAL
10	SYAHI	APOORV RASTOGI
		INSHA RIZVI

List of Winners of Literati-2016

SL. NO.	EVENTS	WINNERS
		ASEESM ARORA
		RICHA AHUJA
1	MARKETING QUIZ	SUCHI GANGLANI
		SHRADDHA
		ANKIT KHATRI

		SANCHIT MEHROTRA
		SHUBHAM KAPOOR
2	FINANCE QUIZ	NITISH KUMAR
		SHAMOON ANSARI
		MOELY AGARWAL

		ANOOP SINGH
		SHWETA CHAPARIA
3	HR QUIZ	SMRITI SRIVASTAVA
		GAURI RAWAL
		PRAGATI MAURYA

		SACHIN MALHOTRA
4	GENRERAL AWARENESS	ATUL KUMAR
		SAKSHI TRIPATHI

		MOHAMMAD AQUIB
5	HINDI DEBATE	ATHARVA SRIVAASTAVA
		ATUL KUMAR
		VIKRANT SINGH

		GAURI RAWAL
6	ENGLISH DEBTE	AKANSHA SINGH
		AVNI TIWARI
		PRAPTI KALRA

		MOHAMMAD AQUIB
		PRAPTI KALRA
7	JAM	AKANKSHA SINGH
		ABHIJEET DAS
		SHIPRA SRIVASTAVA

		GAURI RAWAL
		AMIT PRAKASH
8	EXTEMPORE	ANIRBAN GOSWAMI
		MOHAMMAD HAMMAD KHAN
		SOMYA RASTOGI

		ANURAG GHOSH
		SOLANKI LALA
9	SYAHI	PALAK SRIVASTAVA
		DISHA DESHAWAR
		GAURI /RAWAL
		DEVYANI KESARWANI

		NATASHA TIWARI
		PRAGATI MAURYA
		RITIKA SHANKAR
		RICHA AHUJA
10	EXPLORE	AAYUSH KUMAR
		ANURAG GHOSH
		ANIRBAN GOSWAMI
		ASHUTOSH SINGH
		AKANSHA SINGH
		AKANSHA
		ISHU JETHANI
		ANOOP KUMAR SINGH

5.1.18 *What special schemes/mechanisms are in place to motivate students for participation in extracurricular activities such as sports, cultural events, etc?*

The institute organizes various sports and cultural events on regular basis. All the activities are planned, organized and managed by the student community itself. The activity calendar includes variety of activities like Independence Day Celebrations, Quizzes, Musical Nights, Matches in various sports like Cricket, Badminton, Table Tennis etc, Republic Day Celebrations, Saraswati Pooja, Vishwakarma Pooja, Ganesh Chaturthi etc. Some of the prominent activities and the activity Calendar is as follows:

FACE OFF: THE WAR OF SPORTS BETWEEN JUNIORS AND SENIORS

"All work and no play make Jack a dull boy", considering the importance and role of sports in the overall development of personality. Jaipuria Institute of Management, Lucknow started an event called FACE-OFF from the Academic Year 2015. The 1st Face Off was organized on 31st January, 2016 in which more than 10 indoor and outdoor activities were organized. The objectives of the activities were as follows:

a) To promote team spirit, competitiveness amongst the participants.
b) To strengthen bonding between juniors and seniors.

The event involves various indoor and outdoor sports between Juniors and Seniors and the team which wins in maximum sports gets the coveted Trophy which is running in nature.

The details of FACE-OFF 15 are as under:

09:45-10:00	Reporting at school ground						
10:00 - 12:30	Cricket	Basketball	Badminton	Carrom	Chess	T.T.	C.S.
	School playground	School playground	Badminton court	Lawn area	Lawn area	Cafeta ria	Room no 120
12:30-13:15	Talk by Ms. Sana Iqbal (Conference Hall)						
13:15: 14:30	LUNCH IN CAFETRIA						
14:30-16:00	Football	Volleyball	NFS	Tug,o war			
	School playground	School playground	Room no 120	Lawn area			
16:00-16:30	Snacks (In Lawn Area)						
16:30 onwards	Prize distribution						

The teams for various sports were as under:

CRICKET		
S.NO	2015-17	2014-16
1	SIDDHARTH ANAND	NITESH SINGH
2	PRATEEK SHUKLA	AMAN SURI
3	ABHISHEK TIWARI	ANKUR TULSIYAN
4	PRIYRANJAN	SOURICK SINHA
5	SHUBHAM KISORE	VIVEK
6	RAJAN CHAUDHARY	HIMANSHU
7	KAMRAN FARIDI	SWAPNIL SINHA
8	TAHIR RAZA	SALMAN KHAN
9	GAURAV RAI	MITESH ROUTRY
10	ABHSHEK MISHRA	DHYANENDRA SINGH
11	DISHANK GUPTA	MANJEET RAJ
12	VISHAL GULATI	MIRZA FURKAN
13	SHIVAM SETH	AMAN RASTOGI
14	SHUBHAM	PANKAJ
15	AVSHESH TIWARI	SUMIT

BADMINTON (BATCH 15-17)					
Male				FEMALE	
S.NO	NAME			S.NO	NAME
1	ABHISHEK TIWARI			1	POOJA AGARWAL
2	ASHUTOSH PANDEY			2	SWATI SARAWAGI
3	ANIRBAN GOSWAMI			3	SAMAPTI DEVNATH
4	SHIVAM SETH			4	NIDHI GAUR
5	SHIVAM KESHARI			5	NIKITA SRIVASTAVA
6	ABHISHEK JAJU			6	SAIMA HASMI

BATCH 2014-16 TEAM (Badminton)					
	MALE				FEMALE
1	MITESH ROUTRAY			1	ARUSHI AGARWAL
2	PRATEEK AGARWAL			2	AYUSHI GUPTA
3	SUMIT KUMAR			3	SUCHITA LOGANI
4	SHUBHAM GUPAT				

S.NO	2015-17	2014-16
1	ABHISHEK JAJU	MITESH ROUTREY
2	VARUN KANDPAL	AKSHAY BATLA
3	ABHISHEK MISHRA	ADVAIT DUBEY

4	SHIVAM SETH	RAJAT ASRANI
5	GAURAV RAI	HIMANSHU MOTIYANI
6	KINSHUK CHHABRA	VIVEK
7	ANURAG SINGH	DILSHAD AHMAD
8	MOHIN SAIFI	NITESH KUMAR

TUG OF WAR		
S.NO	2015-17	2014-16
1	HARSHIT GUPTA	RAHUL GAUTAM
2	AVINASH AGARWAL	MOHD. SALMAN KHAN
3	SHIVAM SETH	NITESH SINGH
4	ASHUTOSH PANDEY	ADVAIT DUBEY
5	SHIVAM KESHARI	PRATEEK SINGH
6	SIDDHARTH ANAND	SHAWRICK SINHA
7	SAYED MD. MUSSA	KUMAR GAURAV
8	KARTIKEY SRIVASTAVA	SAURAV DUTTA
9	AKSHAY BHATLA	VIKAS GAUTAM
10	SAURABH ROY	NITESH SINGH
11	AROOP SIRCAR	ASAD KHAN

TUG OF WAR(FEMALES)		
S.NO	2015-17	2014-16
1	BHUMIKA SICARWAR	KAJAL CHAURASIA
2	TANVI JAIN	ARPITA SINGH
3	SMIRTI SINGH	CHAITALI MODAK
4	DIVYANSHA	POOJA VISHWAKARMA
5	GARIMA	NUPUR TANDON
6	SMITA	ANKITA VERMA
7	JYOTI MISHRA	RICHA MAURYA
8	PAYAL	RICHA YADAV
9	KHUSBHOO	KOMAL SRIVASTAVA
10	SAIMA	SAMA MEHDI
11	HARSHITA SINGH	CHARU

CARROM			
S.NO	2015-17	S.NO	2014-16
1	MD. SULTAN	1	NIKHIL

2	MD. MUSSA		2	RAJ MOHAN

TABLE TENNIS				
S.NO	2015-17			2014-16
1	NAYANJYOTI NATH MAZUMDAR		1	RAJ MOHAN
2	APOORV RASTOGI		2	MOHIT RAJ
3	ADITYA PANDEY		3	PAWAN
4	SONAKSHI SINHA		4	AKANSHA

CHESS				
S.NO	2015-17			2014-16
1	ASEM NAOCHA SINGH		1	ABHISHEK SRIVASTAVA

C.S (COUNTER STRIKE)				
S.NO	2015-17			2014-16
1	ANUBHAV VERMA		1	AMAN AHMED
2	ADITYA KUMAR		2	ROHIT KEWLANI
3	ANIBAN GOSWAMI		3	AKANSHA
4	MOBASHIR		4	UTKARSH
5	ARNOB		5	ABHISHEK

NFS (NEED FOR SPEED) GAME				
S.NO	2015-17			2014-16
1	KUMAR KARTIKEY		1	NEERAJ SADANA
2	RAJAT KUMAR		2	RAJ MOHAN

FACE OFF REPORT/SUMMARY

The day dawned for the festival of flowing emotions, the decider of who holds the upper thumb; the battle wizened seniors or the youthful, energetic juniors in their shiny armors. The arena was all set for Faceoff'16 as Jaipuria Institute of Management, Lucknow on 31st January, 2016 witnessed the Epic Battle in the form of the Annual sports event which pitted the juniors against the seniors in eleven sporting events to decide the victor and concretize the claim of words into the history of champions. The teams were encouraged with the continuous presence of Dr Himanshu Misra.

The first half of the day saw the 'to be corporate managers' test their mettle on the ground with Cricket, Basketball accompanied by the indoor games of Carom, Chess and Table Tennis. Not only the grounds but the digital world was also put on fire with the spray of bullets from M4's and AK's and detonations from C4's when the boys geared themselves for Counter Strike.

The gentlemen's game, Cricket saw the seniors out run the juniors team by 36 runs. In Basketball junior's team received the glory of being victorious. On the front of indoor games senior's team won the game of Table Tennis while the juniors enjoyed the spoils of victory in Carom. The chequered battlefield saw seniors emerge as victorious. In Counter Strike it was again the Senior team which emerged victorious.

With the sun starting to descend it was time for neat passes, gritty tackles and exquisite finesse to put the ball home and emerge winners of the exciting game of football. And that's what was witnessed by the audience as juniors ran rout on their opponent. Accompanying it in the second half of the day was Volleyball where again it was the juniors who emerged victorious. In Need for Speed the chrome and shiny cars revved the engines to give the seniors team some much needed nitrous boost.

In the end it was all up-to the decisive contest of tussle- a severe contest for supremacy, "Tug of War" awaited the participants to attain glory through the old way, pure muscle power. The female Tug of war resulted in the senior girls' team winning the event while their junior male counterparts emerged victors against the senior boys' team.

With all the events coming to their conclusion it was time to reward the winners for their splendid performances throughout the day and it was no surprise as Seniors won the Champions Trophy for winning Six events out of the total eleven teaching their juniors it's not only youth and energy that matters it also comes down to tactics, perseverance and good old experience that always count.

The Senior team was presented the Champions Trophy by Prof. Himanshu Misra. Invigorated by the performance and enthusiasm of the students Prof. Misra praised them and gave them some important tips to be successful not only on the field of play but also on that of life.For the Academic Year 2016-17 the event is scheduled on 27th December, 2016.The institute provides academic leave to students for participation in such extra-curricular activities and co-curricular activities

5.1.19 *How does the College ensure participation of women in 'intra' and 'inter' institutional sports competitions and cultural activities? Provides details of sports and cultural activities in which such efforts were made?*

The college has a policy of equality of genders and every student, regardless of gender is provided with equal chance of participating in any of the events. The committees and clubs have a proportionate membership of the female and male students which is ensured during the interview process for selecting the members through a rigorous process of evaluation and interviewing the aspirants while forming the student excellence council.

5.2   **Student Progression**

5.2.1   *Provide details of programme-wise success rate of the College for the last four years. How does the College compare itself with the performance of other autonomous Colleges /*

universities (if available)

Batch	Enrolled	Dropout/Fail	Pass Out
2012-14	300	37	263
2013-15	300	15	285
2014-16	292	22	270
2015-17	300		-

We keep a track of performance and progress of other institutions through the details provided by the ranking agencies and individual institutions website and feedback from our students and faculty who visit them for seminars/conferences and cultural programmes. The same is discussed in faculty meetings. Further, books/ articles giving information on B-Schools are circulated among faculty members for discussion and incorporation in our working plan through LRC.

We also are open to learning and improving our processes by the established benchmarks of various national & international top ranking B-Schools. The institute has 'A' Grade Accreditation by NAAC and offers AICTE approved, NBA Accredited two year full time PGDM programmes. It has been ranked among top B-schools in Northern India. According to the prestigious ranking by NIRF (2016), it has been ranked 49th amongst all Management Institutes in India.

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For meeting our primary goal of developing relevant and innovative curricula with a view to produce competent managers with global, professional and entrepreneurial mindsets, we are guided by our Board of Governors which comprises of champions of the industry. They bring in their collective pool of knowledge and an insight of future of higher education in India. The Faculty Council which forms the apex of the academic processes at the institute level initiates the process of curriculum review. It is then taken at the Functional Area level of the institute. Each Area in consultation with the Pan Area Chair forms a task force and works on the course review. The feedbacks from multiple stakeholders form the basis of review process. The course is then presented in presence of the entire Area and the invited guests from corporate & academia. During the course delivery we invite corporate captains for guest sessions as well as during orientation, IDPs and related academic activities drawing upon the resources of CRC at the campus.

*5.2.2 **Providing the percentage of students progressing to higher education or employment (for the last four batches) highlight the observed trends.***

Student Progression	%
UG to PG	-
PG to M.Phil.	-
PG to Ph.D.	-
Employed	Almost 100%

Campus selection - almost 95% percent of students are placed by the Institute or by themselves. Rest opt to be out of the campus placement facility in order join their own family business.

Other than campus recruitment - Other than campus recruitment some of the students join their own family business, open their own venture as an entrepreneur.

*5.2.3 **What is the Programme-wise completion rate/dropout rate within the time span as stipulated by the College/University?***

Batch	Enrolled	Dropout/Fail	Pass Out
2012-14	300	37	263
2013-15	300	15	285
2014-16	292	22	270
2015-17	300	16	284

Batch	PGDM		
	Enrolled	Dropout / Fail %	Pass out %
2012-14	180	11.67	88.33
2013-15	180	2.78	97.22
2014-16	180	11.67	88.33
2015-17	180	5.56	94.44
2016-18	180	0.00	0.00

Batch	Financial Services		
	Enrolled	Dropout / Fail %	Pass out %
2012-14	60	5.00	95.00
2013-15	60	6.67	93.33
2014-16	52	0.00	100.00
2015-17	60	1.67	98.33
	Retail Management		
Batch	Enrolled	Dropout / Fail %	Pass out %
2012-14	60	21.67	78.33
2013-15	60	10.00	90.00
2014-16	60	1.67	98.33
2015-17	60	5.00	95.00

5.2.4 *What is the number and percentage of students who appeared/ qualified in examinations like UGC-CSIR-NET, UGC-NET, SLET, ATE / CAT / GRE / TOFEL / GMAT / Central / State services, Defense, Civil Services, etc.*

NIL

5.2.5 *Provide details regarding the number of Ph.D/D.Sc./D.Litt. theses submitted, accepted, resubmitted and rejected in the last four years.*

Nil

5.3 *Student Participation and Activities*

5.3.1 *List the range of sports and games, cultural and extracurricular activities available to students. Provide details of participation and program calendar.*

Variety of activities are organized by the students to provide them an opportunity to plan and manage events. Every year lot of curricular, co-curricular and extra- curricular activites are organized which are managed entirely by the student community itself. The details of the various activities conducted in last few years are as follows:

ACTIVITY CALENDAR FOR THE YEAR 2012-13						
Sr. no.	EVENTS	LOCATION	Date	Participants	University/ National	Description
1	Talash 2012	Jaipuria Lucknow	July3-14, 2012	210	University	All
2	Fresher Party	Jaipuria Lucknow	14-Jul-12	260	University	All
3	Udaan	Jaipuria Lucknow	9-Aug-12	50	University	Social
4	Janmastami	Jaipuria Lucknow	9-Aug-12	120	University	Cultural
5	Independence Day	Jaipuria Lucknow	15-Aug-12	150	University	Cultural
6	Jaipur Sports Meet	Jaipuria Jaipur	August 25-26, 2012	8	National	Sports
7	NTPC Unchahar Industrial Visit	Jaipuria Jaipur	1-Sep-12	100	University	Academic
8	Teacher's Day	Jaipuria Lucknow	5-Sep-12	260	University	Cultural
9	Vishwakarma Puja	Jaipuria Lucknow	17-Sep-12	250	University	Cultural
10	Ad Mad Event	Jaipuria Lucknow	18-Sep-12	12	University	Cultural
11	Debate Competition	Sri Ram Swaroop Memorial College Lucknow	18-Oct-12	2	National	Academic
12	Udgam	Babu Banarsi Das University, Lucknow	October 19-20, 212	4	National	All
13	Ojas	Jaipuria Lucknow	November 7-10, 2012	260	National	All
14	Book Release ' Campus Express" A Fun Ride'written by student Naveen Arora	Jaipuria Lucknow	12-Dec-12	60	State	Academic
15	Match Jr. vs Sr.	Jaipuria Lucknow	23-Dec-12	40	University	Sports
16	Udaan	Jaipuria	31-Dec-12	25	University	Social

17	Republic Day	Jaipuria Lucknow	26-Jan-13	200	University	Cultural
18	A Spic Macay	Jaipuria Lucknow	31-Jan-13	225	University	Cultural
19	Disha Workshop	Jaipuria Lucknow	3-Feb-13	50	University	Social
20	Samyantar Annual Alumni Meet	Jaipuria Lucknow	6-Feb-13	235	National	Social
21	The Retail Visit- Budh Market	Jaipuria Lucknow	13-Feb-13	45	University	Academic
22	Farewell	Jaipuria Lucknow	21-Feb-13	200	University	Cultural

ACTIVITY CALENDAR FOR THE YEAR 2013-14						
Sr. No.	EVENTS	LOCATION	Date	Participants	University / National	Description
1	Sahyog - U ttarakhand relief work	Jaipuria Lucknow	4-Jul-13	50	National	Social
2	Talash	Jaipuria Lucknow	27-5 July-13	300	University	All
3	Fresher Party	Jaipuria Lucknow	5-Jul-13	200	University	Cultural
4	Brand Antakshari	Jaipuria Lucknow	20-Jul-13	35	University	Academic
5	Blood Donation Camp	Jaipuria Lucknow	25-Jul-13	60	University	Other
6	The Musical Night (Spic Macay)	Jaipuria Lucknow	3-Aug-13	150	University	Cultural
7	The Independenc e Day	Jaipuria Lucknow	15-Aug-13	200	University	Cultural
8	2nd Gandhi Memorial Debate	Jaipuria Lucknow	17-Aug-13	100	University	Academic
9	Janmastami	Jaipuria Lucknow	28-Aug-13	110	University	Cultural
10	Marathon	Jaipuria	1-Sep-13	50	State	Sports

		Lucknow				
11	Teacher's Day	Jaipuria Lucknow	5-Sep-13	140	University	Cultural
12	Foundation day	Jaipuria Lucknow	8-Sep-13	350	University	Academic
13	Vishkarma Puja	Jaipuria Lucknow	17-Sep-13	210	University	Social
14	Industrial Visit	Jaipuria Lucknow	27-28 November-13	10	University	Academic
15	Ojas	Jaipuria Lucknow	30-2 November-13	260	National	All
16	IIC	Jaipuria Lucknow	21-22 December-13	200	National	Academic
17	Retail Employee Day	Jaipuria Lucknow	12-Dec-13	110	University	Social
18	Paper bag Campaign	Jaipuria Lucknow	2-Jan-14	25	University	Social
19	The Republic Day	Jaipuria Lucknow	26-Jan-14	200	University	Cultural
20	Saraswati Puja	Jaipuria Lucknow	4-Feb-14	150	University	Cultural
21	Disha	Jaipuria Lucknow	12-Feb-14	10	University	Social
22	Industrial Visit-karam	Jaipuria Lucknow	17-Feb-14	8	University	Social
23	Blood Donation Camp	Jaipuria Lucknow	7-Mar-14	45	University	Social
24	Nukkad Natak - Dastak	Jaipuria Lucknow	8-Mar-14	25	University	Social
25	Chankya Simulation Games	Jaipuria Lucknow	27-29 March-14	40	National	Academic

			ACTIVITY CALENDAR FOR THE YEAR 2014-15				
S.No	Date	Month	Activity	Location	No of Participants	State/ National	Nature
1	24-5	July	Talash	Lucknow	250	University	All
2	5	July	Fresher Party	Lucknow	200	University	All
3	3.-14	July	Think it & Link it @ Hostel	Lucknow	200	University	Academic
4	22.-14	July	Blood Donation Camp	Lucknow	60	University	Social
5	1.-14	July	Sketch Your imagination	Lucknow	200	University	Cultural
6	15.-14	August	Independence Day Celebrations	Lucknow	400	University	Cultural
7	25-2014	August	National essay Writing Competition	National	3	National	Academic
8	28 and 29 2014	August	National Sports Meet	Jaipur	17	National	Sports
9	8.-14	September	Founder's Day	Lucknow	450	University	Academic
10	5.14	September	Teachers Day	Lucknow	350	University	Cultural
11	23.-14	October	Deepawali	Lucknow	80	University	Cultural
12	22-2014	November	Swach Bharat Avhiyan	Lucknow	150	University	Social
13	26-28-2014	November	OJAS	Lucknow	250	National	All
14	26-2014	December	Retail employee Day	Lucknow	120	University	Social
15	31-2014	December	New Year Celebrations	Lucknow	250	University	Cultural
16	31-2015	January	B- Quiz (Business Standard)	Appejay School-Noida	6	National	Academic
17	26-2015	January	Republic Day Celebrations	Lucknow	400	University	Cultural
18	24-2015	January	Saraswati Puja	Lucknow	200	University	Cultural

19	07-2015	February	Shaping Young Minds by AIMA	Lucknow	100	National	Academic
20	2-2015	February	Maigal Ganj Visit	Lucknow	35	University	Social
21	1-2015	February	Disha Day	Lucknow	235	University	Cultural
22	8-2015	March	Make in India Essay Competition	Lucknow	140	State	Academic
23	6-2015	March	Holi Celebration @ Hostel	Lucknow	140	University	Cultural
24	12-2015	April	Marathon for Women Safety	Lucknow	550	State	Sports/Social
25	7-2015	April	Atisarg	Lucknow	300	University	Cultural
26	25-2015	June	Antakshari	Lucknow	100	University	Cultural
27	26-2015	June	Balloon Activity	Lucknow	250	University	Cultural
28	28-2015	June	Yoga day	Lucknow	140	University	Cultural

ACTIVITY CALENDAR FOR THE YEAR 2015-16						
Sr. No.	EVENTS	LOCATION	Date	Participants	University/ National	Description
1	Talaash 15	JIM LKO CAMPUS	29-4 July'15	275	University	All
2	Mango Party	JIM LKO CAMPUS	12-Jul-15	250	University	Cultural
3	Independence Day	JIM LKO CAMPUS	15-Aug-15	400	University	Cultural
4	Ghevar Party	JIM LKO CAMPUS	27-Aug-15	250	University	Cultural
5	All India essay writing event 2015	JIM LKO CAMPUS	28-Aug-15	15	National	Academic
6	Janmastami	JIM LKO CAMPUS	5-Sep-15	250	University	Cultural

7	Teacher's Day	JIM LKO CAMPUS	5-Sep-15	500	University	Cultural
8	Flash Mob	JIM LKO CAMPUS	6-Sep-15	80	University	Social
9	Ganesh Chaturthi	JIM LKO CAMPUS	17-Sep-15	120	University	Cultural
10	Business Quiz	JIM LKO CAMPUS	21 - 27 Oct 15	126	University	Academic
11	Business Simulation Game 15	AIMA (NEW DELHI)	28-30 Oct 15	7	National	Academic
12	Residents Day	JIM LKO CAMPUS	1-Nov'15	250	University	Cultural
13	Deepawali	JIM LKO CAMPUS	11-Nov-15	80	University	Cultural
14	Ojas-15	JIM LKO CAMPUS	26-28 Nov'15	500	National	All
15	Mukti	JIM LKO CAMPUS	29-Nov-15	60	University	Social
16	Blood Donation Camp	JIM LKO CAMPUS	11-Dec-15	55	University	Social
17	Christmas Day	JIM LKO CAMPUS	25-Dec-15	250	University	Cultural
18	31st Night celebration	JIM LKO CAMPUS	31-1 Jan'16	325	University	Cultural
19	Repbulic Day	JIM LKO CAMPUS	26-Jan-16	350	University	Cultural
20	MTV Auditions	JIM LKO CAMPUS	27th Jan-2016	15	National	Cultural
21	Face Off	JIM LKO CAMPUS	31st Jan-2016	110	University	Sports
22	Chanakya 2016	LMA LUCKNOW	3-4 Feb 2016	8	National	Academic
23	Sarswati Puja	JIM LKO CAMPUS	13-Fe-16	260	University	Cultural
24	Institute of Management Research and Technology, Lucknow 'Udaan'16	IMRT COLLEGE LUCKNOW	18-20 Feb-16	22	National	All

25	Institute of Cooperative and Corporate Management Research and Technology' Lucknow 'PARWAAZ-16'	ICCMRT COLLEGE LUCKNOW	18-20 Feb-16	20	National	All
26	Lucknow Management Association, BBD Startup presentation	BBD LUCKNOW	19-Feb-16	9	National	Academic
27	Indira Institute of Management Pune Curious'	JIM LKO CAMPUS	5-Mar-16	54	National	Academic

A brief summary of some of the events organized by the institute in last year is as follows which clearly reflects the variety and diversity of events organized by the institute.

Name of the activity: Lucknow-Marathon
Date of Activity: April 12, 2015
Nature of Activity: Social Awareness
Brief about the activity:

On April 12, 2015 Jaipuria Institute of Management, Lucknow invited all to be the part of a mega-event, mega-change viz. "LUCKNOW-MARATHON: Run for Women Safety" sponsored by Namaskar, Levana group, Dabur, Fusion Fitness, Havells, KVC Consultants Ltd., Trendz, Revolution fitness centre, 180' Chocoxpress and Glamour Zone.

With an object of creating awareness about women safety in Indian society, Smt. Aparna Yadav, Founder of NGO Harsh announced the commencement of the marathon at Hazrat Ganj Multi Level Parking Area at 7.00 a.m. in the morning.

The aim of Lucknow Marathon was to sensitize people of Indian Society in general and the people of Lucknow in particular towards issues related to women safety and the possible solutions. There was a huge amount of gathering to support this change from schools like- Jaipuria, Navayogya Radiance, CMS, St. Fidelis; prominent NGOs and VVIPs; alumini of the Jaipuria college and many other.

The marathon culminated at Ambedkar Park by the address of Dr. Anurag Bhadauria; Khel Rajya Mantri, UP Government and Prof. M. Ashraf Rizvi; Director, Jaipuria Institute of Management. Dr. Bhadauria quoted, "Women safety begins with a change in our own mind-set. So a change in

men's mind-set becomes imperative. It is ironical that women in India society despite the fact have managed to make their mark in every field are still clamouring for basic safe environment where they can breathe freely. This lag needs to be done away with where all minds meet progress."

The other dignitaries present were: Zarina Usmani (Chairperson, Mahila Ayog), Sweta Singh (Member, Mahila Ayog), Dr. Renu Singh (Ayog), Aparna Mishra (Educationist), Dr. Nahid Afshan (Doctor), Vineeta Yadav (Educationist), Raghuvendra prasad singh (Incharge 1090). The event ended with the release of the Marathon Souvenir, preceded by the vote of thanks and prize distribution.

Name of the activity: Independence Day 2015
Date of Activity: August 15, 2015
Nature of Activity: Extra-curricular
Brief about the activity:

Blending apparent contradictions into positive affirmation, Jaipuria Institute of Management, Lucknow celebrated the 69th Independence Day Of India

The event started with the hoisting of the National flag by Honourable Director of the institute, Dr. M. Ashraf Rizvi. His motivating speech reminded the whole Jaipuria family that it is nothing but the valour and sacrifice of the freedom fighters which is continuing to breathe in independent India. He encouraged the Jaipurians to lead a free life, eradicating the dependence from corruption, communalism and societal poverty.

The occasion paced with the cultural events presented by the students of batch 2015-17. A dance performance was performed by the students that beautifully depicted the rise of mother India from all kinds of evil. Delving deeper, dramatics paid homage to Late Dr. APJ Abdul Kalam by encasing his commendable contributions to the Indian society- a secular India. Following it was a group dance invoking a sense of patriotism.

Mr Ravil Thakur, President- Student Excellence Council, delivered the vote of thanks by quoting "Some goals are so worthy, it's glorious even to fail"- Late Capt. Manoj Kumar Pandey, 1/11 Gorkha Rifles. He concluded by emphasizing on josh, honour and pride that make an Indian do extra-ordinary things.

Name of the activity: Teej
Date of Activity: August 27, 2015
Nature of Activity: Festival Celebration

Brief about the activity:
Every year to mark the commencement of monsoon season and celebrate the festival of 'Teej' a special sweet called 'Ghevar' is distributed to all the resident houses of the Institute. The festival

marks the beginning of a new season which is fresh and green and is celebrated in the same spirit by the students.

This year too all the residents of all 4 hostels enjoyed the special delicacy and pampered their sweet taste buds.

Name of the activity: Teachers Day
Date of Activity: September 05, 2015
Nature of Activity: Extra-curricular

Brief about the activity:

Celebrating the greatest sculptors who irrigate the barrens of their mind, Jaipuria Institute of Management, Lucknow congregated to thank them for making them beautiful.

With luscious petals of singing and dancing the students expressed their veneration for the teachers. An aura of fun and frolic laced with devotion for their idols flowed from the bottom to top. With emotions running high the stage was set for the cracker of the evening- 'Antakshari-Students VS Teachers'. Volunteers from teachers and students pitted against one another went through three rounds of highly entertaining and sparkling competition. From 'Taal se Taal' to 'PehchanKaun' and finally 'Identify the Movie' the teachers showed their pupils why they are the teachers. With the emotions running high the faculty members received the honour of being victorious.

The celebrations wound-up with the pupils offering gift and sweets of their adoration, having unforgettable moments with their tower of strengths.

Name of the activity: Flash Mob
Date of Activity: September 06, 2015
Nature of Activity: Social awareness and promotional event

Brief about the activity:
As a part of Corporate Social Responsibility, Jaipuria Institute of Management, Lucknow always played an active part in spreading social awareness on alarming topics and doing something for the society with initiatives taken by the institute's Social Responsibility Committee. One of the various initiatives taken by the Institute is the 'Flash Mob' through the student fraternity of Jaipuria try to spread messages to the audience on social evils or good practices.

A group of over forty spirited students of Jaipuria Institute of Managemnet, Lucknow broke into a flash-mob at Wave Mall commemorating Women Empowerment and Twentieth Foundation Day of the institute as its main objective. This surprise was successful in amassing around 800

visitors at the mall. It propagated the message "You cannot succeed if half of us are held back," through the stunning acts on peppy numbers by the 'mobbers'. This surprise was successful in amassing and enthralling a large number of visitors at the mall.

Name of the activity: Ganesh Chaturthy
Date of Activity: September , 2015
Nature of Activity: Festive Celebrations
Brief about the activity:
The residents of the boys' hostel of Jaipuria Institute of Management, Lucknow celebrated Ganesh Puja with full devotion & piousness. Ganesh Chaturthi is celebrated in honour of Lord Ganesha.

Mr Ashish Tripathi, Warden, Boys Hostel , helped the residents in coordinating the Ganesh Puja. Prof V V Ratna & Prof Maneesh Yadav also visited the boys hostel to seek blessings of Lord Ganesha.The puja started on the first day of Ganesh Chaturthi . The residents showed their holiness towards Lord Ganesha and performed Aarti on each day of the Puja.

Prof Dheeraj Mishra, Prof Himashu Misra , Prof Reena Agarwal & Mr RK Nair also visited the boys hostel to seek the blessings of Lord Ganesha.The Ganesh Puja ended with the Visarjana of the Idol of Lord Ganesha into the Gomti River.

The residents of the senior boys hostel thanked the institute & the residents of the junior boys hostel for their wholehearted support.

Name of the activity: Diwali
Date of Activity: November 11, 2015
Nature of Activity: Festive Celebrations

Brief about the activity:
On the occasion of the festival of lights as the whole world was lit with joyous smiles and good wishes, the Institute also celebrated this day on a high note by distributing sweets to all the Faculty and staff members of the Institute. The celebrations were carried forward by all the hostel students who lighted up the house of residents with diyas and beautiful rangoli. The festival was celebrated by wishing all the members of the Jaipuria family and burning some crackers to mark the occasion with mesmerising sparkles of different colours.

The celebrations also included a session of prayers to the deity of Ganesha and Lakshmi and seeking their blessings for a prosperous year ahead.

Name of the activity: Nukkad Natak
Date of Activity: November 29, 2015
Nature of Activity: Social awareness
Brief about the activity:

On 29th of November 2015, students of Jaipuria Institute of Management, Lucknow under the initiative of Social Responsibility Committee and the guidance of Dr. Reena Agrawal, organized a street play, Mukti, with an objective of working incessantly for improving and empowering our society. The Street play depicted the different stages of women's life and showcased the reality of todays' society. The street play was held at Sahara -Ganj Mall, Hazratganj.

Students flocked to support their friends and to assist them in this noble cause. With the chants of Jaipurians rising the crowd of Sahara-Ganj enticed towards them setting the stage for the play to begin. With an assemblage of more than 500 onlookers, Jaipurians spread the message of the roles women play in our lives and in building our society, as they are the real architects of society and an appeal to those who have the voice, be the voice of those who need them and bring the change.

Name of the activity: Blood Donation
Date of Activity: December 11, 2015
Nature of Activity: Social work

Brief about the activity:

"If you donate money, you give food. If you donate blood, you give LIFE!" On December 11, 2015, the Social Responsibility Committee of Jaipuria Institute of Management, Lucknow in association with the HDFC Bank organized a Blood Donation Camp in the campus. The camp was facilitated by Dr. Reena Agarwal.

No doubt the first and foremost advantage of donating blood is, the exalted feeling of saving someone's life. The students too were encouraged to imbibe the principle of community service and magnanimity through this camp that resulted in a large number of donors who came with great zeal. The units of blood collected would cater to the Ram Manohar Lohia Blood Bank, Lucknow.

The volunteers went through a series of medical checkups before donating their blood and were given refreshments, a memento, a certificate of appreciation and a Donor's Card for this kind gesture by the HDFC Bank. The camp was a huge success as every donor was all smiles.

Name of the activity: Christmas
Date of Activity: December 25, 2015
Nature of Activity: Festival celebrations

Brief about the activity:

On the occasion of Christmas Day the residents of the hostels celebrated Christmas in high spirits under the guidance of the Dr. M Ashraf Rizwi, Director (Jaipuria Institute of Management, Lucknow) and all the hostel wardens.

The students enjoyed the delicacies prepared by the cooks on this occasion and also had a cake cutting ceremony which was organized by the Institute. Both the Girls' residents and Boys' residents celebrated this occasion with fun and bliss.

Name of the activity: Republic Day
Date of Activity: January 26, 2016
Nature of Activity: Extra-curricular

Brief about the activity:

Jaipuria Institute of Management, Lucknow celebrated the67th Republic Day of India with zeal and enthusaism expressing their heartfelt gratitude for the heroism and sacrifice of the freedom fighters and tireless soldiers. Mr. Yashwant Rao, IAS, Mission Director for UP State Rural Livelihood Mission, graced the occasion as the Chief Guest.

The morning ceremoniously began with the hoisting of the Tricolour by the Honourable Director of the institute, Prof. M. Ashraf Rizvi followed by the national anthem.

Prof. Rizvi addressed the Jaipuria family expressing his earnest joy on the occasion. He motivated the young Indians to help exterminate the evils of the society which still exist especially poverty, so that every Indian, rich or poor, can breathe the actual air of independence, squarely.

Addressing the audience, the chief guest, Mr. Rao shared some pearls of wisdom with the young budding managers. He highlighted that one's nature is capable of catering to every need of a living being but not his greed. He further added that it is the responsibility of those who have harmed the nature to protect it. It is when people start loving their own culture that a sense of belongingness would prevail for the motherland.

Subsequently, the students of the institute presented a cultural program which comprised of the following:

- A Mime paying tribute to a soldier's life
- A solo song performance

The highlight of the morning was the presentation of a cheque to the representatives of Tharu tribe by Chief Guest Shri Yashwant Rao along with Director Sir and Mr. Kushal Bhargava of Lucknow Mavericks Round Table 255. The Tharu tribes are into the making of handicrafts and have set an extraordinary example of empowering women, under the guidance of Ms. Garima Srivastava, an alumnus of the institute.

Subsequently, certificates were distributed to the various members of the annual fest organizing committees by Mr. Rao and the Director of the institute. Anurag Agarwal (2015-17) was awarded as the winner of the Dub Smash competition.

The vote of thanks was presented by Mr. Syed Ahmed Bilal, the officiating student president of Jaipuria.

The Social Responsibility Committee of Jaipuria Institute of Management, Lucknow also coordinated with Round Table India (Lucknow Mavericks Round Table 255) in the book distribution to the under-privileged children of Nav Srijan School. The Chief Guest interacted with all the students and motivated them to pursue their dreams while maintain a fine balance in work and play. The program came to an end with sweet distribution.

Name of the activity: Saraswati Puja
Date of Activity: Fenruary 13, 2016
Nature of Activity: Extra-curricular

Brief about the activity:

On February 13, 2016 Jaipuria Institute Of Management, Lucknow organized "Saraswati Pujan" on the occasion of Basant Panchami. In Hindu mythology, Saraswati is the goddess of knowledge, music and arts. Goddess Sarawati is considered the" mother of the vedas". She is seen as the serene goddess riding a swan, or seated on a lotus. Being a symbol of knowledge, she is especially worshipped in academic institutions.

Students and faculty members participated in the preparations for the ritual with great enthusiasm. The institute was decorated with garlands and a beautiful idol of deity was placed. All faculty, students and staff present offered their prayers to Goddess Saraswati. After the puja, Prasad, prepared by students was distributed to everyone. The pleasant fragrance of incense sticks purified the atmosphere. The entire place brimmed over with joy and devotion.

STUDENT ACTIVITIES (2014-15)

In its commitment and endeavor to produce quality managers who from day one are ready to take on the responsibilities assigned to them from day of their joining. Jaipuria believes in the philosophy of learning by doing which is executed in practice by ensuring all activities are conceptualized, planned and given reality by students only under the guidance of various Faculty members.

The training of students starts from the day they join the campus for Orientation Program. Various activities are organized in campus and in hostels to ensure better bonding, facilitate team work and learning. The various activities are designed keeping in mind the overall personality development of students. At Jaipuria our focus is to provide an enriching and learning experience for 24 hours in a day.

During Orientation various activities were organized by the institute which worked as an ice breaking session for the students, some of the prominent activities included:

Orientation Activities @Hostel

Hostel constitutes and integral part of campus life. It's the best place to promote peer culture amongst students, team work, learning, fun, games all comes as an added bonus with hostel life. Various activities were conducted in hostels during the Orientation which acted as an ice breaker

amongst residents of hostels and gave them an opportunity to interact with as many residents as possible.

Yoga @Hostel

Starting day on a healthy note and to sensitize the students about the importance of health and well being, yoga sessions were conducted in the morning in hostels. The sessions were attended by all the residents of the hostels with very high note.

Antakshari @ Hostel

"Samay bitaane ke liye karna hai kuch kaam" but this time it was not only for time pass but kept as a perfect ice-breaker for residents of various hostels. It not only gave an opportunity to residents to exhibit their singing skills but also taught them to gel-well with their groups and think and act collectively. The high level of energy and excitement shown by residents during the activity once again proves that this is an evergreen activity suited for any occasion at any time of the day.

Strategy Making @ Hostel

Every time we think of balloons and birthday's come to our mind. Colorful balloons all across mark the celebration of some kind for Indian Households and even the residents of the hostels believed the same till they became the part of this event. The rules were simple every team had a name based on color like, yellow, red, purple, white, black etc. Every team were given equal number of balloon packets. Every packet had 20 balloons of same color as the team name and 5 balloons of 5 different colors in addition. Every team has to inflate min 40 balloons and total points scored were calculated based on a score sheet given to them. The activity forced these team to make a strategy trade-off for balloons with other teams so that they can score high points. The entire activity may be termed as fun filled learning.

Sketch your imagination @ Hostel

To bring out the best of their creative imagination this activity was conceptualized. All the residents in team of 5 were given a chart paper and a packet of sketch pen and were asked to make a picture or a message revolving around 3 themes

a) Save Water   b) Save Electricity   c) Save Food.

Another objective f this activity was to sensitize the residents about preserving the resources and ensure their full compliance with minimum wastage and hostels.

Think it and Link it @ Hostel

Managing with the given resources and making best possible use of the same were the basic premise of this activity. The students were divided in a group of 5 and were provided with material set comprising of 12 thermakol plates, 6 glasses, 6 spoons, 10 straws, 6 bowls and Fevicol and were asked to make something out of it. The team put in their best efforts to come up with some new products, with some decorative items and much more.

Social Responsibility Committee: With an objective to sensitize the students about their responsibilities' towards the society various events were organized. Some of the prominent one include:

On 22-07-2014, Jaipuria Institute of Management, Lucknow took the initiative to raise voice against the heinous crime which victimized a 25 years old woman in Mohanlalganj, Rape or crime against women should be given much needed attention now that it has been ignored for too long.

It was a proud moment for Jaipuria institute of Management as a "BLOOD DONATION Camp" was organised with King George Medical College, Lucknow. Blood Donation Camp is one of the way to inspire young minds to have a feeling of humanity and contributing towards the mankind. When it comes to mankind and saving lives, nothing can be better than donating blood.

The students turned in huge number and contributed to the noble cause. The blood donation camp took place under the guidance of some Senior Doctors. One of the Doctor said that if the younger generation pledge and come forward to give blood voluntarily, there will be no dearth of blood worldwide. She added that requirements of safe blood were increasing and regular voluntary blood donations were vital for blood transfusion services. She applauded the efforts of Jaipuria Institute of management in encouraging the youth and conducting the camp.

On 23rd November 2014, Jaipuria Institute of Management, Lucknow took an initiative to carry on the campaign "Swachh Bharat Abbhiyan" started by The Honourable Prime Minister Narendra Modi. The campaign is India's biggest ever cleanliness drive and the whole Jaipuria actively participated in this. This campaign aims to accomplish the vision of 'Clean India' by 2 October 2019.

Students of Jaipuria found a unique way to contribute towards the cause in which they asked the citizens to the pledge to keep their surroundings and the city clean.

The Activity was conducted in two phases at two different venues. The first phase took place in the morning at Lucknow Zoo, while the second phase was conducted in the evening at Fun Republic Mall, Gomti Nagar. As many as 5000 people from all walks of life and different age groups who wish to see a cleaner India participated in this signature campaign. Jaipurians picked up the broom to clean the surroundings and urged others to do so.

On 1st February 2015 Jaipuria Institute of Management organized Disha Day.

Disha is an initiative of Jaipuria Institute of Management and Indian Institute of Management, Lucknow together which provides a platform to give career guidance, computer skill and counselling to underprivileged students who lack all the basic amenities for their education. The event started with the introduction about Disha followed by a quiz and a motivational video which showed how to make impossible, possible. Pacing on with the event, there was a HR activity of Blind fold followed by a poster making competition on MS Word .There was a mesmerising dance and song performance along with dramatics.

On the occasion of Christmas, Social Responsibility committee of Jaipuria Institute of Management, Lucknow organised an activity for the workers of the institute which involved their enthusiastic and cheerful participation. The activity was further bifurcated into three parts:

TUG-O-WAR: An activity that directly pits two teams against each other in a test of strength. All the participants were divided into two teams- one under the captainship of Dr. Himanshu Misra, Associate Dean and other under Mr. Reddy, Mess In charge. Finally Mr. Reddy's team emerged as the winners of the activity. MUSICAL CHAIR: A fun game in which players walk to music around a group of chairs containing one chair fewer than the number of players and rush to sit down when the music stops. The player left standing in each round was eliminated.

PASS THE BALL: The one who was left with the ball when the music stops, was made to dance on any Bollywood song. This activity resulted into smiles and raised the excitement level of the participants. Finally the whole activity came to an end and all the workers were given gloves and muffler as a token of love and care. ONE MESSAGE FOR ALL THE WORKERS: Thank-you For Your Hard work And Dedication. We Are Proud To Have You All In Our Family Of Jaipuria.

Diwali celebration in campus was also done in the institute with all the residents, which started with traditional Ganesh Laxmi Pooja and ended with lots of crackers.

International Research Committee: In the global world there are umpteen opportunities, the only requirement is explore them and make best use of them. A lecture series was organized to add wings to dream of students to study or engage in an internship/project with Foreign Colleges/Universities.

A lecture of Mr. Ankush Chhabra, an entrepreneur and owner of web portal UP32 was organized. He shared his experiences of college life with University of Ulster Northern Island (UK) and discussed the opportunities galore there.

Independence Day-15th August, 2014: The 68th Independence Day was a much awaited event for the whole Jaipuria Institute of Management and was successful on a grand note. The opening

ceremoniously started with the flag hosting by Mr. A. P. Singh (IAS) and Prof. Pankaj Gupta followed by National Anthem. Prof. Pankaj Gupta addressed the audience by expressing his views on having Independence and traces of slavery in different forms which needs to be eradicated from the country. He concluded as- Be a lamp to your own light!

"It's a NATIONAL DAY instead of INDEPENDENCE DAY", quoted by Mr. A. P. Singh, the guest of honor. He focalized on enjoying the every drop of freedom status. He wished the students a good luck, make the day successful and discover the vigor within. The celebration ended with sweet distribution and a sense of pride in each individual for the glorious past, struggle of freedom, achievements in past decades and ocean of opportunities shining in the future for INDIA.

Republic Day Celebration, 26th January, 2015: The institute celebrated India's journey of peace, harmony and progress on Republic Day. The whole Jaipuria family gathered together to recall the Golden Heritage of the country and felt proud to be a part of an ever shining India.

The ceremony started with the flag hoisting by Dr. Abhishek Nirjar, Director- Jaipuria Institute of Management, Lucknow followed by the National Anthem. Dr. Abhishek Nirjar addressed the audience by expressing his views on the wisdom of belongingness towards the country, society and people. He laid emphasis on that one particular direction that evokes the sense of being an Indian. He further added that one should certainly look at the individual responsibility which will help in fulfilling the dreams of the nation. It was followed by colorful and vibrant cultural performances by students of Jaipuria Institute of Management.

Teachers' Day- 5th September, 2014: "Guru Govind Dono Khade kake lagoon paiyeen" meaning both teacher and god is standing in front of me, whom should I pay my homage by touching feet first. Guru or teacher is supreme, he is above all the guide, the mentor and someone who can help anyone succeed and achieve the desired goal. On Teachers' Day, Jaipuria Institute of Management, Lucknow rejoiced various events to express indebting emotions and salute for bestowing their continuous flow of knowledge and guidance to the faculty members- "The Creators of Society".

The day started with the ingenious and traditional welcome of faculty in the college premises with the showers of rose water, sweets and *aarti*. In their own words, each teacher received a unique customized certificate which showed the true bond between each faculty member and the student fraternity and reminded of the old days of Guru- Shishya Parmapara.

The evening took off by the address of President-SEC followed by outstanding dance. The evening also saw a drama on "One day in their shoes- a gratitude from JAIPURIANS" and other melodious song performances. Further this auspicious day was bid adieu with the vote of thanks by the Vice-President- SEC and a promise to convert dreams into reality and never letting down the pillars of Jaipuria i.e. the esteemed faculty members.

19th Foundation Day celebration: The institute celebrated its 19th Foundation Day on 08th September, 2014. Dr Sudhanshu Trivedi (National spokesperson of Bhartiya Janta Party) was the chief guest. Various eminent academicians and other esteemed guests also attended the program.

On this day fully furnished and well equipped 'Faculty Lounge' and 'Student Lounge' were also inaugurated. The day also marked the investiture ceremony of the Student Excellence Council-14 followed by lunch for the dignitaries.

Retail Employee Day Celebrated on 12th December, 2014: Every individual irrespective of the hierarchy is important for organization, and if every individual starts thinking and working for the interest of organisation, the organisation is bound to grow and flourish

With an objective to sensitize the students about the importance of employees Retail Employee Day (RED) was celebrated in Lucknow campus. RED is a brainchild of TRRAIN, an initiative of Mr. B.S Nagesh and Retailers Association of India to pay respect and gratitude to all the employees working in the store and recognize and appreciate their efforts.

The event was successfully organized by the 1st year students of Retail Management, where they thanked and greeted every employee (faculty, administrative, canteen workers, security guards etc) with flower and sweets and thanked them for the services and support rendered.

Research committee successfully completed a field research based case study on the "Brass Bands of Lucknow". The teams that participated in this activity comprised of students both from the Batch 2013-15 as well as 2014-16. It resulted in a teaching case on marketing entitled "Band Baaja Baraat. The study involved groups of students who interacted with various Band proprietors to understand the nuances of their business. The study also listed the challenges faced by them, the changes which they have witnessed in last few years and how they have changed their business model to handle those changes.

Saraswati Puja Celebration: On 24th January, 2015 Saraswati Puja was celebrated in the institute. It's a wish of every student that he is blessed with Goddess Saraswati so that he does well in academics and in life. The Puja started in the morning and was attended by students in huge number along with faculty, staff and Director. Prasadam was distributed to all and it finally ended with immersion of Goddess Saraswati idol in river.

The Placement and Corporate Relations Committee took a unique initiative to connect students with prospective recruiters. In this initiative before the placement process of any company, some senior officials of alma mater working with same companies were invited to provide insights of the organization. The discussion revolves around the skills required, job profile, growth prospects, work culture of the organization. Similarly various workshops were also conducted to ensure student is prepared well before appearing in the placement process of any company.

A new initiative called Corporate Relations through Web (FB and LinkedIn)- A web page was created and maintained on FB and Linked-In named 'Talent Pool- Jaipuria Lucknow campus' with an objective to create a connect with recruiters/Corporate. Students with their certifications, additional information for their employability have been showcased here

A Curriculum Vitae review process was conducted successfully. The committee prepared question bank (QB) and floated it on common id. In this question bank all the questions asked by the

interviewer have been mentioned and this question bank has been mailed to students so that in the next process of any company, students got an idea what kind of questions interviewer asks and prepared accordingly. This question bank was very helpful for the students.

The Academic Committee organized various programs throughout the year. With an objective to promote peer learning, a special program named "WE CARE" was designed and executed. In which every week a session was held by senior students (sometimes junior students also participated in teaching), for certain junior students who were relatively weaker in certain course before their examinations to assist, guide and ensure that they not only score good marks in exams but also grow in their confidence and self respect.

The students participated in various quizzes and competitions round the year and won various prizes as well. Team of Rashi Kevlani and Krati Gupta, Ankita Chandra and Tasheen Sheikh represented Jaipuria Institute of Management, Lucknow in Business Quiz "Inquizzite" organized by Confederation of Indian Industries in September, 2014.

Shitansh Nigam, Shivendra Singh, Ali tabish Nomani , Anubhav Agarwal participated in Business Standard North India Quiz on 31st January, 2015 which was held in Appejay Institute of Management, New Delhi.

Team of Sunny Manglani, Jatin Bindra, Raman Pal Singh Malhotra and Sanchit Jain stood 1st in Chanakya Business Simulation amongst tight competition from institutional and corporate teams as well.

In "Internet for All Challenge"– which is a global platform for sharing ideas that addresses social issues and can change the world. Organized by Uninor this challenge encourages youth to design social innovations through the use of mobile Internet. In this competition Idea of Swapnika Gupta was selected amongst best 5 ideas from U.P (East) circle, in Telenor Youth Summit, September 2014

Session on Dabbawallas on 20th September, 2014: Turning basics of logistics and supply chain management into excellence was learned from non other than Dabbawallas from Mumbai. Dabbawallas; is actually a highly specialized service of the fastest city of the country, Mumbai, which is over a century old and has become integral to the cultural life of the city. Established in the year 1890 and as a charitable trust in 1956, it moves around 2 lakh boxes every day (4 lakh transactions each day including return) by an estimated 5000 Dabbawallas, all with an extremely minimal fee and with utmost punctuality.

The average literacy level of a Dabbawalla is 8th standard pass. Their service is uninterrupted even on days of extreme weather, such as Mumbai's characteristic monsoons and they have never been on strike for a single day in the last 120 plus years. The highly engaging and energetic session was delivered by Mr. Pawan Agarwal, President of Mumbai Dabbawalla Education Center.

Extra curricular Committee not only organized various sports and cultural events in the institute but also ensured that students participate in similar activities conducted by prominent institutions as well.

Kargil Vijay Diwas was celebrated on July 26, 2014 marking victory of Indian Army in the Kargil war, back in 1999 with the loss of over 550 Indian soldiers.

Jaipuria Institute of Management, Lucknow organized matches of Basketball and Volleyball between 2013-15 batch and 2014-16 batch to pay a tribute to the martyrs who sacrificed their lives for us. The activity started with lightning of candles and 2 minutes silence to pay homage to the martyrs of Kargil War.

Various cricket matches were organized prominent one being "Sudhakar ke Veer" vs "Ojha Ke teer" signifying the name of respective wardens. The match was played between junior and senior residents, which is a nail biting finish was won by senior residents. On August 3rd 2014 another exciting cricket match between the Day scholars and Hostellers was organised. The match was named as "Hostel ki Aan" VS "Lucknow Ki Shaan".

The excitement of gaming was not only limited to field it also took virtual form when a game of counter strike (cyber game) between senior boy's hostel and junior boy's hostel on 23rd of August at junior boy's hostel.

A cultural evening to bid adieu to Monsoon season was organized as 'Saawan Beeto Jaaye' which marked some great exhibition of dancing and singing talent of student of the institute.

To create a perfect blend of entertainment a singing, dancing and comedy program was organized along with 93.5 RED FM named 'Tashanbaaz'. The committee also organized the events of Radio City FM & Radio Mirchi in the college campus. In all events the versatility and talent of students was at display to maximum.

Cheitan Srivastava won 2nd prize in Ghazal Singing in the annual cultural fest *AURA 2014'* of IT College Lucknow which was held on 19th -20th September, 2015.

17 students from the institute participated in 3rd National Sport Meet 2014 from August 28-29 2014, Following students brought laurels to the institute and emerged as winners in following categories:

a) Deepika Jotwani - 1st prize in 100m & Long jump.
b) Deepika Jotwani: 2nd prize in High jump
c) Tanushree Londhe - 2nd prize in Shot Put
d) Angshuman Kalita, Tushar Panta, Biswajit Borah, Anshuman Bhattacharyyaa & Rituraj 1st Prize in Counter Strike.

Entrepreneurship Development Cell: Jaipuria Institute of Management, Lucknow organised E Week on March 20,2015. The 3rd day witnessed the budding entrepreneurs coming up with innovative ideas to grap the opportunity to own a "Campus Company " within the Institute's

premises. In the event students had to present their exclusive business ideas in front on the panel judges.

The students showed their out of the box thinking by showcasing their distinctive business plans. The participants introduced different genres of business within the campus such as setting up of art gallery, confectionary shop, juice shops, digital library and IT .The teams presented their strategies and then counter questions were fired by the panelist. The event created an immense eagerness and passion among the participants.

On March 18 2015, Jaipuria Institute of Management, Lucknow organized an Essay-writing competition themed around MAKE IN INDIA to help the thoughts move from abstract to concrete. Around 140 students participated from 22 colleges and grabbed the opportunity to articulate their thoughts with a pen and paper in hand. All the participating students were given "Certificate of Participation". The names of 15 top winners will be declared and awarded during the Valedictory Session of IIC 2015 on March 22, 2015. So the students let their pen do the talking on the topic "MAKE IN INDIA WILL AWAKEN INDIA".

Atisarg-15: A great day has come and gone. A better tomorrow awaits us all… It's time to say farewell! Good luck and best wishes for your future ventures!!

With these expressive words, Batch 2014-16 of Jaipuria Institute of Management, Lucknow bade adieu to their senior Batch 2013-15 on April 3. 2015. Just as treasures are uncovered from the earth, so does virtue appear from good deeds, and wisdom appears from pure and peaceful mind. To walk safely through the maze of college life, a student needs the light of wisdom and the guidance of virtue and that's what the batch'15 did to their juniors and friends. The event started off ceremoniously with the words of Prof. M. Ashraf Rizvi, Director, Jaipuria Institute of Management, Lucknow preceded by dance and singing performance, faculty messages and delivering of award of titles and certificates with the announcement of the most awaited titles:

Mr. Jaipuria- Sunny Manglani
Ms. Jaipuria- Garima Tripathi

Most of our life is a series of images. They pass us like towns on the highway. But sometimes, a moment stuns us at it happens.We know that this moment… every part of it… we will live on forever. In the end the words of appreciation was given by SEC President- Mr. Sunny Manglani and the vote of thanks was proposed by Dr. Himanshu Misra, Asst Dean- Student Affairs.

"Wherever you go you will remain closer to our hearts. May you conquer new fronts in life and have a successful life ahead."

OHER AWARDS:
Comic Icon: Bilal Ahmed
Million Dollar Smile: Arpit Vaishnavi
Voice of Jaipuria: Garima Tripathi
Best style Icon: Ankita Bordoloi
Yaara Di Kaum: Sunny Manglani, Siddharth, Jatin Bindra
Main hun na: Shekhar Jaiswal

Mr. Dabangg: Ankit Pandey
Ms. Dabangg: Ankita Chandra

New year Welcome Party 2015: A new year welcome party was organized on 31st December, 2014 to welcome new year in style. The party started in style and the students danced to the tunes of some popular numbers and enjoyed the sumptuous dinner in the end.

The Student Welfare and discipline committee not only ensured adequate and active participation in various events but also ensured that they are conducted in a disciplined manner.

5.3.2 *Provide details of the previous four years regarding the achievements of students in co-curricular, extracurricular activities and cultural activities at different levels: University / State / Zonal / National / International, etc.*

- 17 students from the institute participated in 3rd National Sport Meet 2014 from August 28-29 2014, Following students brought laurels to the institute and emerged as winners in following categories:
- Deepika Jotwani - 1st prize in 100m & Long jump.
- Deepika Jotwani: 2nd prize in High jump
- Tanushree Londhe - 2nd prize in Shot Put
- Angshuman Kalita, Tushar Panta, Biswajit Borah, Anshuman Bhattacharyyaa & Rituraj 1st Prize in Counter Strike.
- Shweta Singh, 3rd Position at National Level in All India Essay writing event in 2013 organized by Shri Ram Chandra Mission, Lucknow.
- Anirban Saha, Angshuman Kalita, Juhi Shukla winners in Chankaya Business Simulation amongst 40 team.
- Team of Rashi Kevlani and Krati Gupta, Ankita Chandra and Tasheen Sheikh represented Jaipuria Institute of Management, Lucknow in Business Quiz "Inquizzite" organized by Confederation of Indian Industries in September, 2014.
- Idea of Swapnika Gupta was selected amongst best 5 ideas from U.P (East) circle, in Telenor Youth Summit, September 2014
- Jyoti Chaudhary- got appreciation and recognition at Institute level, at National Level in All India Essay writing event in 2013 organized by Shri Ram Chandra Mission, Lucknow.

EVENTS	VENUE	STATUS
IMRT 'Udaan'16	IMRT COLLEGE	IMRT BUSINESS PLAN IST PRIZE
		1) FATIMA
		2) SANCHIT MEHROTRA
		3) RIA SRIVASTAVA
		IMRT SOLO DANCE 2ND PRIZE
		SURBHI KAKKAR
		IMRT GROUP DANCE IST PRIZE

230

		SURBHI
		POOJA SINGH
		IMRT TUG OF WAR 2ND PRIZE
		AVINASH AGARWAL
		SHIVAM SETH
		HARSHIT GUPTA
		SIDDHARTH ANAND
		SHIVAM KESHRI
		ARNOB
		SAURABH ROY
		GAURAV RAI
		ASHUTOSH PANDEY
		AKSHAY BHATLA
		SYED MOHD MUSA

5.3.3 How often does the College collect feedback from students for improving the support services? How is the feedback used?

Feedback is frequently taken by various stakeholders for improving support services. The following feedbacks are sought and put forward to the administration for improvement:

1. Dean Academics, Dean Student Affairs and Programme Chairs meet students frequently to seek feedback.
2. Wardens take monthly feedback from hostel students regarding mess and hostel facilities.
3. Registers are kept at reception of the Institute, boys mess, girls mess and canteen which is reviewed daily by concerned authorities
4. Faculty hostel in-charge and Dean student affairs conduct surprise visits to hostels to observe and seek feedback

The feedback obtained from these is used to identify the gap areas and scope of improvement. To improve the mess and canteen services meetings are done with vendors, similarly meetings are conducted with different stakeholders for matters pertaining to their scope of work. Director routinely checks the issues and their resolution.

5.3.4 Does the College have a mechanism to seek and use data and feedback from its graduates and employers, to improve the growth and development of the College?

The College has a proper mechanism to seek and use data and feedback from its graduates and employers, to improve the growth and development of the College. Well before the commencement of academic session, the Area chairs compile the feedback received on various courses from students, alumni, recruiters, academic experts and domain experts and consolidate the revisions required. The academic advisory committee comprises industry representatives, academicians from other peer institutes,

231

and senior alumni members discuss the report in detail and plan out the necessary modifications required. This exercise is repeated every year and allows the Institute to offer contemporary and relevant courses to students. In addition the feedback is also used for preparing students for Placement .

5.3.5 How does the College involve and encourage students to publish materials like catalogues, wall magazines, College magazine, and other material? List the major publications/ materials brought out by the students during the previous academic session.

Students write research papers and Case studies from their summer internship projects and short term projects with the help of their faculty mentors or senior faculty members. They participate in conferences, case competitions and entrepreneurship competitions etc. The institute publishes a student magazine, "   " which has content written and collated by students. Following is the list of students who recently presented their paper in Conference.

S.No	Name of the student	Title of the Paper	Name of the Journal/Magazine/ Conference	Year of Publication
Papers Presented in Conferences				
1	Ms Akanksha Singh (Batch; 2015-17)	Data Usage Pattern and Buying Behaviour in Enterprise: Special Reference to Reliance Jio	MARCON 2016 at IIM Calcutta	2016
2	Ms Divyansha Kumar (Batch; 2015-17)	A study on the economies of oligopoly market in india :Problems relating to cartel and role of the competition act, 2002	20th Nirma International Conference on Management (NICOM-2017), organized by Institute of Management, Nirma University.	2017

5.3.6 Does the College have a Student Council or any similar body? Give details on its constitution, major activities and funding.

Yes, the Institute has Student Excellence Council (SEC)

The SEC consists of student representatives elected by students and selected by panel of experts after thorough evaluation and interview process. SEC focusses on student involvement in decision making and student empowerment to ensure a strong interface between student community and management.

232

Students are the main driving force for success and growth of any institute. SEC plays a very important role in achieving this goal and making institute more vibrant, happening and takes it to new heights of success

An ideal representative should be willing to move the extra mile and contribute in the success of institute. They should be true representatives of student community and should put forth the issues for the best interest of institute and student community in general.

Representatives of student body are pillars of SEC. They are a link/bond and interface between the management, staff and students. They bridge up the gaps for better understanding and coordination.

A management institute is not only about education but is all about variety of activities to ensure overall development of personality. The students are not only trained in theoretical aspects but are also provided with an opportunity to practice what they have learned in form of planning, budgeting, executing various programs of the institute and to get a hands on training and expertise in the same.

The formation of SEC starts with the nomination for various positions from 2nd year students. The students are notified about the same and nominations are invited. The following eligibility criteria is used to screen the Nomination Form:

Eligibility Norms for Applying to Council Posts (Coordinators as well as member)

- The student should have secured a minimum of 5.00 CGPA at the time of Issue of Notification for filing of candidature for SEC.

- The student should not have been involved in any act of misconduct/indiscipline and no punitive action taken in past in the institute.

- No permanent 'F' or FA Grade allotted in any of the course due to academic performance.

- The Council works on generic principle of "One Student- One Position" for Coordinators which means one student can file nomination for only one position.

- For Committee members the student can give 2 preferences based on his interest and choice.

The broad skeleton of the SEC is as follows:

The Role of Committee Coordinators, Co-coordinators and committee members

- Every Committee will be headed by a Committee Coordinator (Student of Senior Batch) who responsibility will be plan and execute the various functions of committee with his entire team.

- Every committee will have members maximum 10 in number excluding Coordinator (except Placement Committee which will have 15 members each from both batches making it 30 and Academic Committee which will have 2 junior members from each section making it 13 in total). The entire team has to work as a single cohesive unit to achieve the various objective of respective committee.

- Any leave beyond the Stipulated Academic Leaves as prescribed in the Student Manual has to be a-priori approved by Asst. Dean (Student Welfare)/ Director.

The process for the formation of the council is as follows:

Process & Steps for Election of Student Council

1. A mail to be sent to students by circulating the guidelines. A briefing Batch wise to be done to apprise them of the role and responsibility and relevance of various committees and SEC.
2. Details on the different posts available and responsibilities handled by each one of them through a handout with their respective application form.
3. Inviting application for different posts of the Council Team.
4. Students will have to fill in an application form within the stipulated time as mentioned on the form.
5. The elections for the same would start on specified date and time. The elections was conducted through online/E-mode in the year 2015.
6. The top 3 students (maximum) in each category will be selected for a round of Personal Interview. The panel for selection of Coordinators will have Director, all Deans, and other experts. The panel for selection of various committee members will include Faculty Coordinators of the committee and one more faculty members.
7. The final results will be declared to all the students formally by the Director of the institute and each committee will be assigned a faculty and a staff for continuous supervision and working of the committee.

To ensure every committee coordinator and member contributes to the cause there is a system of Probation and Appraisal of every member of the council.

Probation Period for Selected Representatives

- Each selected representative will be on probation for 1 Trimester (10 weeks) from the date of announcement of Final Complete SEC. The performance of every member will be reviewed in 9th week by the Faculty Co-ordinator and report to be submitted to Asst Dean. These Reports will be analyzed by Director, Dean, Associate Dean and Assistant Dean. Only those representatives will be confirmed whose performance is up-to mark. For all candidates whose performance is short of what is desired/ or what they planned without any justifiable reason the probation may be extended or he may be terminated from council, and the candidate who came 2nd during elections will take charge.

- Format for Appraisal of Chairs attached as Annexure 5.

- Based on the Scores obtained in the Appraisal their performance will be graded as follows:

    Score of More than 70= A

    Score between 55 and 69.99= B

The Office Bearer will be removed from his/her position in case he/she obtains a score less than 55.

Further, to ensure that every member contributes to the cause of the SEC and for the betterment of the institute and also to ensure a democratic set up of the SEC there are also provision for Termination of the coordinator or member as well.

Termination of Office Bearers of SEC

- Any act of misconduct/indiscipline by the SEC office bearer will lead to immediate suspension till the enquiry is complete. The Enquiry will be completed in 7 days from suspension. In case his guilt is proved he will be terminated immediately. At least 5 Office Bearers/members may also be a part of enquiry committee as and when required depending on the nature of enquiry.

- The members of the committee might pass a no-confidence motion against the selected representative if he/she fails to guide/ provide necessary support or are indulge in unethical and malicious practices or are misusing their positions for pushing their personal and vested interest. In such a case the members have to put a written No-confidence motion against their representative duly signed by more than 2/3 of elected committee members of SEC and submit the same to Assistant Dean. A committee comprising Director, Dean, Assistant Dean and faculty coordinator of concerned committee will decide on the motion.

- In case of suspension of an SEC officer, another officer will officiate in his place and in case of termination fresh election will be sought to fill the vacant position within 15 days from the completion of Enquiry.

Evidence of Success: The success, acceptance and popularity of SEC is evident from table below:

Year	No of Committees	Candidatures	% of Voting	No of Meetings Held
2014-15	12	25	40%, 116 (292)	10
2015- 16	11	45	75%, 205 (276)	25
2016-17	13	50	95%, 275 (289)	24 (till 07 Dec)

The table clearly indicates that the number of students contesting elections has doubled in last 3 years from 25 to 50 and the voting percentage has reached to 95% from mere 40%. The number of meetings of the council has also gone up and all the minutes of the meetings are well documented and signed by Student President, Vice President and Associate Dean as well.

Further, No confidence motion was used to remove one Senior Coordinator as well in the year 2015 as he was found to be indulged in practices which brought disrepute and denigrate the spirit of SEC.

The E-voting was used for SEC formation in the year 2015.

Every committee has been assigned a Faculty Coordinator as well and the functioning of entire SEC is looked upon by the Director/Associate Dean. The faculty allocation committee wise is as follows:

The Success of Council is exhibited in all the events organized by the institute. Not only the stature of the events has gone up but the number of events has also gone up.

> In true sense SEC has not only empowered the students but has truly been a system of By the Students for the Students for the betterment of the students and in true sense has acted as a perfect interface between the management and the student community

5.3.7 *Give details of various academic and administrative bodies that have student representatives on them. Provide details of their activities.*

Following is the list and broad scope of various committees and clubs of Jaipuria Institute of Management:

The SEC consists of following committees with specified objectives:

1. **Student President:** He / she would be a leader of the institute and would be handling the overall responsibility of the students and SEC. The first face when it comes to representing Institute. The student shall be an all-rounder. He would be responsible for overall planning

and successful execution of planned activities with/after consultation with his other office bearers. Maintaining minutes of meeting and attendance record of Student Chairs during the meeting will be responsibility of President. The Student President will report to Director/Asst Dean (Student Welfare).

2. **Student Vice-President**: The next in line after Student President. He / she would also be a leader of the institute and would be handling the overall responsibility of the students and the student council with Student President. He would also support the Student President with different functions and decisions. This student shall also be an all-rounder. He will officiate in absence of Student President. The Student Vice-President will report to Director/Asst Dean (Student Welfare).

3. **Academic Program Committee**: The committee will help in maintaining the discipline & decorum during the class hours with respect to attendance, proper grooming and uniform/formal wear, students carrying ID cards; encourage the students for newspaper reading & gyan sessions. They would also deal with checking and informing whether the classes are happening as per the session plans, helping the Program Management Center (PMC) in various activities etc. Also they would help the committee members with respect to the different classes held, feedback of students, any extra sessions or activity based study required for the class. The Academic Program Committee will be responsible for offering assistance in all program and all courses running in campus. The committee will also be responsible for activities of various functional clubs in the institute as well. The committee will also be responsible for conducting social and semi-official co-curricular events on campus like management quizzes, debate competition, round table discussion, case study competition, quizzes etc that would overall groom the personality of students. They would also be responsible for selecting teams to participate in events outside the college in co-curricular committee. This committee will be responsible for organizing one Full day event Literati comprising of various academic activities. The Junior members of this committee will also act as Class Representatives and will facilitate the various activities of classroom as well.

4. **Placements and Corporate Relations Committee**: This committee will be responsible for managing existing contacts, building new ones, and strengthening the linkage of institute with business world by liaising with corporate at different level like Sr. Executive's, Assistant Managers, Managers, VP's, CEO's and the Celebrities on campus for the different guest sessions, seminars, conferences and indirectly helping the Placement Team with recruiters for summer internships and final placements. They can also play a role in supporting mentorship programs with these relationships. This committee will also help in making the corporate brochure and flyers and thus supports marketing and branding endeavors. The Coordinators and members should be very good at communication, presentation, behavior, respected amongst students, motivator and high on ethics. He will be interacting with the companies for job opportunities and exploring new companies in different ways. The Committee will try to convert the prospective companies for placement and internship purposes. The team should also engage companies for LIVE Projects, small assignments etc. with assisting for final placements and internships, in addition to making recruiter's guide, placement brochure etc.

5. **Conferences and Events Committee**: This Committee's main responsibility will be exploring & cultivating the new & innovative ideas to have corporate events / seminars / conferences on and off campus. It will include hospitality, sending invites, front and back stage arrangement, budgeting for the event with the concept note, arranging for a pre and posts media publicity in coordination with Media & Public Relations Committee. The Committee in consultation and coordination with other committees will organize and conduct various academic/co-curricular/extra-curricular activities. The committee will be responsible for managing the various Conclaves, Seminars, Conferences etc. The committee will also play an active role in organizing events like Ganesh Pooja, Saraswati Pooja etc as well.

6. **Social Responsibility Committee**: This committee will handle the events as a socially responsible citizen of India. It may include events like Blood Donation Camp's, candle march as a tribute to soldiers, public awareness program on streets (street plays), children's day celebration at an orphanage, natural calamity, donation of old clothes and books etc. Also they could indulge in adopting a village and organizing Social Development Projects (SDP's) etc.

7. **Media Relations Committee:** This Committee will be overall responsible for managing relations with outside media to improve the image of institute and to ensure that the timely flow of communication with the other external stakeholders. This committee will be responsible for the media actions, public relations and IT issues on campus and off campus. They would also be responsible for handling pre and post coverage of media for the events happening on or off campus with proper coordination from the Corporate Relations Committee team. It would also include handling college links and blogs on different social websites like Facebook, Twitter, Pagalguy, and LinkedIn etc. This committee will also keep a close eye on comments intended to defame the institute or vitiate the environment of institute on various social media sites and any such instance should be reported to Faculty Coordinator of the committee.

8. **Admissions Committee:** This committee will be responsible for supporting admission process and facilitating various events conducted by Admission Cell in and outside the institute. Admission would include, help in drafting creative advertisements, help in making brochure and innovative ideas towards the admission process to attract the students. It will also include making hospitality & entire arrangements during the visit of the prospective student on campus etc. Planning events, developing leads in various prospective markets etc will be the responsibility of this committee. The committee will extend full support in organizing Jaipuria Quiz League (JQL) as well.

9. **Alumni Committee**: The committee will wholly be responsible for maintaining relationship with the alumni of institute. They shall be invited for events, seminars, and alumni enriching events etc. as well as to mentor the students as and when required. A complete and whole updated data of the same shall be maintained by each institute and also a new initiative such as JIM Alumni page on LinkedIn, Facebook etc should be incorporated. The committee will be responsible for communication with alumni and strengthening the relationship with them. This committee will work closely with Placement Committee. The committee should act as an

active interface between the institute and alumni and should work to leverage the strength of alumni in various activities organized by the institute.

10. **International Relations Committee**: This committee will have to find out the different Memorandum of Understanding (MOU's) that would benefit them for the student exchange program collaborating with their respective institutes. Also they could enquire regarding the visits to for attending the international conference's for the students. Their responsibility will also include inviting foreign delegates for sessions/ events/ seminars and conference. Students can also organize different country events and international student's day for a wider and brighter scope of understanding the traditions, cultures and values of different countries.

11. **Research Committee**: Research is becoming an integral part of the education system. It encourages the students to work on projects in a more scientific and logical way. This committee would help students in undertaking small research projects to enhance their learning's. The committee will also help students in publishing in-house magazines with intellectual research papers and articles from students & faculty. Also it would update on the current affairs and the general knowledge tips as required by all. The committee will also encourage and facilitate research paper writing amongst students for presentation or publication in National/ International avenues.

12. **Cultural Committee**: This committee is responsible for conducting various social and semi-official events on campus like management fests, cultural program; movie screening that would make the student all-rounder with academics. They would be wholly responsible for making the budget, concept note, objective of the event and back & front stage arrangements with proper hospitality services to the guests and judges of the events. They would also be responsible for selecting teams to participate in events outside the college in extra-curricular committee. The committee will be responsible for planning events on 26th January, 15th August, 05th September etc. The committee will be responsible for cultural programs during Talash, Farewell Party etc. as well.

13. **Sports Committee**: This committee is responsible for conducting various sports events (indoor and outdoor) on campus as well as management fests etc. They would be wholly responsible for making the budget, concept note, objective of the event and back & front stage arrangements with proper hospitality services to the guests and judges of the events. They would also be responsible for selecting teams to participate in events outside the college. The committee will be responsible for planning events The Committee will be responsible for sports activities during Talash, OJAS etc. as well. This committee will be responsible for organizing one Full day event (FACE OFF) comprising of various sports activities.

14. **Student Welfare and Disciplinary Committee**: This committee will have the responsibility of maintaining proper conduct of students in campus and off campus. It will also deal with the disciplinary issues in the hostel and other parts of the institute in the working as well as non-working hours. This committee will help to get the grievances of the students to the management in specific to infrastructure, hostel issues or any other as the case may be. The

Student Welfare and Disciplinary Committee will also be a part of any Enquiry Committee probing any act of indiscipline.

15. **Center for Entrepreneurship Development**: This committee will be responsible for organizing various activities like sessions, out bound activities, seminars, e-week to promote entrepreneurial trait amongst students. This committee will also look for liaising with other industrial external bodies with similar intent.

STUDENT EXCELLENCE COUNCIL 2014-2015

Sl. No.	Committee Name	Faculty Coordinator	President/ VP/ Student Coordinator Name	Members (2013-15)	Members (2014-2016)
1	STUDENT PRESIDENT	Prof. Himanshu Misra/Prof. M. Ashraf Rizvi	Sunny Manglani		
2	STUDENT VICE PRESIDENT	Prof. Himanshu Misra/Prof. M. Ashraf Rizvi	Arpit Vaishnavi		
3	ACADEMIC COMMITTEE	Prof. Kavita Pathak	Anjali Saxena	Nil	Shitansh Nigam
			Krati Gupta		Ananya Yadav
			Garima Tripathi		Smita Rastogi
			Jatin Bindra		Arushi Srivasatava
					Abhishek Srivastava
					Alok Verma
					Ankita Verma
					Sama Mehdi
					Pooja Vishwakarma
					Ravil Thakur
4	CORPORATE RELATIONS COMMITTEE	Prof. Vibhor Mishra	Ankita Chandra	Pankaj Kr. Singh	Shivendra Singh
				Shruti Asthana	Shivandra Shrimukham
				Sankar Jyoti Baruah	Gaurav Deep
					Akash Srivastava
					Prateek Singh
					Khushal Khanna
					Neha Singh
5	STUDENT WELFARE AND DISCIPLINARY COMMITTEE	Prof. Himanshu Misra	Saurabh Pandey Anushree Singh	Ankit Pandey	Vidhi Sharma
					Suchita Logani
					Advait Dubey
					Nitesh Kr. Singh

6	EVENTS AND CONFERENCE COMMITTEE	Prof. V.V. Ratna	Shekhar Jaiswal	Khushboo Jagtiani	Anikesh Kumar
				Ayush Nidhi	Shubham Singh (FS)
					Naveen Kumar
7	SOCIAL RESPONSIBILITY COMMITTEE	Prof. Reena Agarwal	Rishabh Tejpal	Varsha Debnath	Kajal Chaurasia
				Richa Pandey	Nidhi Gautam
				Prakriti	Shivangi Gupta
					Avi Chandra
					Stuti Joshi
					Siddharth Tripathi
					Sourick Sinha
8	INTERNATIONAL RELATIONS COMMITTEE	Prof. Pankaj Gupta Prof. Reeti Agarwal	Sarvjeet Kr. Dubey	N/A	Siddharth Shukla
					Swapnil Sinha
					Sama Mehdi
					Chandni Gupta
					Shubhangi Mishra
					Pooja Singh
9	RESEARCH COMMITTEE	Prof. Pallavi Srivasatva	Anirban Saha	Shubhi Tripathi	Ashraf asif siddiqui
				Biswajit Borah	Aprajita Pandey
				Rashi Kevlani	Nikhil Gupta
					Ankit Jain
10	EXTRA CURRICULAR COMMITTEE	Prof. Sanchita Ghatak Prof. Maneesh Yadav	Angshuman Kalita Snehansu Savarn	Habib Ahmed	Ravil Thakur
				Vipul Sinha	Mitesh Kr. Routrey
				Surabhi Singh	Aman Suri
					Shreya
					Akanksha Srivastava
					Taranjeet Singh
					Niket Upadhyay
11	ALUMNI COMMITTEE	Prof. Manisha Seth	Ankur Shrivastava	Shweta Singh	Divya Mishra

		Ms. Prerna Tandon	Somnath Chatterjee	Mansi Shrivasatva	Anirudh Sen
				Ankit Dwivedi	Prerna Mishra
					Srajan Gupta
					Abhishek Srivastava
					Abhishek Chaturvedi
12	MEDIA RELATIONS COMMITTEE	Prof. Jaya Chitranshi Ms. Rupali Chandra	Saumitra Asthana	Shalvi Shekhar	Priyanka Ahuja
				Soumya Sharma	Deepesh Singh Bisht
				Deepti Bansal	Nikita Srivastava
				Sanchit Kacker	Pallavi Tiwari
				Shibhanshi Mishra	Ayush Verma
					Shruti Raghuvanshi
					Atul Bali
					Richard George
					Vibhas Mishra
					Syed Ahmed Bilal
13	PLACEMENT COMMITTEE	Prof. Suneel Gupta	Saurabh Shukla Hafsa Taj	Shobhit Tiwari	Soumitra Biswas
				Sweety Singh	Pragti Kumar
				Saurav Jyoti Das	Saumya Mishra
					Shriya Suman
					Sagarika Bhardwaj
					Nishit Kaushal
					Rahul Gautam

STUDENT EXCELLENCE COUNCIL 2015-2016

Sl. No.	Committee Name	Faculty Coordinator	President/ VP/ Student Coordinator Name	Members (2014-15)	Members (2015-2017)
1	STUDENT PRESIDENT	Prof. Himanshu Misra/Prof. M. Ashraf Rizvi	Ravil Thakur		
2	STUDENT VICE PRESIDENT	Prof. Himanshu Misra/Prof. M. Ashraf Rizvi	Syed Ahmed Bilal		
3	ACADEMIC PROGRAMME COMMITTEE	Professor Kavita Pathak	Shitansh Nigam	Ananya Yadav	Noopur Mukherji
				Kajal Chaurasia	Harshit Asthana
				Smita Rastogi	Shubham Agarwal
					Apoorv Rastogi
					Insha Zehra
					Akanksha Singh
					Deeptanshu
					Sonakshi Sinha
					Khushboo Kalra
					Anurag Agarwal
4	PLACEMENTS AND CORPORATE RELATIONS COMMITTEE	Prof. Shubhendra Parihar	Rahul Gautam	Khushal Khanna	Mobashir Hussain
				Shivendra Singh	Aditya Plaban Yadav
				Neha Singh	Anurag Singh
				Pragati Kumar	Kumar Prashant
				Saumya Mishra	Samarendra Chakraborty
				Shivandra Shrimukhum	Smita Swain
				Neeraj Sadana	Ria Srivastava
					Rahul Singh Baghel

					Bhumika Sikarwar
					Ashraf Asif Siddiqui
					Avasesh Tiwari
					Gaurav Rai
					Hemant Tripathi
					Karan Srivastava
5	ALUMNI COMMITTEE	Prof. Manisha Seth	Srajan Gupta	Neha Singh	Shivam Kheshri
				Akshara Singh	Abhishek Shrivastava
				Abhishek Chaturvedi	Deepshikha Kumari
				Sourav Dutta	Vaishnavi Gupta
					Nikita Srivastava
					Pragya Sahai
					Malay Manoj Khare
					Simran Jaiswal
					Abhishek Joshi
6	INTERNATIONAL RELATIONS COMMITTEE	Prof. Mirza Saiyadain	Ali Taabish Nomani	Nil	Deeksha Nayak
					Varun Kandpal
					Fatima Hasan
					Garima Aggarwal
					Harshit Gupta
					Mohsin Saifi
					Rajshree Agarwal
					Shraddha Jaipuria
					Tanya Chaudhary
7	Extra Curricular Committee	Prof. Sanchita Ghatak	Raj Vardhan Singh	Aman Ahmed	Ashish Mathew Philip
				Shreya	Pooja Agrawal
				Akanksha Srivastava	Sarvagya Tiwari
					Syed Mohammad Tahir Raza Zaidi
					Abhishek Kumar Tiwari
					Ashutosh Pandey
					Niharika Chaurasia
8	RESEARCH COMMITTEE	Prof. Dheeraj Misra	Aprajita Pandey	Nil	Arpan Arora
					Tanu Shree
9	MRC COMMITTEE	Prof. Hyma Apparaju	Ayush Kumar Verma	Nikita Srivastava	Shruti Kirti
				Atul Bali	Anubhav Verma

245

					Kumar Saurabh
					Priyanka
					Rohan Garg
					Shivam Pathak **(Designer Post)**
					Akanksha Mishra
					Anirban Goswami
					Meghali Naina
					Prakhar Gupta **(Hindi Translator)**
					Sakshi Sahai
10	SOCIAL RESPONSIBILITY COMMITTEE	Prof. Reena Agrawal	Shivangi Gupta	Avi Chandra	Shivangi Rastogi
				Siddharth Tripathi	Shubham Jain
					Shatakshi Yadav
					Amit Prakash
					Rohan Tripathi
					Divyansha Kumar
11	STUDENT WELFARE & DISCIPLINARY COMMITTEE	Prof. Himanshu Misra	Advait Dubey	Nikhil Gupta	Shivangi Tiwari
					Saima Hashmi
					Puja Pandey
					Ankita Kumari
					Shivam Seth
					Anoop Kumar Singh
					Kinshuk Chabra
12	Conferences and Events Committee	Prof. Vir Ved Ratna	Sagarika Bharadwaj	Pronit Mitra	Amit Saxena
					Rushali Singh
					Saurabh Kumar Vaish
					Shivam Vishnoi
					Shreya Agarwal
					Mohd Riyaz Ansari
					Surabhi Kakkar
					Sagar Sarin
					Vrinda Mittal
					Gaurav Sinha
13	ADMISSIONS COMMITTEE	Prof. Himanshu Misra	Alok Verma	Nil	Nil

				Himanshu Motiyani	Garima Batra
14	ECELL COMMITTEE	Prof. Reena Agarwal	Nil		Kamran Faridi
					Kartikey Srivastav
					Pranjal Malhotra
					Samidha Prasad
					Vaibhav Srivastava
					Shubham Kishore

CRITERION 6 : INSTITUTIONAL VISION AND LEADERSHIP

6.1.1 ***State the vision and mission of the College.***

Vision: To promote human well being through effective management education.

Mission: To continuously upgrade and upscale the quality and spread of our educational endeavor.

6.1.2 ***Does the mission statement define the College's distinctive characteristics in terms of addressing the needs of the society, the students it seeks to serve, College's traditions and value orientations, vision for the future, etc.?***

Keeping our key stakeholders that includes the board, faculty and staff, students, parents, researchers, regulators, business and industry and the society at large, our strategic objectives form the milestones which we pursue relentlessly. Our long term goals are stated as under:

Goal 1:   To develop relevant and innovative curricula with a view to produce competent managers with global, professional and entrepreneurial mindsets.

Goal 2:   To conduct management development programmes to help managers hone their skills and broaden their perspectives.

Goal 3:   To produce cutting edge intellectual capital in the field of management through applied and conceptual research in the field of management.

Goal 4:   To network with national and international business schools and institutions in order to provide global exposure to the faculty and students.

Goal 5:   To attract and retain quality faculty.

Goal 6:   To empower and enable students to be an active component of decision making.

An examination of the above stated goals clearly forms a link between the stated mission and the strategic objectives that we pursue to achieve.

Our strategic plan for the next four years (i.e., 2016-2020) reflects the clarity of our strategic objectives. To meet our primary goal of developing relevant and innovative curricula with a view to produce competent managers with global, professional and entrepreneurial mindsets, we are guided by our 'Board of Governors', Academic Council, Faculty Council, and Functional Area Committees. These bodies outline broad framework that guides in formulation of innovative curricula, our academic policies and procedures in light of future requirements of employability skills. There are various committees constituted for taking up a collective leadership philosophy forward wherein faculty and staff members are nominated to shoulder the assigned responsibilities of designing and overseeing academic and academic administration activities. To meet our cherished goal of honing managerial skills and broaden their perspectives, we continuously interface with the corporate world through various which include Management Development Programmes. (Pan India where executives from public and private enterprises participate.)

To further our stated goal to produce cutting edge intellectual capital in the field of management through applied and conceptual research in the field of management, we have Research Committee under the leadership of Dean (Research) and Centre of Learning Innovation and Case Development (CLIC) under a Chair Professor. These centres of excellence focus on generally high quality research output. The institute has a suitable policy framework to encourage the facuty members, staff and students for carrying out research. The resources available are our infrastructure including state of art library, a dedicated team of faculty colleagues and a dedicated research/ administrative staff.

There is an independent cell for strengthening the network with national and international business schools and institutions in order to provide global exposure to the faculty and students. Presently the college has international collaborations with eight universities and is actively seeking more tieups in near future.

The institute promotes excellence in faculty through motivational schemes like opportunities to participate in FDPs, seminars, conferences, workshops, conclaves both nationally and international. The faculty is offered career advancement schemes and is promoted as they meet the laid criteria which are announced in advance.

The institute has placed special emphasis on student empowerment and students engage themselves in conducting a host of activities through 'Student Excellence Council'. Our clearly stated objectives aim to help students unlock their true potentials and transform them from 'what they are' to 'what they could be'. There are multiple clubs and committees which are student driven under the guidance of a faculty coordinator.

We understand the importance of our contribution in nation building primarily through business and industry. Our interface with the job market is through Centre for Career Management (CMC). The employment markets that we serve are business, academia, NGOs etc. The institute is aiming to emerge as a Centre of Excellence in all facets of management education which is rooted in its stated ethos and value system.

We have a global footprint in terms of our alumni.

6.1.3 *How is the leadership involved in*

* ensuring the organization's management system development, implementation and continuous improvement

* interaction with stakeholders

* reinforcing culture of excellence

* identifying needs and championing organizational development (OD)?

The leadership of Jaipuria Institute of Management, Lucknow believes in

• Democratic functioning of the system.

• Well defined duties and responsibilities.

• Transparency in administration.

• **Decentralization of the leadership through committee system.**

• **Austerity measures in financial management so as to provide funds for need based academic growth.**

• **Internal and external auditing of academic and administrative activities**

• **Decentralization of responsibilities, transparent officialdom, participative functioning, accommodative attitude, trial and error approach, learning and equipping every day make the administration headed by the Director function friction free.**

• **Governance and infrastructure monitored by selfless and dedicated staff.**

• **A well established system of administrative practice is in place in the institute which sees least variation between the plan and accomplishment. . It is possible because of the clarity of objectives and guidelines with specificity.**

• **The noble mission of the institution and simple living and high thinking of the selfless staff on governance making it pure, straight forward and effective.**

An examination of our vision and mission statement would reveal that we continuously strive to promote the human wellbeing, an honorable cause which is inseparable part of our founder's vision in the field of education. We are committed to achieving this through our sustained endeavors of disseminating knowledge, employability skills and attitudes as well as imbibing human values and professional ethics. We continuously channelize our energies to upgrade and upscale the quality of education for raising the employability skills of our students. Hence our vision and mission statements offer clarity and form the guiding light to all our institutional activities. Institute takes pride in sharing the stated mission among students during Orientation Programme while general FDP is the platform for discussion on the same for faculty.

The Governing Body of our B-school is composed of eminent personalities from academia, industry and different national and international organizations of repute. They are personalities with rich experience who are accomplished thought leaders and well respected in their field for their path breaking contributions. Our Board of Governors comprises of champions of the industry and they are the torch bearers of our institutional growth. These corporate captains and eminent academicians are people who have done exceedingly well in their respective domains. They have celebrated corporate careers with some leading MNC's and institutions in the country or have lead the premier B-schools but share a common passion for management education. They bring in their collective pool of knowledge and an insight of future of higher education in India.

Board of Governors

S. No.	Name	
1.	Shri Sharad Jipuria	Chairman
2.	Shri Shreevats Jaipuria	Vice Chairman
3	Shri Sudhir Jalan	Patron
3.	Shri Anurag Dalmia	Member
4.	Dr. Kamal Gupta	Member
5.	Shri Salil Bhandari	Member
7.	Shri Ravi Jhunjhunwala	Member
8.	Dr. Rajan Saxena	Member
9.	Northern Regional Officer, AICTE	Member
10.	Shri Mahesh Gupta	Member
11.	Shri Ashutosh Garg	Member
12.	Ex-Officio, Director Technical Education	Member
13.	Dr. Prabhat Pankaj	Member
14.	Dr. Rajiv R. Thakur	Member
15.	Dr. Harshvardhan Halve	Member
16.	Dr. M. Ashraf Rizvi	Member
17.	Two Faculties	Member

1. The bodies entitled to nominate or elect representatives on the Board shall be invited by the Director to do so within a reasonable time not ordinarily exceeding eight weeks from the date on which such invitations are issued by him. The same procedure shall be followed for filling casual vacancies on the Board.

2. The Board shall ordinarily meet four times during a calendar year.

3. Meetings of the Board shall be convened by the Chairman either on his own initiative or at the request of the Director or on a requisition signed by not less than three members of the Board.

4. Six members shall form a quorum for a meeting of the Board. Provided that if a meeting is adjourned for want of quorum, it shall be held on the same day in the next week, at the same time and place, or to such other day and such other time and place as the Chairman may determine, and if at such a meeting, a quorum is not present within halfan hour from the time appointed for holding a meeting, the members present shall be a quorum.

5.   All questions considered at the meetings of the Board shall be decided by a majority of the votes of the members present including the Chairman. If the votes be equally divided, the Chairman shall have a second or casting vote.

6.   The Chairman, if present, shall preside at every meeting of the Board. In his absence the members present shall elect one from amongst themselves to preside our meeting.

7.   A written notice of every meeting shall be sent by the Director to every member at least three weeks before the date of the meeting. The notice shall state the place and the date and time of the meeting. Provided that the Chairman may call a special meeting of the Board at short notice to consider urgent special issues.

8.   The notice may be delivered either by hand or sent by Email/courier/registered post at the address of each member as recorded in the office of the Board and if so sent shall be deemed to be duly delivered at the time at which notice would be delivered in the ordinary course of post.

9.   Agenda shall be circulated by the Director to the members at least ten days before the meeting.

10.   Notices of motions for inclusion of any item on the agenda must reach the Director at least one week before the meeting. The Chairman may, however, permit inclusion of any item for which due notice has not been received.

11.   The ruling of the Chairman in regard to all questions of procedure shall be final

12.   The minutes of the proceedings of a meeting of the Board shall be drawn up by the Director and circulated to all members of the Board present in India. The minutes along with any amendment suggested shall be placed for confirmation at the next meeting of the Board. After the minutes are confirmed and signed by the Chairman, they shall be recorded in a minute book which shall be kept open for inspection of the members of the Board and the Society at all times during office hours.

13.   If a member of the Board fails to attend three consecutive meetings without leave of absence from the Board he shall cease to be a member of the Board.

Functions of the Board:

1.   Subject to the provisions of the Society, the Board of any Institute shall be responsible for the general superintendence, direction and control of the affairs of the Institute and shall exercise all the powers of the Institute not otherwise provided for by the rules of the Society and/or AICTE and shall have the power to review the acts of the Faculty Council.

2.   Without prejudice to the provisions of the Society and/or AICTE, the Board of the Institute shall

3.   take decisions on questions of policy relating to the administration and working of the Institute;

4.   institute courses of study at the Institute;

5.   make rules of the institute

252

6.   institute and appoint persons to academic as well as other posts in the Institute:

7.   consider and modify or cancel rules of the institute;

8.   consider and pass resolutions on the annual report, the annual accounts and the budget estimates of the Institute for the next financial year as it thinks fit and submit them to the Society together with a statement of its development plans,

9.   Exercise such other powers and perform such other duties as may be conferred or imposed upon it by the Society and/or AICTE. The Board shall have the power to appoint such committees as it considers necessary for the exercise of its powers and the performance of its duties under the provisions of the Society and/or AICTE.

Powers of the Board:

1.   to prepare and execute detailed plans and programmes for the establishment of the Institute and to carry on its administration and management after such establishment;

2.   to receive grants and contribution and to have custody of the funds of the Institute.

3.   to prepare the budget estimates of the Institute for each year, and to sanction the expenditure within the limits of the budget as approved by the Society;

4.   to prescribe and conduct courses of study, training and research in Management and allied subjects;

5.   to prescribe rules and regulations for the admission of candidates to the various courses of study in conformity with the policy approved in this behalf by the AICTE;

6.   to lay down standard of proficiency to be demonstrated before the award of diplomas, certificates and other distinctions in respect of the courses offered by the Institute;

7.   to institute and award fellowships, scholarships, prizes and medals;

8.   to provide for and supervise the residence, health, discipline and the wellbeing of the students of the Institute;

9.   to create teaching, administrative, technical, ministerial and other posts under the Institute other than the post of Director and to make appointments thereto provided that the posts so created are in the cadres and scales of pay as approved by the AICTE from time to time. The appointment to the post of Director shall be made with the approval of the Society on such terms and conditions as may be decided by the Society;

10.   to cooperate with any other organisation in the matter of education and training in Management and allied subjects;

11.   to enter into arrangements for and on behalf of the Institute;

12.   to sue and defend all legal proceedings on behalf of the Institute;

13.   to appoint Committees for the disposal of any business of the Institute or for tendering advice in any matter pertaining to the Institute;

14. to delegate to such extent as it may deem necessary, any of its powers to any officer or Committee of the Board;

15. to consider and pass such resolution on the annual report, the annual accounts and the financial estimates of the Society or the Institute as it thinks fit, such annual report, annual accounts and financial estimates along with the resolutions passed thereon by the Board being submitted to the Society;

16. subject to the provisions of AICTE, to make, adopt, amend, vary or rescind from time to time with the prior approval of the Society. Byelaws for the regulation of, and for any purposes connected with the management and administration of the affairs of the Institute and for the furtherance of its objects;

17. subject to the provisions of AICTE, to make, adopt, amend, vary or rescind from time to time Byelaws (a) for the conduct of the business of the Board and the Committees to be appointed by it, (b) for delegation of its powers or (c) for fixing the quorum; and

18. to perform such additional functions and to carry out such duties as may from time to time be assigned to it by the Society and/or AICTE.

Functions of the Chairman of the Board:

1. The Chairman shall ordinarily preside at the meetings of the Board and at the Convocations of the Institute.

2. It shall be the duty of the Chairman to ensure that the decisions taken by the Board are implemented.

The Chairman shall exercise such other powers and perform such other duties as may be assigned to him by the Society and/or AICTE

6.1.4 *Were any of the senior leadership positions of the College vacant for more than a year? If so, indicate the reasons.*

No, At no point of time the senior leadership positions of the college were vacant for more than one year.

6.1.5 *Does the College ensure that all positions in its various statutory bodies are filled and conduct of meetings at the stipulated intervals?*

Yes, the institute ensures that all positions in its various statutory bodies are filled and conduct of meetings at the stipulated intervals

Does the College promote a culture of participative management? If yes, indicate the levels of participative management.

Yes, the institute promotes a culture of participative management. All the stakeholder (students, faculty, non-teaching staff, alumni, recruiters etc.) directly or indirectly participate in achieving the goals and objectives of the institute.

Our mission translates in the stated goals which in turn reflect into our academic programmes, research and extension activities of the institution. There is a high level of integration of strategy implementation and periodic assessment of the activities and processes. The assessment is done through multi layered system at multiple points. The Faculty Council forms the apex of the academic processes and major decision making is done here. Besides there are Programme Chairs, Area chairs and other important committees constituted for the purpose to facilitate the activities and processes and make periodic assessments to reflect the consistency with the mission of the institution. The Student Excellence Council, which is a body governed by the students works for the student's welfare. The Institute has various educational methods for assessing student's progress. The Institute follows the methodology of central evaluation and continuous evaluation for monitoring student's improvement and upgradation in academics and personality over a period of time. The continuous evaluation methodology includes quizzes, class presentations, group discussions, role plays, assignments, etc. Further, to continuously monitor students' interaction with industry; students are evaluated on their timebound projects and arrangements which they undertake in each course. The Institute also monitors the improvement in student's personality by evaluating students on their participation in discussions and presentation on various topics. The students are given continuous feedback (in terms of marks and qualitative feedback) so that learning and improvement can take place. Further, the faculty mentors regularly meet their mentees, monitoring their progress and handling their grievances, as a part of the Institute's mentoring programme.

The composition of current committees is mentioned below:

SUMMARY OF IMPORTANT COMMITTEES

S. No.	Porfolio	Faculty	Profile/Functions & Accountability/ Responsibility
1	Associate Dean (Research & Publications)	Prof Masood Siddiqui	1. Responsible for the research output of the institute as per its Vision and Roadmap and for the implementation of the institute's research policies 2. Preparing strategic plan of the institute for research excellence and fixing priorities of various works. 3. To advise and assist the Director on all matters related to research and publications. 4. Undertaking processing of research and publications proposals submitted by faculty members and recommends financial and

			other forms of assistance for projects
			5. To initiate and execute institute-funded research projects to be undertaken by faculty groups.
			6. Publication of Institute journal/magazine, brochures and newsletters including Management Dynamics.
			7. Develop Collaborative Research Projects with other Jaipuria campuses as well as with outside organizations and agencies.
			8. Motivate faculty to write research papers and case studies.
			9. To monitor the effective utilization of research funds including externally funded research projects.
			10. Plan, promote, and execute external research funding from government and other organizations.
			11. Responsible for maintaining and updating record of Research Publications.
			12. To ensure sponsoring of faculty members for attending conferences/ seminars/workshops as per institute norms.
			13. Responsible for launching of a Jaipuria Case Research Journal
			14. Promoting Research Culture amongst students
			15. Monitoring the research publication targets on a regular basis and keep the director updated on research work completed in the institute.
			16. To ensure adherence to and implement all decisions related to research and publication as approved by the Board of Governors, Academic Council, and Faculty Council.
			17. Coordinate the Faculty Appraisal Process related to research performance of the faculty
			18. Coordinate Research and Development Programmes and Activities that connect the institute with the larger society.
			19. Developing strategies related to the ranking of the institute by various surveys and do the needful.
Members, Research and Publications Committee			Prof. Mirza S. Saiyadain, Prof Dheeraj Mishra, Prof Vir Ved Ratna, Prof Shalini Nath Tripathi, Prof Sushma Vishnani, Prof Hemendra Gupta, Prof Pallavi Srivastav, Prof Ankit Mehrotra, Prof S Parihar, Prof R K Ojha
2	Assistant Dean (Academics)	Prof Vir Ved Ratna	1. Preparing strategic academic plan of the institute and responsible for ensuring academic delivery at the institute
			2. Responsible for ensuring the desired attendance of students in all the full time PGDM programmes as per the institute academic norms
			3. Ensuring teaching effectiveness and effective delivery of courses
			4. Advise the Director on all academic matters and rules.
			5. To ensure adherence to and implement the academic decisions as

			approved by the Board of Governors, Academic Council, and Faculty Council.
			6. Ensuring internal academic quality assurance of all the PGDM Programmes
			7. Developing guidelines for policy changes relating to the programmes
			8. To issue necessary directions for implementation of the academic decisions.
			9. To plan, work, and execute academic collaborations at the national as well as at the international levels.
			10. To plan, work, execute, and monitor faculty and student exchanges.
			11. To monitor the declaration of results and award of diplomas.
			12. To maintain academic records as per the requirement under rules.
			13. To provide a collaborative link between different Academic Areas of the institute
			14. To do rigorous time-bound academic monitoring of teaching of all the courses of all the three PGDM Programmes
			15. To do rigorous academic audit of all the courses of all the three PGDM Programmes
			16. Coordinate Community Development Programmes and Activities that connect the institute with the larger society.
			17. Advise the Director on all academic matters and rules.
			18. Coordinate the Faculty Appraisal Process related to teaching performance of the faculty
			19. To do annual academic planning
Members, Academic Programme Committee			Prof Masood Siddiqui, Prof R K Ojha, Prof Himanshu Mishra, Prof Abhay Srivastava, Prof S Parihar, Prof Athar Mahmood, Prof Rashmi Choudhary, All Area Chairs
3	Associate Dean (Students' Affairs)	Prof Himanshu Mishra	1. To ensure discipline in and outside the institute.
			2. Organizing students counseling and other related activities.
			3. Facilitating the elections/selections /formation of Student Excellence Councils*
			4. Liaison with parents/ guardians about students' non-academic problems in consultation with Deans, Programme Chairs and Faculty Mentors
			5. Issue character/conduct certificates to the students.
			6. Deal with all issues related to hostel mess, cafeteria including checking of rates of commodities sold, quality of material related to students and residents.
			7. Planning the expansion and diversification of the students' co-curricular and extra-curricular activities and preparation of all proposals as per the road-map decided by the management.

			8. To conduct students' satisfaction surveys at the institute level for identifying areas of improvement.
			9. To advise and assist the Director on all matters related to students' welfare.
			10. To maintain records of all rules and regulations related to students in consultation with other Deans and Chairpersons.
Members, Students' Affairs Committee			Prof V V Ratna, Prof V K Chib, Prof Sanchita Ghatak (full responsibility of all students' cultural activities), Prof Maneesh Yadav, Prof. Rashmi Choudhary, President and Vice-Presidents of Student Excellence Council, Student Representatives of Discipline Committee

* The Students' Welfare Council under the leadership of Assistant Dean (Students' Affairs) will facilitate the elections/selections /formation of Student Excellence Councils. Once formed respective Student Excellence Councils will report to respective task heads/faculty chairpersons while the entire Students Excellence Council and Presidents/Vice-Presidents of SECs will function under the overall guidance of the Director and will report to the Director.

Academic & Adminsitrative (Academi) Committees

S.No.	Portfolio	Faculty	Accountability/ Responsibility/Profile/Functions
1.	Chairperson, Executive Education	Prof Shyamji Mehrotra	1. Responsible for all matters related to executive education programmes including open MDPs, EDPs, & FDPs 2. Intiating, developing, designing, and marketing and open enrollment as well as customized executive education programmes 3. Collaborations and strategic tie ups with companies for customized executive education programmes and management consultancy. 4. To advise and assist the Director on all matters related to executive education. 5. Responsible for interpreting the executive education programme policies, academic quality assurance, developing guidelines for policy changes relating to the EE programmes. 6. Responsible for programme budgets, promotion and scheduling as well as the management of the physical infrastructure for EE programmes. 7. Responsible for managing the Faculty Development Programmes offered by the Institute.
Members, Executive Education Committee			Prof. Mirza S. Saiyadain, Prof Kavita Pathak, Prof Dheeraj Mishra, Prof Kajal Srivastava, Prof V K Chib, Pros. S.S. Parihar, Prof. Manisha Seth, Prof. Jatin Srivastava, Student Chair – Corporate

			Relations Committee
2.	Chairperson, PGDM	Prof R K Ojha	1. To be part of PMC to handle all matters related to PGDM under the overall supervision and guidance of Dean, Academics. 2. Responsible for interpreting and executing the programme policies 3. Responsible for monitoring teaching of all PGDM courses 4. To advise and assist the Director on all matters related to PGDM. 5. All work related to the programme 6. Managing the timely conduction of the programme 7. Dealing with academic indiscipline 8. Coordination between programme and the convocation procedures. 9. Other matter as may be referred by the /Academic Council/ Faculty Council/Programme Committee/Director.
Members, PGDM Committee			Prof Abhay Srivastava, Prof. Rashmi Choudhary, Prof Ankit Mehrotra, Prof Athar Mahmood

3.	Chairperson, PGDM-FS	Prof Rashmi Choudhary	1. To be part of PMC to handle all matters related to PGDM (FS) under the overall supervision and guidance of Dean, Academics. 2. Responsible for interpreting and executing the programme policies 3. Responsible for monitoring teaching of all PGDM-FS courses 4. To advise and assist the Director on all matters related to PGDM-FS. 5. All work related to the programme 6. Managing the timely conduction of the programme 7. Dealing with academic indiscipline 8. Coordination between programme and the convocation procedures. 9. Other matter as may be referred by the /Academic Council/ Faculty Council/Programme Committee/Director.
Members, PGDM-FS Committee			Prof Abhay Srivastava, Prof R K Ojha, Prof Athar Mahmood, Prof Sushma Vishnani
S.No.	**Porfolio**	**Faculty**	**Accountability/ Responsibility/Profile/Functions**

4.	Chairperson, PGDM-RM	Prof Athar Mahmood	1. To be part of PMC to handle all matters related to PGDM (RM) under the overall supervision and guidance of Dean, Academics. 2. Responsible for interpreting and executing the programme policies 3. Responsible for monitoring teaching of all PGDM-RM courses 4. To advise and assist the Director on all matters related to PGDM-RM. 5. All work related to the programme 6. Managing the timely conduction of the programme 7. Dealing with academic indiscipline 8. Coordination between programme and the convocation procedures. 9. Other matter as may be referred by the /Academic Council/ Faculty Council/Programme Committee/Director.
Members, PGDM-RM Committee		Prof Abhay Srivastava, Prof R K Ojha, Prof Rashmi Choudhary, Prof. Shalini Nath Tripathi	
5.	Chairperson, PGDM-Part Time	Prof. Vijay Prakash Anand	1. To be part of PMC to handle all matters related to PGDM-Part Time under the overall supervision and guidance of Dean, Academics. 2. Responsible for interpreting and executing the programme policies 3. Responsible for monitoring teaching of all PGDM-PT courses 4. To advise and assist the Director on all matters related to PGDM Part-Time. 5. Managing the timely conduction of the programme 6. Dealing with academic indiscipline 7. Coordination between programme and the convocation procedures. 8. Other matter as may be referred by the /Academic Council/ Faculty Council/Programme Committee/Director.
Members, PGDM Part Time Programme Committee		Prof V K Chib, Prof Jatin Srivastava, Prof Shalini Singh	

S.No.	Porfolio	Faculty	Accountability/ Responsibility/Profile/Functions
6.	Examination Controller	Prof Abhay Srivastava	1. To be part of PMC to handle all matters related to examination under the overall supervision and guidance of Dean, Academics. 2. Responsible for interpreting and executing the examination policies 3. To advise and assist the Director on all matters related to evaluation and examination. 4. All works related to examinations including question setting, conduction of all examinations, internal examination, evaluation, model answers, etc. 5. Quality assurance related to evaluation and examination 6. Developing guidelines for evaluation and examinations. 7. To get the quality of question papers assessed by external peers. 8. Other matter as may be referred by the Faculty Council/ Director.
Members, Examination Committee		Prof R K Ojha, Prof Athar Mahmood, Prof Rashmi Choudhary, Mr Amitabh Ghosh	

S.No.	Porfolio	Faculty	Accountability/ Responsibility/Profile/Functions
7.	Chairperson, Admissions	Prof Himanshu Misra	1. Responsible for all admission initiatives and admission processes 2. To advise and assist the Director on all matters related to admissions. 3. Coordinating with the CO related to all matters related to admissions 4. Coordinating with faculty members in getting them involved in admission initiatives 5. Ensuring admissions of students with desirable profiles. 6. Helping, guiding, and counselling prospective students in consultation with faculty mentors. 7. Coordinating with faculty mentors in getting them connected with new students.
Members, Admission Committee		Prof. Sushma Vishnani, Prof Maneesh Yadav, Prof S Parihar, Prof Vijay Prakash Anand, Prof Shalini Singh, Prof Abha Dixit, Student Chair, Admission Committee	
S.No.	Porfolio	Faculty	Accountability/ Responsibility/Profile/Functions
8.	Chairperson, Placement & Corporate Relations	Prof S Parihar	1. Chair, Career Management Centre 2. Responsible for all placement initiatives and placement processes and corporate relations. 3. To advise and assist the Director on all matters related to students' mapping, assessment, IDP, training, SIP, and final placement of students as well as developing long-term relations with the corporate world.

			4. Involve students in the placement processes through structured systems, processes, and interventions.
			5. Coordinating with the CO related to all matters concerning final placement and SIP of students.
			6. Ensuring final placement of students with desirable profiles and CTCs.
			7. Finding suitable summer assignments for PGP students
			8. Helping, guides, and counselling students in securing suitable permanent placement by bringing them in touch with prospective employers.
			9. Coordinating with faculty mentors in getting them connected with senior corporate managers.
9.	Chairperson, Student Training & IDP	Prof Hemendra Gupta	1. To be part of CMC to handle all matters related to training and IDP under the overall supervision and guidance of Chair, CMC.
			2. To advise and assist the Director on all matters related to student training & IDP.
			3. Coordinating with the CO related to all matters concerning students training for final placement and SIP.
			4. Involve faculty members in the student training and IDP processes through structured systems and interventions.
			5. Helping, guiding, and counselling students in developing the needed knowledge, skills and behaviour sets in consulation with Chairperson, CMC.
			6. Identifying and working with a set of corporate trainers out of the Alumni of the institute in consultation with Chaiperson, Alumni Activities.
			7. Coordinating with faculty mentors in getting students understand their training gaps and work with peers and faculty to fill in the gaps through appropriate interventions.
10	Chairperson, SIP & Student Mentoring	Prof Kajal Srivastava	1. To be part of CMC to handle all matters related to SIP and student mentoring under the overall supervision and guidance of Chair, CMC.
			2. Responsible for all initiatives, activities, and processes related to SIP and student mentoring.
			3. To advise and assist the Director on all matters related to SIP and student mentoring.
			4. Coordinating with the CO related to all matters concerning SIP and student mentoring.
			5. Involve faculty members in SIP processes and student mentoring through structured systems and interventions.
			6. Identifying and working with Alumni of the institute in consultation with Chaiperson, Alumni Activities to involve the Alumni in SIP processes and student mentoring.
			7. Coordintsing appropriate interventions and workshops

262

			related to SIP and student mentoring.
			8. Coordinating with faculty mentors in getting students understand the relevance of SIP for final placements to fill in the gaps through appropriate industry and corporate experiences.
			9. Ensuring effective mentoring of students with desirable outcome in terms of final placement & SIP in consultation with faculty mentors.
			10. Helping, guiding, and counselling students in solving their academic problems, giving them a career direction, and helping them develop balanced personalities in consulation with Chairperson, CMC.
			11. Identifying and working with a set of corporate mentors out of the Alumni of the institute in consultation with Chaiperson, Alumni Activities.
			12. Coordinating with faculty mentors in getting students connected with corporate mentors.
Members, Career Management Centre			Prof Dheeraj Mishra, Prof Shyamji Mehrotra, Prof Kavita Pathak, Prof Hemendra Gupta, Prof Kajal Srivastava, Officers and staff of CMC, Student Representatives
11	Chairperson, Alumni Activities	Prof Manisha Seth	1. Responsible for all alumni activities, alumni relations
			2. To advise and assist the Director on all matters related to alumni activities.
			3. Connecting alumni with the institute
			4. Involving alumni in placement, admission, curriculum review, institute activities, conferences, conclaves, guest lectures, etc.
			5. Publication of the Alumnus magazine
			6. Holding of alumni reunions every year
			7. Facilitating alumni contribution to the Institute in various forms.
Members, Alumni Committee			Prof Dheeraj Mishra, Prof Kavita Pathak, Prof Masood Siddiqui, Prof R K Ojha, Prof Reeti Agarwal, Prof Amit Sharma, Prof Pallavi Srivastava
12.	Chairperson, Library	Prof Abhay Srivastav	1. Responsible for all matters related to library.
			2. To advise and assist the Director on all matters related to library.
			3. Guiding the Librarian in the management of the Library and is responsible for the library budget as for laying down policies relating to the library.
			4. Responsible for all matters related to course material, library resources, digital library, and requirements as per Statutory requirements and norms.
Members, Library Committee			Prof Kavita Pathak, Prof Masood Siddiqui, Prof Vir Ved Ratna, Prof V K Chib, Prof Abha Dixit, Prof Mahima Sharma

S.No.	Porfolio	Faculty	Accountability/ Responsibility/Profile/Functions
13.	Chairperson, IT	Prof Ankit Mehrotra	1. Responsible for all matters related to IT Infrastructure 2. Responsible for all matters related to IT and IT services in the Institute. 3. To advise and assist the Director on all matters related to IT. 4. Guiding the IT Department in the management of the IT and is responsible for laying down policies relating to the IT usage and practices at the Institute. 5. Coordinating with the CO related to all matters concerning IT and website.
Members, IT Committee			Prof Abhay Srivastav, Prof Sanchita Ghatak, Prof Maneesh Yadav, Mr Amitabh Ghosh
14.	Chairperson, Safety and Security	Prof V K Chib	1. Responsible for all matters related to safety and security of the campus. 2. To advise and assist the Director on all matters related to safety and security of the campus. 3. Ensuring security and safely of all students, faculty, and staff on the campus and in the hostels. 4. Responsible for women welfare policies and execution.
Members, Safety and Security Committee			Prof Vir Ved Ratna, Prof Himanshu Mishra, Prof Mahima Sharma, Prof Manish Yadav, Pradeep Kumar
S.No.	Porfolio	Faculty	Accountability/ Responsibility/Profile/Functions
15.	Chairperson, Grievance Redressal Committee	Prof Vir Ved Ratna	1. Dealing with and addressing to all kinds of grievances of the employees and students of the institute, complaint lodging and its redressal mechanisms 2. To advise and assist the Director on all matters related to employee and student grievances.
Members, Grievance Redressal Committee			Prof Kavita Pathak, Prof Dheeraj Mishra, Prof Masood Siddiqui, Prof Shalini Singh, Pradeep Kumar, President & Vice-President of Students Excellence Council
16.	Editor, *Management Dynamics*	Prof Athar Mahmood	1. Responsible for all matters related to the publishing of the institute journal *Management Dynamics.* 2. To advise and assist the Director on all matters related to *Management Dynamics.* 3. Ensuring timely publication with quality research in the journal. 4. Coordinating with the CO related to all matters concerning the design of the journal. 5. Coordinating with authors from India and abroad.
Members, Editorial Board			Prof Dheeraj Misra, Prof Abhay Kumar Srivastava, Prof Reeti Agarwal, Prof Vinod Kumar Chib
17.	Chairperson, Media	Prof Reeti	1. Responsible for all matters related to media relations. 2. Bring out four issues of VISION, the quarterly newsletter of

	Relations Committee	Agarwal	the Institute and prepare Monthly Report of the Institute. 3. To advise and assist the Director on all matters related to media relations. 4. Ensuring media coverage of all institute major events and activities. 5. Coordinating with the CO related to all matters concerning media coverage of institute events. 6. Developing long-term relationships with all media houses. 7. Conducting frequent meetings with media people and conduct pre-evnt press conferences for all major events. 8. Involving media in institute's initiatives.
Members, Media Relations Committee			Prof Reena Agarwal, Prof Kajal Srivastava, Prof Shalini Singh, Mr Pradeep Kumar, Mohd. Naseem Ansari, Ms Monika Sharma, Student Chair, Media.
S.No.	**Porfolio**	**Faculty**	**Accountability/ Responsibility/Profile/Functions**
18.	Chairperson, Planning & General Administration	Prof Vir Ved Ratna	1. Planning the expansion and diversification of the institutional activities and preparation of all developmental proposals as per the road-map decided by the management. 2. To conduct SWOT analysis of the institute periodically and help the director in identifying the areas of priority. 3. Responsible for all purchases and procurements of the institute. 4. To advise and assist the Director on all administrative matters 5. All matters related to the physical infrastructure of the institute including campus development and renovation works. 6. All matters related to transport facilities of the institute, contractual arrangements with outside agencies, commercial establishments (Shops, canteens) and their licensing, etc. 7. To maintain records of all rules and regulations of the institute. 8. Coordinate Community Development Programmes and Activities that connect the institute with the larger society.
Members, Planning & General Administration Committee			Prof Ankit Mehrotra, Prof V K Chib, Prof Maneesh Yadav, Mr Pradeep Kumar, Mr Onkar Singh
S.No.	**Porfolio**	**Faculty**	**Accountability/ Responsibility/Profile/Functions**
19.	Chairperson, Ranking Committee	Prof Hemendra Gupta	1. Responsible for all work related to ranking and NIRF. 2. To advise and assist the Director on all matters related to ranking.

			3. Quality assurance related to institutional ranking framework.
			4. Developing guidelines for ranking participation.
			5. Other matter as may be referred by the Faculty Council/ Director.
Members, Ranking Committee			Prof Masood Siddiqui, Prof Vir Ved Ratna, Mr Pradeep Kumar, Mr D K Tripathi, Mr Amitabh Ghosh, Mrs. Monika Sharma

20.	Chairperson, Anti-Ragging Committee	Prof V K Chib	1. Dealing with and addressing all cases of ragging.
			2. Maintaining a ragging-free campus.
			3. To advise and assist the Director on all matters related to ragging.
Members, Anti-Ragging Committee			Prof Kavita Pathak, Prof Vir Ved Ratna, Prof R K Ojha, Prof Rashmi Choudhary, Prof Athar Mahmood, Prof Himanshu Mishra, Pradeep Kumar, All Hostel Wardens, President & Vice-President, Student Excellence Council
21.	Anti Sexual Harassment Committee	Prof Sandhya A.S.	1. Dealing with and addressing all cases of sexual harassment and maintaining a sexual-harassment free campus.
			2. To advise and assist the Director on all matters related to sexual harassment.
Members, Anti Sexual Harassment Committee			Prof Kavita Pathak, Prof Dheeraj Misra, Prof Vir Ved Ratna, Prof Manisha Seth, Prof Shalini Singh, Pradeep Kumar, All Hostel Wardens, President & Vice-President, Student Excellence Council
S.No.	**Portfolio**	**Faculty**	**Accountability/ Responsibility/Profile/Functions**
22	Chair, Internal Quality Assurance Cell	Prof Vir Ved Ratn	Deal with all matters related to academic quality.
Members, Internal Quality Assurance Cell			Prof Dheeraj Mishra, Prof Masood Siddiqui, Prof Vir Ved Ratna, Prof Himanshu Mishra, Prof R K Ojha, , Prof S Parihar, Prof Athar Mahmood, Prof Rashmi Choudhary, All Area Chairs
23	Secretary, Faculty Council	Prof Maneesh Yadav	1. Covening the meetings of Faculty Council, which serves as the primary advisory body to the Director on policy decisions or matters affecting the faculty, their responsibilities, rights, or benefits.
			2. Preparing minutes and getting them approved and communicated.

Chairs, Academic Areas

266

S.No.	Portfolio	Faculty	Accountability/ Responsibility/Profile/Functions
1-8	Area Chairs	**Finance-** Prof Rashmi Choudhary **Mrketing-** Prof Shalini Singh **HR-** Prof Pallavi Srivastava **Operatios & Decision Sciences-** Prof V K Chib **IT -** Prof Sanchita Ghatak **Communication-** Prof Abha Dixit **Gen Mgmt & Strategy-** Prof Vir Ved Ratna **Economics**: Prof R K Ojha	1. To do academic planning of the area in consultation with area faculty members. 2. To advise the Director on all matters related to the area. 3. Lead the area with and outside the institute. 4. To plan, work, and execute academic activities of the area including area conclaves, conferences, guest lectures, and other interactions with the outside world. 5. To monitor the over-all goal achievements of the area in terms of teaching, research, executive education, etc. 6. To provide a collaborative link between different the area and other areas and faculty members. Conduct Managerial Challenge Seminar once/twice in a year.

Chairs, Research Centres

S.No.	Portfolio	Faculty	Accountability/ Responsibility/Profile/Functions
1	Chair – Centre for Learning, Innovation, and Case Development (CLIC)	Prof Masood Siddiqui	1. To manage and run the research centre to achieve its objectives. 2. Responsible for the formulation and execution of the overall policies relating to case research and development. 3. To advise the Director on all matters related to the centre. 4. Lead the centre within and outside the institute. 5. To plan, work, and execute activities of the centre including centre workshops, conclaves, conferences, seminars, guest lectures, case writing competitions, and other interactions with the outside world. 6. To monitor the over-all goal achievements of the centre in terms of learning innovations, case development, and teaching innovations, etc. 7. To provide a collaborative link between the institute and outside organizations for case development and innovative learning practices. 8. Responsible for launching of a Jaipuria Case Research Journal 9. Coordinate with Indian and multinational companies and organizations by encouraging innovative collaborative initiatives to develop appropriate teaching materials and develop innovative in-house academic resources with the help of national/international publishing houses. 10. Support the writing of India-specific business cases and enable the dissemination of these cases in India, and provide training for case teaching among business faculty in India. 11. Assist the JIM faculty in the development and use of innovative curriculum content and pedagogical approaches. 12. Other matter as may be referred by the Board/Academic Council/ Faculty Council/Director.
Members, CLIC			Prof. Mirza S. Saiyadain, Prof Prof Shalini Nath Tripathi, Prof Reeti Agarwal, Prof Pallavi Srivastava, Prof Hemendra Gupta, Prof Vijay Prakash Anand

S.No.	Portfolio	Faculty	Accountability/ Responsibility/Profile/Functions
2	Chair – Centre for Entrepreneurship Development (CED)	Prof Reena Agarwal	1. To manage and run the research centre to achieve its objectives. 2. Responsible for the formulation and execution of the overall policies relating to entrepreneurship development. 3. To advise the Director on all matters related to the centre. 4. Lead the centre within and outside the institute. 5. To plan, work, and execute activities of the centre including centre workshops, conclaves, conferences, seminars, guest lectures, and other interactions with the outside world. 6. To monitor the over-all goal achievements of the centre in terms of incubation, idea generation, entrepreneurship development, etc. 7. To provide a collaborative link between the institute and outside organizations for incubation, idea generation, entrepreneurship development. 8. Coordinate with Indian and multinational companies and organizations by encouraging innovative collaborative initiatives for entrepreneurship development. 9. Other matter as may be referred by the Board/Academic Council/ Faculty Council/Director.
Members, CED			Prof Jatin Srivastava, Prof. Manisha Seth, Prof V K Chib, Prof. V V Ratna, Prof. Maneesh Yadav

S.No.	Portfolio	Faculty	Accountability/ Responsibility/Profile/Functions
3	Chair – Centre for Banking & Financial Services (CBFS)	Prof Hemendra Gupta	1. To manage and run the research centre to achieve its objectives 2. Responsible for the formulation and execution of the overall policies relating to the centre. 3. To advise and assist the Director on all matters related to the centre. 4. Lead the centre within and outside the institute. 5. To plan, work, and execute activities of the centre including centre workshops, conclaves, conferences, seminars, guest lectures, publications, and other interactions with the outside world. 6. To monitor the over-all goal achievements of the centre. 7. To provide a collaborative link between the institute and outside organizations for all matters related to the centre and its core vision. 8. Coordinate with Indian and multinational companies and organizations by encouraging innovative collaborative initiatives in the areas of banking and financial services. 9. Other matter as may be referred by the Board/Academic

		Council/ Faculty Council/Director.
Members, CBFS Committee		Prof Shyamji Mehrotra, Prof Dheeraj Mishra, Prof Sushma Vishnani, Prof Jatin Srivastava, Prof Rashmi Choudhary, Prof. R K Ojha, Prof. Reena Agrawal

List of members of Student Excellence Council:

STUDENT EXCELLENCE COUNCIL 2016-2017

Sl. No.	Committee Name	Faculty Coordinator	President/ VP/ Student Coordinator Name	Members (2015-2017)	Members (2016-2018)
1	STUDENT PRESIDENT	Prof. Himanshu Misra/Prof. M. Ashraf Rizvi	Mr. Syed Mohammad Tahir Raza Zaidi		
2	STUDENT VICE PRESIDENT	Prof. Himanshu Misra/Prof. M. Ashraf Rizvi	Ms. Divyansha Kumar		
3	ACADEMIC PROGRAMME COMMITTEE	Prof. Vir Ved Ratna	Mr. Apoorv Rastogi	Deeptanshu Dwivedi	Gauri Rawal
				Insha Zehra	Rohit Kumar
					Disha Deshawar
					Karanveer Singh Saluja
					Atul Kumar
					Konica Arora
					Divyanshu Roy
					Samadrita Pal
					Shilpi Das Gupta
4	ADMISSIONS COMMITTEE	Prof. Himashu Misra	Mr. Kinshuk Chhabra	None	Arindam Das
					Priyanshu
					Richi Batra
					Vivek Kumar Patel
5	ALUMNI COMMITTEE	Prof. Manisha Seth	Mr. Malay Manoj Khare	Pragya Sahai	Hitesh Patwa
				Simran Jaiswal	Ayushi Agarwal
				Jayant Prasad Srivastava	Niyanta Mishra

No	Committee				
					Suchita Aishwarya
					Akshay Tebriwal
					Vartika Gupta
					Yash Saraswat
6	CENTER FOR ENTREPRENEURSHIP DEVELOPMENT	Prof. Reena Agrawal	Ms. Sanjana Batra	Rohit Mishra	Ekta Upadhyay
					Raghav Agarwal
					Sanchay Jha
					Harshit Srivastava
					Deepshri Shrivastava
					Sriniwas Balaji
7	CULTURAL COMMITTEE	Prof Sanchita Ghatak	Mr. Anurag Singh	Aishwarya Mishra	Aishwarya Garg
				Anubhav Verma	Munzila Rizvi
				Isha Jain	Siddhant Sinha
					Oinam Jacob Singh
					Vashi Bhatia
					Kuntala Tikader
					Saaransh Chowdhury
8	INTERNATIONAL RELATIONS COMMITTEE	Prof. Mirza Saiyadain	Ms. Deeksha Nayak	None	Richa Ahuja
					Aishwarya Dhupar
					Pratishek Das
					Varu Bartarya
					Anubhav Pandey
					Aayushi Kapil
					Viksit Mathur
9	MEDIA, PUBLIC RELATIONS AND IT COMMITTEE	Prof. Reeti Agarwal	Mr. Rohan Garg	Sakshi Sahai	Mohammad Hammad Khan
				Anirban Goswami	Saurabh Asthana
				Prakhar Gupta	Aditi Singhal
					Aditya Paul
					Indrani Kundu
					Utteya Pal
					Shivani Rastogi
					Eva Shrivastava
					Utkarsha Singh
					Abhijit Das
					Nimisha Dua
10	RESEARCH COMMITTEE	Prof. Masood Siddiqui	Ms. Fatima Hasan	Samidha Prasad	Sachin Malhotra
				Kumar Prashant	Devarshi Saxena

				Isha Nayyar	Dibash Kakati
					Mohd Zaid Siddiqui
					Saurabh Jaiswal
					Afreen Alim
					Natasha Tiwari
11	SPORTS COMMITTEE	Prof. Maneesh Yadav	Mr. Abhishek Kumar Tiwari	Mohsin Saifi	Rahul Sharma
				Ashutosh Pandey	Siddharth Sanjay
				Abid Ahmad Siddiqui	Aman Khan
					Saif Mehdi
					Priya Bhadauria
					Ashish Bisht
					Nitesh Kumar
12	SOCIAL RESPONSIBILITY COMMITTEE	Prof. Reena Agrawal	Mr. Rohan Tripathi	Shatakshi Yadav	Udit Narayan Mishra
				Jai Kumar Agrahari	Anjali Dimri
				Aseem Arora	Ruhi Patel
					Vikrant Singh Bhaduria
					Vivek Jaiswal
					Prapti Kalra
					Srajal Jain
13	STUDENT WELFARE & DISCIPLINARY COMMITTEE	Prof. Himanshu Misra	Mr. Shivam Seth	Ankita Kumari	Deepti Dwivedi
				Harshit Gupta	Anjulika Dutta
				Gaurav Rai	Guneet Kaur
					Ashutosh Singh
					Somya Rastogi
					Mohd. Khalid
					Ayaz Uddin Nizami
14	CONFERENCES & EVENTS COMMITTEE	Prof. Sandhya A. S.	Mr. Shubh Gupta	Shreya Agarwal	Akriti Rastogi
				Avinash Agarwal	Arpit Ojha
					Shipra Srivastava
					Km Tabassum Fatima
					Anika Srivastava
					Divya Awasthi
					Damini Jain
15	PLACEMENTS AND CORPORATE RELATIONS	Prof. Shubhendra Parihar	Ms. Smita Swain	Karan Srivastava	Shruti Mehta
				Ria Srivastava	Kritiika Ray
				Avasesh Tiwari	Manpreet Kaur

COMMITTEE				Nitish Nishank
				Suchi Ganglani
				Aishwary Nigam
				Kamlesh Mishra

We are committed to nurture student centric, collegial, innovative and entrepreneurial culture. This is operationalised through sustaining a very responsive academic and administrative system which promotes human values and professional ethics among students. Our operational values guide our processes and activities to align them with the institutional culture. Various process owners of the academic and administrative systems are committed to uphold the basic tenet of transforming students into an ethical professional with global mindset and entrepreneurial spirit. We strive to inculcate a culture of collective leadership and stand for the collective endeavor to enhance quality at all possible activities conducted. Hence a systematic feedback is taken from all the stakeholders possible and system is strengthened based on feedback.

6.1.7 *Give details of the academic and administrative leadership provided by the University to the College?*

It does not apply to us as Jaipuria Institute of Management, Lucknow is an autonomous institute.

6.1.8 *How does the College groom the leadership at various levels?*

The institute grooms the leadership at various levels by making different stakeholders accountable of their decisions to the institute.

Accountability comes with the delegated responsibility with very specific and focused sets of responsibilities for all stake holders. Since the institution firmly believes in the collective decision making, the various committees that look after the implementation of the decisions also own the outcomes. Institute ensures transparency in decision taken by governing body. Members from Board of Governors interact with the faculty during all possible occasions. The major decisions taken by the Board, feedback and suggestions on various issues are appropriately conveyed to the faculty and staff at the institute for needful wherever required. Minutes of meetings including decisions taken are maintained and circulated among all concerned. Institute ensures involvement of all stakeholders for ensuring accountability in governing decisions. Faculty Council meets frequently where minutes are recorded and circulated. Area colleague meetings are also recorded and circulated among Area colleagues. The Pan Area meets atleast once a year to deliberate and decide various academic issues like course curriculum revision/ revamping, introduction of new courses, introduction or alteration of any academic procedures of evaluation / grading, pedagogy, introduction of new models in courses, etc. During the AC meeting decisions are taken, minutes prepared and circulated among concerned members for execution at appropriate level. Alumni and students interact with faculty and their feedback is discussed in Area Meetings and taken forward where required. In the beginning of each academic year, academic administrative functions and various functional committees are formed and officially announced for participation of all faculty in governance of the institute. Each Programme is lead by a Programme Director and Manager Programme Office for academic administration. Area Chairs are appointed who take

decisions in Area Committees. All decisions are taken collectively and in transparent manner. Minutes are recorded and circulated.

6.1.9   *Has the College evolved any strategy for knowledge management? If yes, give details.*

Yes, the institute has strategy for knowledge management. Continuous updation of the curricula and offering of a contemporary course coverage is our commitment. As a part of it, at regular periodicity we assess the implications of the changing managerial challenges on curricula and undertake need based revisions. A comprehensive review of the curricula is done every year, though alternations in course coverage to incorporate current developments in various functional areas of management through cases / examples/exercises/ guest lectures/ seminars / conferences are carried out in a routine manner from trimester to trimester. In terms of the process, we draw upon the suggestions and feedback of the external subject experts from amongst the accomplished academia and reputed managers. Feedback and suggestions for revisions in course coverage / focus is also received from the distinguished members of board of governors and academic council as well as internal faculty who are regularly encouraged and sponsored to participate in various national / international conferences . Interactions with the recruiters and alumni further add to our perspective. Assessment of the need of the industry is carried out by meeting industry experts and functional specialists. Information is sought from internal faculty who advance their information based on their own observations and published research in the area. Our students undergo extensive two months industry internship and are asked to submit their report at the end of the two months training period. Enquiry from them gives a good measure of what needs to be taught. Alumni feedback is available to us through alumni meets by way of business sessions with them. Academic experts occupy seats in our formal academic bodies and also through academic seminar and symposium

6.1.10   *How are the following values reflected in various functions of the College?*

∗ **Contributing to national development**

∗ **Fostering global competencies among students**

∗ **Inculcating a value system among students**

∗ **Promoting use of technology**

∗ **Quest for excellence**

The institute empowers its faculty, staff and students through well placed systems, and clearly defined organizational structure. A system of collective decision making is in place at forums such as faculty council and student excellence council. All academic decisions are taken after due deliberations and ratification at the faculty council level. Student community is represented by the student council which plays an active role in day to day governance of the institute.

A culture of innovation and constant up gradation of all institutional processes and system is inculcated. As a result the institutions stay in sync with the dynamic business environment. Some innovative practices adopted in the recent past include addition of new types of assessment components to assure learning (use of reflective notes as an example), use of technology in classes and evaluation (multimedia equipped classes and excel/computer lab based examination system); periodic review of course outlines and up gradation/necessary pruning of course content

274

and inclusion of practitioner input as guest sessions in course curriculum. The institute provides opportunity to faculty members to upgrade themselves through a week long internal faculty development program annually and small duration faculty training programs intermittently during the course of a trimester. Student's all round development and inculcation of leadership skills and personal integrity is a priority. Recent innovations in this regard are the Individual Development Program (IDP) and a well structured mentorship program. Also alumni and practitioner input is now built in as a necessary input for curriculum review and upgradation. Diversity is nurtured by the institute through drawing upon its culturally and linguistically diverse human resource pool. Students and faculty thrive in an ambience of harmony and cultural tolerance where all major festivals are celebrated with fervor.

6.1.11 *Give details of the UGC autonomous review committee's recommendations and its compliance.*

This does not apply to us as Jaipuria Institute of Management, Lucknow is an autonomous Institute.

6.2 Strategy Development and Deployment

6.2.1 *Does the College have a Perspective Plan for development? If so, give the aspects considered in development of policy and strategy.*

*   **Teaching and learning**
*   **Research and development**
*   **Community engagement**
*   **Human resource planning and development**
*   **Industry interaction**
*   **Internationalization**

Jaipuria Institute of Management Lucknow (JIM L) has a great potential to transform itself from a good business school to an integrated centre of excellence in management education in India. JIML intends to go for a structured wellthought and planned transfer process to achieve its vision of being among the top 20 business schools in India by 2020. The Institute's plan for development for the next five years ranges from initiatives aimed at attracting the best students of the country by making marked improvement in the design and delivery of the programmes to initiatives to improve industry interface through executive education and consultancy, better job placement, foreign collaboration, job placement, and building the JIML community and brand. Within this strategy the Institute will accomplish the following:

- Strengthen the quality and quantity of admissions by using innovative strategies and building a brand of JIML on a national level.
- Strengthen PGDM curriculum to include key skill sets needed for professional excellence, entrepreneurial skills sets, corporate social responsibility and social value creation.
- Ensure 100% placement by increasing career options for all students by broadening career paths to include associations, NGOs, government organizations, PSUs, MNCs, and other unique employers in the country as well as entrepreneurial options.
- Strengthen the JIML community of students, faculty, alumni, and recruiters by integrating activities of student, alumni, career services and mentoring programmes.
- Offer intense learning through study, travel experiences, student exchanges for every full time PGDM student through foreign collaborations and partnerships with other global B-Schools.
- Improve executive education programmes and consulting activities by encouraging faculty to design and conduct open and customized management development programmes through collaborations with PSUs, MNCs, NGOs, and government organizations.
- Improve faculty quality through inhouse FDPs and encouraging them to do quality research.
- Align existing assets and corpus of the Institute to support the execution of these initiatives, and add to these assets and corpus when necessary.

6.2.2 *Enunciate the internal organizational structure of the College for decision making processes and their effectiveness.*

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                    ┌──────────────────────────────────────┐
                    │  CHAIRMAN (BOARD OF GOVERNORS)        │
                    └──────────────────────────────────────┘
                              ↑
                    ┌──────────────────────────────────────┐
                    │          VICE CHAIRMAN               │
                    └──────────────────────────────────────┘

┌────────────────┐        ┌──────────────────┐        ┌──────────────────┐
│    ACADEMIC    │───────▶│     DIRECTOR     │◀───────│  ADMINISTRATION  │
└────────────────┘        └──────────────────┘        └──────────────────┘
┌────────────────┐        ┌──────────────────┐        ┌──────────────────┐
│ FACULTY COUNCIL│───────▶│    ADMISSIONS    │◀───────│       CAO        │
└────────────────┘        └──────────────────┘        └──────────────────┘
┌────────────────┐        ┌──────────────────┐        ┌──────────────────┐
│   DEAN (R&D)   │───────▶│   CHAIRPERSON    │───────▶│  SUPPORT STAFF   │
└────────────────┘        └──────────────────┘        └──────────────────┘
┌────────────────┐        ┌──────────────────┐        ┌──────────────────┐
│ DEAN (ACADEMICS)│──────▶│  SUPPORT STAFF   │        │     ACCOUNTS     │
└────────────────┘        └──────────────────┘        └──────────────────┘
┌────────────────┐        ┌──────────────────┐        ┌──────────────────┐
│ FACULTY MEMBERS│───────▶│ PLACEMENT(CMC)   │◀───────│  SENIOR MANAGER  │
└────────────────┘        └──────────────────┘        └──────────────────┘
┌────────────────┐        ┌──────────────────┐        ┌──────────────────┐
│  AREA CHAIRS   │───────▶│   CHAIRPERSON    │        │  SUPPORT STAFF   │
└────────────────┘        └──────────────────┘        └──────────────────┘
┌────────────────┐        ┌──────────────────┐        ┌──────────────────┐
│ EXEC. EDUCATION│───────▶│  SUPPORT STAFF   │        │     LIBRARY      │
└────────────────┘        └──────────────────┘        └──────────────────┘
┌────────────────┐        ┌──────────────────┐        ┌──────────────────┐
│  CHAIRPERSON   │───────▶│   EXAMINATION    │◀───────│    LIBRARIAN     │
└────────────────┘        └──────────────────┘        └──────────────────┘
┌────────────────┐        ┌──────────────────┐        ┌──────────────────┐
│  SUPPORT STAFF │        │    CONTROLLER    │───────▶│  SUPPORT STAFF   │
└────────────────┘        └──────────────────┘        └──────────────────┘
                          ┌──────────────────┐        ┌──────────────────┐
                          │  SUPPORT STAFF   │        │        IT        │
                          └──────────────────┘        └──────────────────┘
                          ┌──────────────────┐        ┌──────────────────┐
                          │   PROG. OFFICE   │◀───────│     MANAGER      │
                          └──────────────────┘        └──────────────────┘
                          ┌──────────────────┐        ┌──────────────────┐
                          │  ASST. MANAGER   │        │  SUPPORT STAFF   │
                          └──────────────────┘        └──────────────────┘
                          ┌──────────────────┐
                          │  SUPPORT STAFF   │
                          └──────────────────┘
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6.2.3 *Specify how many planned proposals were initiated/ implemented, during the last four years. Give details.*

Fifteen plan proposals were made and implemented as well. Some details are as under:
a) Construction of new academic block initiated and implemented
b) Establishment of 2 new computer labs initiated and implemented.
c) Establishment of Faculty Lounge
d) Establishment of Student Lounge
e) Refurnishing of Class Rooms.
f) Establishment of CLIK.
g) Construction of MDP Room.

277

6.2.4 ***Does the College have a formally stated quality policy? How is it designed, driven, deployed and reviewed?***

Yes, the institute has formally stated quality policies in place for respective adtivities.

6.2.5 ***How does the College ensure that grievances / complaints are promptly attended to and resolved effectively? Is there a mechanism to analyze the nature of grievances for promoting better stakeholder-relationship?***

Yes. There exists a grievance redressal cell to ensure that grievances/complaints are promptly attended to. The main functions of the grievance redressal cell are :

1.   Dealing with and addressing all kinds of grievances of employees and students of the institute, complaint lodging and its redressal   mechanisms
2.   To advise and assist the Director on all matters related to employee and student grievances.

6.2.6 ***Does the College have a mechanism for analyzing student feedback on institutional performance? If yes, what was the institutional response?***

Yes, the institute has a mechanism for analyzing student feedback on institutional performance. The student feedback is received through a formal and informal mechanism. Besides a formal feedback related to academic performance is received through the examination department. A mechanism of student's feedback exists wherein respective mentor (both faculty and corporate) offer their opinion related to a student. There also exists a survey instruments (online & self - report) through which other aspects of students are gauged. The feedback thus obtained is used for academic improvement and offering suggestions on career progression.

Feedback questions :
A. Objectives Questions 16 (a to g related to course & h to related to faculty with a scale of 1 to 5

   1 for Strongly Disagree & 5 Strongly agree

   Related to course
   a.   This course helped understand the subject matter effectively
   b.   The course achieved its stated learning outcomes.
   c.   The course material (eg., text, cases, readings, etc were helpful towards learning from the course.
   d.   The interactive processes of the course (eg., class participation and presentations, group discussions, project work, etc) were helpful towards learning from the course.
   e.   The evaluation was well paced during the course.
   f.   All things considered, the course was excellent.
   g.   The different components of the course had an evaluation weight in relation to the workload.

Related to instructor

a. The instructor provided the timely feedback on the various components of the course (quizzes, exams, assignments, projects, and class participation).
b. The instructor was responsive to students learning difficulties.
c. The instructor effectively managed the class time.
d. The instructor stimulated interest in the subject matter.
e. The instructor adequately engaged students in class participation
f. The instructor was organized and well prepared for class.
g. The instructor was effective in communicating the concept in the class.
h. All things considered, the instructor did an excellent job in teaching this course
i. The instructor delivered most of the lectures in English language

B. Descriptive Questions
a. Course Comments
b. Instructor Comments
c. Most liked session/ case
d. Least liked session/ cases

In addition to this, the Student Satisfaction Survey is conducted every year. This survey is conducted to assess the satisfaction level of students both related to teaching and non-teaching activities.

The student feedback is analyzed by the PGDM and Student Affairs committee. The analysis is discussed in detail in the Faculty Council Meeting to take corrective actions for increasing the overall satisfaction of the students.

6.2.7 *In what way the affiliating University helped the College to identify the developmental needs of the College?*

This does not apply to us as Jaipuria Institute of Management, Lucknow is an autonomous institute.

6.2.8 *Does the affiliating university have a functional College Development Council (CDC) or Board of College and University Development (BCUD)? If yes, In what way College is benefitted.*

This does not apply to us as Jaipuria Institute of Management, Lucknow is an autonomous institute.

6.2.9 *How does the College get feedback from non-teaching, teaching, parents and alumni on its functioning and how it is utilized.*

Feedback is quite essential for quality up gradation and it is highly appreciated in Jaipuria, Lucknow. The feedback from faculty is taken through a formal mechanism of online submission of

a format for the purpose. Even feedback from the non-teaching staff is sought from time to time by conducting Staff Council Meeting.

Alumni support is a prerequisite for institutional growth and development. The alumni take sincere efforts to see that their Alma mater grows by leaps and bounds. The college is proud to keep its association intact with its students who have turned out as successful corporate in different industries. The alumni visit the campus during induction programmes, guest talks, conclaves, conferences, FDPs as well as during annual Alumni Meeting. Their feedback about the academic structure and contents as well as students support services are taken and acted upon.

6.2.10 Does the College encourage autonomy to its academic departments and how does it ensure accountability?

Yes, the institute encourages autonomy to its academic departments in terms of designing courses of the Area, developing course outlines of the course offered by the Area, organizing Area-specific seminar and conferences, screening and deciding application for faculty selections of the Area. The entire area is held accountable for all these activities. All these activities are discussed in detail in the Area Meeting for their successful implementation.

6.2.11 Does the College conduct performance auditing of its various departments?

Yes, the institute conducts performance auditing of the various departments. The Director calls the meeting of each department where the review of the department is undertaken and the future course of action is decided.

6.3   Faculty Empowerment Strategies

6.3.1   What efforts are made by the College to enhance the professional development of teaching and non teaching staff?

The institute follows the principle of continuous improvement in all spheres of our activities. This is enabled only by high quality of human resource that we hire and retain. They are regularly groomed and trained to keep pace with the current management developments and corporate practices nationally and globally. The various practices & initiatives are:

- Our Library is equipped with latest and updated collection of books which enable faculty & staff to get themselves upgraded on a regular basis.

- The library committee recommends new collection of books and seeks suggestion and feedback from all faculty members for inclusion or deletion of name of books to be procured. Therefore the quality is maintained in its stock.

- The faculty and staff members are regularly nominated for attending national and international seminars conducted by first tier B-Schools of the country.

- They are encouraged and sent to national and international conferences for presenting their paper also in International conferences held in foreign countries.

- They can refer and can access reading material, cases of foreign university authors through EBESCO.

- Faculty are regularly sent to FDPs, Teachers training programme conducted by ISB, IIMs.

- Staff are sent to SDP, Library related seminars and conferences, new software related training provide to Computer lab staff.

- Faculty are encouraged to write case studies in IVEY, Emerald etc.

6.3.2 *What is the outcome of the review of the Performance Appraisal Reports? List the major decisions.*

- The Performance Appraisal Report forms the basis for deciding the quantity and quality of work done by an employee.

- The Work load and KRA for the next academic year are decided on the performance made in the previous year. New task and responsibilities are given after considering experience and potential of the candidate after discussion in person with the Director.

- It is a factor for rating the performance made, awarding increment and motivating employee for their outstanding contributions.

- The concerned employee are paid incentive at the completion of the given task. The average and poor performers are counselled to take more initiative in rendering their responsibilities towards the organization.

- It also forms a deciding factor for awarding promotions considering the employee's caliber and talent in taking over more responsibility.

6.3.3 *What are the welfare schemes available for teaching and non teaching staff? What percentage of staff have availed the benefit of such schemes in the last four years?*

- Medical Insurance Policy for all members.
- Free medical checkup on half yearly basis.
- Contribution to Provident Fund is mandatory for all.
- Contribution to superannuation fund for faculty members.
- Financial support as Advance against salary to employees whenever there is a requirement.
- Phone charge reimbursement.

281

- Reimbursement of Medical expenses incurred

Many of the staff members have availed the benefits from time to time and as per their requirements.

6.3.4 What are the measures taken by the College for attracting and retaining eminent faculty?

- Paying salary packages that commensurate to the candidates' talent and potential and best package amongst the top academic institutions.
- Providing them resources and facilities for enriching their learning experience.
- Incentive scheme to encourage research and consultancy culture.
- Support and encouragement from the management to participate in Conferences & seminars both National and International.

6.3.5 Has the College conducted a gender audit during the last four years? If yes, mention a few salient findings.

No. However, we have a culture of 'Unity in Diversity' and encourage non bias and impartial behavior across the campus. Everyone is give equal opportunity to excel in their field.

6.3.6 Does the College conduct any gender sensitization programs for its staff?

Yes, We have anti sexual harassment policy and a grievance redressal committee in place.

6.3.7 What is the impact of the University's UGC-Academic Staff College Programmes in enhancing competencies of the College faculty?

Not applicable as the Institute is an autonomous Institution and not affiliated to any University.

6.4 Financial Management and Resource Mobilization

6.4.1 What is the institutional mechanism to monitor effective and efficient use of financial resources?

The financial resource requirements for up gradation of infrastructure/facilities and for achieving the strategic goals of the programme are fulfilled through internal generation of revenue/cash. Adequate focus is on enriching our resources both human and capital so that we can put our stated mission to practice in a manner that is quite evident to all our stakeholders. We emphasize upon the continuous improvement of quality and quantity of available resources to meet the increasing demand of our stakeholders as well as matching the changing dynamics of academic world. Online library resources, software, lap tops, computers, video conferencing equipments and wifi etc. are procured from competent sources. The academic environment and infrastructure requirement are never held back for want of financial resources. The resources are fully compatible and commensurate to achieve our stated goals. The administrative processes and the institute's physical resource are aligned to demonstrate the unison of the purpose and principled cause that we stand for. The

infrastructure and financial allocations are attuned to facilitate the academic and administrative processes. Institute has well establish financial mechanism which is being controlled and managed by top level management of Integral Education Society.

6.4.2   *Does the College have a mechanism for internal and external audit? Give details.*

Account head has the overall control of financial system of the institute and reports to Director and member of management having expertise in financial & legal Matters.

We have budgeting system for income and expenses in the Institute. We make annual budget and monthly budget financial year wise on the basis of inputs provided by each department ie. Admissions, Placements, Campus Administration, MDP Cell, Academic Administration, Library, IT, HR, International etc.

After getting these inputs, a consolidated budget is prepared and presented to the Management for the approval. All suggestions given by the management is incorporated and thus final budget is sent for approval. After getting the approved budget from the Management, we prepare monthly & quarterly accounts and compare the all located budget with the actual and thus inform to the management with the variance sheet.

We have financial Auditing system conducted by external agency as well as by the management from time to time. It is done periodically and depend us upon the volumes of the work by the auditors. Sometimes specific task is given by the Management to the Auditors and then direct report is given to them by the auditors.

6.4.3   *Provide audited income and expenditure statement of academic and administrative activities of the previous four years.*

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW

BALANCE SHEET
&
INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31ST MARCH, 2016

M/S B.CHHAWCHHARIA & CO.
CHARTERED ACCOUNTANT

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW
BALANCE SHEET AS AT 31ST MARCH, 2016

As At 31-Mar-15	LIABILITIES	As At 31-Mar-16	As At 31-Mar-15	ASSETS	As At 31-Mar-16
	Integral Education Society			FIXED ASSETS	
(60,179,071)		(84,437,076)	85,502,526	(As per Annexure A)	78,131,162
16,877,514	Add:Excess of Income over expenditure	21,365,900			
(43,301,557)		(62,871,176)		CURRENT ASSETS, LOAN & ADVANCES	
	CURRENT LIABILITIES & PROVISIONS			Cash & Bank Balances	
				Balances with Scheduled Banks:	
1,763,300	Sundry Creditors	2,201,226	-8,133,800	- In Saving Accounts	7,868,452
3,366,044	Other Liabilities	6,615,327	-	- In Fixed Deposits	
14,821,935	Security Deposit	15,145,393	22,899	Cash / Cheque in Hand	5,366
109,857,251	Fees received in Advance	115,424,050	-	Interest accrued on FDR's	
3,587,697	Provision for Leave Encashment	4,622,702		Advances	
8,422,053	Provision for Gratuity	9,875,786	2,492,862	Fees Receivable	2,580,200
			634,223	Sundry Advances	1,031,981
			358,266	Sundry Debtors	-
			1,372,147	Security Deposits	1,396,147
98,516,723	TOTAL (Rs.)	91,013,308	98,516,723	TOTAL (Rs.)	91,013,308

SIGNED FOR IDENTIFICATION

For B Chhawchharia & Co.
Firm Registration No: 305123E
Chartered Accountant

Kshitiz Chhawchharia
Partner
Membership No.- 061087
Place: New Delhi
Date: August 20, 2016

PRESIDENT

DIRECTOR

SECRETARY

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2016

Previous Year 2014-15	EXPENDITURE	Current Year 2015-16	Previous Year 2014-15	INCOME	Current Year 2015-16
63,496,066	To Salary, allowances & other benefits	67,259,396	200,781,410	By Academic Fees	206,873,944
2,785,184	To Staff Welfare Expenses	2,081,608	601,250	By Application Fees	713,000
6,004,522	To Academic Expenses	6,086,781	262,132	By Interest income	276,855
4,800,731	To Student Welfare Expenses	5,744,176	-	By Return on Investment	-
6,443,617	To Rent & Rates Expenses	6,812,240	1,607,830	By Miscellaneous Income	2,159,840
1,462,186	To Postage, Telephone & Internet Expenses	1,830,153	7,171	By Profit on sales of fixed assets	13,489
952,953	To Travelling & Conveyance Expenses	855,261	416,393	By MDP Receipts	2,107,780
398,464	To Computer Lab Expenses	346,513			
2,098,960	To Newspaper & Periodical Expenses	1,537,168			
993,126	To Printing & Stationery Expenses	856,208			
555,206	To Advertisement Expenses	184,731			
18,826,472	To Admission Expenses	20,207,102			
15,369,227	To Placement Expenses	13,602,308			
74,100	To Audit Fees	263,283			
25,367,619	To Development Expenses	21,214,491			
8,571,728	To Legal & Professional Expenses	8,683,219			
381,218	To MDP Expenses	1,604,019			
7,457,564	To Electricity & DG Expenses	6,398,813			
-	To Interest on Loan	-			
2,918,012	To Repair & Maintenance Expenses	5,350,086			
477,076	To Vehicles Running Expenses	357,005			
108,967	To Business Promotion Expenses	113,999			
459,195	To Insurance Expenses	495,674			
3,667,077	To Miscellaneous Expenses	5,092,725			
1,155,260	To Provision for Leave Encashment	1,483,371			
1,800,639	To Provision for Gratuity	1,651,179			
10,173,503	To Depreciation	10,467,499			
16,877,514	To Excess of Income over Expenditure Transferred to General Fund	21,565,900			
203,676,186	Total (Rs.)	212,144,908	203,676,186	Total (Rs.)	212,144,908

SIGNED FOR IDENTIFICATION

For B Chhawchharia & Co.
Firm Registration No: 305123E
Chartered Accountant

Kshitij Chhawchharia
Partner
Membership No.- 061087
Place: New Delhi
Date: August 20, 2016

PRESIDENT

DIRECTOR

SECRETARY

286

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW
FIXED ASSETS SCHEDULE AS AT 31ST MARCH, 2016 (ANNEXURE 'A')

Particulars	Dep. Rate %	Gross block					Depreciation				Net Block	
		As At 01/04/2015	Additions More than 180 Days	Additions Less than 180 Days	Deductions/ Transfer	As At 31/03/2016	Upto 31/03/2015	For the year	Deductions/ Transfer	Upto 31/03/2016	As At 31/03/2016	As At 31/03/2015
Land	0%	4,012,520	-		-	4,012,520	-		-	-	4,012,520	4,012,520
Building	10%	107,097,904	-	-	-	107,097,904	51,058,304	5,603,960	-	56,662,264	50,435,640	56,039,600
Furniture & Fixture	10%	19,460,765	1,059,065	-	39,292	20,480,538	9,850,332	1,066,126	31,049	10,885,409	9,595,129	9,610,433
Electrical installation	10%	2,799,236	-	-	-	2,799,236	1,382,508	141,673	-	1,524,181	1,275,055	1,416,728
Tubewell	10%	218,524	-	-	-	218,524	131,048	8,348	-	139,396	78,728	87,476
Office Equipments incld. Solar	15%	2,558,317	16,980	15,490	-	2,590,787	1,737,942	126,765	-	1,864,707	726,080	820,375
Refrigerator, Water Cooler & AC	15%	9,853,773	649,618	-	-	10,503,391	6,336,050	625,101	-	6,961,151	3,542,240	3,517,723
Vehicles	15%	1,919,126	-	-	-	1,919,126	770,819	172,246	-	943,065	976,061	-1,148,307
Generators	15%	3,009,923	-	-	-	3,009,923	2,276,065	110,079	-	2,386,144	623,779	733,858
Books	15%	5,921,403	52,318	-	2,869	5,970,852	4,247,079	258,736	1,132	4,504,683	1,466,169	1,674,324
Miscellaneous Fixed Assets	15%	9,909,281	422,625	204,900	-	9,636,406	4,857,153	781,550	-	5,558,703	4,077,703	4,152,128
Computer	60%	16,096,268	264,755	440,764	-	16,741,787	13,767,214	1,652,515	-	15,419,729	1,322,058	2,289,054
Total		181,917,040	2,445,361	660,754	42,161	184,980,994	96,414,514	10,467,499	32,181	106,849,832	78,131,162	85,502,526
CWIP		-				-					-	-
Total (Rs)		181,917,040	2,445,361	660,754	42,161	184,980,994	96,414,514	10,467,499	32,181	106,849,832	78,131,162	85,502,526

287

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW

BALANCE SHEET

&

INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31ST MARCH, 2015

M/S B.CHHAWCHHARIA & CO.
CHARTERED ACCOUNTANT

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW
BALANCE SHEET AS AT 31ST MARCH, 2015

As At 31-Mar-14	LIABILITIES	As At 31-Mar-15
(68,955,938)	**Integral Education Society**	(60,179,071)
15,978,060	Add:Excess of Income over expenditure	16,877,514
(52,977,878)		(43,301,557)
	CURRENT LIABILITIES & PROVISIONS	
934,632	Sundry Creditors	1,763,300
1,525,384	Other Liabilities	3,366,044
12,181,279	Security Deposit	14,821,935
111,946,751	Fees received in Advance	109,857,251
3,825,443	Provision for Leave Encashment	3,587,697
9,076,872	Provision for Gratuity	8,422,053
86,512,483	**TOTAL (Rs.)**	**98,516,723**

As At 31-Mar-14	ASSETS	As At 31-Mar-15
	FIXED ASSETS	
76,271,418	(As per Annexure A)	85,502,526
	CURRENT ASSETS, LOAN & ADVANCES	
	Cash & Bank Balances	
	Balances with Scheduled Banks:	
1,088,253	- In Saving Accounts	8,133,800
-	- In Current Accounts	-
-	- In Fixed Deposits	-
39,672	Cash / Cheque in Hand	22,899
-	Interest accrued on FDR's	-
	Advances	
1,497,125	Fees Receivable	2,492,862
5,874,085	Sundry Advances	634,223
369,783	Sundry Debtors	358,266
1,372,147	Security Deposits	1,372,147
86,512,483	**TOTAL (Rs.)**	**98,516,723**

SIGNED FOR IDENTIFICATION

For B Chhawchharia & Co.
Firm Registration No: 305123E
Chartered Accountant

Kshitiz Chhawcharia
Partner
Membership No.- 061087
Place: New Delhi
Date: August 18, 2015

PRESIDENT

DIRECTOR

SECRETARY

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2015

Previous Year 2013-14	EXPENDITURE	Current Year 2014-15	Previous Year 2013-14	INCOME	Current Year 2014-15
56,345,691	To Salary, allowances & other benefits	63,496,066	179,595,522	By Academic Fees	200,781,410
2,144,956	To Staff Welfare Expenses	2,785,184	475,250	By Application Fees	601,250
6,703,321	To Academic Expenses	6,004,522	331,429	By Interest income	262,132
6,039,978	To Student Welfare Expenses	4,800,731	-	By Return on Investment	-
6,403,792	To Rent & Rates Expenses	6,443,617	2,594,573	By Miscellenous Income	1,607,830
1,407,031	To Postage, Telephone & Internet Expenses	1,462,186	110,905	By Profit on sales of fixed assets	7,171
1,187,445	To Travelling & Conveyance Expenses	952,953	253,500	By MDP Receipts	416,393
352,086	To Computer Lab Expenses	398,464			
2,272,987	To Newspaper & Periodical Expenses	2,098,960			
846,745	To Printing & Stationery Expenses	993,126			
775,471	To Advertisement Expenses	555,206			
19,931,850	To Admission Expenses	18,826,472			
14,280,021	To Placement Expenses	15,369,227			
73,034	To Audit Fees	74,100			
18,336,118	To Development Expenses	25,367,619			
8,951,200	To Legal & Professional Expenses	8,571,728			
28,113	To MDP Expenses	381,218			
4,546,056	To Electricity & DG Expenses	7,457,564			
1,404	To Interest on Loan	-			
2,274,156	To Repair & Maintenace Expenses	2,918,012			
334,344	To Vehicles Running Expenses	477,076			
170,387	To Business Promotion Expenses	108,967			
335,902	To Insurance Expenses	459,195			
3,078,922	To Miscellaneous Expenses	3,667,077			
949,335	To Provision for Leave Encashment	1,155,260			
1,511,050	To Provision for Gratuity	1,800,639			
8,101,724	To Depreciation	10,173,503			
15,978,060	To Excess of Income over Expenditure Transferred to General Fund	16,877,514			
183,361,179	**Total (Rs.)**	**203,676,186**	**183,361,179**	**Total (Rs.)**	**203,676,186**

SIGNED FOR IDENTIFICATION

For B Chhawchharia & Co.
Firm Registration No: 305123E
Chartered Accountant

Kshitiz Chhawchharia
Partner
Membership No.- 061087
Place: New Delhi
Date: August 18, 2015

PRESIDENT

DIRECTOR

SECRETARY

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW
FIXED ASSETS SCHEDULE AS AT 31ST MARCH, 2015 (ANNEXURE 'A')

Particulars	Dep. Rate %	Gross block					Depreciation				Net Block	
		As At 01/04/2014	Additions More than 180 Days	Additions Less than 180 Days	Deductions/ Transfer	As At 31/03/2015	Upto 31/03/2014	For the year	Deductions/ Transfer	Upto 31/03/2015	As At 31/03/2015	As At 31/03/2014
	0%	4,012,520	-	-	-	4,012,520	-	-	-	-	4,012,520	4,012,520
...ng	10%	97,813,160	5,690,970	3,593,774	-	107,097,904	45,350,595	5,707,709	-	51,058,304	56,039,600	52,462,565
...ure & Fixtures	10%	16,253,489	399,648	2,807,628	-	19,460,765	8,938,485	911,847	-	9,850,332	9,610,433	7,315,004
...ical installation	10%	2,545,460	78,489	175,287	-	2,799,236	1,234,832	147,676	-	1,382,508	1,416,728	1,310,628
...ell	10%	218,524	-	-	-	218,524	121,328	9,720	-	131,048	87,476	97,196
...Equipments incld Solar	15%	2,375,244	51,500	131,573	-	2,558,317	1,604,779	133,163	-	1,737,942	820,375	770,465
...erator, Water Cooler & AC	15%	8,671,782	385,941	796,050	-	9,853,773	5,785,515	550,535	-	6,336,050	3,517,723	2,886,267
...es	15%	1,587,676	-	866,477	535,027	1,919,126	1,033,869	126,188	389,238	770,819	1,148,307	553,807
...ators	15%	3,009,923	-	-	-	3,009,923	2,146,561	129,504	-	2,276,065	733,858	863,362
...laneous Fixed Assets	15%	5,768,056	144,389	36,354	27,396	5,921,403	3,974,882	292,261	20,064	4,247,079	1,674,324	1,793,174
...uter	15%	7,526,048	214,162	1,269,071	-	9,009,281	4,236,401	620,752	-	4,857,153	4,152,128	3,289,647
	60%	13,380,079	400,226	2,519,243	243,280	16,056,268	12,463,296	1,544,148	240,230	13,767,214	2,289,054	916,783
Total		163,161,961	7,365,325	12,195,457	805,703	181,917,040	86,890,543	10,173,503	649,532	96,414,514	85,502,526	76,271,418
		-	-	-	-	-	-	-	-	-	-	-
Total (Rs)		163,161,961	7,365,325	12,195,457	805,703	181,917,040	86,890,543	10,173,503	649,532	96,414,514	85,502,526	76,271,418

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW
FIXED ASSETS SCHEDULE AS AT 31ST MARCH, 2014 (ANNEXURE 'A')

Particulars	Dep. Rate %	Gross block As At 01/04/2014	Additions More than 180 Days	Additions Less than 180 Days	Deductions/ Transfer	As At 31/03/2014	Depreciation Upto 31/03/2013	For the year	Deductions/ Transfer	Upto 31/03/2014	Net Block As At 31/03/2014	As At 31/03/2013
Land	0%	4,012,520	-	-	-	4,012,520	-	-	-	-	4,012,520	4,012,520
Building	10%	72,821,704	-	24,991,456	-	97,813,160	41,040,129	4,310,466	-	45,350,595	52,462,565	31,781,575
Furniture & Fixtures	10%	16,167,780	-	85,709	-	16,253,489	8,130,468	808,017	-	8,938,485	7,315,004	8,037,312
Electrical installation	10%	2,510,700	23,860	10,900	-	2,545,460	1,089,812	145,020	-	1,234,832	1,310,628	1,420,888
Tubewell	10%	218,524	-	-	-	218,524	110,528	10,800	-	121,328	97,196	107,996
Office Equipments incld. Solar	15%	2,357,214	18,030	-	-	2,375,244	1,468,814	135,965	-	1,604,779	770,465	888,400
Refrigerator, Water Cooler & AC	15%	8,341,932	329,850	-	-	8,671,782	5,276,174	509,341	-	5,785,515	2,886,267	3,065,758
Vehicles	15%	1,587,676	-	-	-	1,587,676	936,138	97,731	-	1,033,869	553,807	651,538
Generators	15%	3,009,923	-	-	-	3,009,923	1,994,203	152,358	-	2,146,561	863,362	1,015,720
Books	15%	5,403,911	4,409	360,926	1,190	5,768,056	3,691,170	284,596	884	3,974,882	1,793,174	1,712,741
Miscellaneous Fixed Assets	15%	7,303,340	280,788	42,110	100,190	7,526,048	3,756,487	576,811	96,897	4,236,401	3,289,647	3,546,853
Computer	60%	12,610,340	847,500	406,075	483,836	13,380,079	11,871,227	1,070,619	478,550	12,463,296	916,783	739,113
Total		136,345,564	1,504,437	25,897,176	585,216	163,161,961	79,365,150	8,101,724	576,331	86,890,543	76,271,418	56,980,414
CWIP		-	-	-	-	-	-	-	-	-	-	-
Total (Rs)		136,345,564	1,504,437	25,897,176	585,216	163,161,961	79,365,150	8,101,724	576,331	86,890,543	76,271,418	56,980,414

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2014

Previous Year 2012-13	Current Year 2013-14	EXPENDITURE	Previous Year 2012-13	INCOME	Current Year 2013-14
45,351,358	56,345,691	To Salary, allowances & other benefits	165,174,977	By Academic Fees	179,595,522
1,238,421	2,144,956	To Staff Welfare Expenses	620,500	By Application Fees	475,250
5,175,463	6,703,321	To Academic Expenses	341,469	By Interest income	331,429
4,250,192	6,039,978	To Student Welfare Expenses	-	By Return on Investment	-
6,097,421	6,403,792	To Rent & Rates Expenses	3,402,777	By Miscellenous Income	2,594,573
1,177,877	1,407,031	To Postage, Telephone & Internet Expenses	1,759,718	By Profit on sales of fixed assets	110,905
933,388	1,187,445	To Travelling & Conveyance Expenses	159,000	By MDP Receipts	253,500
835,953	352,086	To Computer Lab Expenses			
2,218,777	2,272,987	To Newspaper & Periodical Expenses			
685,891	846,745	To Printing & Stationery Expenses			
1,328,760	775,471	To Advertisement Expenses			
18,000,901	19,931,850	To Admission Expenses			
11,934,235	14,280,021	To Placement Expenses			
73,034	73,034	To Audit Fees			
26,145,844	18,336,118	To Development Expenses			
8,952,424	8,951,200	To Legal & Professional Expenses			
530,554	28,113	To MDP Expenses			
3,863,249	4,546,056	To Electricity & DG Expenses			
477,319	1,404	To Interest on Loan			
2,985,346	2,274,156	To Repair & Maintenance Expenses			
286,636	334,344	To Vehicles Running Expenses			
115,295	170,387	To Business Promotion Expenses			
459,577	335,902	To Insurance Expenses			
3,589,075	3,078,922	To Miscellaneous Expenses			
1,069,339	949,335	To Provision for Leave Encashment			
964,376	1,511,050	To Provision for Gratuity			
6,990,459	8,101,724	To Depreciation			
15,727,277	15,978,060	To Excess of Income over Expenditure Transferred To General Fund			
171,458,441	183,361,179	Total (Rs.)	171,458,441	Total (Rs.)	183,361,179

SIGNED FOR IDENTIFICATION

Date : August 5,2014
Firm Registration No: 305123E
Chartered Accountant

Vikram Dhanania
Partner
Membership No. 060568
Place : New Delhi
Date : August 5,2014

PRESIDENT

DIRECTOR

SECRETARY

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW
BALANCE SHEET AS AT 31ST MARCH, 2014

As At 31-Mar-13	As At 31-Mar-14	LIABILITIES
(67,694,170)	(68,955,938)	Integral Education Society
15,727,277	15,978,060	Add:Excess of Income over expenditure
(51,966,893)	(52,977,878)	
		CURRENT LIABILITIES & PROVISIONS
1,066,235	934,632	Sundry Creditors
344,793	1,525,384	Other Liabilities
10,909,573	12,181,279	Security Deposit
110,809,134	111,946,751	Fees received in Advance
3,190,199	3,825,443	Provision for Leave Encashment
7,603,352	9,076,872	Provision for Gratuity
81,956,393	86,512,483	TOTAL (Rs.)

ASSETS	As At 31-Mar-13	As At 31-Mar-14
FIXED ASSETS (As per Annexure A)	56,980,414	76,271,418
CURRENT ASSETS, LOAN & ADVANCES		
Cash & Bank Balances		
Balances with Scheduled Banks:		
In Saving Accounts	3,863,518	1,088,254
In Current Accounts	-	-
In Fixed Deposits	-	-
Cash / Cheque in Hand	45,934	39,672
Interest accrued on FDR's	-	-
Advances		
Fees Receivable	1,013,125	1,497,125
Tax deducted at Source	-	-
Sundry Advances	18,681,255	6,243,868
Security Deposits	1,372,147	1,372,147
TOTAL (Rs.)	81,956,393	86,512,484

SIGNED FOR IDENTIFICATION

For B Chhawchharia & Co.
Firm Registration No: 305123E
Chartered Accountant

Vikram Dhanania
Partner
Membership No. 060568
Place : New Delhi
Date : August 5,2014

PRESIDENT   DIRECTOR   SECRETARY

294

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW

BALANCE SHEET AS AT 31st MARCH, 2013
&
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2013

M/S B.Chhawchharia & Co.
Chartered Accountant

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW
FIXED ASSETS SCHEDULE AS AT 31st MARCH, 2013

Particulars	Dep. Rate %	Gross block					Depreciation				Net Block	
		As At 01/04/2012	Additions More than 180 Days	Less than 180 Days	Deductions/ Transfer	As At 31/03/2013	Upto 31/03/2012	For the year	Deductions/ Transfer	Upto 31/03/2013	As At 31/03/2013	As At 31/03/2012
Land	0%	14,298,645	-	-	10,286,125	4,012,520	-		-	-	4,012,520	14,298,645
Building	10%	71,658,647	585,616	577,441	-	72,821,704	37,589,497	3,450,632	-	41,040,129	31,781,575	34,069,150
Furniture & Fixtures	10%	15,711,202	424,031	32,547	-	16,167,780	7,239,241	891,227	-	8,130,468	8,037,312	8,471,961
Electrical installation	10%	2,109,236	396,264	5,200	-	2,510,700	952,224	157,588	-	1,089,812	1,420,888	1,177,012
Tubewell	10%	218,524	-	-	-	218,524	98,528	12,000	-	110,528	107,996	119,996
Office Equipments incld. Solar	15%	2,189,034	-	168,180	-	2,357,214	1,326,877	141,937	-	1,468,814	888,400	862,157
Refrigerator, Water Cooler & AC	15%	7,592,204	488,428	261,300	-	8,341,932	4,758,214	517,960	-	5,276,174	3,065,758	2,833,990
Vehicles	15%	1,587,676	-	-	-	1,587,676	821,161	114,977	-	936,138	651,538	766,515
Generators	15%	3,009,923	-	-	-	3,009,923	1,814,958	179,245	-	1,964,203	1,015,720	1,194,965
Books	15%	5,163,512	4,575	241,098	5,274	5,403,911	3,413,283	280,975	3,088	3,691,170	1,712,741	1,750,229
Miscellaneous Fixed Assets	15%	6,297,538	690,044	550,958	235,200	7,303,340	3,330,641	577,301	151,455	3,756,487	3,546,853	2,966,897
Computer	60%	11,890,935	130,000	589,405	-	12,610,340	11,204,610	666,617	-	11,871,227	739,113	686,325
Total		141,727,076	2,718,958	2,426,129	10,526,599	136,345,564	72,529,234	6,990,459	154,543	79,365,150	56,980,414	69,197,842
CWIP		-	-	-	-	-	-	-	-	-	-	-
Total (Rs)		141,727,076	2,718,958	2,426,129	10,526,599	136,345,564	72,529,234	6,990,459	154,543	79,365,150	56,980,414	69,197,842

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW
BALANCE SHEET AS AT 31st MARCH, 2013

As At 31-Mar-12	LIABILITIES	As At 31-Mar-13	As At 31-Mar-12	ASSETS	As At 31-Mar-13
(56,029,235)	**Integral Education Society**	(67,694,170)		**FIXED ASSETS**	
15,646,418	Add:Excess of Income over expenditure	15,727,277	69,197,842	(As per Annexure A)	56,980,414
(40,382,817)		(51,966,893)			
				CURRENT ASSETS, LOAN & ADVANCES	
	CURRENT LIABILITIES & PROVISIONS				
				Cash & Bank Balances	
				Balances with Scheduled Banks:	
437,851	Sundry Creditors	1,066,235	7,195,211	- In Saving Accounts	3,863,518
1,623,928	Other Liablities	344,793	-	- In Current Accounts	-
11,057,412	Security Deposit	10,909,573	-	- In Fixed Deposits	-
114,423,094	Fees received in Advance	110,809,134	29,551	Cash / Cheque in Hand	45,934
2,388,013	Provision for Leave Encashment	3,190,199	-	Interest accrued on FDR's	-
6,918,114	Provision for Gratuity	7,603,352			
				Advances	
			50,000	Fees Receivable	1,013,125
			-	Tax deducted at Source	-
			18,612,844	Sundry Advances	18,681,255
			1,380,147	Security Deposits	1,372,147
96,465,595	**TOTAL (Rs.)**	81,956,393	96,465,595	**TOTAL (Rs.)**	81,956,393

SIGNED FOR IDENTIFICATION

For B Chhawchharia & Co.
Firm Registration No: 305123E
Chartered Accountant

Vikram Dhanania
Partner
Membership No. 060568

Place : New Delhi
Date : July 25, 2013

PRESIDENT

DIRECTOR

SECRETARY

JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2013

Previous Year 2011-12	EXPENDITURE	Current Year 2012-13	Previous Year 2011-12	INCOME	Current Year 2012-13
42,468,396	To Salary, allowances & other benefits	45,351,358	158,375,388	By Academic Fees	165,174,977
353,253	To Staff Welfare Expenses	1,238,421	693,000	By Application Fees	620,500
8,169,839	To Academic Expenses	5,175,463	270,326	By Interest income	341,469
4,098,444	To Student Welfare Expenses	4,250,192	-	By Return on Investment	-
5,754,941	To Rent Expenses	6,097,421	2,022,307	By Miscellaneous Income	3,402,777
710,889	To Postage & Telephone Expenses	1,177,877	60,179	By Profit on sales of fixed assets	1,759,718
3,085,531	To Travelling & Conveyance Expenses	933,388	-	By MDP Receipts	159,000
-	To Computer Lab & Internet Expenses	835,953			
1,683,826	To Newspaper & Periodicals Expenses	2,218,777			
858,415	To Printing & Stationery	685,891			
1,590,915	To Advertisement Expenses	1,328,760			
13,250,000	To Admission Expenses	18,000,901			
9,600,000	To Placement Expenses	11,934,235			
55,150	To Audit Fees	73,034			
15,837,000	To Development Expenses	26,145,844			
8,790,970	To Legal & Professional Expenses	8,952,424			
1,297,084	To MDP, Seminar & Conventions Expenses	530,554			
3,452,255	To Electricity & DG Set Expenses	3,863,249			
5,214,562	To Interest on Loan	477,319			
2,308,046	To Repair & Maintenance Expenses	2,985,346			
249,786	To Vehicles Running Expenses	286,636			
85,276	To Business Promotion Expenses	115,295			
334,113	To Insurance Expenses	459,577			
3,749,000	To Laptop Expenses				
3,054,397	To Miscellaneous Expenses	3,589,075			
918,432	To Provision for Leave Encashment	1,069,339			
965,971	To Provision for Gratuity	964,376			
7,518,291	To Depreciation	6,990,439			
15,646,418	To Excess of Income over Expenditure Transferred To General Fund	15,727,277			
161,421,200	Total (Rs.)	171,458,441	161,421,200	Total (Rs.)	171,458,441

SIGNED FOR IDENTIFICATION

For B Chhawchharia & Co.
Firm Registration No: 3b5123E
Chartered Accountant

Vikram Dhanania
Partner
Membership No. 060568

PRESIDENT   DIRECTOR   SECRETARY

Place : New Delhi
Date : July 25, 2013

298

6.4.4   Have the accounts been audited regularly? What are the major audit objections and how are they complied with?

Yes, the files and folders pertaining to Accounts section is audited internally once in a year by a team of Chartered Accountants. Statutory Audit is also done once in a year usually in the month of May/ June of every year. The objections are rare and are closed in the defined timeline suggested.

6.4.5   Narrate the efforts taken by the College for resource mobilization.

- The Institute generates revenue through the annual fee of the students.
- It also sources its revenues by conducting MDPs both In-house and Open.
- Payment from participants from other Institutes and organizations in attending FDP/ workshops etc. also add to the financial pool.
- The Institute also leases out its vacant rooms and labs to organizations/ institutions for conducting online examinations for the candidates and or training sessions for its employees/ students by external organizations.

6.4.6   Is there any provision for the College to maintain the 'corpus fund'? If yes, give details.

Yes, we maintain corpus fund.

6.5   Internal Quality Assurance System

6.5.1   Does the College conduct an academic audit of its departments? If yes, give details.

The quality assurance policy of Jaipuria Institute of Management, Lucknow, is derived from the vision of the Institute i.e. to promote human well being through effective management education. The academic quality assurance mechanisms rest on the foundation of ensuring effectiveness of the curriculum for all important stakeholders and for our students in particular. With the formation of AAC committee the institute has put in place an institute-wide academic quality management framework to gather evidence-based information on the quality of its programmes and graduates and to encourage a culture of continuous self-improvement through self-reflection of processes.

The institute has long been committed to the Quality of its academic output. Various informal and formal mechanisms have existed such as a well-structured course feedback system, review and ratification of course outlines at twin levels of specific areas and faculty council. This is coupled with collective review of pedagogy and debate on the rigor and relevance of the overall curriculum. However in the backdrop of the emerging quest of Institute and Program level accreditation and drawing upon the feedback received from the two visits of experts teams of NAAC (Year 2012), and AIU (year 2013); the institute committed itself to outcome based education. This commitment is reflected in adoption of a formal academic audit mechanism under

the aegis of the IQAC committee, for all the courses, introduction of midterm feedback system in addition to the term end feedback.

Two other mechanisms support this, the system of open classes (attended and reviewed by Dean - Academics and Director), and the Academic Program Committee which reviews the functioning/output of and advises the program committees, examination committee and the IQAC on policy and implementation. In addition Director/Dean (Academics)/Program Chair level review of courses takes place intermittently in small and large group meetings with students and faculty members.

AAC Procedure of Academic Audit

Faculty members are provided a checklist of documents which must be submitted at the completion of the course to the program office. The documents to be submitted include course profile; self-audit form duly filled by faculty members, all readings/support material used/quizzes/cases etc. The files are reviewed by the program office staff at the first level and matched against the check list. The IQAC Committee meetings are then convened to initiate the academic audit process as follows:

1. Matching of course audit form against the course outline to ensure that the necessary coverage of course and the assessment elements has taken place.
2. A review of question papers and sample assignments is undertaken. All claims in the self-audit form are cross checked and mapped against the course learning outcomes.
3. The committee makes recommendations based on the audit process which are later shared at the academic program committee and faculty council level.
4. The observations are shared with faculty members and a need based one to one meeting is scheduled with individual faculty members.

The Open Class Mechanism:

Faculty members are encouraged to attend the classes of other colleagues to facilitate peer level feedback, in addition to the Dean (Academics) and Director who also attend classes of faculty members announced/unannounced as required. The purpose of this activity will be to observe the following aspect of class under progress:

1. Compliance of session plans/pedagogy etc. as mentioned in course outlines.
2. Review of the pedagogy
3. Use of class engagement mechanisms
4. The quality of content
5. The energy of the class
6. Scope for improvement in the process

The feedback of the open class is shared with the faculty members and suggestions on possible improvement in the teaching and learning process is made.

The Course Feedback Mechanism

The course feedback is centrally administered by the office of Dean (Academics). The students are required to participate in the feedback process twice (mid-term and end term). The feedback is

filled online. The feedback collected is analyzed by the office of Dean (Academics) to review average, below and above average performers.

Cases of significantly below average performance are required to appear for a one to one meeting with Program Chairs, Dean (Academics) as well as Director to identify the scope for course correction and necessary counseling and mentoring. The course feedback is a part of faculty annual appraisal process. Faculty members are strongly advised to continually monitor their teaching and learning process in a course in close coordination with the students/class representatives.

Class Representative and SEC:

The student community represented by their class representatives and Members of Students Excellence Council regularly interface with the individual faculty members handling a particular course regarding any course delivery related matter. They are also required to regularly update the respective course teachers, program chairs/Dean (Academics)/Director on the teaching and learning in various courses.

6.5.2 *Based on the recommendations of academic audit what specific measures have been taken by the College to improve teaching, learning and evaluation?*

In order to maintain and improve upon academic quality, the session plans from the faculty members are taken before the commencement of trimester. The course progress is shared in the academic programme committee/ faculty council meetings. Besides, at the programme level, formal and informal feedbacks (Open Houses) from the students are taken. The adverse feedbacks are acted upon after consultation with the director/dean.
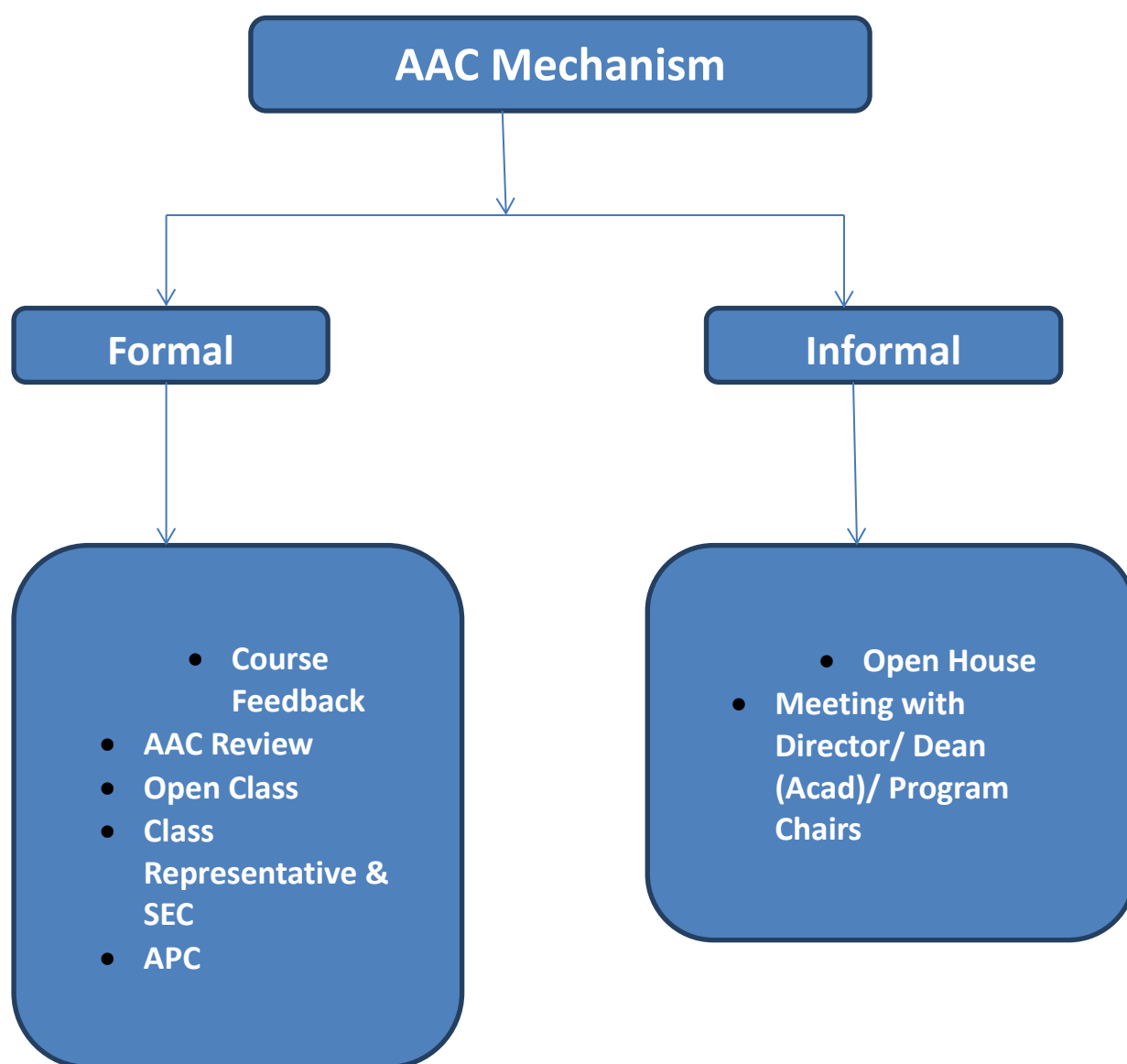
Second quality initiative is to collect corporate/ recruiters' feedback about the performance of students with respect to their domain knowledge, awareness, soft skills etc. during IDPs. The programme takes into account the findings of corporate and takes corrective action in terms of holding additional classes, tutorials etc, wherever required. By doing so the corporate/ recruiter's feedback loop is completed.

Third initiative of quality assurance is ecosystem at Jaipuria, Lucknow. Our campus environment is highly conducive for academic learning and provides a comfortable living to its students, faculty and researchers, with facilities par excellence. One of the best learning sites for our fraternity is its library with its good seating capacity. The library is well stocked with books, journals, CDs, DVDs etc. Its online resources, databases and books are accessed by the fraternity through well designed circulation privileges. Each faculty and key staff member is provided with a Wi-fi based computer/laptop. In addition, the fully secured and networked computer laboratory has also desk-top computers for use by students, faculty, researchers and staff members. As per the international best practices, students, faculty members have access to on line resources such as EBSCO, Prowess, DELNET.
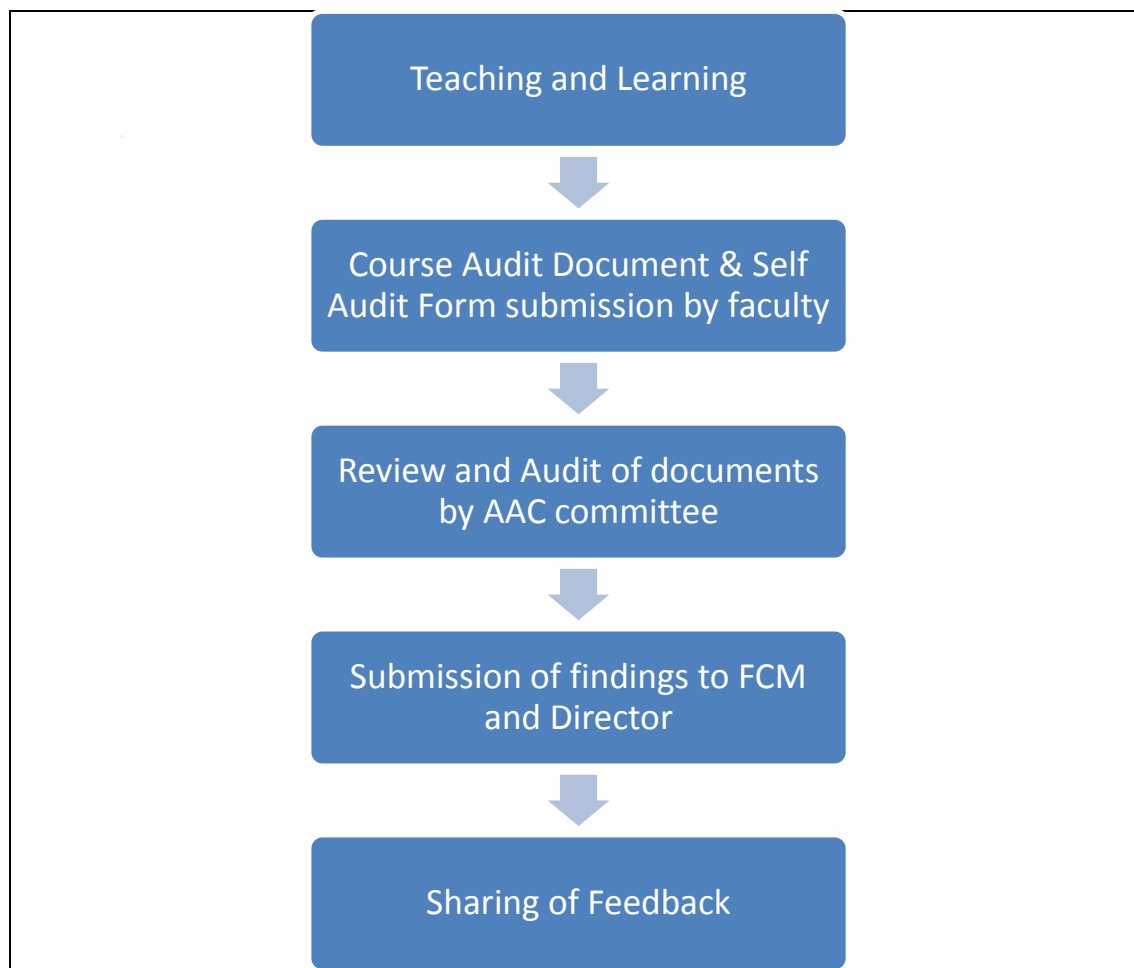
The fourth initiative of Jaipuria, Lucknow's quality assurance and measurement is to participate in media ranking. It has been consistently ranked among top B-schools in Northern India.

6.5.3 Is there a central body within the College to continuously review the teaching learning process? Give details of its structure, methodologies of operations and outcome?

The central body to continuously review the teaching learning process in the Institute is the Academic Audit Committee (AAC). The committee headed by Dean (Academics) has Dean (Research), Dean (Student Affairs), all programme chairs, all area chairs and Chairperson (Placement) as its members. The mechanism of AAC is as follows:

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                    AAC Mechanism
                          |
          ┌───────────────┴───────────────┐
          │                               │
       Formal                          Informal
          │                               │
  • Course                        • Open House
    Feedback                      • Meeting with
  • AAC Review                       Director/ Dean
  • Open Class                       (Acad)/ Program
  • Class                            Chairs
    Representative &
    SEC
  • APC
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The AAC process is as follows:

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┌─────────────────────────────────────────────┐
│          ┌───────────────────────┐           │
│          │  Teaching and Learning │           │
│          └───────────────────────┘           │
│                      ↓                        │
│          ┌───────────────────────┐           │
│          │ Course Audit Document │           │
│          │ & Self Audit Form     │           │
│          │ submission by faculty │           │
│          └───────────────────────┘           │
│                      ↓                        │
│          ┌───────────────────────┐           │
│          │ Review and Audit of   │           │
│          │ documents by AAC      │           │
│          │ committee             │           │
│          └───────────────────────┘           │
│                      ↓                        │
│          ┌───────────────────────┐           │
│          │ Submission of findings │          │
│          │ to FCM and Director    │          │
│          └───────────────────────┘           │
│                      ↓                        │
│          ┌───────────────────────┐           │
│          │  Sharing of Feedback   │          │
│          └───────────────────────┘           │
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The internal quality audit has paid rich dividends in terms of ensuring adherence to course outlines and other evaluation components.

6.5.4 *How has IQAC contributed to institutionalizing quality assurance strategies and processes?*

Quality Assurance Process is an ongoing process and its area is being extended to all relevant activities which are attuned for the attainment of the stated mission of the institute. AAC holds periodic meeting for the review of the academic activities undertaken and is reported to the stakeholders through formal and informal mechanism. Internal assessment processes are in place to ensure quality and delivery in management education at the Institute.

- For every course taught, a detailed prescribed syllabus has been provided for. Syllabi have been developed after extensive research and input from key related stake-holders including the industry representatives.
- The concerned faculty member is required to develop a session plan based on the

syllabus. While covering the syllabus, the faculty is required to involve an expert from the industry to cover about 10% of the syllabus.

- Periodic feedback is taken from the students about the teaching of the particular course and the feedback is shared with the concerned faculty member and other necessary corrective actions are taken.
- Any proposed change concerning the design and delivery of the course is discussed in the Area Meeting where a peer review takes place.
- To ensure that the quality matches the international standards, while finalizing the syllabus, the same in leading B-schools in India and internationally are considered. There are industry experts and other external experts involved by way of discussing syllabus before finalising the same.
- For recruitment and promotion an outside expert is invited to be part of the panel and of the selection process.

6.5.5 ***Does the AAC have external members on its committees? If so, mention any significant contribution made by such members.***

No, the AAC does not have external members on its committee.

6.5.6 ***Has the AAC conducted any study on the incremental academic growth of students from disadvantaged sections of society?***

No.

6.5.7 ***What policies are in place for the periodic review of administrative and academic departments, subject areas, research centres, etc.?***

The institute has an established mechanism of periodic review of administrative and academic processes at the campus. They are as follows:

Policies for Review of Academic Departments:

The institute has its Quality Assurance Process in place to keep pace with the changing needs of its stakeholders. Quality Improvement Plan is generated each year to track the progress of the ongoing implementation process. The reviews are recorded after due deliberation by the Academic Audit Committee Committee (AAC) and submitted to the Director's Office for records and action. The distinct feature of quality assurance mechanism at Jaipuria, Lucknow is aimed at improvement in every sphere of academic and related processes rather than institutional control. A Quarterly performance review has been introduced to review and assess the performance of each individual in terms of their expertise. The Dean- Academics, Research and Publications, Student Affairs are responsible to give the status of the performance in their respective areas. The performance is reviewed and due suggestions are disseminated while discussion with the management. The process is reviewed by Vice Chairman and Director.

Before the commencement of the academic year, 'Academic- Administrative Responsibilities

for Faculty' are communicated. Under the official notification, the activities at Jaipuria Lucknow are undertaken and completed responsibly in a transparent manner.

<u>Policies for Review of Administrative matters:</u>

A Quarterly performance review has been introduced to review and assess the performance of each non-teaching departmental head. The HODs are made responsible for the performance of their respective departments. The performance is reviewed, suggestions on improvement required are discussed and shared with the staff member by the HOD. The planning and management of work is controlled by the HOD as per the need and requirement of the organization. The process is reviewed by the Director.

CRITERIA VII: INNOVATION AND BEST PRACTICES

7.1   Environment Consciousness

7.1.1   Does the College conduct a Green Audit of its campus?

The students, faculty and staff are encouraged to keep the campus and surroundings green by planting trees, medicinal and flowering plants. There are regular drives by the faculty, students and staff to keep the college litter free and plastic free zone.

Though there is no formal green audit system but the building is designed aesthetically to harness and facilitate maximum utilization of natural resources. All rooms are well lit by the natural light and quite well ventilated.

The gardens are beautifully landscaped and maximum care is done to keep the campus lush green for a rich ambience and stimulating learning environment. There are four dedicated gardeners to maintain greenery in the campus.

7.1.2   What are the initiatives taken by the College to make the campus eco-friendly?
*   **Energy conservation**
*   **Use of renewable energy**
*   **Water harvesting**
*   **Check dam construction**
*   **Efforts for Carbon neutrality**
*   **Plantation**
*   **Hazardous waste management**
*   **e-waste management**
*   **any other**

There are several initiatives that have been introduced to make the campus ecofriendly and environmentally responsible.

*   **Energy conservation**

    ➢ The entire building is modelled for a natural flow of air and light in all the classrooms, common halls, hostels, community rooms, etc.
    ➢ The conventional lighting system is being replaced with the newer ones (LED) to minimize the usage of power.
    ➢ The students, staff and faculty are sensitized for optimal use of light, fans and ACs and switching the gadgets off when not in use.
    ➢ Student often participate in environment awareness events organized by various organizations like UP Pollution Control Board, Government of UP, Directorate of Environment and NGOs running into this direction.

> ➢ Solar energy is being promoted for reducing dependence on conventional means.
>
> ∗ **Water harvesting**
>> ➢ The Institute is making facilities for rain water harvesting and making use of it for the purpose of gardening.
>
> ∗ **Efforts for carbon neutrality**
>> ➢ Jaipuria campus is strictly a vegetarian campus. The institute boasts of tobacco-free environment and strictly bans consumption of any tobacco based products.
>> ➢ The Institute promotes organic disposal of the waste and seriously dissuades the burning of the disposed garbage. The institute has made special efforts to segregate the garbage in recyclable and organic waste.
>> ➢ All the vehicles used by the college and visitors cars are checked for mandatory emission test certificates for promoting environmental consciousness.
>
> ∗ **Plantation**
>> ➢ The institute maintains a green campus and we promote the environmental consciousness among our stakeholders.
>> ➢ Plantation is a major initiative during the annual college fests by replacing gifting of bouquets with gifting of small saplings.

7.2   Innovations

7.2.1   *Provide details of innovations introduced during the last four years which have created a positive impact on the functioning of the College.*

The different innovative practices which were adopted by the institute for positive impact on institutional functioning stand as under:

(A) ADMISSION

➢ **JAIPURIA QUIZ LEAGUE (JQL): Student Outreach Program**

Objectives of the Practice: This innovative initiative of pan India Quiz contest - JQL was planned in order to stimulate, engage and reward undergraduate students to compete and collaborate with peers. It not only represented the passion and spirit of our dynamic institute but also nurtured thinkers and pioneers for tomorrow. JQL was develop with clear objectives:

- JQL was started in 2015 to commemorate the 20 glorious years of Management education journey of Jaipuria Institute of Management, Lucknow, to come up with new concept of marketing.
- To Use JQL as marketing platform for Jaipuria Institute of Management, in order to enhance the brand name with Quiz contest.
- Widen the reach, added new territory by covering top colleges from Lucknow, Kanpur, Varanasi, Allahabad, Gorakhpur, Moradabad, and Bareilly.
- To provide opportunity to all undergraduate students to compete and learn to perform under pressure.
- JQL offered a unique platform to college students to unleash their potential.

➢ **Video Recording of Interview Process for Admission**

Video recording of certain/random interviews was done with following objectives:

a) To ensure and monitor the rigor of the interview and adherence to the Interview Guidelines by the panel.

b) For purpose of reference in context of performance of candidate if required.

c) This video recorded interviews were used during the training of Admission Team and train them better in counselling.

d) To identify areas of improvement in the Admission Process to ensure quality intake of students and consistent improvement in the same.

(B) PROGRAMME MANAGEMENT CENTRE (PMC)

➢ Moodle Quiz: This has enabled Centralized administration of quizzes in various courses. Additionally, it has enabled building up of a question bank in each subject from where questions are picked up at random ensuring minimization of unfair practices. It has also facilitated immediate feedback to the student on their performance in quiz.

➢ Induction and Orientation Policy: The purpose of a comprehensive induction and orientation programmes is to go beyond familiarizing students with the campus and other fellow students, and in fact to acclimatize them with what an MBA programme is all about and what it takes to be a successful manager or an entrepreneur? What is the business of a business; What it takes to be a leader of an organization; How important is the role of self-learning   as well as collaborative learning in a management programme; What is expected from them by the faculty, industry and recruiters; How can they balance their life and organizational goals; How can Jaipuria Institute of Management shape them to realize their ambition; What support they must draw from the Institute in transforming themselves, are some of the other aspects to infuse their interest in the management career. It is also an opportunity for students to have a quick refresher on the basic functional courses they have not been exposed to or catch up on the analytical and communication skills. And, of course, how to work hard and party hard.

➢ Academic Programme Committee (APC): It comprises all office bearers holding academic administrative posts. Based on the principal of collective wisdom, all grading is calibrated with the current guidelines by APC after individual faculty members have graded their respective courses. This ensures faculty freedom to grade students is not tampered. The comprehensive and structured process helps grading at two levels thereby perfecting the process and ensuring minimization of error.

➢ Bye-Laws for Academic Administration: The various objectives of this practice are as follows:

- To conduct long-term academic programmes in the field of management.
- To conduct executive education programmes, consultancy, and in-company training and learning programmes for the corporate world.
- To conduct research, applied and disciplinary, in the different areas of management and to contribute to the existing intellectual capital of management.
- To be a part of global B-school community and to achieve global standards in management education.

- To contribute to society through a variety of means.
- To do everything else to achieve the above objectives.

➢ Attendance on Moodle: It is an online tool that has helps in recording, collating and utilizing the data at a single point. In case of a shortfall in attendance, the case becomes known and students and mentors are alerted immediately.

➢ Discussion Forums: On Moodle, they have become vital components of continuous evaluation in most courses. Students' analytical ability and understanding of contemporary and theoretical topics is gauged effectively.

➢ Faculty Class Schedule (FCS): Each faculty member is provided with his/her own class schedule along with the full timetable. This eliminates any chances of error caused by oversight or administrative in nature. This, in turn, helps build up academic integrity that is so vital to any academic institute

➢ Comprehensive Audit: An audit is done for all courses taught in the previous trimester. This ensures compliance with the norms set in course outlines.

➢ Centralized submission of assignments and projects by students to the Programme Management Centre (PMC). An outcome of this intervention has been freeing of time for the faculty and a better planned submission schedule for students.

➢ Curriculum development in consultation with key stakeholders such as Industry experts, alumni, recruiters, practitioners and other academicians' year on year basis.

➢ Quarterly Academic Audits: Quality Assurance Process is an ongoing process and its area has being extended to all relevant activities. This is attuned for the attainment of the stated mission of the institute. IQAC holds periodic meeting for the review of the activities undertaken and is reported to the stakeholders through formal and informal mechanism. Internal assessment processes are in place to ensure quality and delivery in management education at the Institute. At the end of each trimester an academic audit is conducted by the institute's internal auditor's team which consists of Deans, Programme Chairpersons and Area Chairs. Each course instructor is required to fill an internal audit form on completion of the course detailing the assessment techniques used and learning outcomes achieved. It helps in mapping the course learning outcomes with the assessment.

➢ Examination Audits (blind review of answer sheets): In order to bring transparency in the evaluation system, the examinations audits was introduced. Here the randomly selected answer sheets of each course are reviewed by a panel consisting of Area Chairs and Dean Academics and the process and inputs for the students are evaluated. Nine copies from each course are sent to the committee, 3 each from the best, average and worst performer for audit purpose. The purpose is to make the system robust, responsive and confidence building towards attaining the professed student centrism.

- Innovative Teaching Pedagogy: The course of Marketing Management which earlier was based on the lecture and class discussion mode was re-designed to bring in a more practical orientation and to enable students to understand and implement the concepts through a "learning by doing" approach. This new pedagogy garnered increased involvement of the students and was also adjudged among the Top 3 best practices of the year and won Awards during Indian Management Award (IMC 2016) held at IIM-A.

- Simulation Games: A two-day AIMA Chanakya Simulation Game Workshop is administered in the course of Strategic Management for greater student participation and engagement through competition at inter-campus level.

CAREER MANAGEMENT CENTRE (CMC)

S.no	Activity	Description
1	AMCAT Profiling Test	A standardized test (AMCAT) is conducted by an out source agency. Students are measured on critical areas like communication skills, logical reasoning, quantitative skills and job specific domain skills thus helping recruiters identify the suitability of a candidate. By performing well in the AMCAT, a good candidate can stand out amongst their peers. The computed scores help the candidates in order to get shortlisted for different companies. The test also does psychometric profiling of the candidates.
2	Aptitude Classes	Continuous aptitude training is being provided in the campus by an out source resource to those candidates who feels the need to improve upon this skill. The training focuses upon general aptitude which includes arithmetic aptitude and data interpretation along with verbal and reasoning areas.
3	Individual Development Programme (IDP)	Individual Development Programme (IDP) is conducted once with every students during the PGDM programme to map the capabilities and skills of the students in the context of employability. The interview panel consists of an industry expert (including alumni), member of faculty and the faculty mentor. Students are asked to fill a questionnaire based on their domain proficiency, analytical abilities, summer internship learning, general knowledge and interpersonal skills. During the interview feedback is given along with the required plan of action.
4.	One to One Interaction	First year students are being interviewed by the panel of faculty and a cmc member. The students are given a questionnaire in order to understand their personality and the find out their areas of improvement.
5.	Pre SIP Workshop	Before students set up for their summer internship, they are being given a workshop where people from industry talk about the expectations and importance of Summer Internship in the career.

6.	Domain Specific Training	In order to acquaint students from the practical side of their chosen areas of study the domain specific training is provided by the members of faculty and industry experts.
7.	Industry Specific Training	Once the company is announced for final placements, the nominated students are being trained by the particular industry expert to crack the interview process. Depending on the availability of the resource person this training is done either in person or through skype and video conferencing also.
8.	Group Discussions & Mock Personal Interviews	Considering Group discussion as one of the major mass selection criterion in the recruitment process students are being divided in to small groups and on regular basis practice group discussion are organized for them. Mock Personal Interviews (HR & Technical) are organized with the help of faculty members and team CMC.
9.	CV building & Review	Students are being trained on the techniques of effective CV building, and the resumes are being reviewed at three levels before sending them to corporates.
10.	CV Defense Training	Training is being provided to handle the job interviews in order to justify the information given in the CV. For example, questions related to work experience, deterioration in marks, year gap, explaining summer internship and how to talk about hobbies and interests.
11.	Company Specific write ups	Students are being provided the reading material for the companies expected to come for campus hiring.
12.	Business and General awareness quizzes(ONLINE)	By utilizing the online portal (moodle) of the institute, regular time bound online quizzes are organized in order to update students about the technological and general awareness topics. The system calculates the score thus apprises the students about the area of improvement.
13.	Pre-placement training	In association with training department and industry resources, the students are offered multi-level placement support before they appear for placement activities during campus recruitments.
13.	Student Mentoring	Mentoring is a crucial activity that builds a bond between the faculty mentor and his/ her mentee, helps the mentee in knowing his/ her skills and areas which need to be worked upon. The Mentoring Session is designed keeping the aforementioned in mind. In every session, faculty mentors record meeting details and attendances in mentor-mentee meetings. The progress report is recorded in a kind of doctor's Rx File with respect to each mentee. Furthermore, various activities are planned to keep a check of the progress of students. The activities that have been planned are; extempore, role plays, debate and building castles. The rest are need based as per the requirement of the mentee.

		Even though there has been a stipulated time slot for the mentorship sessions, mentees are free to meet their mentors at any given time to discuss pressing issues. In addition to this, Mentor-Mentee Whatsapp groups exist to facilitate communication.
		Furthermore, keeping in tradition with the Jaipuria Institute Of Management, there is a Mentorship Day which is celebrated every year. The concept of the day is to strengthen the bond between the mentors and their mentees. During this day, faculty mentors take their students to a movie or a place of their choice. It's a day packed with fun, zeal and enthusiasm.

STUDENT AFFAIRS

➢ **Student Empowerment through Student Excellence Council (SEC)**
The SEC consists of student representatives elected by students and selected by panel of experts after thorough evaluation and interview process. SEC focusses on student involvement in decision making and student empowerment to ensure a strong interface between student community and management.

Students are the main driving force for success and growth of any institute. SEC plays a very important role in achieving this goal and making institute more vibrant, happening and takes it to new heights of success

An ideal representative should be willing to move the extra mile and contribute in the success of institute. They should be true representatives of student community and should put forth the issues for the best interest of institute and student community in general.

Representatives of student body are pillars of SEC. They are a link/bond and interface between the management, staff and students. They bridge up the gaps for better understanding and coordination.

➢ **Efficient Complaint Response System (ECRS)**
Providing an environment which is conducive to growth of students and supports learning is the topmost priority of the institute. With 4 hostels and more than 240 students residing in them it is natural that some or the other problem will emerged in the institute/hostel. The problem may be related to infrastructure, food, studies and of any other sort. As management institute we need to be responsive to ensure our students are responsible. ECRS was developed keeping in mind the following objective:

a) Easy and Convenient way to Register complaint of any sort in online mode through moodle.
b) The progress of Complaint can be tracked.
c) Time taken in resolving the complaint is mapped.
d) Any gap in resolving the problem can be identified.

e) Reports can be generated based on nature of complaints or hostels.
   Creating a synchronized and seamless way of complaint resolution

- **BUSINESS ORIENTATION PROJECT (BOP)**

  The BOP is designed to provide students an opportunity to test their business visualization and analysis skills. BOP acts as a platform wherein the students can think about taking their ideas closer to reality, or can understand the nuances of an existing business in detail. It also facilitates for understanding the demands and requirements of the competitive corporate world.

  The specific objectives are as follows:
  - To provide them an exposure to real life business problems and to provide an opportunity to work on them.
  - Get exposure of the industry/sector that they keen to join.
  - To develop an understanding of various management functions like (Finance, Marketing, Business Strategy, Human Resource Management, International Business, Operations Management) in which they are most interested.
  - Help them learn to work on a structured project that they complete with the help of a faculty mentor/guide assigned from the Institute.
  - Motivate them to become corporate ready by rewarding their efforts.

- **Student Satisfaction survey:** The students are approached through independent online media for forwarding their feedback related to campus academic, research and extracurricular experiences and corrective actions are initiated accordingly.

- **Research by Students:** Research efforts undertaken by the students of Jaipuria Institute of Management, Lucknow under the Research Cell for students, instituted for supporting student driven research activities during their two years stay at the campus are bearing fruits with the students papers being accepted for presentations in conferences being organised by prestigious institutes of the country.

  MEDIA RELATIONS COMMITTEE

  Believing in the adage that a picture is worth a thousand words, Media Relations Committee has brought a lot of innovation in the way events of the institute are being covered and showcased.
  Some of the practices being followed include:

- Using pictures as a part of the text rather than attaching them separately. This not only makes the write-up more interesting but also enables the reader to relate the picture with what's been written. Content is comprehensive but at the same time crisp. The photographs are being designed to increase their attractiveness. To enable us to showcase more photographs, 3-4 related pics are put together in the form of a collage.

- Involvement of the students has been enhanced by revolving the posts on Facebook and Instagram to themes which involve the students and are of value to them. Short videos encompassing students/faculty/events organised in/out of the institute are being made by the committee members and being posted regularly.

- Day to day achievements and efforts of the students are being highlighted which helps to form a connect with them.

CENTRES OF EXCELLENCE

Instituting three centres as new 'Centres of Excellence': Centre for Learning, Innovation, and Case Development (CLIC), Centre for Entrepreneurship Development (CED) and Centre for Banking & Financial Services (CBFS). The College has been in fore-front for creating new centres of excellence in various domains for forwarding specialized activities in international linkages, research, corporate reach-outs, MDP, entrepreneurship development, etc.

EMPLOYEE DEVELOPMENT

Peer Feedback survey: The Institute also takes a peer feedback annually of the faculty and staff through an independent online survey. This is then shared by the campus Director with the faculty and staff to improve upon the areas of concern.

7.3   Best Practices

7.3.1   *Give details of any two best practices which have contributed to better academic and administrative functioning of the College.*

1.   **Title: Individual Development Programme (IDP)**

Objectives: Its primary purpose is to help students assess their current strengths and weaknesses and identify opportunities to reach short and long-term career goals, as well as improve current academic performance and job related preparations. The objective stresses upon helping students examine their skills, interests, and career aspirations.

Context: The major focus of this initiative was to improve the placement quotient of the students as well as develop their long term career potential. Individual development programme benefits the students by aligning their training and development efforts with the desired graduate attributes required at the corporate work place.

It is a developmental tool where faculty mentors develop a better understanding of their mentees' professional goals, strengths, and development needs resulting in more realistic student career progression and development plans. Faculty mentors and corporate mentors take personal responsibility and accountability in this development process helping students acquiring or enhancing their skill, knowledge,

attitude that are expected to stay current in contemporary corporate practices. Some of the benefits of an IDP are:

- Provide a mechanism for identifying and tracking development needs and plans of the students.
- Assist in planning for the institutional (Training & Placement) activities towards training and development requirements of the students for being corporate ready.
- Align students' training and development efforts with their corporate aspirations in identified sector and profile.

The Practice: When the students join the institute, their potentials need to be ascertained and channelized in right direction with the help of a well thought and systematic mentoring plan. There may be a lack of talent recognition and underutilization of students' potential if not mapped.

To map it in a scientific manner IDP plan was designed to identify the dreams of each student of Jaipuria Institute of Management and assess their potential to achieve their dream. The complete IDP Plan is based on the 'RYV' model i.e; Ruchi, Yogyata and Vishwas. These three elements were the root of the initiative. It's an elaborate assessment process which covers all the students at the campus across all programmes.

All faculty mentors and our rich pool of industry mentors (including alumni) guide the students on their journey of self-discovery. Depending on student needs, faculty members get together and conduct as many such processes as are required. This is also supported by cohort meetings, networking events, etc.

Like any ambitious program of its scale, IDP presents us with new and unexpected challenges at every step. However, both students and faculty of Jaipuria Institute of Management work together as one to overcome the challenges and make this endeavor a success. It is the team that is driving this now. As per us the biggest change it made is to the lives of students.

Evidence of Success: It has shown the biggest change by placing students with big brands that leads to strengthening of bond and relationship between student and faculty during the program and even after the completion. Now, Students are more 'self aware' and 'focused' on career as well as their lives.

1. **Title: Annual Faculty Development Programmes**

Objectives: The Annual FDP aims at enhancing the academic and intellectual environment at the campus by providing faculty members with enough opportunities to understand the changing requirements of the graduate attributes that the students need to be equipped with during their two-year PGDM programme at the campus.

Participation in such programmes is aimed at enabling faculty members meet eminent academicians, corporate captains, alumni and passed-out students at this platform to update their academic, research and pedagogical skills during course design process. This ultimately is aimed to facilitate students equip with necessary attributes as per the requirements of the industry that they aspire for career progression.

The programme enables the participants to develop competence in understanding recent advances in management education, research and extension, to learn to improve pedagogies and to better presentation skill to become an effective management faculty.

Context: The need was to bring about the major changes in the curriculum design and delivery process. It was also desired to infuse the spirit of holistic understanding on a broader context and international perspective into the programmes offered. A larger pool of stakeholders' feedback needed to brought into course review process so as to align the graduate attributes required for the contemporary corporate practices into delivery system.

The Practice: The course curriculum development is a continual process which is aimed at aligning the course content and pedagogies to benchmark with the best of the B-schools of the country as well as makes the students industry-ready. Feedback of the current course content & pedagogies is taken from the principal stakeholders like corporate, alumni, eminent academicians and past students to identify the perceptual gap. Each Area then constitutes a team of faculty guided by anchor faculty with specialization of the subject who map it with the feedback received as well as latest development in the management education domain. After due deliberations, it is presented to the area colleagues in the presence of a panel of experts from corporate & Academe. After further discussions inputs are received, the course outline is crafted keeping in mind the course learning outcomes and integrating it with session learning outcomes. It is then shared among the faculty and then operationalized in the respective trimester.

Evidence of Success: Since the commencement of the FDP in its current format, it has witnessed continuous improvement of curriculum architecture and course review process to address emerging developmental needs of management educators. This initiative has contributed significantly to the improvement of the quality of management education at the campus. This has reflected in the increasing competence level of the students, faculty and improvement in the B-school ranking on year-to-year basis.

2. **Title: BUSINESS ORIENTATION PROJECT (BOP)**

Objectives of the Practice: The BOP is designed to provide students an opportunity to test their business visualization and analysis skills. BOP acts as a platform wherein the students can think about taking their ideas closer to reality, or can understand the nuances of an existing business in detail. It also facilitates for understanding the demands and requirements of the competitive corporate world.

The specific objectives are as follows:

- To provide them an exposure to real life business problems and to provide an opportunity to work on them.
- Get exposure of the industry/sector that they keen to join.
- To develop an understanding of various management functions like (Finance, Marketing, Business Strategy, Human Resource Management, International Business, Operations Management) in which they are most interested.
- Help them learn to work on a structured project that they complete with the help of a faculty mentor/guide assigned from the Institute.
- Motivate them to become corporate ready by rewarding their efforts.

The Context: BOP started in 2015 for fresh batch in order to make them familiar with the project related to management concept. Whether they want to join a multi-national company, a PSU, or a government organization, or they want to start something of your own, they need to face a new world, keeping this in mind concept of BOP came into existence, which help students to understand the requirements of the competitive business world vis-à-vis their career aspirations and expectations. BOP provides an opportunity to students to have a closer look at the reality of Business World and understand the practical difficulties in implementation of any new idea.

Students have to, thus, decide a project, work on it on a regular basis by getting data through internet, discussion, other sources, discuss the data with the Faculty Mentor, prepare a report, and be ready for presenting the project report before an audience once they are in the campus.

The Practice: Once the student has formally completed the Admission Formalities he is briefed about the BOP and is assigned a Faculty mentor from the institute. Time lines are shared with them which includes finalization of topic, regular interaction schedule with faculty mentor assigned, reporting of progress at regular interval, submission of preliminary report, final report submission after consultation with the Faculty Mentor.

Students have to work on a project of their choice in the industry/sector and management function from given topic Study of a Business on the Street, Success Story of a Business Man of your locality and My Dream Business, provided with framework and support system to work upon. Faculty mentor were assigned to all the students where students can have a detailed

discussion through phone or skype. They were provided with an opportunity to interact with the faculty and students of the Institute as well as senior managers from industry and make their project and presentation in more structured way.

The students are evaluated in following phases:

a) Written Report Evaluation as per the guidelines provided to them
b) Evaluation by panel on Presentation of their Project.
c) Top 10-16 reports interviewed by the panel.

The BOP carries following Prize:
Cash Prize of 25000/- INR for winner
Cash Prize of 15000/- INR for 1st Runner Up
Cash Prize of 10000/- INR for 2nd runner up.

Evidence of Success: Success rate was there in terms of increase in participation number and engagement of students in comparison to last year. Total 31 Students participated in Business Orientation Project in 2015, whereas number increased to 70 in 2016.

List of students Participated in BOP, 2015

S. No.	Name	S. No.	Name
1	Ria Srivastava	17	Garima Agarwal
2	Shivam Kesari	18	Harshit Asthana
3	Vaishnavi Gupta	19	Suraj Kumar Satapathy
4	Divyansha Kumar	20	Aroop Sircar
5	Karan Srivastava	21	Amit Saxena
6	Rohan Garg	22	Ria Bhatia
7	Kumar Prashant	23	Sumit Mehrotra
8	Niharika Chaurasia	24	Naveen Bajpai
9	Mobashir Hussain	25	Kemy Srivastava
10	Garima Batra	26	Saurabh Vaish
11	Noopur Mukherjee	27	Shubham Jain
12	Nikita Srivastava	28	Aquib Hussain
13	Rumi Neha	29	Poorva Narain
14	Malay Manoj Khare	30	Shivangi Tiwari
15	Shubham Agarwal	31	Anirban Goswami
16	Akshay Bhatla		

Winner: Divyansha Kumar
1st Runner Up: Kumar Prashant
2nd Runner Up: Ria Bhatia

List of students Participated in BOP, 2016

S. No.	Name	S. No.	Name
1	Aishwary Nigam	36	Desha Deshawar
2	Manav Mehta	37	Rahul Bhandari
3	Anadi Anant	38	Neelam Raj Deka
4	Devyani Keserwani	39	Akanksha Singh
5	Kuntala Tikader	40	Kriti Lohiya
6	Indrani Kundu	41	Deep Narayan Singh
7	Ritika Shanker	42	Anchal Rastogi
8	Srajal Jain	43	Akriti Rastogi
9	Saif Mehndi	44	Mohd. Aquib
10	Ria Varshney	45	Rohit Kumar
11	Konica Arora	46	Vartika Shukla
12	Gauri Rawal	47	Priya Sahu
13	Solanki Lal	48	Karanveer Singh Saluja
14	Utteya Pal	49	Pushpendra Kumar Singh
15	Raj Singh	50	Gurusimran Singh Sethi
16	Richa Ahuja	51	Ansh Lakhtakia
17	Aman Ahmad	52	Akanksha Singh
18	Atul Kumar Verma	53	Purnima Singh
19	Aishwarya Garg	54	Abhijit Das
20	Ayushi Agrawal	55	Vikash Roshan
21	Guneet Kaur	56	Jaya Maurya
22	Mukul Srivastava	57	Tulika Bose
23	Akanksha	58	Arpit Ojha
24	Suchi Ganglani	59	Shubhi Pathela
25	Anjulika Dutta	60	Natasha Tiwari
26	Shruti Mehta	61	Abhishek Tulsidasani
27	Mohd. Aquib	62	Tabassum Fatima
28	Kritika Ray	63	Saurabh Jaiswal
29	Riya Chirania	64	Aishwarya Dhupar
30	Abhishek Khare	65	Siddharth Sanjay
31	Aishwarya Pandey	66	Tanvi Porwal

32	Munzila Rizvi	67	Prapti Kalra
33	Rachita Kapoor	68	Zaid Siddqui
34	Varu Bartarya	69	Shivangi Gupta
35	Prachi Saxena	70	Mohd. Aquib

Winner: Mohd. Zaid Siddiqui
1st Runner Up: Shruti Mehta
2nd Runner Up: Gauri Rawal

All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)

7th Floor, Chandralok Building, Janpath, New Delhi- 110 001
PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 www.aicte-India.org

F.No. Northern/1-2812895768/2016/EOA

Date: 05-Apr-2016

To,

The Principal Secretary (Tech. Edu.)
Govt. of Uttar pradesh,
Sachiv Bhawan, Lucknow-226001,
12A, Navin Bhawan,
U.P. Lucknow-226001

Sub: Extension of approval for the academic year 2016-17

Ref: Application of the Institution for Extension of approval for the academic year 2016-17

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2012 notified by the Council vide notification number F-No.37-3/Legal/2012 dated 27/09/2012 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Regional Office	Northern	Application Id	1-2812895768
Name of the Institute	JAIPURIA ISNTITUTE OF MANAGEMENT, LUCKNOW	Permanent Id	1-5889751
Name of the Society/Trust	INTEGRAL EDUCATION SOCIETY	Institute Address	VINEET KHAND, GOMTINAGAR, LUCKNOW-226010, LUCKNOW, LUCKNOW, Uttar Pradesh, 226010
Institute Type	Unaided - Private	Society/Trust Address	C/O SETH M.R. JAIPURIA SCHOOL, VINEET KHAND, GOMTINAGAR, LUCKNOW,LUCKNOW,LUCKNOW,Uttar Pradesh,226010

Opted for change from Women to Co-ed and Vice versa	No	Opted for change of name	No	Opted for change of site	No
Change from Women to Co-ed approved and Vice versa	Not Applicable	Change of name Approved	Not Applicable	Change of site Approved	Not Applicable

To conduct following courses with the intake indicated below for the academic year 2016-17

Application Id: 1-2812895768			Course	Full/Part Time	Affiliating Body	Intake 2015-16	Intake Approved for 2016-17	NRI Approval status	PIO / FN / Gulf quota Approval status	Foreign Collaboration/Twining Program Approval status
Program	Shift	Level								
MANAGEMENT	1st Shift	POST GRADUA	POST GRADUATE DIPLOMA IN MANAGEMENT	PART TIME	Department of Technical Education	30	30	NA	NA	NA

Application Number: 1-2812895768
Note: This is a Computer generated Report.No signature is required.
2016
Printed By : AE4175191

Page 1 of 3
Letter Printed On:2 August

All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)

7th Floor, Chandralok Building, Janpath, New Delhi- 110 001
PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 www.aicte-India.org

		TE DIPL OMA								
MANAGEME NT	1st Shift	POS T GRA DUA TE DIPL OMA	POST GRADUATE DIPLOMA IN MANAGEMENT	FULL TIME	Department of Technical Education	180	180	NA	NA	NA
MANAGEME NT	1st Shift	POS T GRA DUA TE DIPL OMA	POST GRADUATE DIPLOMA IN MANAGEMENT (FINANCIAL SERVICES)	FULL TIME	Department of Technical Education	60	60	NA	NA	NA
MANAGEME NT	1st Shift	POS T GRA DUA TE DIPL OMA	POST GRADUATE DIPLOMA IN MANAGEMENT (RETAIL MANAGEMENT)	FULL TIME	Department of Technical Education	60	60	NA	NA	NA

The above mentioned approval is subject to the condition that JAIPURIA ISNTITUTE OF MANAGEMENT, LUCKNOW shall follow and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation:- Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

Note: Validity of the course details may be verified at www.aicte-india.org

Dr. Avinash S Pant
Vice - Chairman, AICTE

Copy to:
1. **The Regional Officer,**
   All India Council for Technical Education
   Govt. Polytechnic Campus
   Adjoining Directorate of Technical Education
   Vikas Nagar, Kanpur-208 002, Uttar Pradesh

2. **The Director Of Technical Education,**
   Uttar Pradesh

Application Number: 1-2812895768
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Page 2 of 3
Letter Printed On:2 August

All India Council for Technical Education
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3.   **The Registrar,**
     Department of Technical Education

4.   **The Principal / Director,**
     JAIPURIA ISNTITUTE OF MANAGEMENT, LUCKNOW
     VINEET KHAND, GOMTINAGAR,
     LUCKNOW-226010,
     LUCKNOW,LUCKNOW,
     Uttar Pradesh,226010

5.   **The Secretary / Chairman,**
     INTEGRAL EDUCATION SOCIETY
     C/O SETH M.R. JAIPURIA SCHOOL, VINEET KHAND, GOMTINAGAR, LUCKNOW,
     LUCKNOW,LUCKNOW,
     Uttar Pradesh,226010

6.   **Guard File(AICTE)**

Application Number: 1-2812895768
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2016
Printed By : AE4175191

Page 3 of 3
Letter Printed On:2 August

JAIPURIA
INSTITUTE OF MANAGEMENT

ANNEXURE-A2

Dean Academics Jaipuria, Lucknow <deanacads.lucknow@jaipuria.ac.in>

AQAR from Jaipuria , Lucknow (EC/58/A&A/67 Dated 10-03-2012)

CAPU AQAR <capuaqar@gmail.com>   Thu, Dec 29, 2016 at 5:21 PM
To: "Dean Academics Jaipuria, Lucknow" <deanacads.lucknow@jaipuria.ac.in>

NAAC/AQAR ACK/ DECEMBER/ 2016/

Jaipuria Institute of Management

Vineet Khand, Gomti Nagar

Lucknow

Uttar Pradesh

Subject: Acknowledgement of AQAR

We are acknowledging the receipt of Online Submission of **Annual Quality Assurance Report** (AQAR) for the year : 2012-13/2013-14/2014-15/2015-16.

For any queries related to AQAR, you may kindly contact capuaqar@gmail.com or 080-23005125 (Aqar direct help line).

Wishing you success in your quality enhancement process.

THANKS WITH REGARDS
CAPU-AQAR
(CENTRAL APPLICATION PROCESSING UNIT)
080-23005125 / 24
[Quoted text hidden]