

ADMISSION
BROCHURE
2 0 2 2

LEAD. IMPACT. INSPIRE.



FELLOW PROGRAM IN MANAGEMENT (FPM)



VISION

To be an educational institution of choice for all stakeholders which promotes human well-being through continuous learning.

MISSION

To provide learner-centric education that focuses on developing learners as competent, ethical and socially conscious management professionals through continuous improvement in the quality of teaching-learning process and research.



JOURNEY OF EXCELLENCE



"Institution of Happiness Award" for Jaipuria Institute of Management received from Smt Smriti Irani, Minister of Women and Child Development



Prof. Ram Charan during leadership lecture at Jaipuria Lucknow



Former Union Minister for law & Justice, Electronics & IT & Communication at Jaipuria Noida



Ravi Shankar Prasad & Sharad Jaipuria

110+
FACULTY



Shri Jawaharlal Nehru greeted by Sh. Seth M.R. Jaipuria at Jaipuria College, Calcutta (now Kolkata)

370+
INDUSTRY LEADERS ON CAMPUS

12000+
ALUMNI

12 Faculty from Jaipuria are listed in ABDC Journal Quality list ranking for research



Signing Of MOU with Rennes School of Business, France



Shri Nitin Gadkari, Minister of Road Transport and Highways of India with Shreevats Jaipuria

375+
CORPORATE PARTNERS



Shri Rajnath Singh Ji, Hon'ble Defence Minister Government of India Inaugurating the Incubation Centre at Jaipuria Institute of Management, Lucknow

26
Years of legacy



Shreevats Jaipuria and Sonam Wangchuk at IIC conference at Jaipuria Lucknow



All campus Faculty Development Programme - an Amalgamation of 110+ Faculty Members

OUR CAMPUSES



JAIPURIA LUCKNOW

68th Amongst all Management Institutes in India (NIRF, 2021), Ministry of Education, Govt. of India

Graded autonomy by AICTE

'A' Grade Accreditation by 'NAAC' (UGC)

NBA Accredited

Recognized by AIU

AACSB Business Education Alliance Member



JAIPURIA NOIDA

59th Amongst all Management Institutes in India (NIRF, 2021), Ministry of Education, Govt. of India

Graded autonomy by AICTE

'A' Grade Accreditation by 'NAAC' (UGC)

NBA Accredited

Recognized by AIU

AACSB Business Education Alliance Member

74th Amongst all Management Institutes in India (NIRF, 2021) Ministry of Education, Govt. of India

Graded autonomy by AICTE

NBA Accredited

Recognized by AIU

AACSB Business Education Alliance Member



JAIPURIA JAIPUR

2nd Amongst Private B-Schools in Central India (MBA Universe, 2021)

Graded autonomy by AICTE

NBA Accredited

Recognized by AIU

AACSB Business Education Alliance Member



JAIPURIA INDORE

NURTURED BY RESEARCH **NOURISHED** BY STALWARTS & ACADEMICIANS

 **110+**
FACULTY MEMBERS

 **450+**
RESEARCH PAPERS
IN INTERNATIONAL
CATEGORY JOURNALS

 **50+**
PHD THESIS
SUPERVISION

 **1000+**
PGDM DISSERTATIONS
SUPERVISION



COURSE STRUCTURE

1. The objective of the course work is to provide essential exposure to various areas of management. This basic input is followed by a series of FPM level courses to enable the scholar to take up doctoral level independent research.
2. The minimum number of course credits required to be earned as prescribed below:

YEAR/TRIMESTER	COURSE	CREDIT
FIRST TRIMESTER (12 CREDITS) 4 MONTHS	Research Methodology	3
	Managerial Statistics	3
	General Management	3
	Systems Approach to Management	3
SECOND TRIMESTER (12 CREDITS) 4 MONTHS	Stream Specific Course 1	3
	Stream Specific Course 2	3
	Stream Specific Course 3	3
	General Seminar	3
THIRD TRIMESTER (12 CREDITS) 4 MONTHS	Expert Seminar 1	3
	Expert Seminar 2	3
	Academic Writing and Ethical Issues in Research	3
	Advanced Research Methodology	3
TOTAL CREDITS IN 1 YEARS		36
RESEARCH PROPOSAL STAGE*	Research Proposal (4 Months - 12 Months)	
RESEARCH PHASE	Compulsory 24 Months of Research Phase post acceptance of Research Proposal	
THESIS EVALUATION & VIVA-VOCE (DEFENCE)	3 Months – 4 Months after submission of Research thesis	

3. The research scholar is expected to complete 360 hours of course work of 36 credits. The 36 credits are divided in to 12 courses of 3 credits each. The scholar will undertake 18 credits compulsory courses (which will be common across all specializations), and rest of 18 credits broken down into 2 compulsory courses and 4 elective courses from the functional area of research (from a basket of choice provided by the area).

**Research proposal will be entertained only after the successful completion of the course work.*

BE SPECIALISED

- Marketing
- Financial Management
- Human Resources Management and Organizational Behaviour
- Operations Management
- Information Systems Management
- Decision Sciences and Business Analytics
- General Management and Strategy
- Economics and Public Policy

(The specialization offered is subject to availability of Supervisor and the institute's decision shall be final and binding).

COMPULSORY AND ELECTIVES

OPERATIONS MANAGEMENT

Compulsory	Emerging Research Paradigms in Operations Management Advance Operations Management
Electives	Quality Management Service Operations Management Logistics Planning & Strategy Supply Chain Modelling & Analytics

MARKETING MANAGEMENT

Compulsory	Marketing Management Consumer Behaviour
Electives	Product and Brand Management Sales & Distribution Management Integrated Marketing Communication Digital Marketing Services Marketing Strategic Marketing Retail Management

Electives

Customer Relationship Management
Rural Marketing
B2B

FINANCIAL MANAGEMENT

Compulsory

Financial Statement Analysis and Reporting
Corporate Finance

Electives

Financial Econometrics
Financial Derivatives
International Finance
Investment Management
Corporate Valuation

INFORMATION SYSTEMS MANAGEMENT

Compulsory

Business Information Systems
System Analysis and Design

Electives

Digital Business Transformation
Data Mining and Business Intelligence
Data Visualization for Decision Making
Machine Learning and AI
Decision Support System
Business Analytics

HUMAN RESOURCE MANAGEMENT AND ORGANIZATIONAL BEHAVIOR

Compulsory

Individual Behaviour
Talent Management - Advances in Research

Electives

Group Dynamics and Team Behaviour
Competency Mapping and Performance Management
Strategic Interface of Human Resources with Technology
Leadership: Advances in Theories and Research

NOTE: The list is indicative and subject to change as need arises. New courses may be recommended by the Supervisor and the Research Advisory Committee (RAC) depending on the research needs.

JOURNEY TO BE A SCHOLAR

TRAINING

In addition to the course work The student shall undergo training in the following areas:

- **Academic and Scholarly Writing**
- **Pedagogy course in management teaching**
- **Course on case writing**

A minimum of 'B+ Grade' in every registered course is an essential requirement for continuation in the programme. Attendance requirement during the course work is mandatory. It is essential for all scholars to comply with the policy of attendance of the institute during the course work.

Scholars must complete all course work requirements within the Trimester in which the courses are offered. All course work is to be completed within 2 years of the FPM programme. For any reason, whatsoever, if a scholar is unable to complete the course work requirements within 2 years, an extension of one additional year may be granted as a special case. Failure to complete course work in the maximum allotted time of 3 years will lead to automatic cancellation of the FPM registration.

On completion of the course work, the scholar will appear in the comprehensive examination. The comprehensive examination will evaluate the level of knowledge acquired in the field of specialization and the ability to integrate learnings.

RESEARCH SUPERVISOR

Upon completion of course work, scholars will be allocated Research Supervisor/Co-Supervisor amongst the faculty from the institute. In very special cases, scholars may be allocated an external co-supervisor. The decision to allocate external co-supervisor will be taken by the institute Research Advisory Committee (RAC).

RESEARCH PROPOSAL FORMULATION

The scholar under the mentorship of the Supervisor/Co-Supervisor will develop the research proposal for the identified research topic and present the proposal for approval to the RAC. The proposal presentation is to be completed within 9 months from the completion of course work.

Proposal acceptance by RAC is an important milestone. Research topic and the proposals once accorded approval by the RAC will be deemed final for continuance of the research work.

RESEARCH WORK

On approval of the research proposal, the scholar will work closely with the Supervisor/Co-Supervisor on the research topic. An appraisal of the progress of each scholar will be carried out by RAC periodically. Each scholar will give a research seminar every 4 months during their research work. The purpose of these appraisals shall be to provide guidance for enhancing the quality of research and an independent feedback on the progress of the research work.

During the course of research work, the scholar has to ensure the minimum publication requirement for thesis submission. All scholars have to publish at least two (2) publications in ABDC/FT50, SSCI, SCI, SCOPUS and WoS indexed journals. The publication has to be related to the research work and the same has to be certified by the research Supervisor.



PRE-SUBMISSION DEFENCE

When the Supervisor judges that the research is nearing completion and meets the required publication criteria, they will recommend the scholar to present the research work in an open seminar to a Pre-Submission Defence Committee to be set up by the Chairperson (Fellow Program)/Dean (Research) and defend their work. The Supervisor/Co-Supervisor will be members of the defence committee. The seminar will be open to all faculty members and other research scholars.

The Pre-Submission Committee will accord approval and stipulate a deadline (usually 3 months) for the final thesis submission in the approved format.

THESIS SUBMISSION

The Thesis should be a scholarly contribution to the knowledge pertinent to the understanding and resolution of management and social issues. The scholar will demonstrate professional competence in developing a model or a set of hypotheses, collecting and interpreting data, reaching conclusions, and drawing the implications for research and managerial practice.

The Thesis will be submitted in the specified format supported with a plagiarism check report. The scholar and the Supervisor will ensure no more than 10% Similarity Index.

Scholars will ensure high academic integrity and standards.

THESIS EVALUATION & VIVA-VOCE

After the submission of thesis meeting all required criteria, the Supervisor will submit a list of 5 national and 5 international academicians of repute from the chosen field who are considered experts in their respective areas. The examiners will have to be Associate Professors (or equivalent) or above in institutions of repute. The list of External Examiners provided by the Supervisor will be forwarded by Dean (Research) to the Director. The Director will choose two (2) External Examiners either from the list provided or any other eminent person of their choice. The Supervisor will be the third Examiner of the Thesis.

Upon receipt of the evaluation report from the External Examiners, the scholar will defend their work in an open Viva-voce Examination in the presence of one of the External Examiner.

AWARD OF FPM

Successful defence of the Thesis in the viva-voce and the upon recommendation of the Academic Council the scholar will qualify for the award of the "Fellow of Jaipuria Institute of Management".

Note: The FPM programme is governed by rules & regulations as formulated by AICTE. These rules & regulations are subject to change from time-to-time. For other rules and regulations regarding the FPM programme, scholars are advised to refer to the Research Policy guidelines available with the FPM Office.

DURATION

Minimum and maximum duration to qualify for the award of the FPM Degree:

- Minimum Duration for FPM Candidates shall be 4 Years and the maximum period 5 Years. The duration will count from the date of enrolment to the date of submission of the FPM theses.
- Under exceptional circumstances, to the satisfaction of The Director of the campus, Jaipuria institute of Management, (a) candidate (especially women or disabled) may be granted extension as per the policies of institute, governed by FPM policies of AICTE.
- Women FPM Scholars may be allowed maternity leave/child care leave, only once in the entire duration of FPM, for a maximum of up to 240 days. However, this leave period will not impact the maximum duration of FPM program.

In case a FPM scholar is not able to successfully complete the FPM within the maximum duration, his/her registration will expire and his/ her FPM program will automatically stand terminated.





Prof. Anubhav Mishra

Associate Professor
Associate Dean - Research
Jaipuria Lucknow

PhD

Anubhav Mishra is an Associate Professor in the area of marketing. He holds PhD in Marketing from IIM Lucknow. He has eleven years of Industry experience before joining academics. His research interests are online consumer behavior, electronic word-of-mouth, technology adoption of emergent technologies (augmented reality, virtual reality, and voice assistants), and fake reviews. He has published in top-ranked International and National journals, such as, International Journal of Information Management, Journal of Business Research, Psychology and Marketing, Journal of Consumer Behavior, Journal of Consumer Marketing, Marketing Intelligence and Planning, and Journal of Services Marketing.



Dr. Nidhi Singh

Associate Professor
Associate Dean - Research
Jaipuria Noida

PhD

Dr. Nidhi Singh is an Associate Professor (Finance) at Jaipuria Institute of management with 15 years of teaching and research experience. She has done her Ph.D. in mobile payments. She has published various articles in International and National ABDC ranked academic journals, such as exert system with applications, International Journal of Information Management, Journal of Retailing and Consumer Services, International Journal of Bank Marketing, International journal of contemporary hospitality management, and others. Her area of interest is in technology diffusion, sustainability, investors behaviour in financial markets and behavioural finance.



Prof. Pallavi Srivastava

Associate Professor
Chairperson - FPM
Jaipuria Lucknow

PhD

Pallavi Srivastava is an Associate Professor in the area of HR&OB at Jaipuria Institute of Management Lucknow. She earned her doctorate from Management Development Institute, Gurgaon with overall work experience of more than eighteen years in management teaching, research and industry. She is an avid researcher with several research publications/ presentations/ cases in various national and international peer-reviewed journals/ conferences of repute. She has also presented her work at the prestigious Academy of Management Conference. She has been a reviewer for various peer-reviewed journals. Her research interests lie in HR-IT (social media and digital technologies) interface, employer branding, travel psychology, and sustainable HRM.



Dr. Saumyaranjan Sahoo

Assistant Professor
Assistant Dean - Research
Jaipuria Jaipur

PhD

Dr. Saumyaranjan Sahoo specializes in the area of Quantitative Techniques and Operations Management. He holds his Bachelor's degree in Power Electronics Engineering, and his Master's degree in Technology Management, and has been the university rank holder in both. He has earned his Ph.D. in Production and Operations Management from the School of Petroleum Management, Pandit Deendayal Petroleum University. His area of interest is in Production Planning & Scheduling, Industry 4.0, Internet of Things, and Manufacturing Sustainability.



Dr. Sahil Singh Jasrotia

Assistant Professor
Assistant Dean - Research
Jaipuria Indore

PhD

Dr Sahil Singh Jasrotia is a faculty in the area of Marketing at Jaipuria Institute of Management, Indore, India. He holds a PhD degree in Marketing Management. He has done his Masters in Commerce (M.com) and Bachelors in Business Administration (BBA) from the University of Jammu. His academic and research interest lies in Marketing Management, Consumer Behaviour, Qualitative Market Research, Tourism Management, and Channel Choice Behaviour. He has published papers in many International and National Journals which are ABDC, SSCI and Scopus listed. His recent publication is in the International Journal of Distribution and Retail Management (ABDC "A" Category). Prior to Joining the Jaipuria Institute of Management, he worked with the Indian Institute of Management, Indore as an Academic Associate from Jan 2018 to July 2019. His research has been published in various refereed journals of renowned publishers such as Elsevier, Sage, Wiley, Springer, Emerald, Inderscience etc.



Dr. Surender Kumar

Assistant Professor
Chairperson - FPM
Jaipuria Noida

PhD

Dr. Surender Kumar has done a Doctorate in Statistics from Kurukshetra University, Executive Program in Business Analytics from the Indian Institute of Management, Calcutta (IIMC), and Executive Post Graduate Program in Management in Finance from the Institute of Management Technology (IMT), Ghaziabad. He is an Assistant Professor (Decision Science) with 17 years of teaching and research experience. He has conducted many workshops for different organizations on collecting, organizing, examining, and applying various types of statistical techniques. His current teaching and research interests include Business Statistics, Optimization Techniques, Data Visualization (Using Power BI, Tableau), Predictive Analytics, Text Analytics, Operations Analytics, Machine Learning, Applied Econometrics, and Financial Econometrics.

YOUR INVESTMENT FOR CAREER

FEE STRUCTURE

Fee structure of the program for the batch 2022-23 is as follows:

SELF SPONSORED

Fellow Program in Management					
PARTICULARS	1 st YEAR	2 nd YEAR	3 rd YEAR	4 th YEAR	TOTAL
Tuition Fee	140000	140000	125000	50000	455000
Admission Fee	10000	nil	nil	nil	10000
Synopsis Registration	nil	5000	nil	nil	5000
Examination Fee (10 Course in 1st year @ Rs.5000/-)	50000	nil	nil	nil	50000
Thesis Evaluation	nil	nil	29000	nil	29000
TOTAL FEE	200000	145000	154000	50000	549000

SELF SPONSORED ALUMNI

Fellow Program in Management					
PARTICULARS	1 st YEAR	2 nd YEAR	3 rd YEAR	4 th YEAR	TOTAL
Tuition Fee	105000	105000	93750	37500	341250
Admission Fee	10000	nil	nil	nil	10000
Synopsis Registration	nil	5000	nil	nil	5000
Examination Fee (10 Course in 1st year @ Rs.5000/-)	50000	nil	nil	nil	50000
Thesis Evaluation	nil	nil	29000	nil	29000
TOTAL FEE	165000	110000	122750	37500	435250

SPONSORED CANDIDATE

Fellow Program in Management (Institutional Fellowship)					
PARTICULARS	1 st YEAR	2 nd YEAR	3 rd YEAR	4 th YEAR	TOTAL
Tuition Fee	nil	nil	nil	nil	nil
Admission Fee	10000	nil	nil	nil	10000
Synopsis Registration	nil	5000	nil	nil	5000
Examination Fee (10 Course in 1st year @ Rs.5000/-)	50000	nil	nil	nil	50000
Thesis Evaluation	nil	nil	29000	nil	29000
TOTAL FEE	60000	5000	29000	nil	94000

Note: A refundable Security Deposit of Rs. 10,000 to be paid along with first Installment in addition to the fee above.

APPLICATION FEES

Applicants are required to pay a non-refundable application fee of Rs. 1050 through online mode by using Debit/Credit card, Internet Banking or E-Wallet.

FINANCIAL ASSISTANCE

Scholarship shall be provided to select candidates at the rate of Rs. 20000 (Twenty thousand rupees) per month for the first two years and at Rs. 25000 (Twenty-five thousand rupees) for the third and fourth year. The scholarship shall be awarded for a maximum of four years only. The scholars drawing scholarship are also allowed full waiver of the tuition fee during the 4 year periods. However, if they are unable to complete the fellowship in the allotted 4 years and needs extension they will be required to pay annual tuition fee as applicable to other scholars. In case they withdraw from scholarship they will be liable to pay annual tuition fee like other scholars and will no more be assigned any curricular activities generally assigned to scholars availing financial assistance. The FPM Scholars, availing scholarship, will be guided by attendance and leave rules applicable to Assistant Professor Grade -III. They will have to mark their attendance biometrically. In case a FPM Scholars, drawing scholarship, fails to clear the mandatory coursework in the first attempt; his/her scholarship will be stopped and they will be liable to pay annual fees from the second year onwards.

YEAR	INSTITUTIONAL FELLOWSHIP (PER MONTH)	INSTITUTIONAL FELLOWSHIP FOR UGC-NET JRF/CAT 90 PERCENTILE QUALIFIED (PER MONTH)
YEAR 01	20000	30000
YEAR 02	20000	30000
YEAR 03	25000	30000
YEAR 04	25000	30000

FACILITIES AND RESEARCH SUPPORT

The scholars can avail all academic facilities available in the institute like library, electronic database, e-books, computer labs, plagiarism software, wi-fi etc. They are also eligible for all research support like FDP, conference participation, grants, publication incentives during their association with institute.

WITHDRAWAL FROM THE PROGRAM

A scholar wishing to withdraw from the Program at any time must give it in writing. He/she should also obtain a "No Dues Certificate" from Accounts, Library, Hostel, Computer Centre, Fellow Program Office, PMC, and submit it to the Fellow Program Office for settling his/her accounts. Scholars withdrawing from the Program will not be issued any formal transcripts or partial course completion certificate.

REFUND

All fees paid by a scholar, other than Caution/Security Deposit, are not refundable, once a scholar has been admitted to the Institute. The Security Deposit will be refunded at the end of the program, after receipt of "No Dues Certificate" in the Fellow Programs Office.

ADMISSIONS

Minimum Qualifications

- Post graduate Degree of a University or equivalent with first class in the area of Engineering and Technology, Management, Economics, Social Science or Commerce will be considered for admission to the Fellow program.
- Candidates appearing for their final examination can also apply. Such scholars if selected shall be provisionally admitted provided they complete all requirements in obtaining their Master's Degree before 30th September of the year of admission. The admission of these candidates shall remain provisional until they produce the mark sheet proving that they satisfy the eligibility criteria. The deadline for submitting the final year mark sheet is 31st December.

ADMISSION PROCEDURE

A. Application Procedure

- Candidates are required to apply in the prescribed format along with the fees through the institute website.
- Candidates are required to submit a tentative research proposal of 500-1000 words along with the application and the same shall be discussed in the interview.
- Number of Scholars to be admitted shall be at the discretion of the institute based on the availability of the resources.
- The selection will be made once in a year.
- The selection will be based on the following criteria and the weightages assigned to them are as follows:

A candidate can apply for any or all the 4 campuses.

A non refundable application fee of Rs.1000, plus 5% GST is to be paid along with application through online mode.

B. Selection Procedure

- Satisfying the requirements of minimum qualifications.
- Performance in:
 - o The FPM Entrance Test to be conducted by Jaipuria Institute of Management which will test knowledge in the domain of business and management, general awareness, research methodology, general and teaching aptitude. The test will be computer based and objective type.
 - o Personal Interview for short-listed candidates only based on the written test.
 - o Candidates with 90+ percentile in CAT are exempted from the FPM Entrance Test of Jaipuria. However, they have to appear for the Personal Interview.

CRITERIA	WEIGHTAGE
Written Test	25%
Work Experience	15%
Academic achievements & Prior research Experience	20%
Research Proposal & Interview	40%



CORPORATE OFFICE

Jaipuria Institute of Management
1/3, Block 1, Plot No. 3, WHS Timber Market,
Kirti Nagar, Near Mayapuri Chowk, New Delhi- 110015
M. +91 88004 95724
E. fpm@jaipuria.ac.in

LUCKNOW

Jaipuria Institute of Management
Vineet Khand, Gomti Nagar
Lucknow 226 010
M.+91 93428 11312
E. fpm.lucknow@jaipuria.ac.in

NOIDA

Jaipuria Institute of Management
A-32A, Sector 62, Noida 201 309
M.+91 99114 91613
E. fpm.noida@jaipuria.ac.in

JAIPUR

Jaipuria Institute of Management
1, Bambala Institutional Area
Pratap Nagar, Sanganer, Jaipur 302 033
M.+91 93515 44508
E. fpm.jaipur@jaipuria.ac.in

INDORE

Jaipuria Institute of Management
Campus: Dakachya, Indore Dewas Highway
Near Shipra Naka, Indore 453 771
M.+91 62320 20320
E. fpm.indore@jaipuria.ac.in