



# TOGETHER BEYOND BUSINESS

RECRUITMENT GUIDE 2021-23





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FROM SHAPING BUSINESS  
TO IMPACTING THE WORLD

**BE OUR PARTNER**





### **BE AN INFLUENCER**

Join our pool of industry experts and academicians to inspire and hone future leaders



### **BE A MENTOR**

Groom talents through our individual development programme and prepare them for the industry



### **BE A NAVIGATOR**

Shape our students' transition from campus to corporate



### **BE AN EVALUATOR**

Evaluate the industry readiness of our students and help us to groom future fit professionals



### **BE AN ARCHITECT**

Share your industry insight and expertise in shaping of our curriculum



### **BE A RESEARCHER**

Join us in cutting edge research based doctoral program to shape the field of business



### **BE AN INSTRUCTOR**

Take your expertise to a wider audience through our online learning platform - ijaipuria



### **BE OUR RECRUITMENT PARTNER**

Choose your future leaders from our pool of industry ready professionals



# LEADING CHANGE WITH YOU

The world has re-emphasised the need for greater social, emotional, technological and cognitive skills to help companies leverage their competitive advantage.

With continuous change reinventing the nature of work and multiplying the complexity of your organization, your challenge as a recruiter is only growing. Today more than ever, it is these specific skills over a specific role that you are looking for in your next hire. We understand.

At Jaipuria, 'change' is a norm and our dreamers and changemakers are chiseled with skills that are and will shape the business world with agility and willingness to learn.

At the BE-school, as we transform young talent to lead an ever changing world, we invite you to partner with us to transform the industry and impact communities beyond business.

I am proud to present 2000+ innovative, growth-minded and change ready Jaipurians who are committed to learn and grow everyday.

I look forward to a very enriching association with you to make change for good.

## **Sharad Jaipuria**

**Chairman**

Jaipuria Institute of Management

Ginni International Limited

Seth M.R. Jaipuria Schools



## VISION

To be an educational institution of choice for all stakeholders which promotes human well-being through continuous learning.



## MISSION

To provide learner-centric education that focuses on developing learners as competent, ethical and socially conscious management professionals through continuous improvement in the quality of teaching-learning process and research.



# COMMITTMENT TO EXCELLENCE AND INNOVATION



**JAIPURIA**  
INSTITUTE OF MANAGEMENT  
LUCKNOW NOIDA JAIPUR INDORE

4 Management Institutes

AACSB Member

NIRF Ranked

41 Schools

1100 Educators

18000+ Alumni

30000 Students



— SETH M.R. —  
**JAIPURIA**  
SCHOOLS



**DENIM** 26 Million  
Meter/Annum

**WOVEN GREIGE**  
12 Million  
Meter/Annum

**COTTON YARN**  
14500 Metric  
Tonnes/Annum

**iJaipuria**

AN EDUTECH  
COMPANY  
OFFERING ONLINE  
COURSES

30+ Courses

1 Lac Users







# BOARD OF GOVERNORS

CHAIRMAN

## **Sharad Jaipuria**

Chairman & Managing Director  
Ginni International Ltd.  
Ginni Global Ltd.  
Past President - PHDCCI

VICE CHAIRMAN

## **Shreevats Jaipuria**

Executive Director  
Ginni International Ltd. | Ginni Global Ltd.  
Chairman, Education Committee, PHDCCI

## MEMBERS

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### **Anurag Dalmia**

Vice Chairman  
Dalmia Bros. (P) Ltd.

### **Sudhir Jalan**

Co - Chairperson  
Rieter India (P) Ltd.

### **Ashutosh Garg**

Founder Chairman and  
Managing Director,  
Guardian Lifecare

### **Yogi Sriram**

Group Advisor to MD & CEO,  
Group HR, Larsen & Toubro Limited  
Nominated AICTE Representative

### **Kamal Gupta**

Corporate Consultant  
Former Technical Director, ICAI

### **Kavita Pathak**

Director  
Jaipuria Institute of Management, Lucknow

### **Mahesh Gupta**

Chairman  
KENT RO Systems

### **Dayanand Pandey**

Director  
Jaipuria Institute of Management, Noida

### **Ravi Jhunjhunwala**

Chairman  
LNJ Bhilwara Group

### **Prabhat Pankaj**

Director  
Jaipuria Institute of Management, Jaipur

### **Rajan Saxena**

Former Vice Chancellor  
NMIMS University

### **Deepankar Chakrabarti**

Director  
Jaipuria Institute of Management, Indore

### **Salil Bhandari**

Corporate Consultant  
BGJCA Associates LLP.

Nominee AICTE Representative

# JAIPURIA LUCKNOW

## 78<sup>th</sup>

Amongst all Management Institutes in India (NIRF, 2022), Ministry of Education, Govt. of India

**NAAC 'A'**  
Grade Accredited Institute

Graded Autonomy by  
**AICTE**

**NBA**  
Accredited PGDM Programs

**AIU**  
Recognised PGDM equivalent to MBA



At Jaipuria we are committed to curating careers; while respecting student choices. Our holistic and experiential learning based curriculum is deeply enriched by industry inputs in each course of study. We are proud to prepare employees and entrepreneurs of the future, who are professionally committed, socially responsive and ethically grounded. While our rich curriculum lays the foundation of knowledge and skills necessary to perform, the mentorship enabled IDP program shapes attitudes and world view of young Jaipurians. I welcome you for a high impact placement season for batch 2021-23.

**Dr. Kavita Pathak**  
Director,  
Jaipuria Lucknow



Our mission is to provide learner-centric education that focuses on developing learners as competent, ethical, and socially conscious management professionals. Students are well groomed to apply the modern data analytics with new age tools of artificial intelligence, critical and design thinking. The campus ecosystem also promotes students to think and act like an entrepreneur to facilitate innovation and inventions in products and processes. The problem-solving attitude is embedded in all the courses to facilitate a better understanding of the existing situations. We are delighted to present before you a talented young and dynamic pool of future managers for corporate placements.

**Dr. D.N. Pandey**  
Director,  
Jaipuria Noida



## JAIPURIA NOIDA

# 51<sup>st</sup>

Amongst all Management Institutes in India (NIRF, 2022), Ministry of Education, Govt. of India

**NAAC 'A'**  
Grade Accredited  
Institute

Graded Autonomy by  
**AICTE**

**NBA**  
Accredited  
PGDM Programs

**AIU**  
Recognised PGDM  
equivalent to MBA

**AACSB** Business  
Education  
Alliance  
Member

# JAIPURIA JAIPUR

# 81<sup>st</sup>

Amongst all Management Institutes in India (NIRF, 2022), Ministry of Education, Govt. of India

Graded autonomy by  
**AICTE**

**NBA**  
Accredited  
PGDM Programs

**AIU**  
Recognised PGDM  
equivalent to MBA

**AACSB**

Business  
Education  
Alliance

Member



We at Jaipuria believe in the power of innovation and curiosity. We are constantly exploring new ideas and solutions that lead to a better tomorrow. This is evident in our students as well who have demonstrated their potential and passion amidst unprecedented challenges. We invite you to engage with them in their journey towards becoming tomorrow's leaders since they are trained to meet today as well as future demand.

Welcome to the recruitment session of 2022-23.

**Dr. Prabhat Pankaj**  
Director,  
Jaipuria Jaipur



Jaipuria focuses on providing training that is in line with industry requirements to ensure that organizations hire students who are ready to take on a job with confidence and the right skills. Mentorship is an essential aspect of our ecosystem to support and assist students in learning skills beyond the scope of their course structure, including activities that allow students to understand the functioning of the business ecosystem. We look forward to partners coming together with us to meet our talented pool of students.

**Dr. Deepankar Chakrabarti**  
Director,  
Jaipuria Indore



## JAIPURIA INDORE

Rank Band

# 102-125

Amongst all Management Institutes in India (NIRF, 2022), Ministry of Education, Govt. of India

# 31<sup>st</sup>

Amongst Top Private B-Schools in India (Education World, 2022)

**NBA**  
Accredited  
PGDM Programs

**AIU**  
Recognised PGDM  
equivalent to MBA

AACSB

Business  
Education  
Alliance  
Member

## AASHISH SHARMA

Vice President & Head of Group Sales,  
Capgemini

## A D BURMAN

AVP-HR, Maruti Suzuki

## AMIT MALIK

CEO & MD,  
Aviva Life Insurance Company

## AMIT KUMAR DAS

Senior Director People & Organisation,  
Novo Nordisk India

## ASHU SAWHNEY

Vice President - HR, DCB Bank

## ASHWINI KUMAR TEWARI

Managing Director (IBT&S)  
State Bank of India

## ANKUR KHARE

Data Science Program &  
Business Insights & Analytics Specialist, SAP

## ASHISH BHALLA

Associate Director - HR, HCL Technologies

## ATUL CHATURVEDI

CEO, Adani Agro Business

## BHAVYA MISRA

Global Head - HR, PepsiCo

## BRIJ NANDAN YADAVA

Executive Director, DLF Limited

## BRIJESH SINGH

Deputy Vice President, Kotak Life

## CHANDRA BHATTACHARJEE

CHRO, Grasim

## DAMAYANTI BANDOPADHYAY

Director - Operations Transformation,  
PwC Acceleration Centers

## DEEPAK CHHABRA

MD, Timex Group India Limited

## DR. LAWRENCE FERNANDES

Director Retail Learning & Membership,  
Retailers Association of India

## DR. VINOD KUMAR MURTI

Country Head, Institute of Analytics, London

# INSPIRED TO MAKE THEIR MARK

Dreamers and doers, Jaipurians are inspired to lead impact  
by the global leaders they meet regularly on campus.

## KANWAL JEET JAWA

Chairman & MD,  
Daikin Air-Conditioning India Pvt. Ltd

## MAHESH KUMAR BHIMIREDDY

Senior Tax Manager, Deloitte

## MANOJ KOHLI

Country Head, Soft Bank India

## MANOJ PANDEY

Director, Data Science, Enterprise Supply Chain  
Johnson & Johnson

## MANOJ TANEJA

Head of Digital, Crocs India

## NISHANTH APPAIAH MITTU

Chief Marketing Officer, Sectona

## PALLAVI TYAGI

CHRO India, Capgemini

## PANKAJ SINHA

MD, The Coca-Cola Company

## PRITIMAN SARKAR

Sr. Vice President & Business Head, SBI Cards

## PUNIT PURI

EVP, Tata Motors Finance

## RAJ KAMAL GILRA

Regional Sales Director, Tata Consumer Products

## RASHESH SHAH

CHAIRMAN & CEO, Edelweiss

## RAVI HEMNANI

Head, Learning & Development, Siemens India

## ROHIT THOMAS KOSHY

Director, EY

## ROHIT SWARUP

Founder Director  
Xplora Design Skool & Futurz Xplored

## SANJIV MATHUR

CEO Sub-Sahara Africa, IFCO Group

## SEEMA BANGIA

Chief People Office, Mahindra Defence

## SHACHINDRA NATH

Executive Chairman, Ugro Capital

## SHAKUN KHANNA

VP-HR, Oracle

## SHANTAM SHARMAA

Director HR, OPPO

## SHENIL VARGHESE PUDUSSERY

Head HR Commercial & Global Operations  
Biocon Biologics

## SHOBHIT TIWARI

Head Special Projects, Cairn Oil and Gas

## SUDHA MANOJ

MD, Deloitte US India

## SUNIL GOYAL

Dy.Chief Executive Officer,  
Sopra Steria India

## VARUN KHAITAN

Co-Founder, Urban Company

## VARUN SRIDHAR

CEO, Paytm Money

## VIKAS ARORA

Chief Executive Officer (PFSS),  
Piramal Capital and Housing Finance

## VIMAL PANDEY

CEO, VI John

## VISHWANATH TIWARI

Vice President, Exide

**SHIV SHIVAKUMAR**

GROUP EXECUTIVE PRESIDENT, CORPORATE STRATEGY & BUSINESS DEVELOPMENT ADITYA BIRLA GROUP



**APOORVA PUROHIT**

FORMER PRESIDENT JAGARAN PRAKASHAN



**ADITYA GHOSH**

EX-PRESIDENT INDIGO, BOARD MEMBER OYO



**PUSHKRAJ SHENAI**

CEO LAKME- HUL



**MADHAV SHETH**

VP OF REALME, PRESIDENT OF REALME INTERNATIONAL BUSINESS GROUP REALME



**INDRA NOOYI**

FORMER CHAIRPERSON AND CEO PEPSICO



**PULKIT TRIVEDI**

DIRECTOR GOOGLE PAY

**PRAFUL BILLORE**

FOUNDER MBA CHAI WALA



**GAURAV AGARWAL**

CO-FOUNDER 1MG



**SANTOSH DESAI**

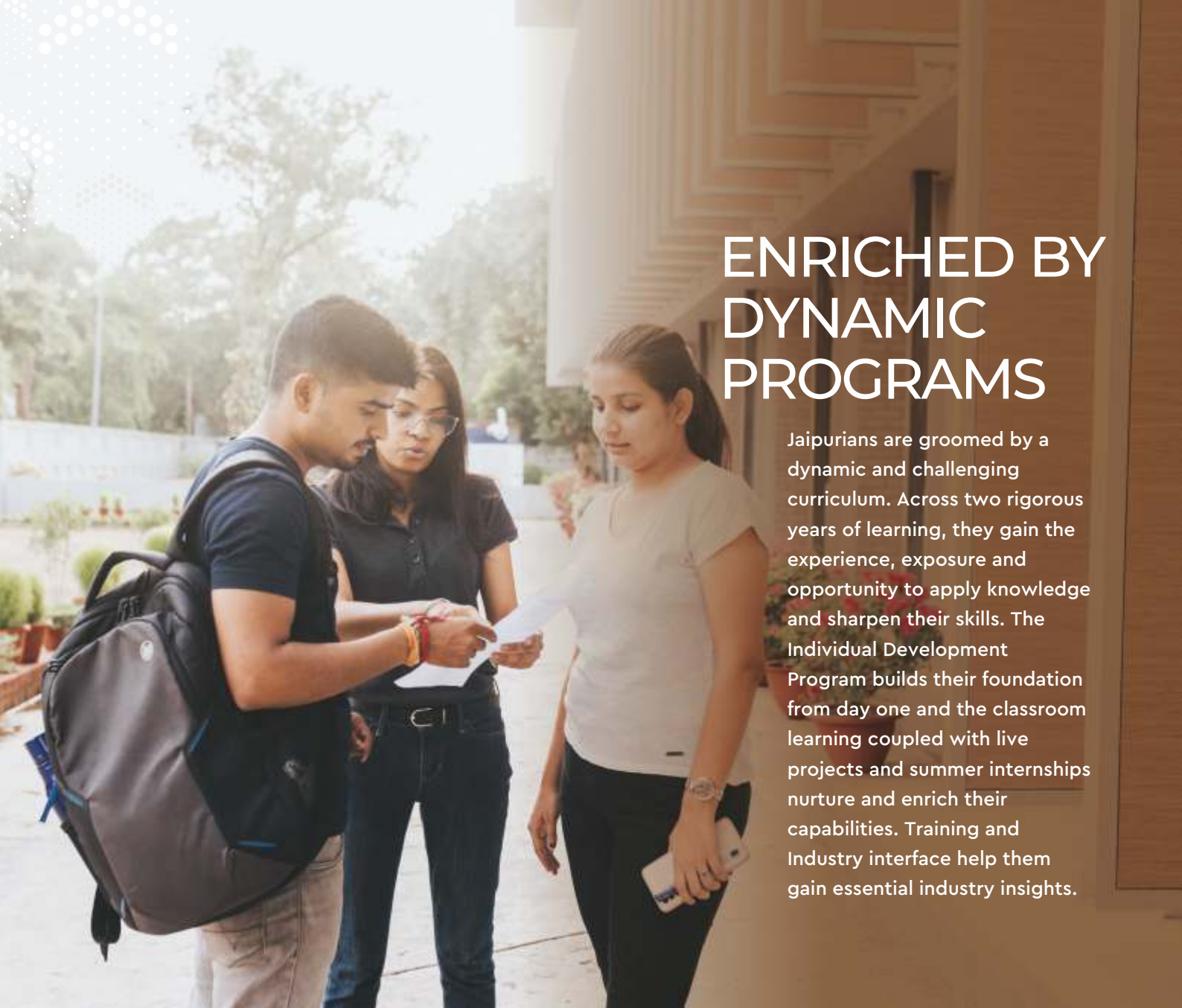
MD & CEO FUTURE BRANDS



**SURESH NARAYANAN**

CHAIRMAN NESTLE INDIA

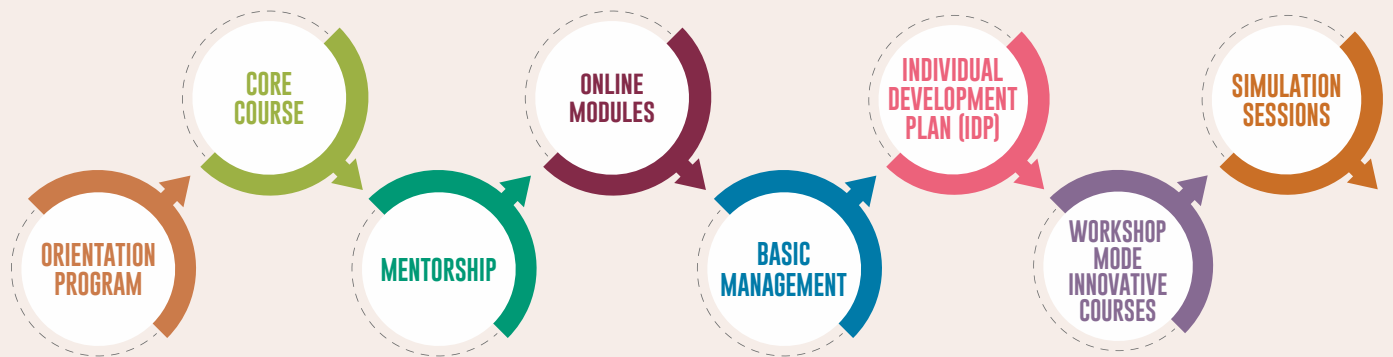




# ENRICHED BY DYNAMIC PROGRAMS

Jaipurians are groomed by a dynamic and challenging curriculum. Across two rigorous years of learning, they gain the experience, exposure and opportunity to apply knowledge and sharpen their skills. The Individual Development Program builds their foundation from day one and the classroom learning coupled with live projects and summer internships nurture and enrich their capabilities. Training and Industry interface help them gain essential industry insights.

## YEAR ONE



**SUMMER**





**180**  
HOURS OF  
INDUSTRY  
READINESS  
TRAINING



**100**  
HOURS OF  
IDP ((Individual  
Development  
Program)



**60**  
DAYS OF  
SUMMER  
INTERNSHIP



**200**  
HOURS OF  
INDUSTRY  
EXPOSURE



**1050**  
HOURS OF  
CLASSROOM  
TRAINING

## PROGRAMMES

(NBA Accredited, AICTE Approved,  
AIU Recognized, 2 Year Full Time Course)

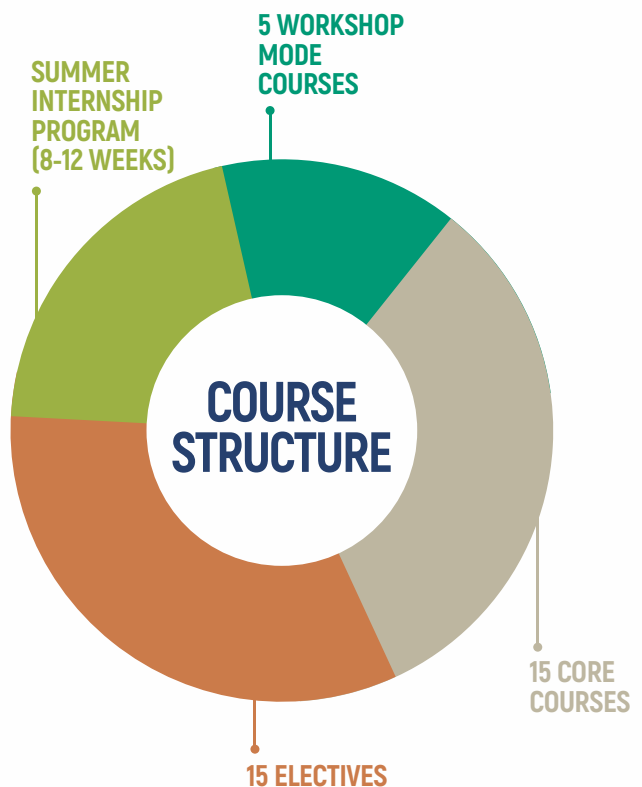
PGDM

PGDM  
(FINANCIAL SERVICES)

PGDM  
(SERVICE MANAGEMENT)

PGDM (MARKETING)

PGDM  
(RETAIL MANAGEMENT)



## YEAR TWO



**INTERNSHIP**

# ON COURSE TO MAKE A DIFFERENCE

## CORE COURSES

-  **General Management**
-  **Service Management**
-  **Marketing Management**
-  **Operations Management**
-  **Strategy**
-  **Retail Management**
-  **Finance**
-  **Economics & International Business**
-  **Business Communications**
-  **Human Resource Management**

## INNOVATIVE WORKSHOP COURSES

-  **Design Thinking**
-  **Business Environmental and Social Sustainability**
-  **Professional Ethics**
-  **Business Simulations**
-  **Entrepreneurship**

## LIBERAL ARTS ELECTIVES

- A life of Happiness and Fulfillment
- Classical Sociological Theory
- Content Management and Strategy
- Culture, Creativity and Market
- Developing Resilience Skills
- Digital Storytelling
- Every Day Mathematics
- Foreign Language - French / German / Spanish
- Foundations of Positive Psychology
- Human Values
- Image Management and Personal Branding
- Indian Literature in English
- Indian Philosophy / Indian Scripture
- Life Lessons / Life Skills for Career Success
- Management Wisdom as in Indian Scriptures
- Modern History of India
- Panchatantra and Management
- Psychological Communication
- Role of Poetry in Freedom Struggle
- Social Norms and Social Change
- Socio-Cultural Perspectives – An Indian Context
- Yoga: History & Understanding

## ONLINE MODULES

Creativity and Innovation · Problem Solving · Planning & Decision Making

Result Orientation · POSH · Design Thinking · Entrepreneurship and Risk Taking Influencing and Personal

Effectiveness · Delegation and Empowerment · Change Management

· Responsible Sustainable Leadership · The Sales Mastery · Vision & Strategic Orientation · Business Analytics ·

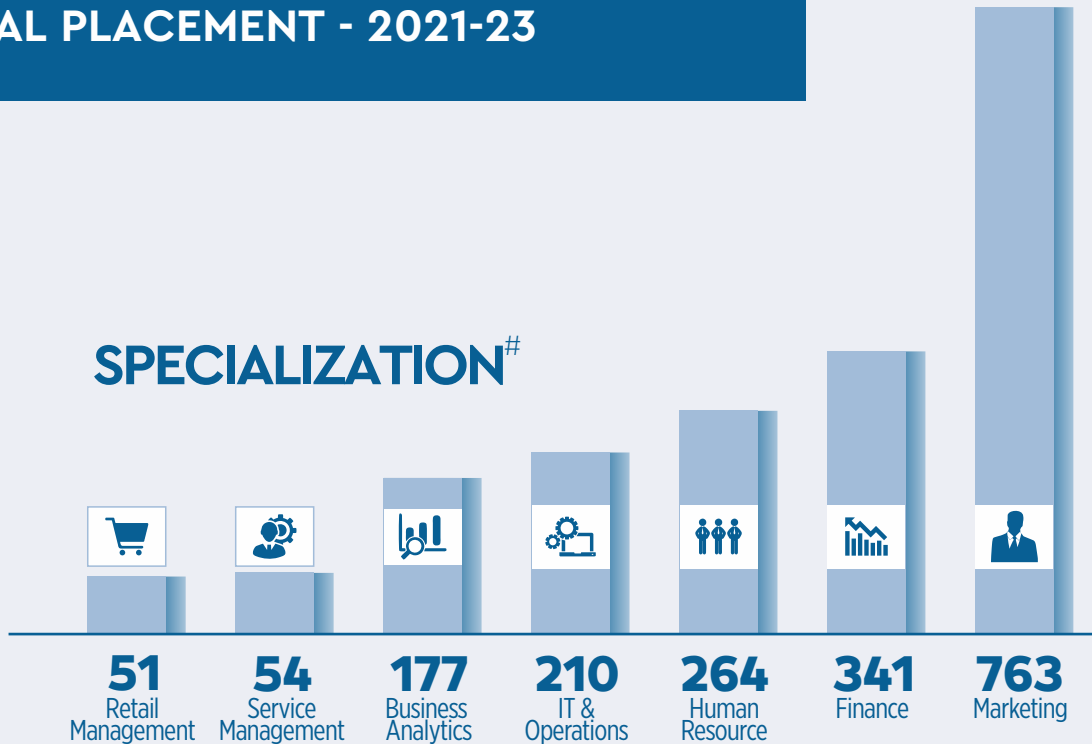
Building High Performance Team



# OUR LEGACY YOUR FUTURE

BATCH PROFILE FOR  
FINAL PLACEMENT - 2021-23

## SPECIALIZATION<sup>#</sup>



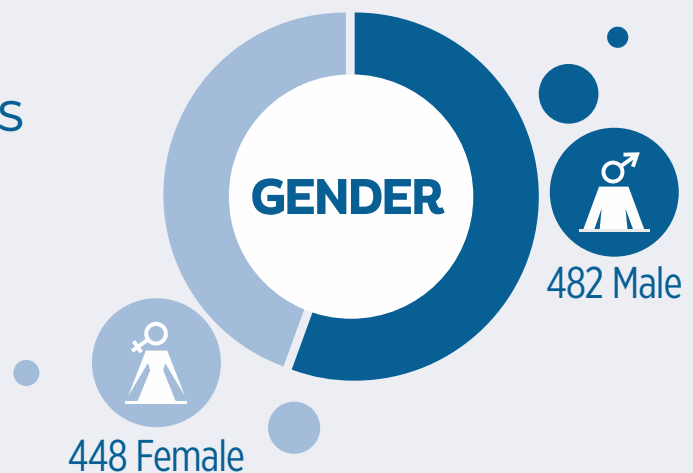
265  
LUCKNOW

325  
NOIDA

186  
JAIPUR

154  
INDORE

## CAMPUS WISE STUDENTS



#The total number of specializations is larger than the number of students due to dual specialization opted by them.

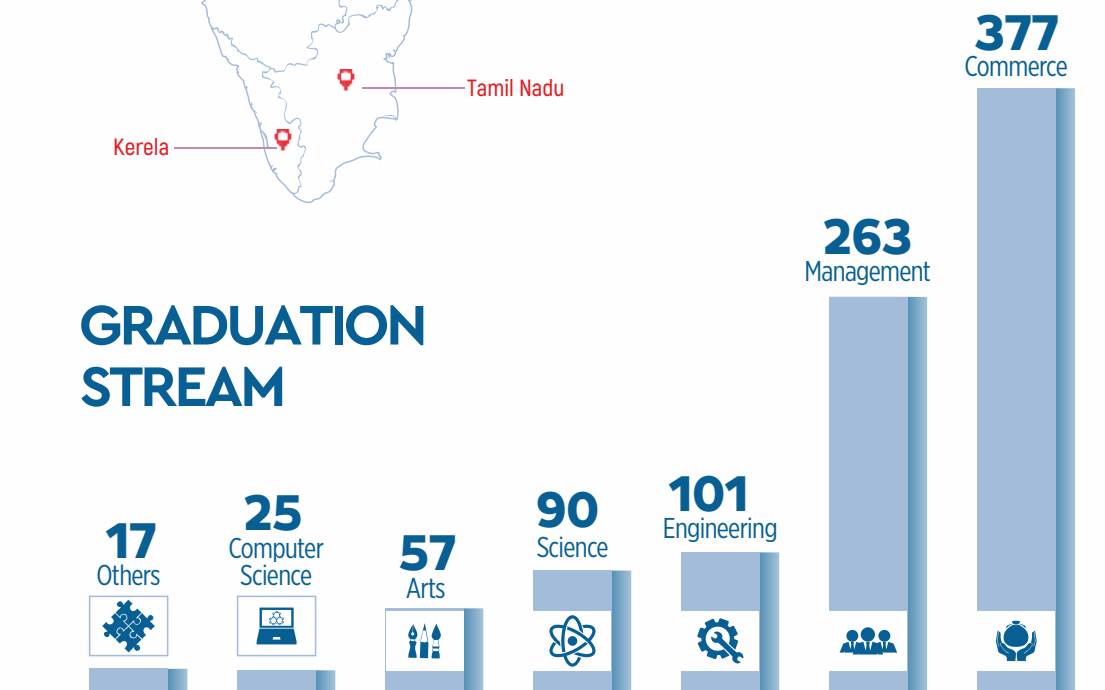
# WORK EXPERIENCE



14% Students



# GRADUATION STREAM



MEET THE  
NEXT IN

# SALES & MARKETING

POOL OF  
763 TALENTS



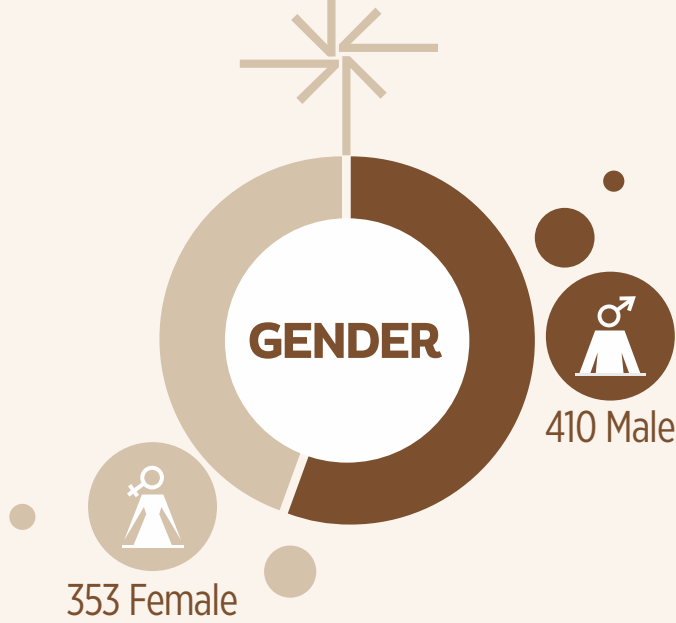
**Moupriya Das**

- 2009 ● PGDM
- 2009 ● Assistant Manager, Escorts
- 2013 ● Brand Manager, Mahindra & Mahindra
- 2018 ● Country Sales Manager (Sri Lanka), Mahindra Group
- 2022 ● AGM (Marketing), Audi India

# LEADING ALUMNI FROM SALES & MARKETING DOMAIN



# SALES & MARKETING POOL OF 763 TALENTS

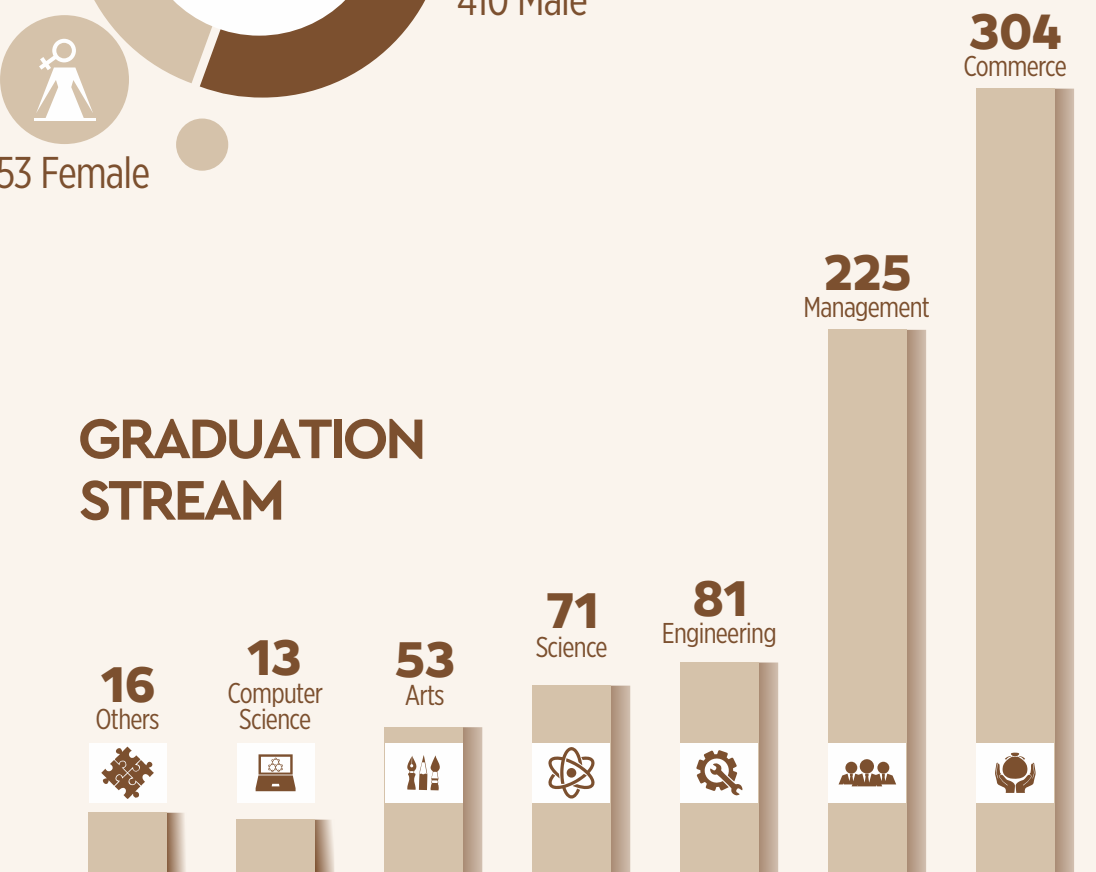


# WORK EXPERIENCE



14%

# GRADUATION STREAM





## MENTORED BY KNOWLEDGE MAKERS

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**Research Area:** Marketing

**Teaching Area:** Consumer Behavior, Digital Marketing, Marketing Management, Integrated Marketing Communication, Marketing Research

**Experience:** 6 years in Academics & 11 years in Industry



**Research Area:** Online Retail and Green Marketing

**Teaching Area:** Market Research

**Experience:** 9 years in Academics & 17 years in leading research agencies



**Research Area:** Consumer Behaviour & Cryptocurrency

**Teaching Area:** Marketing & Communication

**Experience:** 10+ years in Industry



**Research Area:** Brand Positioning & Communication

**Teaching Area:** Marketing

**Experience:** 25 years in Academics & 21 years in Advertising Industry

## GROOMED BY DOMAIN EXPERTS

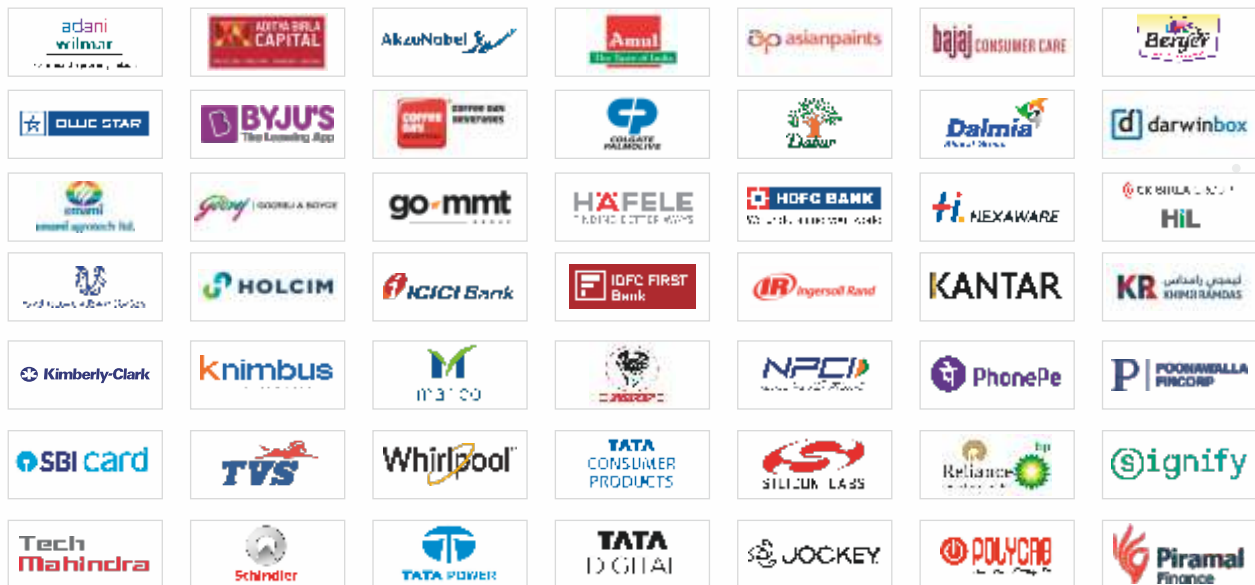
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## OUR COURSES IN SALES & MARKETING

B2B Marketing  
 Brand Management  
 Consumer Behaviour  
 Customer Experience Management  
 Customer Relationship Management  
 Digital Marketing  
 Distribution & Channel Management  
 Franchising and Global Retailing  
 Integrated Marketing Communications  
 International Marketing  
 Managing Online Retail  
 Managing Private Labels  
 Marketing Analytics  
 Marketing Management  
 Marketing of Financial Services  
 Marketing on Internet, Social Media & Mobile  
 Marketing Research  
 Merchandise Buying  
 Online Branding & Reputation Marketing  
 Price Analytics  
 Pricing Strategies  
 Retail Marketing  
 Rural Marketing  
 Sales Management and Business Development  
 Services Marketing  
 Social Media Marketing  
 Strategic Marketing

## CHOSEN BY TOP RECRUITERS



# FIND YOUR FIT IN **FINANCE**

POOL OF  
341 TALENTS



**Riku Acharyya**

- 2014 ● PGDM
- 2014 ● Senior Relationship Manager, ICICI Securities
- 2017 ● Manager Financial Advisor, Yes Bank
- 2018 ● Vice President, Karvy Private Wealth
- 2021 ● AVP, Kotak Securities

# LEADING ALUMNI FROM FINANCE DOMAIN




**Nishant Mohnot**  
Director,  
Client Capabilities  
McKinsey & Company  
Batch 2002-04



**Somit Chitrey**  
Global Head Fraud Risk  
Standard Chartered Bank  
Batch 2002-04



**Ayush Nigam**  
Vice President &  
Regional Investment Head  
Citibank India  
2002-04



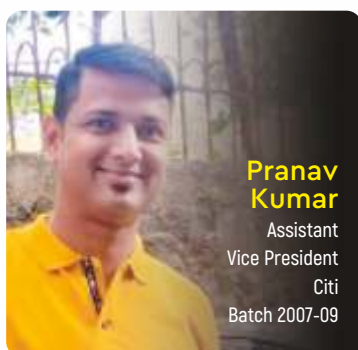
**Himanshu Bhardwaj**  
National Credit Manager  
IFL Home Loans  
Batch 2003-05



**Rajul Bhargava**  
Deputy General  
Manager  
IFFCO Tokio GIC  
Batch 2004-06



**Ashafaque Ahamed**  
Vice President  
IndusInd Bank  
Batch 2005-07



**Pranav Kumar**  
Assistant  
Vice President  
Citi  
Batch 2007-09



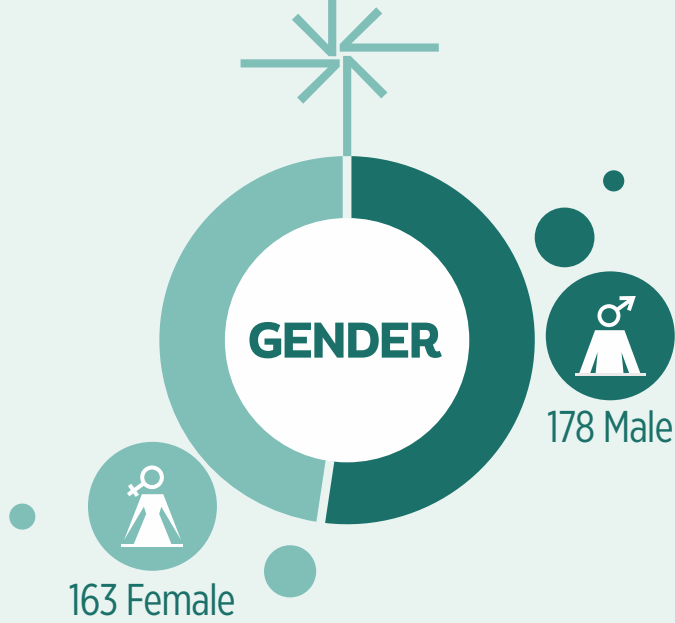
**Rashmi Prasad**  
Tax Manager  
PwC  
Batch 2008-10



**Himanshu Sharma**  
Credit Head  
HDFC  
Batch 2015-17



# FINANCE POOL OF 341 TALENTS

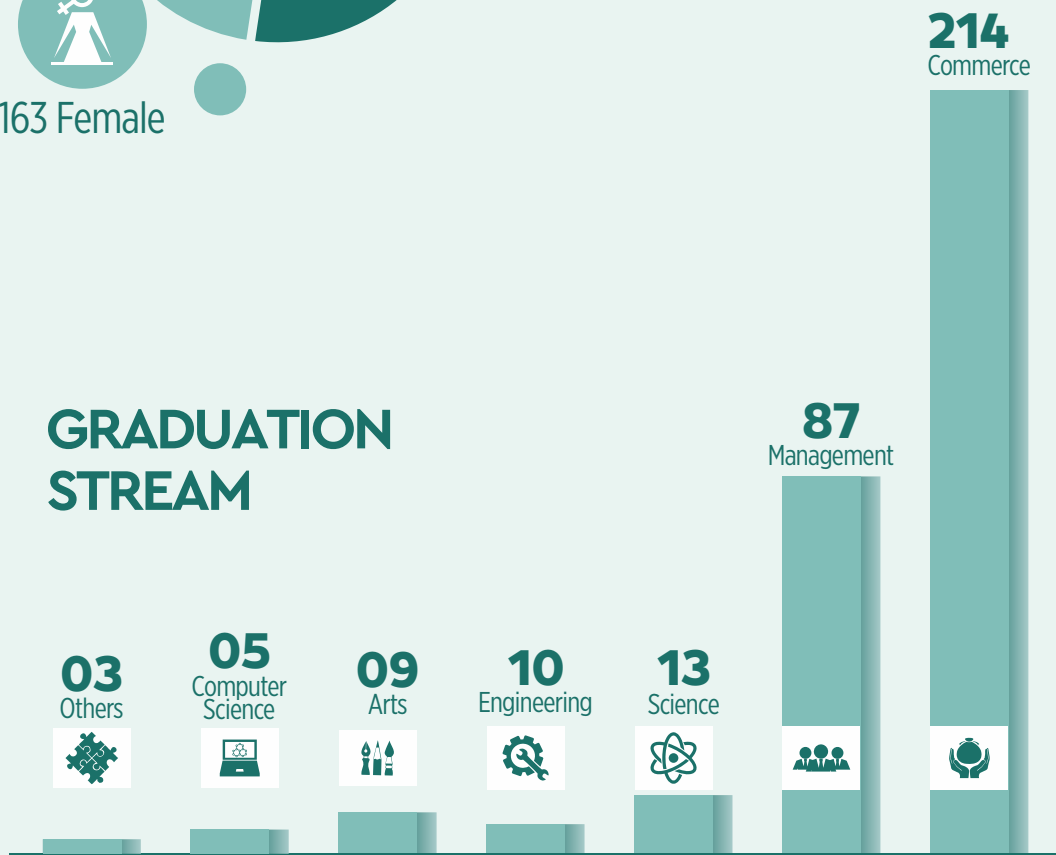


# WORK EXPERIENCE



11%

# GRADUATION STREAM



## MENTORED BY KNOWLEDGE MAKERS

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**Devi Singh**  
Distinguished Professor  
Ph.D (IIM-Ahmedabad)

**Research Area:** International Finance & Management

**Teaching Area:** Finance and Management

**Experience:** 30 years in Academics, Former Director MDI Gurgaon & IIM Lucknow



**Amit Shrivastava**  
Professor  
Ph.D, PGDFM  
M.Com.

**Research Area:** Managerial Accounting & Venture Capital

**Teaching Area:** Financial Reporting & Analysis, Management Control Systems, Working Capital Management, Entrepreneurial Finance

**Experience:** 22 years in Academics



**Sushma Vishnani**  
Professor  
Ph.D, CA, M.Com

**Research Area:** Quality of financial reporting, corporate governance, asset pricing, accounting conservatism

**Teaching Area:** Corporate Finance, Corporate Valuation, Financial Accounting

**Experience:** 17 years in Academics & 7 years in industry



**Shyam Ji Mehrotra**  
Professor  
Ph.D, MBA

**Research Area:** Industrial Sickness, SME Financing, Risk Management, Bank Marketing, Bank Management

**Teaching Area:** Banking & Finance

**Experience:** 12 years in Academics & 41 years in Banking, Former GM Allahabad Bank

## GROOMED BY DOMAIN EXPERTS

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**Ashwini Kumar**  
MD & CEO  
Utkarsh  
CoreInvest Ltd

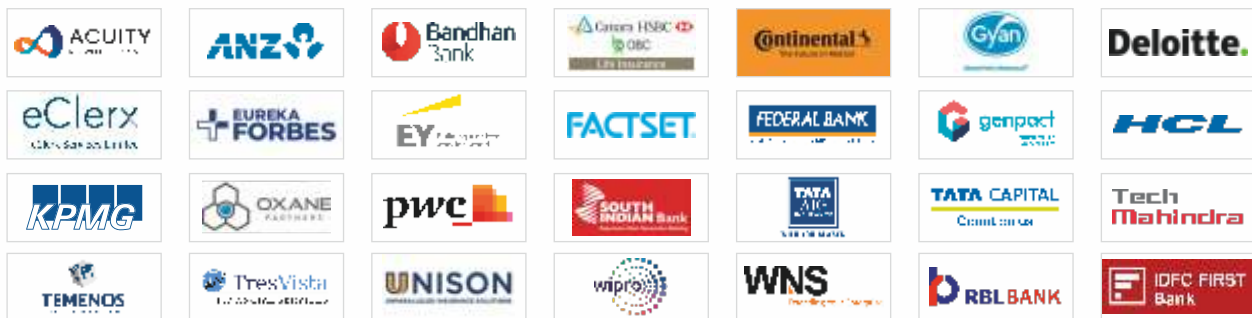


**Amresh Tripathi**  
Associate  
Vice President  
Bandhan Bank

## OUR COURSES IN FINANCE & FINANCIAL SERVICES

Accounting for Business	Fixed Income Securities
Advanced Corporate Finance	International Finance
Alternative Investments	Investment Banking
Banking Operations & Credit Analysis	Investment Management
Behavioural Economics	Management Accounting and Control
Behavioural Finance	Micro Finance
Corporate Finance	Multinational Financial Management
Corporate Restructuring	Project Finance
Corporate Valuation	Risk Management in Commercial Banks
Environmental Economics	Tax Environment of Business
Financial Derivatives & Risk Management	Wealth Management
Financial Econometrics Using R	
Financial Markets & Services	
Financial Modelling & Analysis	
Fintech	

## CHOSEN BY TOP RECRUITERS



MAKE YOUR DECISION  
FOR ROLES IN

# OPERATIONS MANAGEMENT

POOL OF  
210 TALENTS

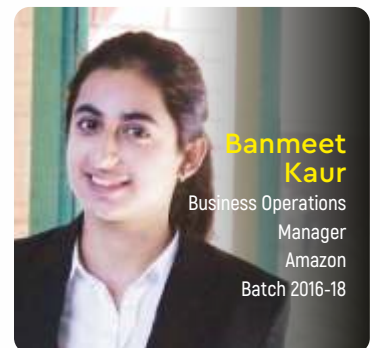


**Manish Thapliyal**

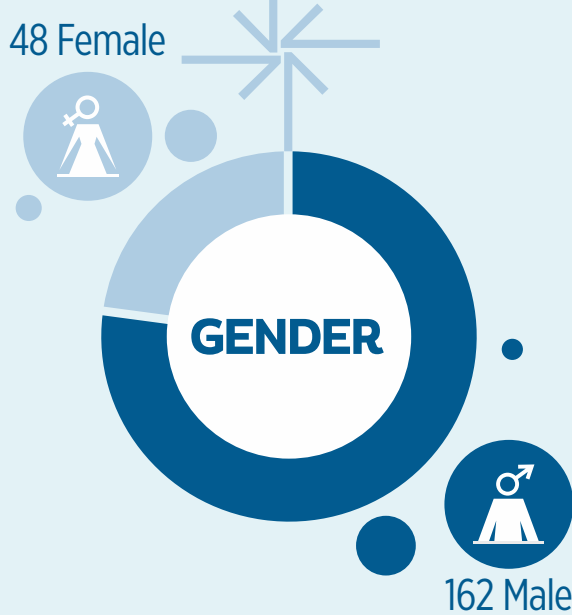
- 2001 ● PGDM
- 2008 ● Marketing Manager - Asia, Vestergaard Frandsen India
- 2011 ● Account Director, Publicis Capital India
- 2012 ● Branch Head, Everest Brand Solutions
- 2019 ● Head of Operations, Rediffusion Brand Solutions



# LEADING ALUMNI FROM OPERATIONS DOMAIN



# IT & OPERATIONS POOL OF 210 TALENTS

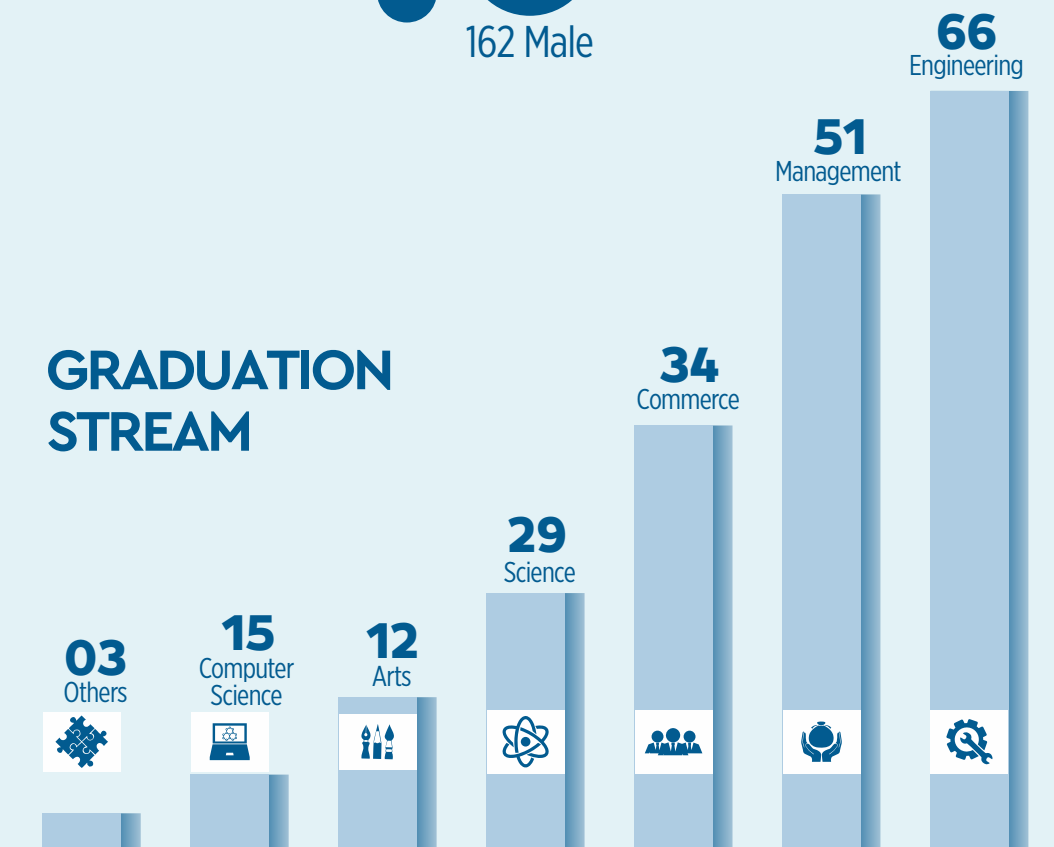


# WORK EXPERIENCE



22%

# GRADUATION STREAM



## MENTORED BY KNOWLEDGE MAKERS

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**Prashant  
Gupta**  
Professor  
Ph.D., M.B.A (F.M.S.)

**Research Area:** Supply Chain Management, Quality Management, Business Strategy

**Teaching Area:** Operations Management

**Experience:** 20 years in Academics



**Yogesh  
Agarwal**  
Distinguished Professor  
Ph.D (Case Western Reserve  
University, Cleveland, USA),  
Post-Graduate Diploma in  
Industrial Engineering (NITIE)

**Research Area:** Combinatorial Optimisation, Integer Programming, Telecommunications Network

**Teaching Area:** Operations research, game theory, computer simulation, & network modeling

**Experience:** 30 years in Academics with IIM Lucknow



**Richa  
Srivastava**  
Assistant Professor  
Ph.D, NET, M.Sc (Statistics)

**Research Area:** Bayesian Statistics, Regression Analysis, Data Analysis, Biostatistics

**Teaching Area:** Quantitative Analysis, Operations Research, Research Methodology, Econometrics, Statistical Inference, R Software

**Experience:** 8 years in Academics



**Saumyanjan  
Sahoo**  
Assistant Professor  
Ph.D, MBA

**Research Area:** Production Planning & Scheduling, Industry 4.0, Internet of Things, and Manufacturing Sustainability

**Teaching Area:** TQM, Operations Management, Technology & Innovation Management.

**Experience:** 11 years in Industry with companies like Suzlon Energy Limited, Hindustan Coca-Cola Beverages

## GROOMED BY DOMAIN EXPERTS

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**Shiv Rawat**  
Head HR  
DTDC



**Vijay Dhillon**  
Senior Director  
Operations - North  
DHL

## OUR COURSES IN OPERATIONS MANAGEMENT

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Advanced Operations Management  
Artificial Intelligence  
Business Forecasting  
Business Research Methods  
Consultancy Management  
Enterprise Resource Planning  
Logistics Management  
Managing Service Operations  
Materials and Inventory Management  
Operations Management  
Operations Research  
Operations Strategy  
Optimization Techniques in Service Operations  
Project Management  
Service Operations Management  
Statistics for Management  
Supply Chain Management  
Sustainable Operations Management  
TQM & Lean Six Sigma

## CHOSEN BY TOP RECRUITERS

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# HIRE THE BEST FOR HUMAN RESOURCES

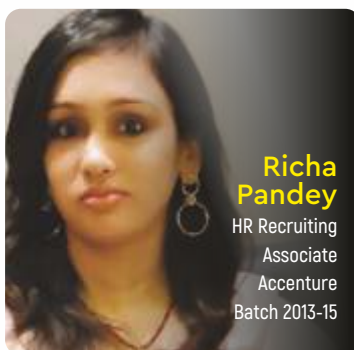
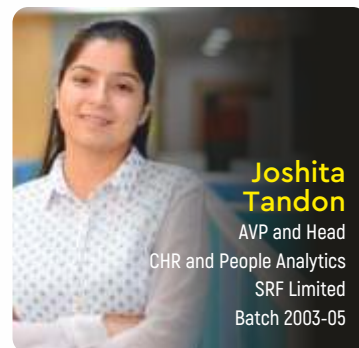
POOL OF  
264 TALENTS



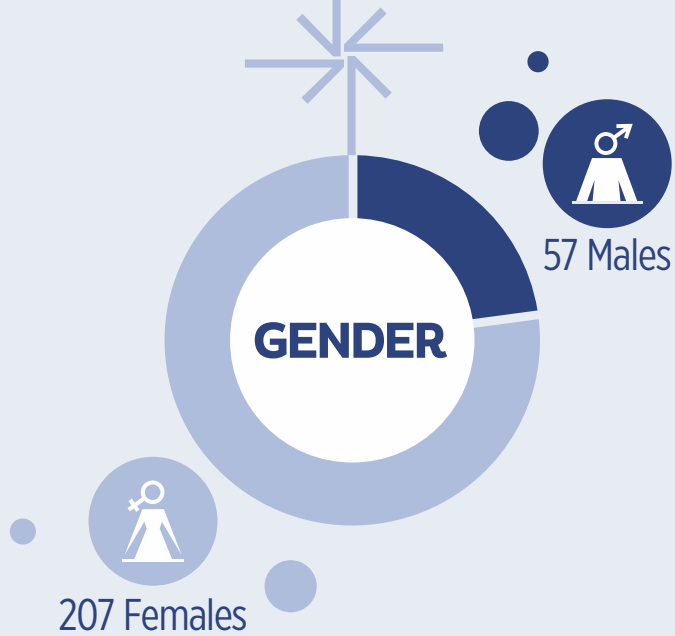
**Debyani Sinha**

- 2014 ● PGDM
- 2006 ● Sr. Manager HR, UshaComm
- 2008 ● General Manager - HR, NEC Technologies India
- 2017 ● Vice President Human Resources, Nucleus Software
- 2022 ● Senior Director (HR), Atria

# LEADING ALUMNI FROM HUMAN RESOURCE DOMAIN



# HUMAN RESOURCES POOL OF 264 TALENTS

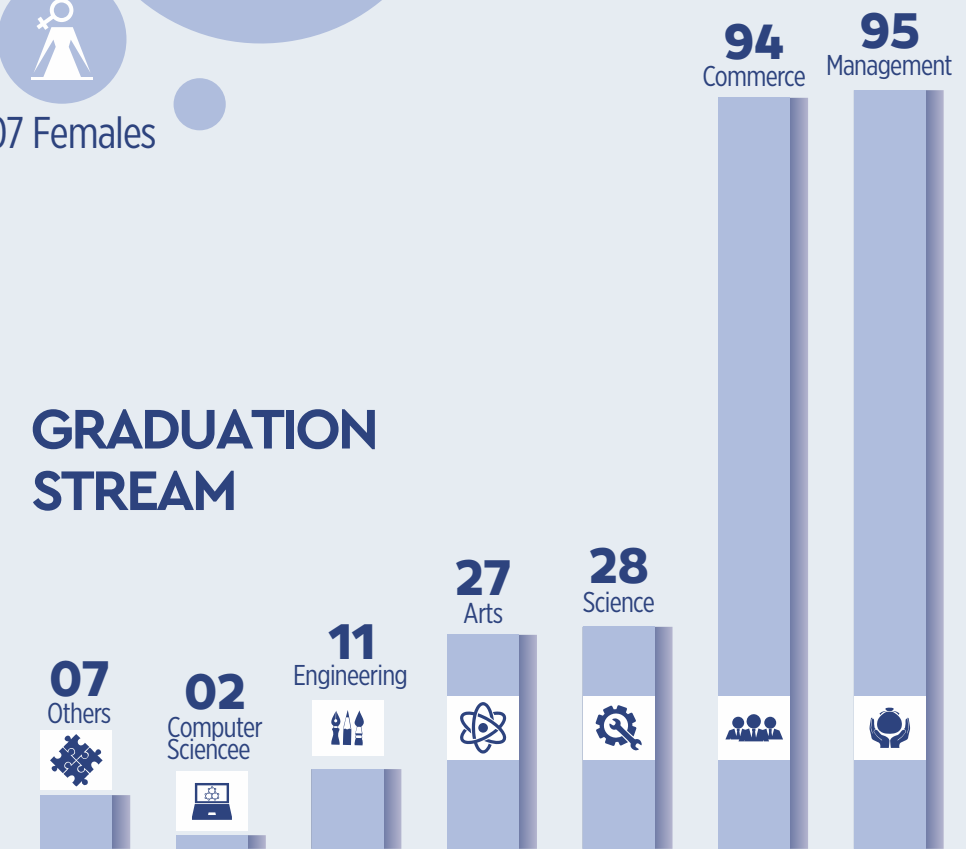


# WORK EXPERIENCE



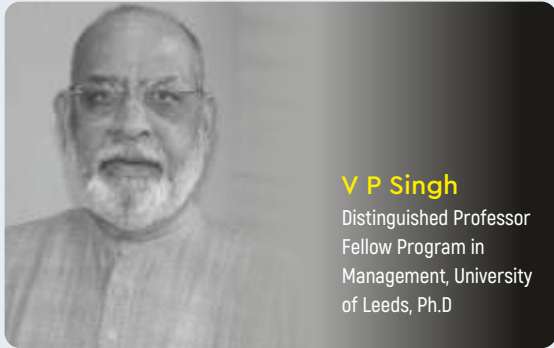
12%

# GRADUATION STREAM



## MENTORED BY KNOWLEDGE MAKERS

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**V P Singh**  
Distinguished Professor  
Fellow Program in  
Management, University  
of Leeds, Ph.D

**Research Area:** Employee Engagement, Coaching & Mentoring, Competency Mapping

**Teaching Area:** Leadership, HR, Organizational Development

**Experience:** 30+ years in Industry with companies like Patanjali, RJ Corp (World's second largest Pepsi bottler and owners of 600 plus Pizza Hut, KFC, Costa Coffee in three countries).



**Swati Agrawal**  
Professor  
Ph.D, MBA

**Research Area:** Human Resource Strategy

**Teaching Area:** Human Resource Management, Organisational Behaviour

**Experience:** 19 years in Academics



**Pallavi Srivastava**  
Associate Professor  
Fellow (MDI), PGDM

**Research Area:** HR-IT interface, employer branding, Travel psychology, sustainable HRM

**Teaching Area:** Organizational Behaviour, Human Resource Management, Talent Acquisition, Learning & Development and HR Analytics

**Experience:** 19 years in Academics



**Pragya Gupta**  
Associate Professor  
Ph.D, MBA

**Research Area:** Employee Engagement, Performance Management, Compensation Management, Strategic thinking

**Teaching Area:** HR-OB

**Experience:** 11 years in Academics and 13 years in Industry

## GROOMED BY DOMAIN EXPERTS

---



**George Varghese**  
Head HR  
Abhu Dhabi Bank



**Saswati Sinha**  
Head HR (India)  
Evalueserve



## OUR COURSES IN HUMAN RESOURCE MANAGEMENT

Advanced Human Resource Management  
Compensation Management  
Competency Mapping and Assessment Centers  
Diversity and Inclusion at workplace  
Emotional Intelligence  
HR Analytics  
Human Resources Information Systems  
Industrial Relations & Labour Laws  
International Human Resource Management  
Leadership & Team Building

Learning & Development  
Managing Human Resources  
Negotiation Skills  
Organisational Change and Development  
Organizational Behaviour  
Organizational Change & Development  
Performance Management System  
Talent Acquisition

## CHOSEN BY TOP RECRUITERS





PICK  
PRO IN  
**BUSINESS  
ANALYTICS**

POOL OF  
177 TALENTS



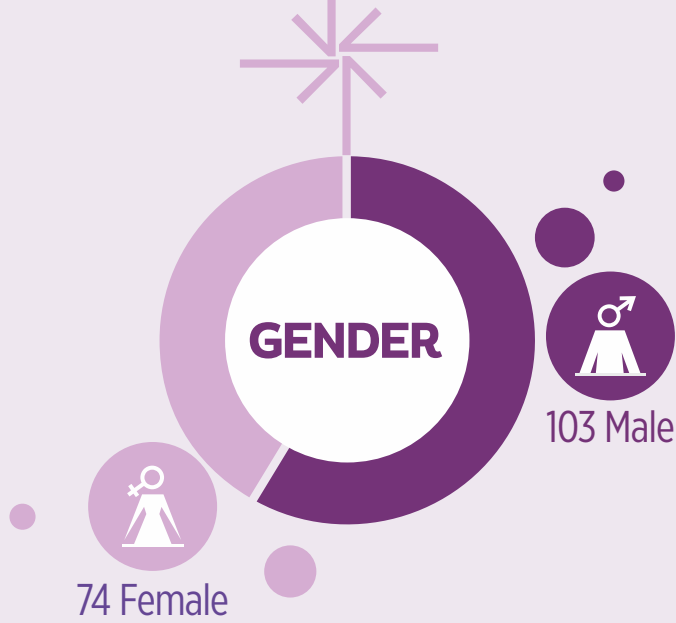
**Manoj Pandey**

- 1999 ● PGDM
- 2008 ● Senior Manager Analytics, Infosys
- 2013 ● Lead Data Scientist, Microsoft
- 2018 ● Director - Data Science & Enterprise Supply Chain, Johnson & Johnson
- 2022 ● Senior Director, Data and Analytics, Cisco

# LEADING ALUMNI FROM BUSINESS ANALYTICS DOMAIN



# BUSINESS ANALYTICS POOL OF 177 TALENTS

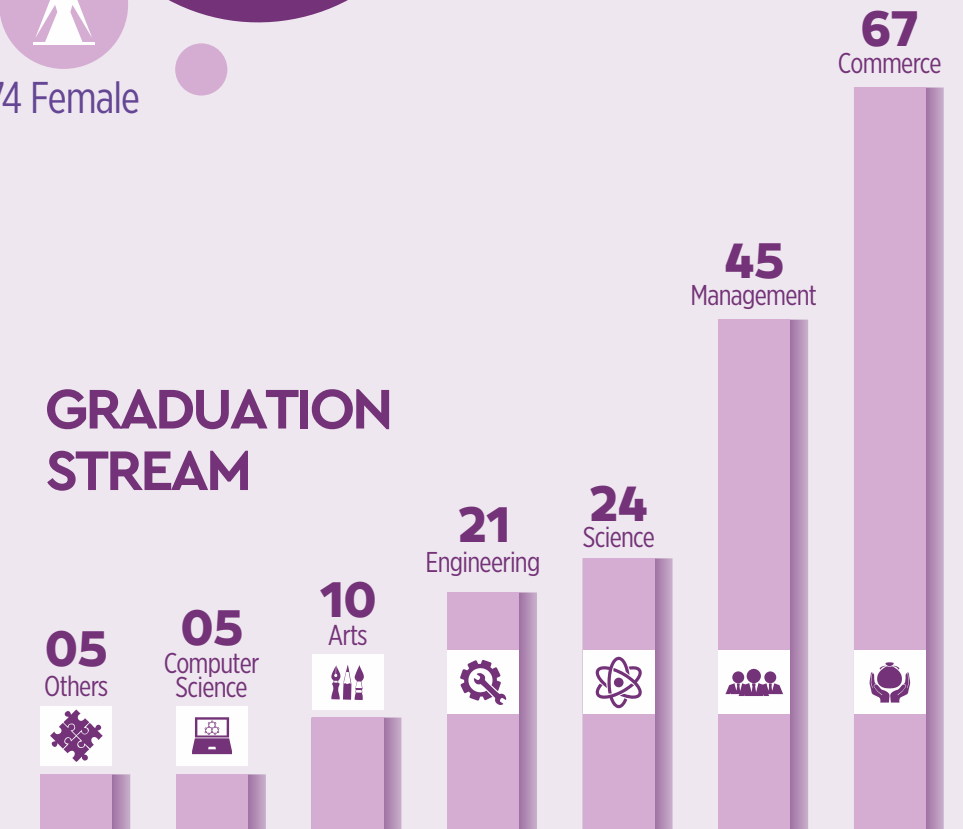


# WORK EXPERIENCE



13%

# GRADUATION STREAM



## MENTORED BY KNOWLEDGE MAKERS

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**Deepak Singh**

Professor  
Ph.D (IIT Kanpur),  
M.Tech. (IIIT, Allahabad)

**Research Area:** Information Security, AI & Machine Learning, IoT, Big Data Analytics

**Teaching Area:** Management Information Systems, Business Analytics and Cloud Computing

**Experience:** 9 years in Academics & 13 years in Industry



**Gour C. Saha**

Professor  
Ph.D (AIT, Thailand,) MBA

**Research Area:** Analytics, Supply Chain, Service Quality

**Teaching Area:** Statistics, Research Methodology, Analytics

**Experience:** 32 years in Academics



**Shivani Bali**

Professor  
Ph.D, M. Sc. (University of Delhi), MBA

**Research Area:** Analytical Skills, Data Analysis, Predictive Modelling

**Teaching Area:** Operations Management & Business Analytics

**Experience:** 17 years in Academics



**P. Mary Jeyanthi**

Professor  
Ph.D, MCA

**Research Area:** Business Analytics, Business Intelligence, Big Data Analytics

**Teaching Area:** Business Analytics, Information Systems, Predictive Modelling, Block chain

**Experience:** 10+ years in Industry and 5+ years in Academics

## GROOMED BY DOMAIN EXPERTS

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**Urvashi Jain**

Assistant Vice  
President  
Barclays



**Anand Shekhar Singh**

Director  
PayU

## OUR COURSES IN BUSINESS ANALYTICS

Analytical Techniques for Business  
Applied Analytics Modelling  
Applied Multivariate Data Analysis  
Artificial Intelligence  
Big Data & NLP  
Block Chain Analytics  
Business Forecasting  
Business Intelligence  
Consultancy Management  
E-Commerce

Essentials of Business Analytics  
HR Analytics  
Machine Learning  
Operations Analytics  
Programming for Business Analytics  
Python for Business Analytics  
Social Media Analytics  
Supply Chain Analytics  
Web and Social Media Analytics

## CHOSEN BY TOP RECRUITERS





CHOOSE READY PROFESSIONALS FOR

# RETAIL MANAGEMENT

POOL OF 51 TALENTS



**Pranjal Srivastava**

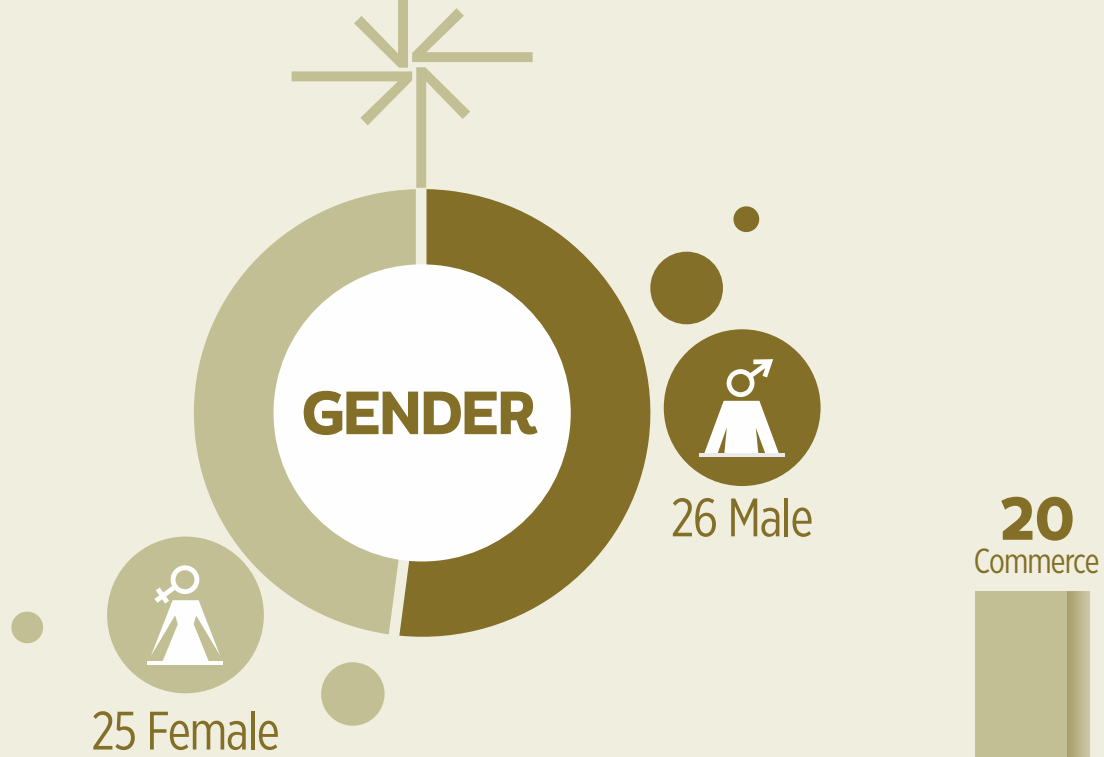
- 2016 ● PGDM
- 2016 ● City Operations Manager, Aditya Birla Retail
- 2020 ● Head of Central Operations, Lenskart
- 2022 ● Retail Head India, Rado Watch

# LEADING ALUMNI FROM RETAIL DOMAIN

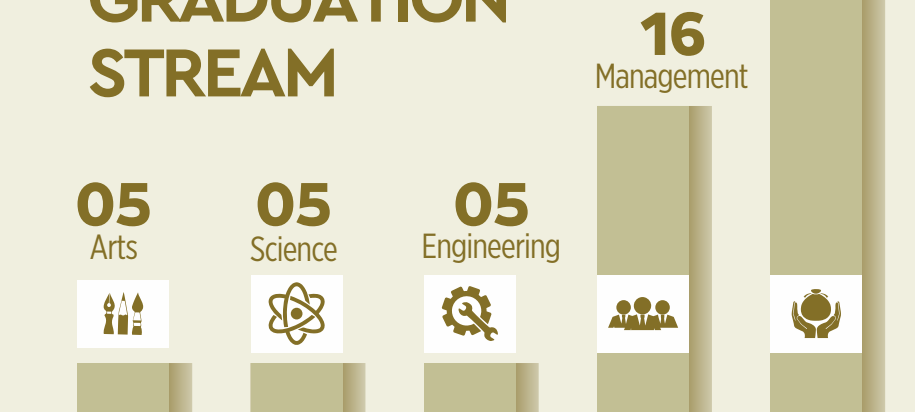




# RETAIL MANAGEMENT POOL OF 51 TALENTS



## GRADUATION STREAM



## MENTORED BY KNOWLEDGE MAKERS

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**Research Area:** Customer Relationship Management, Customer Satisfaction, Loyalty and Repurchase Behaviour

**Teaching Area:** Marketing Management and Customer Relationship Management (CRM)

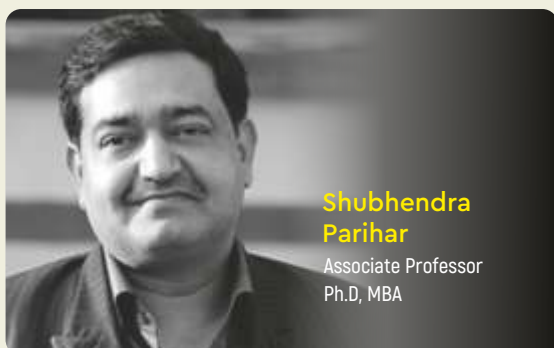
**Experience:** 16 years in Academics



**Research Area:** Technology and its applications in marketing, Consumer decision making, Brand and market behavior, Rural markets

**Teaching Area:** Marketing

**Experience:** 18 years in Academics



**Research Area:** Pharmaceutical Marketing, Business & Technology, Developmental economics

**Teaching Area:** Marketing and General Management

**Experience:** 13 years in Academics



**Research Area:** Services Marketing, Marketing Strategy

**Teaching Area:** Marketing Management, Sales Management & Services Marketing

**Experience:** 16 years in Academics

## GROOMED BY DOMAIN EXPERTS

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## OUR COURSES IN MARKETING & RETAIL MANAGEMENT

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Consumer Behaviour

Customer Relations Management

Demand Forecasting

Distribution & Channel Management

Excellence in Retailing

Franchising and Global Retailing

Luxury Retail

Mall Management & Event Management

Managing Online Retail

Managing Private Labels

Merchandise Buying

Merchandising

New Store Planning

Retail Analytics

Retail Branding and Promotion

Retail Buying

Retail Store Management

Rural Retailing

Store Design and Visual Merchandising

Store Operations

Ware House Design Management

## CHOSEN BY TOP RECRUITERS

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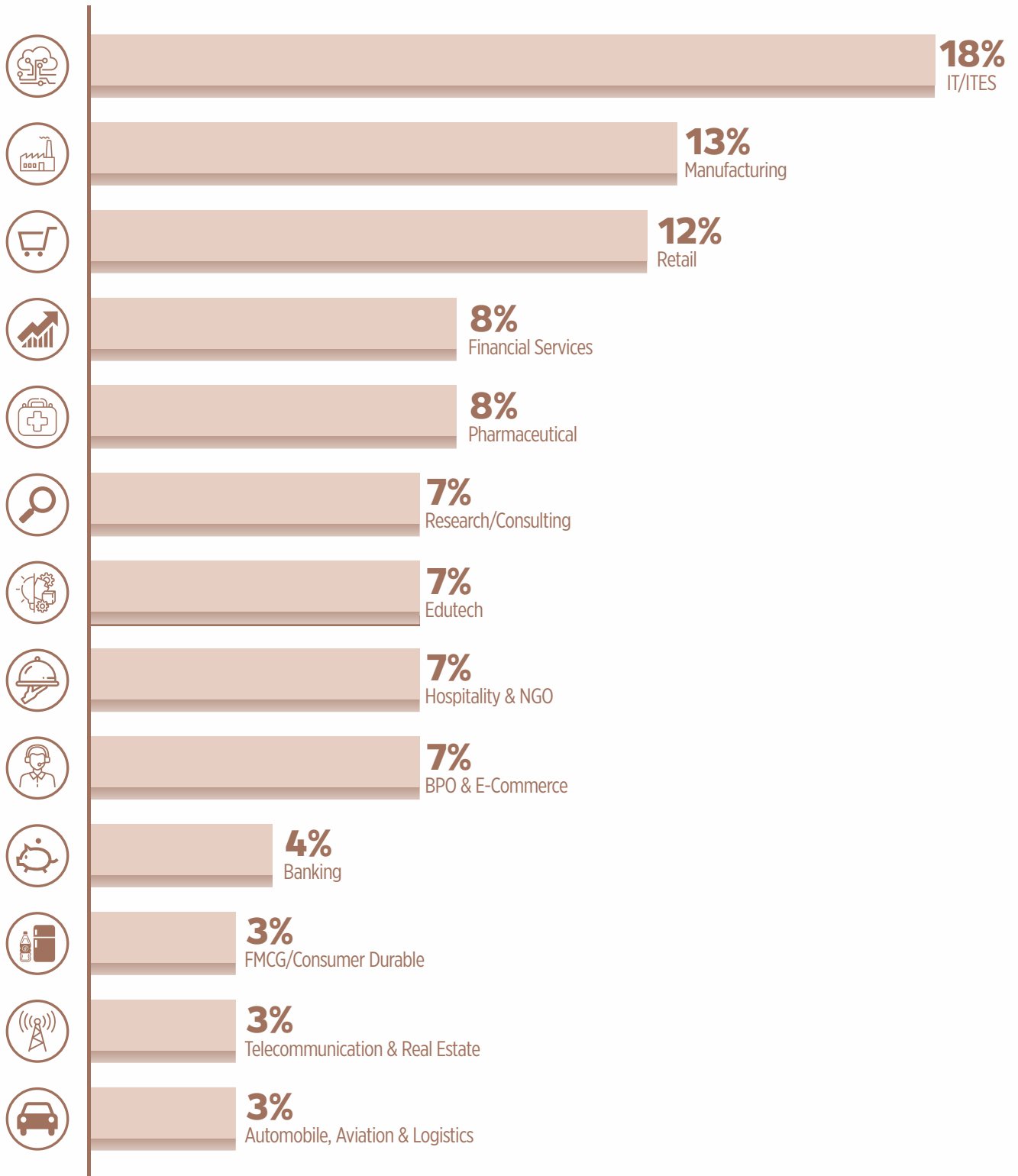


# ALL SET TO CONTRIBUTE READY FOR LATERAL HIRING

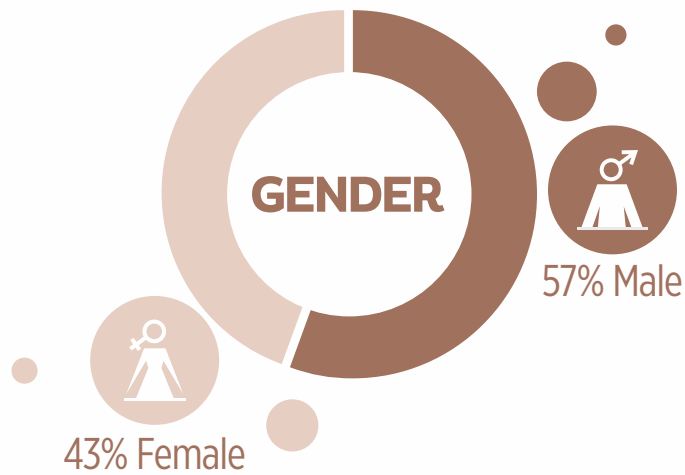
As an integral part of our recruitment process, lateral hiring facilitates recruiters with ready talent that can hit the ground running. We observe a Zero Week for our experienced students, ensuring that high-performing professionals can help you to lead and grow your organization.



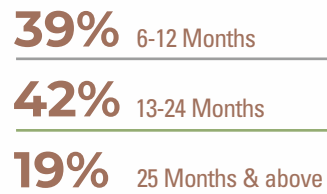
# STUDENTS WITH DIVERSE EXPERIENCE



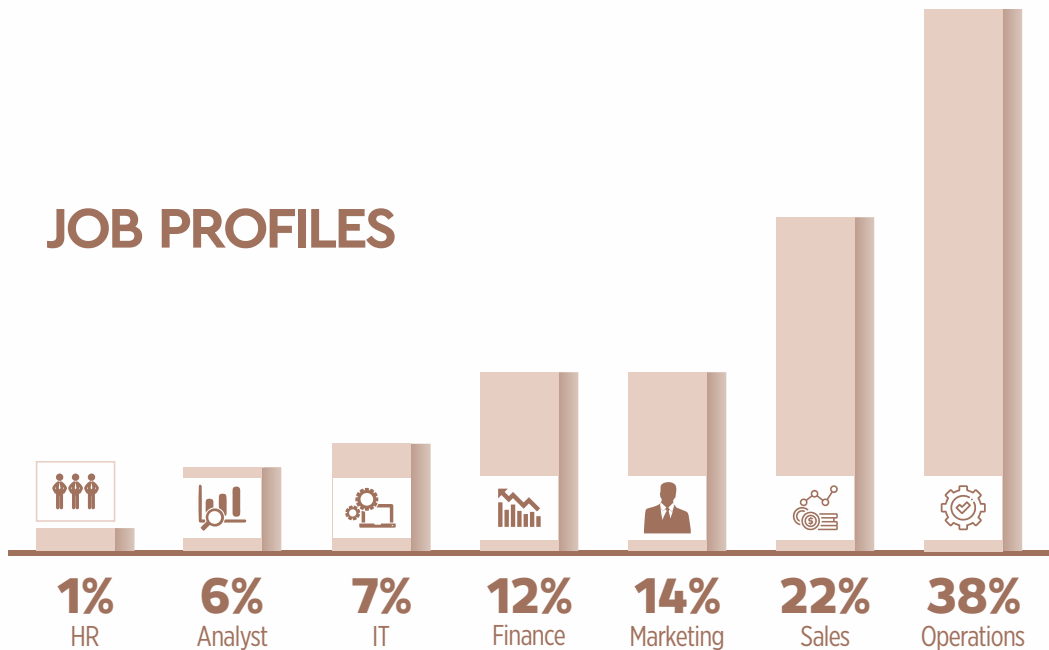
# TALENT POOL OF 127 FOR LATERAL HIRING



## WORK EXPERIENCE



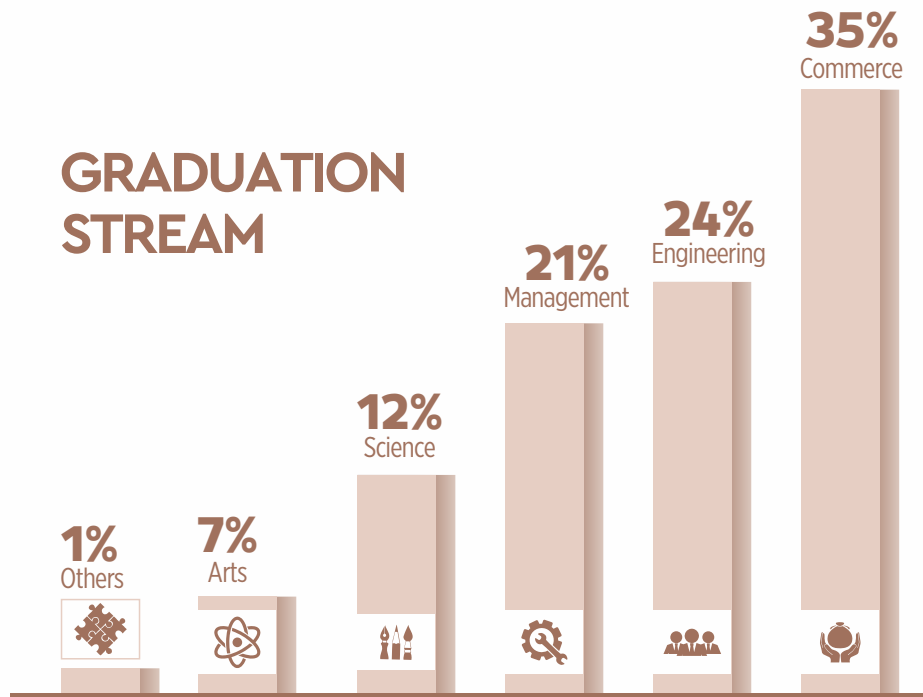
## JOB PROFILES



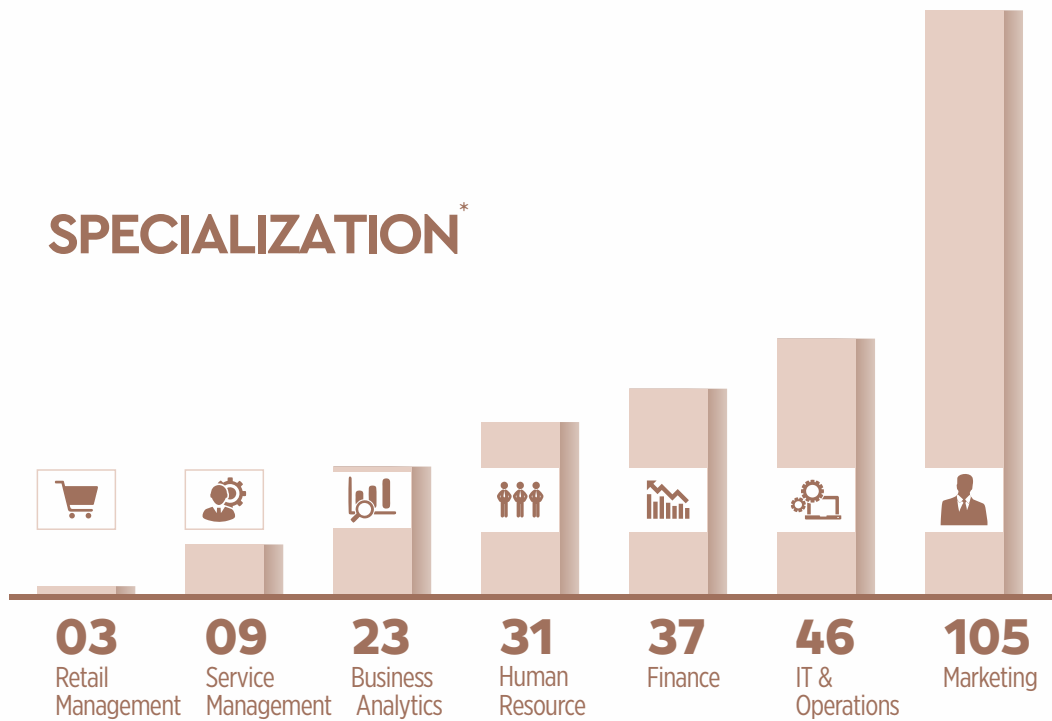
## SOME OF OUR LATERAL RECRUITERS



## GRADUATION STREAM



## SPECIALIZATION\*



\*The total number of specializations is larger than the number of students due to dual specialization opted by them.

# YOUR TALENT HUNT STARTS HERE



## PRE-PLACEMENT TALK

Resume, Aptitude Test, Psychometric Test, Group Discussion, Personal Interview. Both offline and online through video conferencing and skype



## EXPRESSION OF INTEREST BY RECRUITERS

Selected companies are given priority dates to pick the best talents from the pool of four campuses.



# PLACEMENT PROCESS



# 2000+ TALENT, ONE INTERFACE, ALL READY.

We have a dedicated team of professional trainers who are well-versed with the internal functioning of our recruitment processes. They have trained our graduates to perform and grow in any environment. At Jaipuria

we have created a unified platform where you can explore talent from our 4 campuses as per your requirement. This will enable to get the right talent from right geographic location and with industry ready skills at large scale.

## RECRUITMENTS

Company & profile-specific customized modules to ensure that the recruitee will be on his/her feet from Day 1.



## SCHEDULING DATES FOR CAMPUS RECRUITMENT

Recruiters are required to confirm their participation in campus recruitment over mail-  
[placements@jaipuria.ac.in](mailto:placements@jaipuria.ac.in)



## SELECTION PROCESS

At Jaipuria, our multi pronged approach facilitates with face to face as well as virtual mode through zoom, you can connect through virtual mode.



## COMPANY SPECIFIC TRAINING INITIATIVE

Gain access to 2000+ students from 22 states and 176 cities ready for final placement and summer internship with the numbers only growing every year.



# iJaipuria


## BE AN INSTRUCTOR

ijaipuria is one of the most trusted and sought after online learning platforms. Our courses are designed by industry professionals and academicians to help learners achieve their goal.


The platform not only helps you with relevant skills to enhance organisational competencies, but also offers you space to share you expertise to wider audience. With a huge range of topics available from sales mastery to machine learning, you're bound to find something that excites you.

We welcome you to be a partner in our enhancement endeavour. Come be an instructor and a learner as well.

## SOME OF OUR INSTRUCTORS



**Hari Krishnan,**  
Well Known Brand Strategist and Advertising Professional, Strategic Advisor – CultureDrum



**Achal Rangaswami**  
Former President Marketing Bell Ceramics



**Saswati Sinha**  
Head of Human Resources (India) Evalueserve



**Bhaskar Chatterjee**  
Acclaimed as Father of CSR in India, IAS, Ex Principal Advisor, Planning Commission



**Rohit Swarup**  
Chairman, Innovation and Research foundation,

## SOME OF OUR BEST-SELLING COURSES:

- . Lean Six Sigma
- . Statistics for Data Science & Machine Learning
- . Google Ads Master Class 2022
- . How to be a Master Communicator
- . Sales Mastery Close Any Sale
- . Unlock Creativity
- . Negotiate to Win
- . Evaluation of Investment Projects
- . Enhance Your Emotional Intelligence
- . Achieve Your Goals
- . Planning and Decision Making
- . Fundamentals of Business Analytics
- . Solving Complex Problems
- . Design Thinking for Innovation
- . Delegation and Empowerment
- . Unleash Your Potential
- . Strategic Management for Professionals
- . Building High-Performing Teams
- . Change Management for Organisations
- . Understanding Corporate Social Responsibility



### Distinguished Faculty

Learn with Industry Stalwarts and well known academicians



### In-Depth Learning

Master skills through Videos, Self-Reflections, Scenarios, PDF Downloads, FAQs and Online Program Assessment



### Learn at Your Own Pace

Self-paced learning to match your learning curve



### Lifelong Learning

Get lifelong access to all the programs once enrolled

For program details and to be an instructor

M. +91 9625425674 | E. [contact@ijaipuria.com](mailto:contact@ijaipuria.com) | W. [www.ijaipuria.com](http://www.ijaipuria.com)



**2070+**  
TRAINING DAYS



**11000+**  
PARTICIPANTS



**100+**  
COMPANIES



**16100+**  
TRAINING HOURS



# EXECUTIVE EDUCATION

Jaipuria Executive Education and Training (JEET) is one such centre of excellence that facilitates management development programmes. The programmes are designed and delivered by seasoned academicians and industry experts to bolster new knowledge, skills, attitude and aptitude to harness constant change.

We are there to inspire, collaborate and facilitate growth. We help you to expand your business, broaden your leadership, and innovate with industry-specific best practices.

Some of our comprehensive, customized and industry-linked programs.

- . Creating Leadership Pipeline for Journey to Boardroom
- . Grooming Millennials
- . Keeping pace with Technology – Block Chain Essentials
- . Fostering Vigilance Education
- . Domestic Inquiry • Design Thinking
- . Sustainability & Corporate Governance
- . Power of HR Analytics
- . Gender Sensitization & Prevention of Sexual Harassment at Workplace (POSH)
- . Planning for Retirement

M. +91 9953009954 | E. [exed@jaipuria.ac.in](mailto:exed@jaipuria.ac.in)

W. [www.jeet.jaipuria.ac.in](http://www.jeet.jaipuria.ac.in)

## CORPORATE OFFICE

### **Jaipuria Institute of Management**

1/3 (Block 1, Plot No.3), WHS Timber Market,  
Kirti Nagar, Near Mayapuri Chowk,  
New Delhi - 110015  
M. +91 98106 13213, 98730 28515  
E. [placements@jaipuria.ac.in](mailto:placements@jaipuria.ac.in)

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## LUCKNOW

### **Jaipuria Institute of Management**

Vineet Khand, Gomti Nagar,  
Lucknow 226 010  
M. +91 97119 43794  
E. [placements.lucknow@jaipuria.ac.in](mailto:placements.lucknow@jaipuria.ac.in)

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## NOIDA

### **Jaipuria Institute of Management**

A-32A, Sector 62, Noida 201 309  
M. +91 99536 56016  
E. [placements.noida@jaipuria.ac.in](mailto:placements.noida@jaipuria.ac.in)

## JAIPUR

### **Jaipuria Institute of Management**

1, Bambala Institutional Area,  
Pratap Nagar, Sanganer, Jaipur 302033  
M. +91 7755820850  
E. [placements.jaipur@jaipuria.ac.in](mailto:placements.jaipur@jaipuria.ac.in)

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## INDORE

### **Jaipuria Institute of Management**

Campus: Dakachya, Indore, Dewas Highway,  
Near Shipra Naka, Indore 453771  
M. +91 9977208200  
E. [placements.indore@jaipuria.ac.in](mailto:placements.indore@jaipuria.ac.in)

